

WORK

Quizizz Inc. Product Designer Oct 2022 - Feb 2024

Accelerated global growth by designing Quizizz Paper mode, **increasing user base by 25%**. Revolutionized content creation with Quizizz AI, **reducing teacher workload by 30%**. Enhanced user experience through streamlined game mode selection and innovated student engagement through gamification, **winning a hackathon**.

GetMega Product Designer Dec 2021 - August 2022

Led the design transformation of GetMega by creating a **unified Design System** across all platforms. Pioneered the design strategy for GetMega Fantasy, a new fantasy offering.

NVIDIA Software Design Intern Dec 2019 - July 2020

Enhanced user experience for NVIDIA Control Panel Software, **benefitting over 80 million users**. Developed **NVIDIA RTX Voice**, an AI-powered noise cancellation tool, significantly improving voice clarity in online communication.

Independent Product Designer UX Design & Research May 2018 - Present

Designed, improved and delivered products in domains like finance, technology, supply chain, wildlife & tourism, food & delivery, and advertisement.

SKILL SETS

Design Process: Prototyping, Heuristic Evaluation, Contextual Inquiry, User-centered design, Design systems, Data Visualisation, UML Diagrams, Wire-Framing, Interface & Interaction Design, User-testing

Execution: Figma, Adobe Suite, Sketch, IBM SPSS, MS Office, Software and hardware prototyping basics (Arduino, HTML, CSS)

EDUCATION

MIT Institute of Design, Pune

B.Des in User Experience Design (2016-20)

PORTFOLIO

www.shashankseth.in wip ⚠️

GET IN TOUCH

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MEANWHILE

Climbed highest mountain in Africa. Walked my first highline @11,000ft. Completed my 30th deep-sea dive, won my first skateboarding competition, rode 20,000+kms across India & SEA on a motorcycle.