

# PORTFOLIO

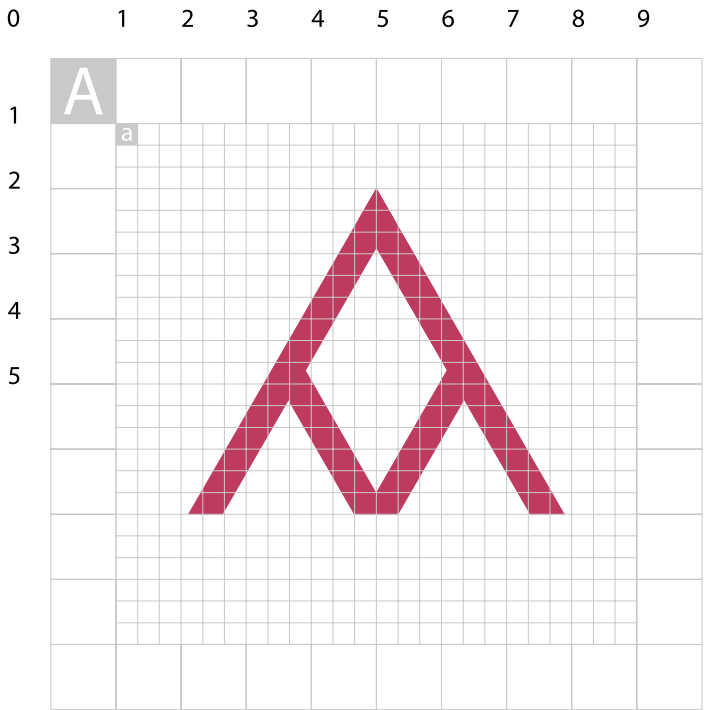
**Shuai Zhou**  
INART<sup>△</sup>  
艺

SHUAI

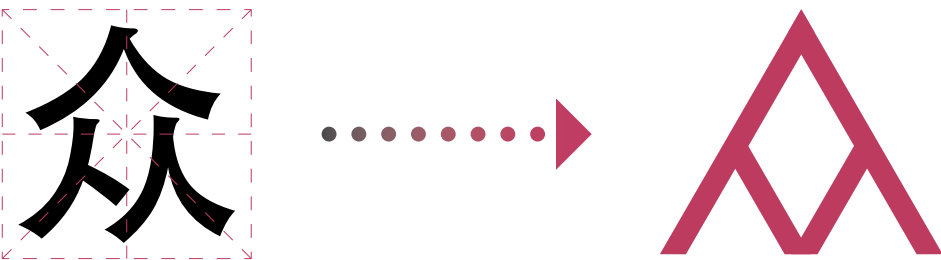
VISUAL  
IDENTITY  
DESIGN  
FOR  
INART  
STUDIO

In July 2008

INART STUDIO'S LOGO



IDEA



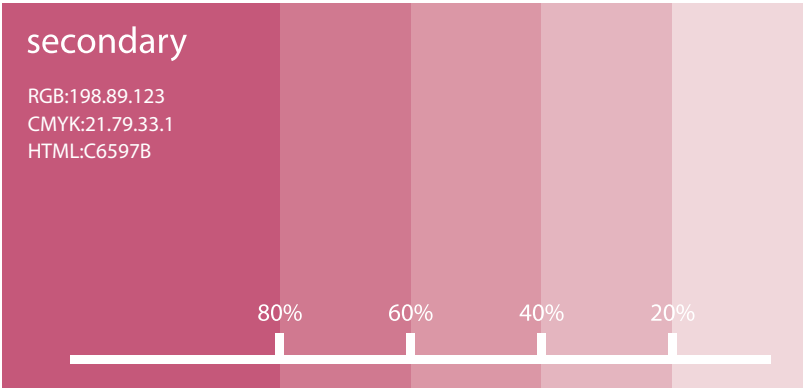
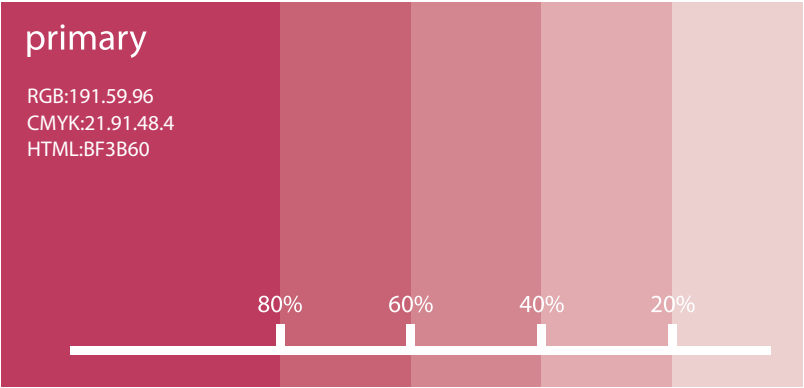
Using Chinese as basic design elements.“ 众 ” means the public. Established INART Studio in order to better engage more designer come together to share the experience.

SHUAI

VISUAL  
IDENTITY  
DESIGN  
FOR  
INART  
STUDIO

In July 2008

INART STUDIO’S Color & Font



INART△  
艺

INART△  
艺

INART△  
艺

INART△  
艺

SHUAI

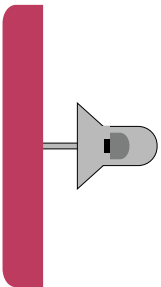
VISUAL  
IDENTITY  
DESIGN  
FOR  
INART  
STUDIO

In July 2008

INART STUDIO'S Breastplate



MATERIAL: Copper

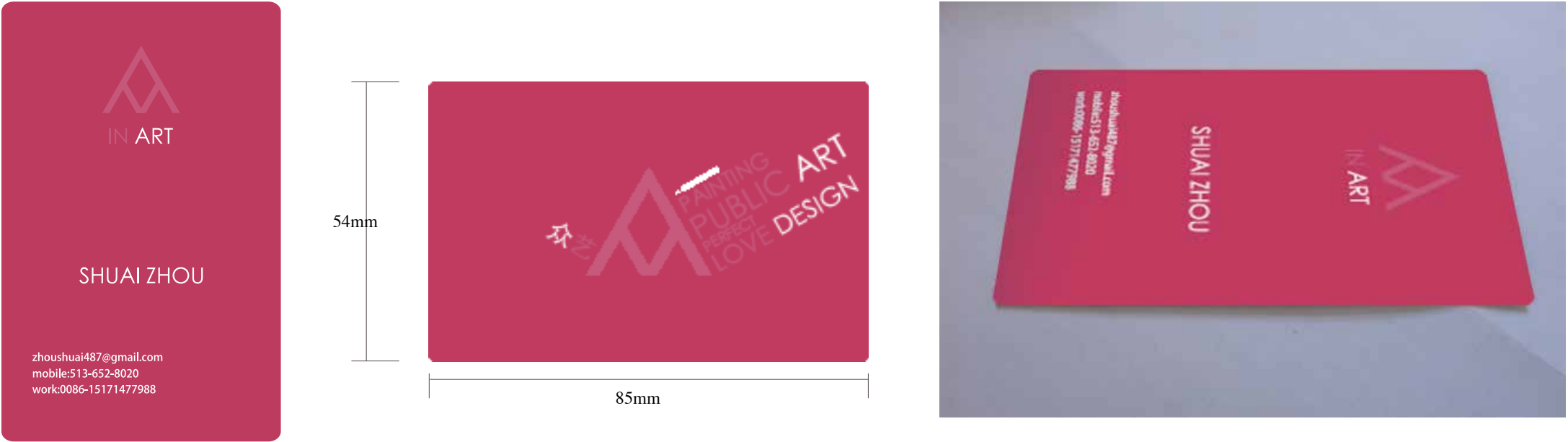


SHUAI

VISUAL  
IDENTITY  
DESIGN  
FOR  
INART  
STUDIO

In July 2008

INART STUDIO’S Business Card



IDEA

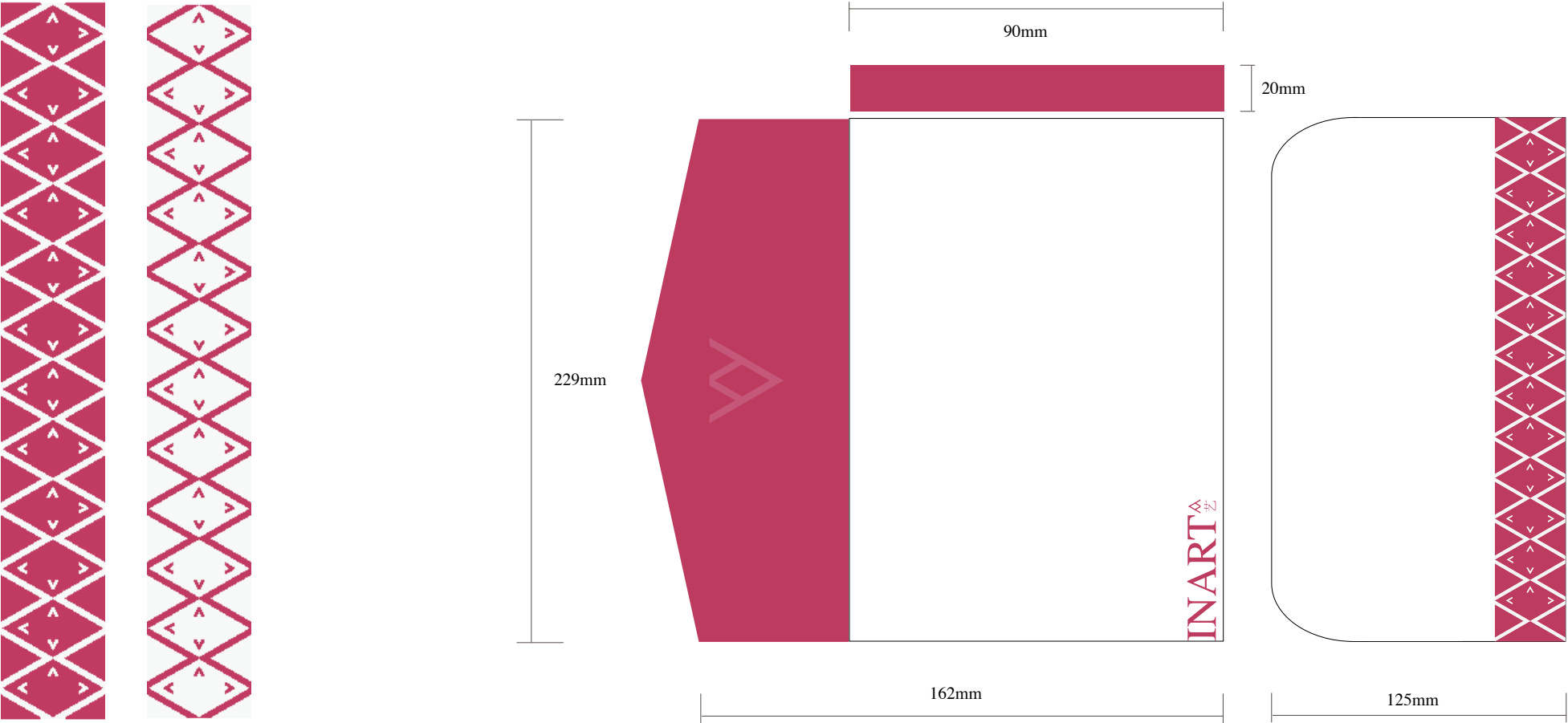
**Business card:** Studio focus on design, hand-painting, fine art. In order to show the studio’s main work. Pop out the words “ **DESIGN** ” , “ **ART** ” , “ 众 ” , and “ **pencil** ” .

SHUAI

VISUAL  
IDENTITY  
DESIGN  
FOR  
INART  
STUDIO

In July 2008

INART STUDIO’S Supporting Graphics & Envelope



IDEA



# SHUAI

VISUAL  
IDENTITY  
DESIGN  
FOR  
INART  
STUDIO

In July 2008

## INART STUDIO'S Bag



SHUAI

LOGO  
DESIGN  
FOR  
HONGQIAO  
MIDDLE  
SCHOLL

In December 2008

HONGQIAO MIDDLE SCHOOL’S LOGO



Figure 1

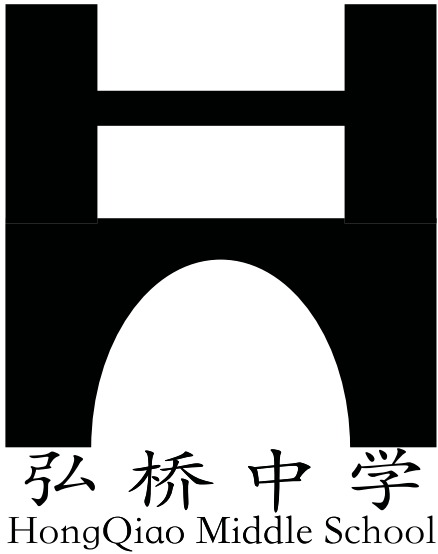
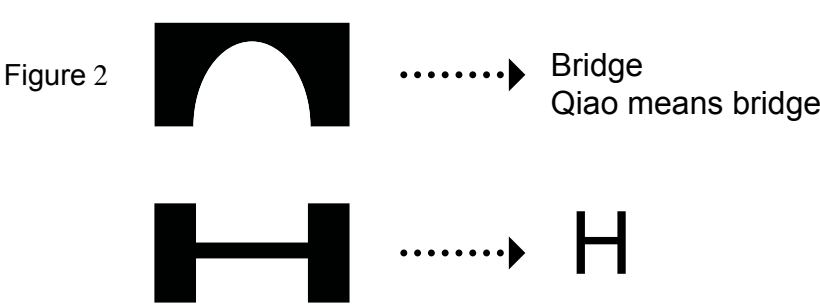
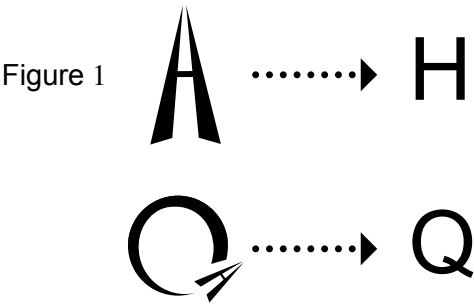


Figure 2



C:22 M:96 Y:91 K:14  
C:83 M:59 Y:27 K:7

IDEA





# MAP BROCHURE FOR EXI HIGHWAY COMPANY

# MAP BROCHURE Of E Xi Highway Comapy



[BACK](#)

Size: 210\* 285MM

## Trifolds

FRONT

MIAN COLOR:

C,83 M,9 Y,100 K,2

## IDEA



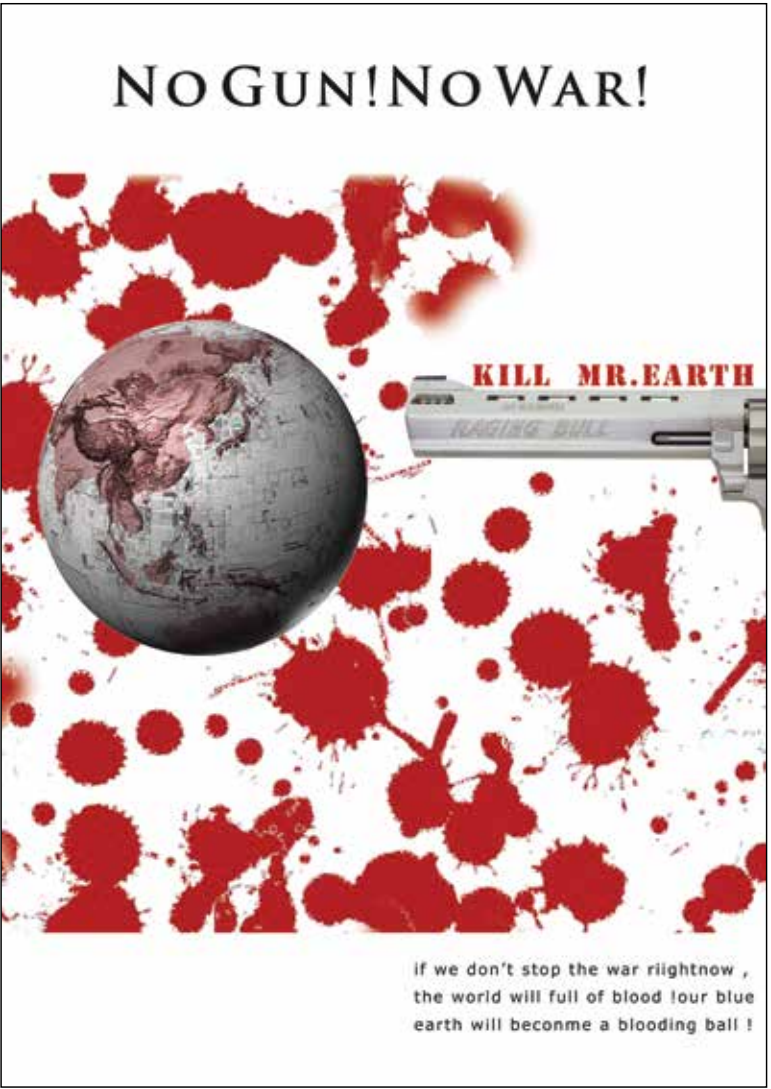
On the basis of employer requirements. The Road map show the information clearly and easy understand.

In the front, the images show three unimaginable bridges. E Xi Highway Company used rocket technology to build Bridge.

QR code linked google map and E Xi Highway company's website.

POSTER  
DESIGN

In  
January 2010  
&  
March 2012



The gun is protect human, not provoke a war.  
Please use weapons in the right way.

IDEA



Global warming is a growing concern for world. If steps were not taken to address global climate change, culture and city will like a melting ice cube.

SHUAI

POSTER  
DESIGN  
FOR  
WHISTLING  
BIRD  
TEAKETTLE

In November 2012

POSTERS FOR WHISTLING BIRD TEAKETTLE



IDEA

Poster made by five pieces.Show the famous product—Whistling Bird Teakettle.

Show the Product from detail structures to overall



# SHUAI

COOPERATION  
FOR  
TEXTILE  
ART  
WORK

In July 2010

## Textile Tapestry: Memoroy Of KAI HIGASHIYAMA



### IDEA

**WALL-HANGING:** Design the sketch and color based on Kai Higashiyama's art work-Hakuba No Mori.  
**MATERIAL:** Wool, Fiber.



# SHUAI

LACQUER  
PAINTING

:  
YU  
SHU

In July 2010

## LACQUER PAINTING: YU SHU



## IDEA

**YUSHU:** Means pure and white tree. To commemorate the most serious natural disasters in China in 2010 the YuShu earthquake.

**MATERIAL:** Eggshells, Copper wire, Pine needles, Chinese lacquer

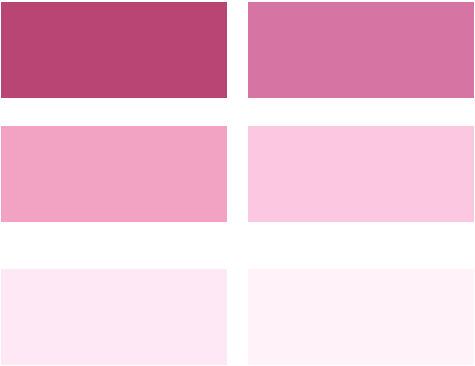
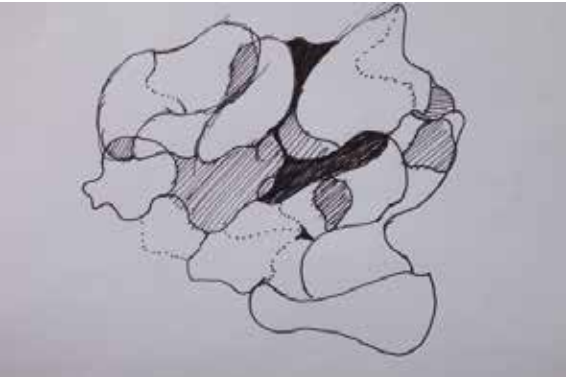
Honorable mention in the 4th Rine Art Exhibition of Universities in Hubei 2010

SHUAI

COOPERATION  
FOR  
ACRYLIC  
PAINTING

In December 2008

ACRYLIC PAINTING: LADY' S DREAM



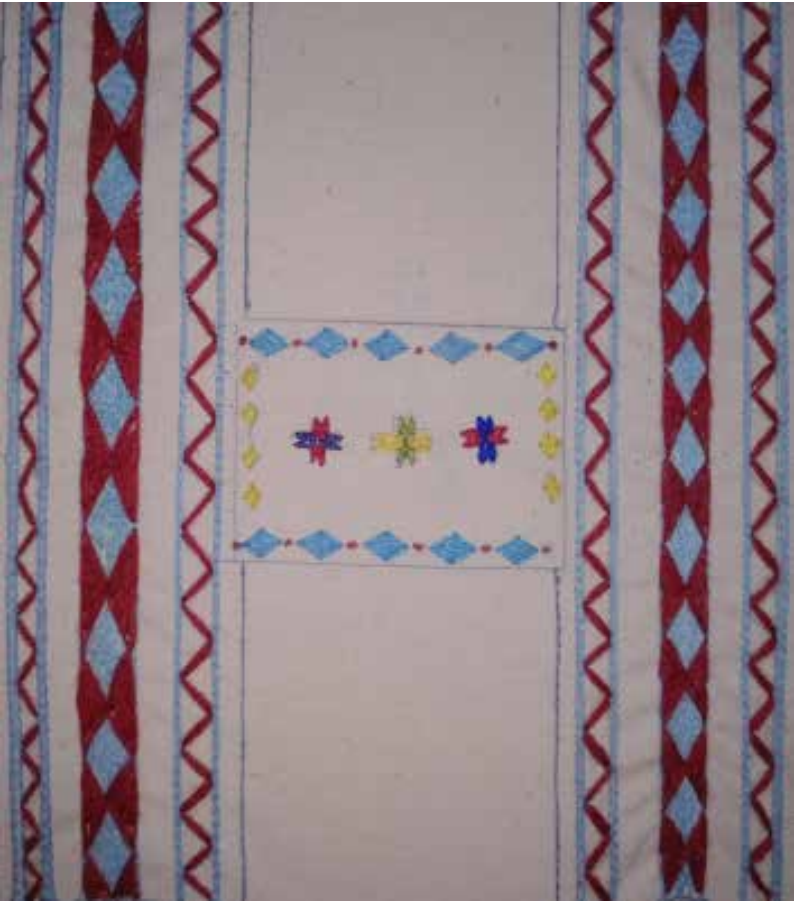
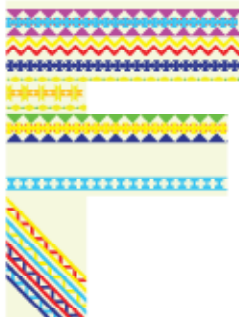
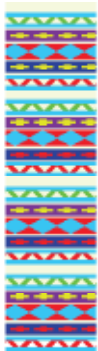
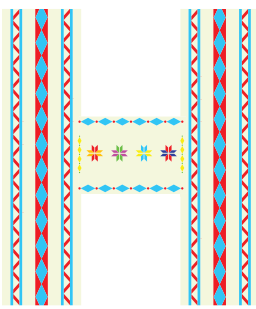
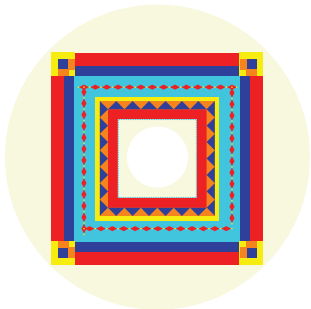
IDEA

**DREAM:** Each girl wants to have their own secret garden, to collect her pink dream. It was design for a lady. Using particular color and randomly form to show the female property.

# SHUAI

TEXTILE  
LETTER  
FOR  
YU  
ZHONG  
TEXTILE  
MILL

In June 2011



HANDMADE

## IDEA

**MATERIAL:**Fiber, Linen.  
**Letter:** Black Pro

**Basic elements:**



YuZhong Textile Mill required graphic letters to made some decorations.



SHUAI

ILLUSTRATION  
FOR  
PERSONAL  
INTEREST

In MAY 2012

ILLUSTRATION: CELEBRITY FACE



IDEA

PERSONAL INTEREST: Geometric based on the celebrity face. It can be used in prints, card.

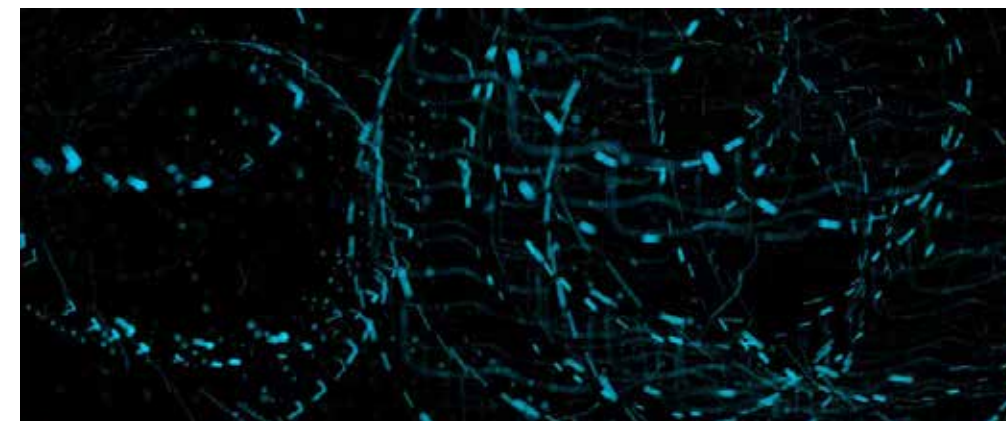
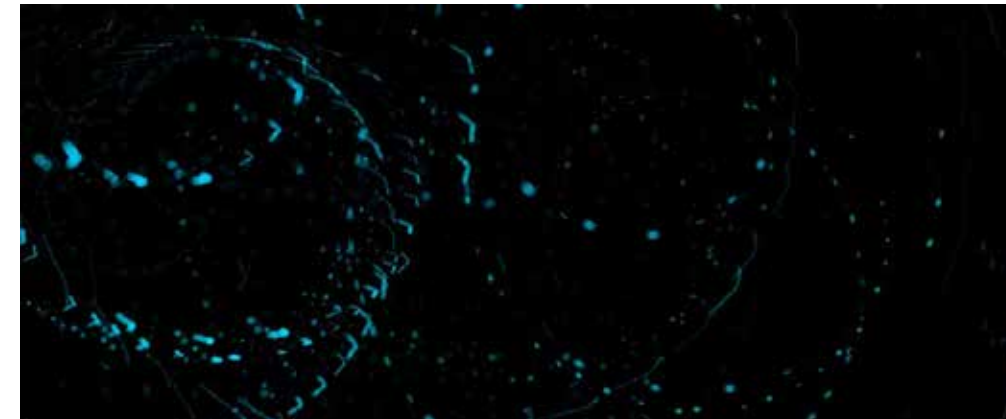
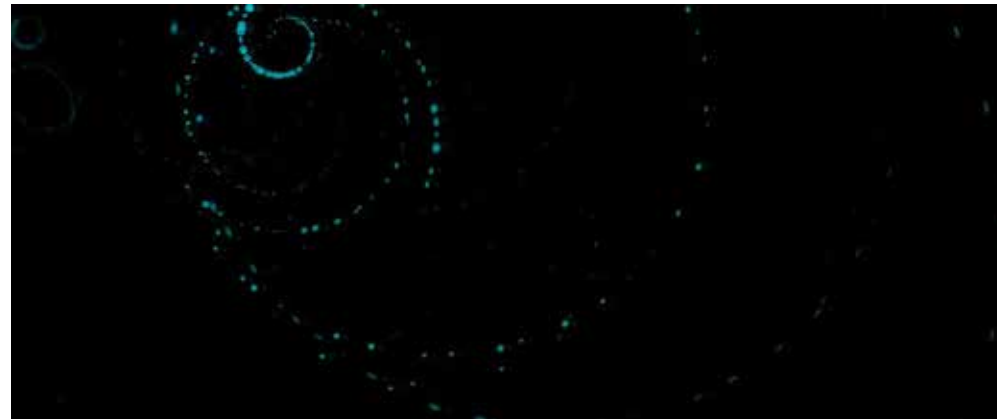


SHUAI

CODING  
CRATE  
GRAPHIC

In MAY 2012

## PROCESSING:INTERACTIVE



## IDEA

Interact with



&



The Coding interacted by mouse and music.

QR CODE BASED ON DAAP’S LOGO



IDEA



**Basic code.** Combine with DAAP’s logo to create QR CODE.It linked with DAAP’s website.

THANK YOU