

Franchise	Month	Receipt Total	Advertising Cost	Advertising Percentage
Jackson TN Area:	July 2021	\$9,358.00	\$175.00	1.87%
Jackson TN Area:	June 2021	\$10,939.00	\$175.00	1.60%
Jackson TN Area:	May 2021	\$7,447.00	\$175.00	2.35%
Jackson TN Area:	April 2021	\$8,228.00	\$175.00	2.13%
Jackson TN Area:	March 2021	\$7,697.00	\$175.00	2.27%
Jackson TN Area:	February 2021	\$3,709.00	\$175.00	4.72%
Jackson TN Area:	January 2021	\$6,598.00	\$175.00	2.65%
Jackson TN Area:	September 2020	\$4,922.00	\$200.00	4.06%
Jackson TN Area:	August 2020	\$8,259.00	\$200.00	2.42%
Jackson TN Area:	July 2020	\$6,447.00	\$200.00	3.10%
Jackson TN Area:	June 2020	\$4,355.00	\$200.00	4.59%
Jackson TN Area:	May 2020	\$8,929.00	\$200.00	2.24%
Jackson TN Area:	April 2020	\$8,859.00	\$200.00	2.26%
Jackson TN Area:	July 2019	\$8,763.00	\$175.00	2.00%
Jackson TN Area:	June 2019	\$3,190.00	\$175.00	5.49%
Jackson TN Area:	May 2019	\$7,250.00	\$200.00	2.76%
Jackson TN Area:	April 2019	\$2,605.00	\$200.00	7.68%
Jackson TN Area:	March 2019	\$2,082.00	\$200.00	9.61%
Jackson TN Area:	February 2019	\$4,720.00	\$200.00	4.24%
Jackson TN Area:	January 2019	\$7,398.00	\$200.00	2.70%
Totals/ Averages		\$131,755.00	\$3,775.00	3.54%