

Coursera Capstone Week 4 Submission

Q1. This submission will eventually become your Introduction/Business Problem section in your final report.

Whenever a person searches for a venue in a new city, they're highly interested in the best places that the city has to offer. The person might want to know how good a given restaurant is or the price range it falls under. This extra information would help decide which venue to choose amongst the many venues in the city. Combining the location of the venues in the city with their price and rating information would surely help visitors in a city make better informed decisions about the places they should visit. This enables any visitor to take a quick glance and decide what place to visit.

Q2. This submission will eventually become your Data section in your final report.

The target audience for such a project is twofold. Firstly, any person who is visiting Pune, India can use the plots and maps from this project to quickly select places that suit their budget and rating preferences. Secondly, a company can use this information to create a website or a mobile application, which is updated on a regular basis, to allow individuals to the city or even expand the same functionality to other places.