MCA Ist Semester

Date: 10 Mar 2021

MCAC105

Technical Communication

Time: 1 hour 20 minutes (Answer the questions: 1 hour, Downloading and Uploading: 20 minutes)

Max Marks: 30 Marks

Ques 1: Explain the different types of communication models.

(Marks: 5)

Ques 2: Differentiate between interpersonal and business communication.

(Marks: 4)

Ques 3: Define verbal and non-verbal communication. What are the different ways in which non-

verbal communication is used widely and effectively?

(Marks: 5)

Ques 4: What are the differences between descriptive and expository type of writing?

(Marks: 4)

Ques 5: Write short notes on the following:

(Marks: 4x3 = 12)

- i) Semantic barriers in communication
- ii) Cultural barriers in communication
- iii) Grapevine communication