

EXECUTIVE SUMMARY

Problem

The number one problem for movie goers is identifying which movie they'd like to see. Most movie goers fall into one of two categories 1) ready to watch 2) excitedly waiting. If in the first category, the viewer needs to know what is currently in theaters. If in the second category, they may want to know what movies are coming out soon. Top Tomatoes addresses both of these user types and further gives them the ability to save their favorite picks

Fit in App Landscape

Top Tomatoes addresses both of these user types and further gives them the ability to save their favorite picks. The app store market is not yet saturated with movie apps of this nature, so my app fills a void.

Features

The app has a variety of features:

- Displays movies in theaters
- Displays movies that will be release in the next month
- Allows user to save movies as favorites
- Displays user's saved movies

Technical Outline

This app's main functionality is driven from making successive API-calls. <https://www.themoviedb.org> has a free API which allows users to query a movie database and get information about movies released and to be released.

The user interface of the app is contained by leveraging UITableViewController information collected both from the internet as well as information saved by the user.
