SEO

LLM SEO

More about LLM SEO ->

WHAT IS LLM SEO?

Telling AI tools (like ChatGPT, Perplexity, etc.) who you are, what you do, and why you're worth mentioning — so they recommend you when someone asks.

AI tools now search the internet live and give direct answers!.

If your company isn't clearly mentioned online, it won't be part of those answers

— that's why LLM SEO is essential.

TRADITIONAL SEO
v/s
LLM SEO

SEO Aspect	Traditional SEO	LLM SEO
Ranking	SERP position, domain authority, link-building	Relevance in training data, citations in AI answers
Keywords	Targeted by usage and volume	Targeted by context, semantics, question-based phrases
Updates	Frequent fresh content helps rank	AI training cutoffs matter; real-time retrieval is still developing
Structure	Headings (H1-H3), meta tags, alt text	Clear sections, definitions, bullet points for easy parsing
Linking	External + internal links boost rank	Trusted references, consistent brand mentions across multiple sites
Content Depth	Enough for user queries though sometimes broad	Must be thorough and context-rich so LLMs can quote or paraphrase well

STEPS AND STRATEGIES FOR LLM SEO

Some best practices for LLM SEO:

CREATE LLM-OPTIMIZED CONTENT

Write high-quality, fact-rich, long-form content on your website/blog like:

Explainers: "What is [your solution] and why it matters"

Use-case blogs: "How [company name] helps [industry] solve [problem]"

FAQs: Commonly searched questions, answered conversationally

LIST YOUR COMPANY IN HIGH-AUTHORITY SOURCES

LLMs pull from reputable sources, so get your brand mentioned on:

- Wikipedia
- Crunchbase
- AngelList
- ProductHunt
- GitHub
- Stack OverFlow

- Medium
- Dev.to
- Hashnode
- Reddit
- Quora
- Hugging Face

LLMs often crawl these faster than your site.

GET LINKED FROM QA FORUMS

Answer questions on Quora, Stack Overflow, Reddit, Hugging Face forums

Include insightful content and mention company name naturally (not spammy).

LLMs love natural, repeated, consistent brand context.

FOLLOW AND STAY TUNED FOR MORE EXCITING EXPLORATIONS AHEAD!

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