

SPONSORSHIP PROPOSAL
HACKIT 2025 – The Ultimate Hackathon
Organized by AIKYAM, ASET, Amity University Patna

Introduction

HACKIT 2025 is a flagship hackathon organized by AIKYAM under ASET, **Amity University Patna**. Designed to foster innovation, collaboration, and problem-solving, this event brings together the brightest minds in technology to compete, create, and revolutionize the tech space. With participants from leading universities in Patna and beyond, this is an unparalleled opportunity for organizations to engage with future industry leaders and showcase their brand.

Event Overview

- **Date:** 27th & 28th March 2025
- **Venue:** Amity University Patna
- **Registration Fee:** ₹500 per team
- **Registration Deadline:** 20th March 2025
- **Prizes:** ₹20,000 cash + exclusive goodies
- **Limited Seats Available – First Come, First Serve!**
- **Registration/Website Link:** <https://hackit.asetaikyam.com/>

Expected Reach & Audience

- Participation from leading universities in Patna: **200+ students**
 - Amity University student base: **2500+ students**
 - **Tech enthusiasts, professionals, and industry leaders**
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Sponsorship Tiers & Benefits

₹2,000 – Banner Sponsorship

- Display **your promotional banner** at the event venue for maximum exposure.

₹5,000 – Silver Sponsorship

- Your brand logo featured on the **official event website** circulated among Patna's top universities.
- 1-day access to **Amity's canteen** where you can engage with attendees and promote your products or services.

₹10,000 – Gold Sponsorship

- All benefits of **Silver Sponsorship**.
- **Logo featured on event brochures and posters** circulated across major universities.

₹20,000 – Diamond Sponsorship

- All benefits of **Gold Sponsorship**.
- **2-day access** to Amity's canteen for stalls and promotions.
- Logo prominently displayed on **event banners at multiple locations** for increased visibility.

₹30,000 – Title Sponsorship

- All benefits of **Diamond Sponsorship**.
- Logo **featured on participant certificates**.
- Exclusive **social media promotions** from our official event accounts.
- **Official recognition** as the **Title Sponsor** in all event communications.

25% Revenue Contribution & Canteen Access

- **25% of sales revenue will be shared** with Amity University, fostering mutual growth and collaboration.
- Gain access to the **canteen for promotional activities** and direct engagement with attendees.

Important Sponsorship Information

- Sponsorship contributions must be provided in advance.
 - Once confirmed, sponsors will receive all promotional benefits as per their chosen tier.
 - This is a **unique opportunity** to directly engage with the next generation of tech leaders while maximizing brand outreach.
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Partner With Us & Make an Impact!

HackIT 2025 offers an **exceptional marketing opportunity** for businesses and organizations looking to reach a dynamic and tech-savvy audience. By sponsoring, you contribute to the growth of innovation while enhancing your brand's presence in the academic and tech ecosystem.

Contact Us

For sponsorship inquiries and further details, please reach out:

- **Soubhagya:** 8967010103
- **Abhyudai:** 7484844847

Let's collaborate to make HackIT 2025 a landmark event in the tech community!