SHASHANK SETH

Interaction and User Experience Designer

WORK

NVIDIA   Software Design Intern   Dec 2019 - July 2020

Improving user experience and interaction to make NVIDIA's Control Panel Software easier and improved for Gaming & Enterprise Users

FlytBase Labs   User Experience Design Intern   May 2019 - July 2019

Designed a scalable solution, FlytWare, a software for drones in warehousing, seamlessly integrated with warehouse management systems.

Self Employed   Interaction & UX Design   May 2018 - Present

Designed, improved and delivered products in domains like finance, technology, supply chain, wildlife & tourism, food & delivery, and advertisement.

RESEARCH

Airbnb   UX Audit & Redesign   Classroom Project

Analysed Airbnb.com to discover the pain points & cognitive load using various research techniques like SHERPA, Nasa TLX, Hick's Law, etc. to redesign the IA.

Contextual Inquiry & Digital solution for Butchers   Indivisual Project

Explored different user centred design methods like contextual inquiry, questionnaire, affinity mapping, and personas to identify challenges and to propose interventions for local butchers.

SKILL SETS

Design Process: Prototyping, Heuristic Evaluation, Contextual Inquiry, Questionnaire Design, Ergonomics Study, Data Analysis & Visualisation, UML Diagrams, Wire-Framing, Interface & Interaction Design

Execution: Figma, Adobe Suite, Sketch, IBM SPSS, MS Office, Android Studio, Software and hardware prototyping basics (Arduino, HTML, CSS)

EDUCATION

MIT Institute of Design, Pune
B.Des in User Experience Design (2016-20)

Delhi Public School, Bhopal
High School, CBSE (2016)

PORTFOLIO   www.shashankseth.in

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