

AI Baddie Finder

AI-powered discovery of high-intent, high-attraction matches

An AI-first social discovery platform for Gen Z & creator culture

The Problem

- Endless swiping and decision fatigue
- High ghosting, low-quality matches
- Attractiveness, intent, and compatibility are disconnected
- Creators struggle with quality discovery, not attention

Gen Z & Social Shift

- Gen Z prefers visual-first platforms (Reels, Shorts, TikTok)
- Dating is becoming social discovery
- Trust is built via vibes, content, and presence
- Users pay for speed, access, and status

The Solution

AI Baddie Finder ranks and surfaces high-quality profiles using AI-driven signals.
No blind swiping. No randomness. Faster, better discovery.

Product Experience

1. User onboarding and intent capture
2. AI analyzes visual and behavioral signals
3. Ranked discovery feed
4. Match, unlock, and connect

AI Moat & Defensibility

- Behavioral attraction data
- Feedback-driven ranking engine
- Cultural relevance that improves with scale
- Strong data network effects

Product–Market Fit

- Clear emotional payoff
- Faster meaningful connections
- Strong retention and repeat engagement
- Monetization through access and visibility

Business Model

- Subscriptions
- AI boosts and credits
- Premium discovery access
- Creator verification tools

Go-To-Market Strategy

- Influencer and creator onboarding
- Viral social loops (Reels & TikTok)
- Invite-only city launches
- Referral-based growth mechanics

Market Opportunity & Ask

- Large and growing global dating & social discovery market
- Gen Z offers long-term lifetime value
- Funding will be used for product, AI, and growth

Vision: Become the AI layer for human attraction & discovery