# Shuai Zhou

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# **EDUCATION**

University of Cincinnati, Cincinnati, Ohio

August 2012 - December 2015

- Master of Design. Major: Graphic Communication Design

Hubei Insititute Of Fine Arts, Wuhan, China

September 2007 - June 2011

- Bachelor of Art. Major: Textile

### **EXPERIENCE**

UI & UX Designer SoHu, Beijing, China

December 2013 - December 2014

- Worked at SoHu Mobile Video Department, HTML5 & UED( User Experience Design ) Group

Graphic Designer Michelman, Cincinnati, Ohio, USA

May 2013 - August 2013

- Supported Marketing Department to do the graphic work.

TA, GA The University Of Cincinnati, Cincinnati, Ohio, USA

August 2012 - Present

- Worked for Professor Oscar Fernandez as teaching assistant in Visual History course to help students with their home work.
- Worked for Professor Ben Meyer as graduate assistant to support him design the APP.

# **PROJECTS**

**UED Blog Website** 

October 2014 - December 2014

- Responsive UI & UX Design, Front-End Developer

Sohu Film Website

September 2014 - December 2014

- Responsive UI & UX Design, Front-End Developer

SEC Website

January 2014 - May 2014

- Responsive UI & UX Design.

Seeword Reading APP & Seeword Reading Website

January 2013 - Present

- According to the user test to improve the APP's Interface.
- Responsive UI & UX design the website

# RESEARCH PROJECTS

**COPD Medication Management** 

September 2013 - November 2013

- Aiming at design a new interactive tool for personal medication management (inhaler) to increase patients' medication adherence, improve the providers' work efficiency, decrease drug abuse
- What i did: research ( with COPD Patients, nurse, doctor ), ideation
- P&G Personal Care Studio

January 2013 - May 2013

- The roles of project personal care for 65+ aged
- What i did: interview, research (with P&G consumer, P&G employees), ideation

#### **SKILLS**

HTML5, CSS3, PS, AI, AE, In Design, Photograph