

a. Total Sales \$:

\$865.43K

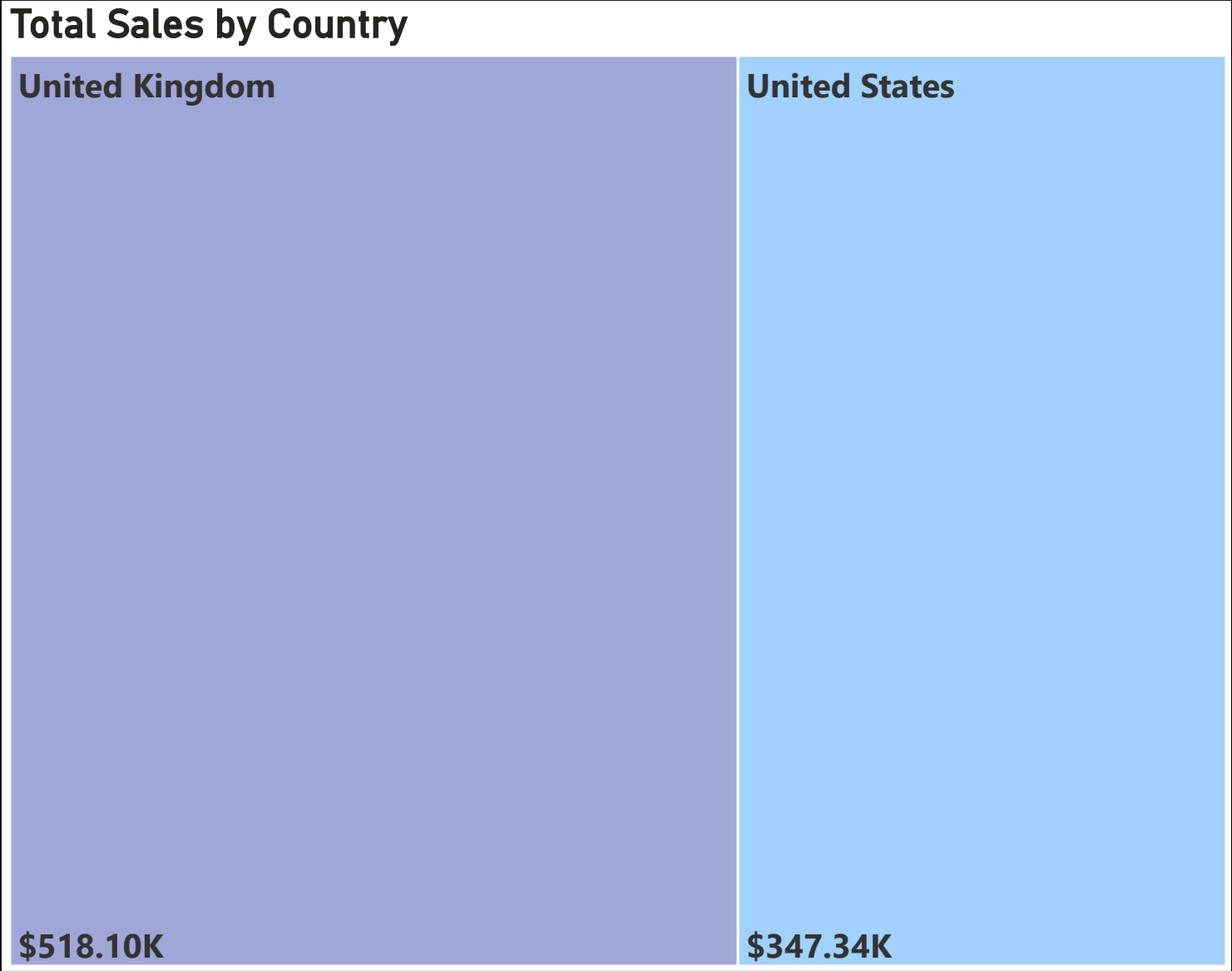
Total Sales (Tied to Customer)

\$708.69K

Total Sales (Tied to Product)

b. Total sales \$ by country – ranked/sorted (highest to lowest) :

Country	Total Sales
United Kingdom	\$518,096.43
United States	\$347,336.68
Total	\$865,433.12



c1. Total sales \$ by country, state & city (be able to drill) :

CountryRegion		
Select all	Canada	United States
(Blank)	United Kingdom	

CountryRegion	StateProvince	City	TotalSales
United Kingdom	England	Abingdon	\$40.90
United States	California	Alhambra	\$106.54
United States	California	Auburn	\$880.35
United States	California	Camarillo	\$2,137.23
United Kingdom	England	Cambridge	\$2,453.76
United States	California	Cerritos	\$41,622.05
United States	California	Culver City	\$246.74
United States	California	Daly City	\$2,980.79
United States	California	El Segundo	\$2,415.67
United States	Colorado	Englewood	\$12,685.89
United States	California	Fullerton	\$74,058.81
United Kingdom	England	Gloucestershire	\$63,980.99
United Kingdom	England	High Wycombe	\$550.39
United States	Nevada	Las Vegas	\$6,634.30
United Kingdom	England	Liverpool	\$78,029.69
United Kingdom	England	London	\$187,091.55
Total			\$865,433.12

StateProvince	United Kingdom	United States	Total
California		\$313,590.59	\$313,590.59
Alhambra		\$106.54	\$106.54
Auburn		\$880.35	\$880.35
Camarillo		\$2,137.23	\$2,137.23
Cerritos		\$41,622.05	\$41,622.05
Culver City		\$246.74	\$246.74
Daly City		\$2,980.79	\$2,980.79
El Segundo		\$2,415.67	\$2,415.67
Fullerton		\$74,058.81	\$74,058.81
Oxnard		\$4,539.74	\$4,539.74
Santa Ana		\$3,324.28	\$3,324.28
Sherman Oaks		\$57,634.63	\$57,634.63
Union City		\$83,858.43	\$83,858.43
Van Nuys		\$39,785.33	\$39,785.33
Colorado		\$12,685.89	\$12,685.89
Englewood		\$12,685.89	\$12,685.89
England	\$518,096.43		\$518,096.43
Abingdon	\$40.90		\$40.90
Cambridge	\$2,453.76		\$2,453.76
Gloucestershire	\$63,980.99		\$63,980.99
High Wycombe	\$550.39		\$550.39
Liverpool	\$78,029.69		\$78,029.69
London	\$187,091.55		\$187,091.55
Total	\$518,096.43	\$347,336.68	\$865,433.12

c2. Total sales \$ by country, state & city (be able to drill) :

CountryRegion

☐ Select all

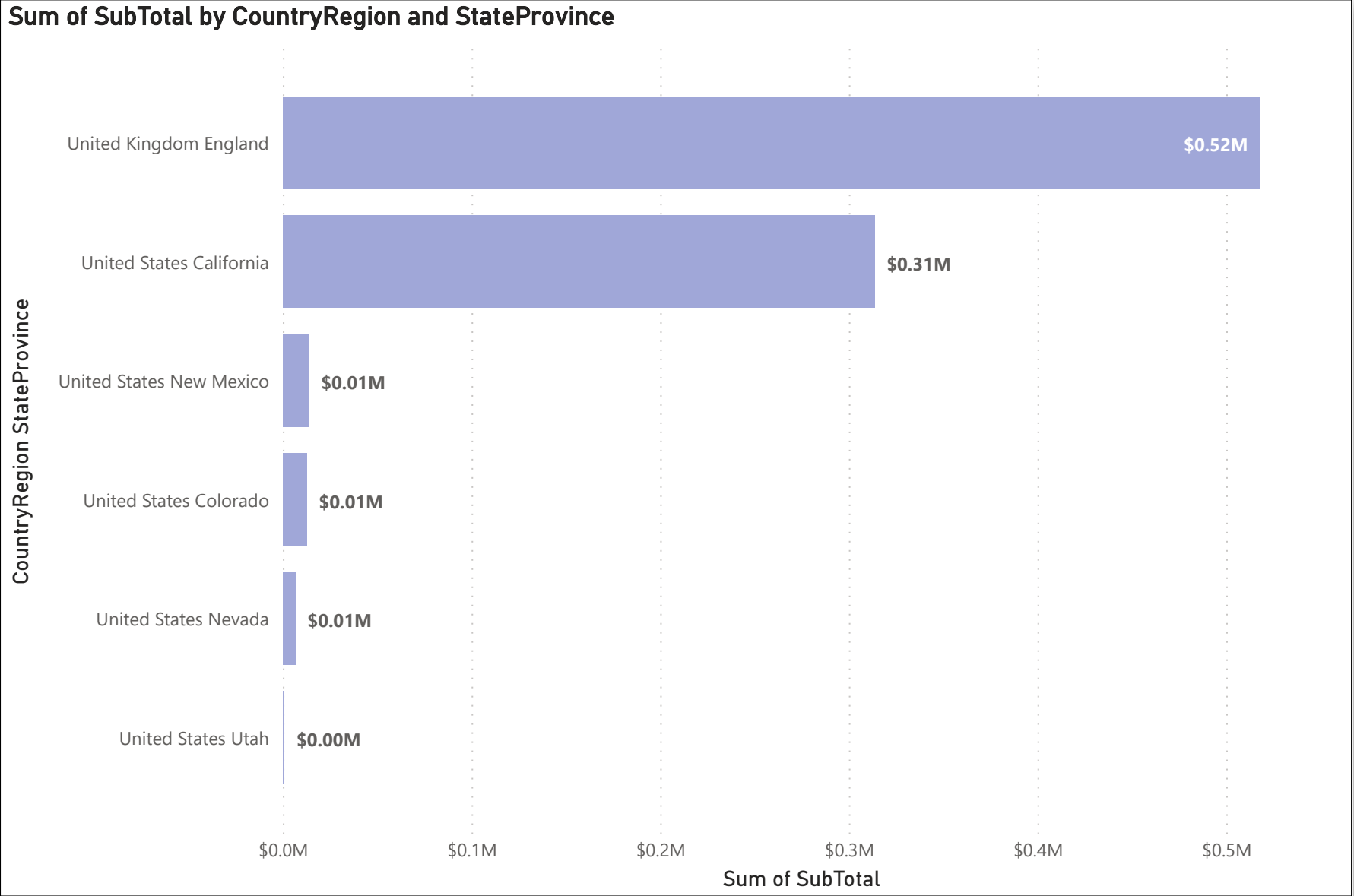
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☐ Canada

☐ United Kingdom

☐ United States

CountryRegion	Sum of SubTotal
<div><div></div>United Kingdom</div>	\$518,096.43
<div><div></div>England</div>	\$518,096.43
<div><div></div>United States</div>	\$347,336.68
<div><div></div>California</div>	\$313,590.59
<div><div></div>New Mexico</div>	\$13,823.71
<div><div></div>Colorado</div>	\$12,685.89
<div><div></div>Nevada</div>	\$6,634.30
<div><div></div>Utah</div>	\$602.19
Total	\$865,433.12



c3.Total sales \$ by country, state & city (be able to drill) :

CountryRegion

☐ Select all

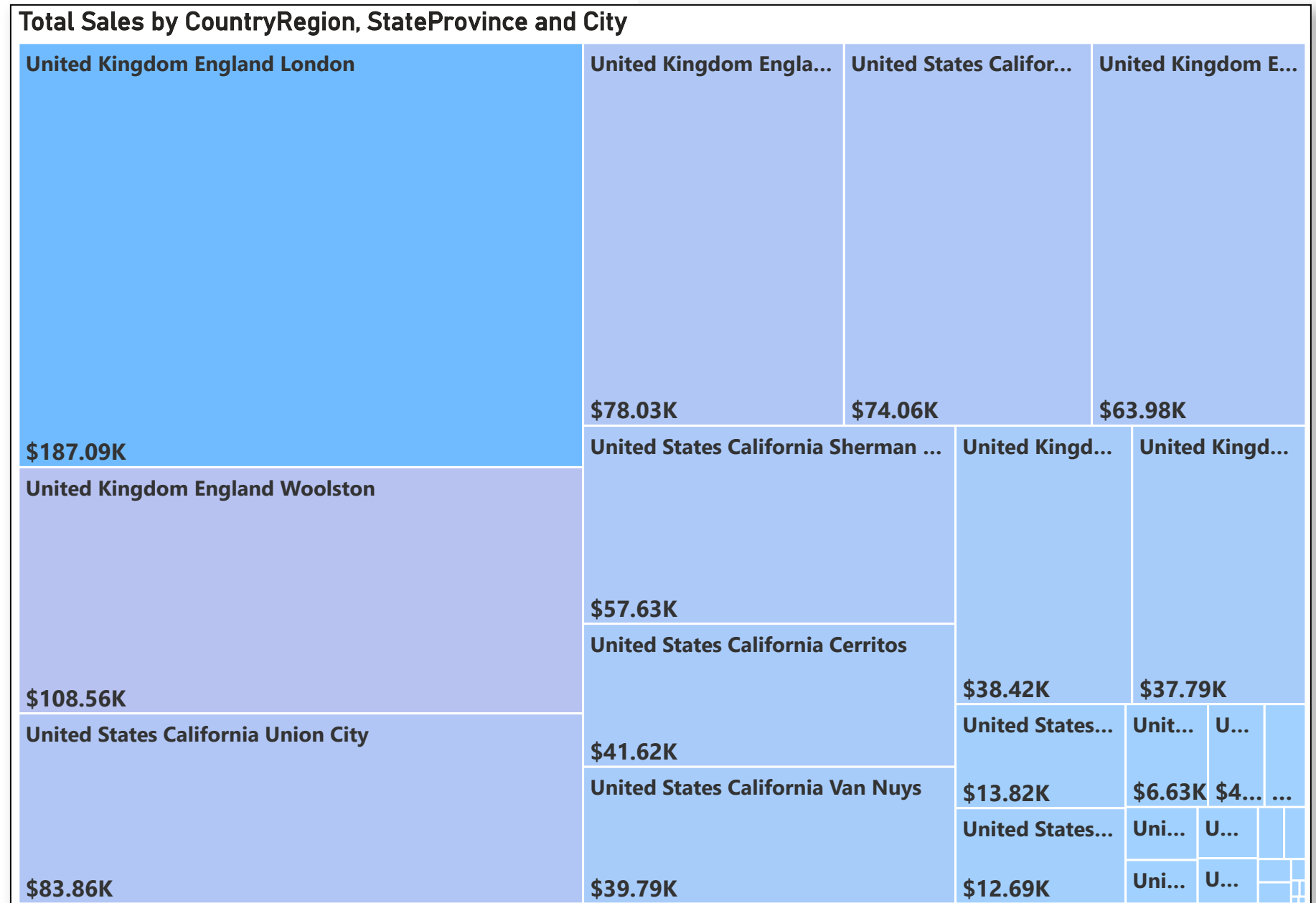
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☐ Canada

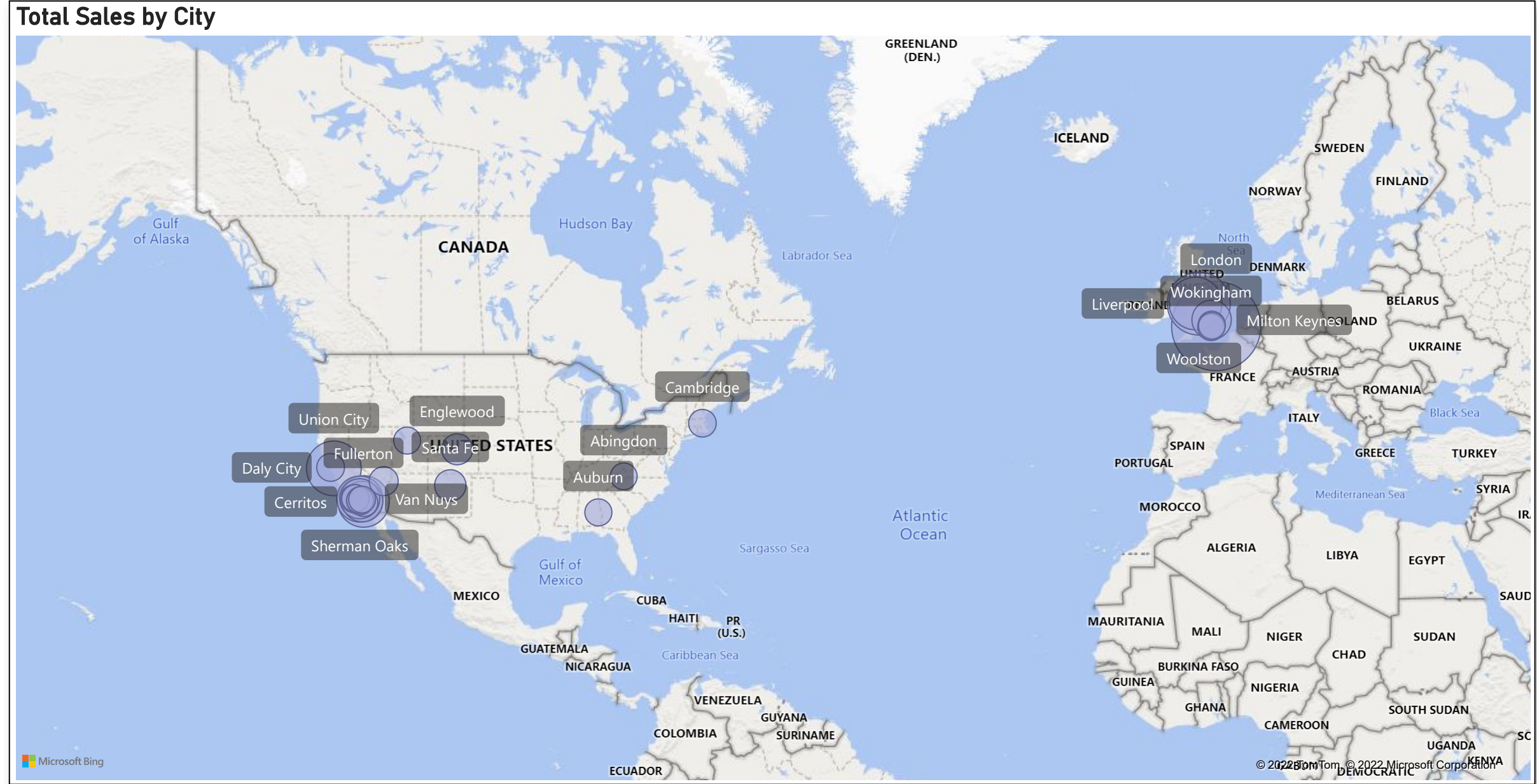
☐ United Kingdom

☐ United States

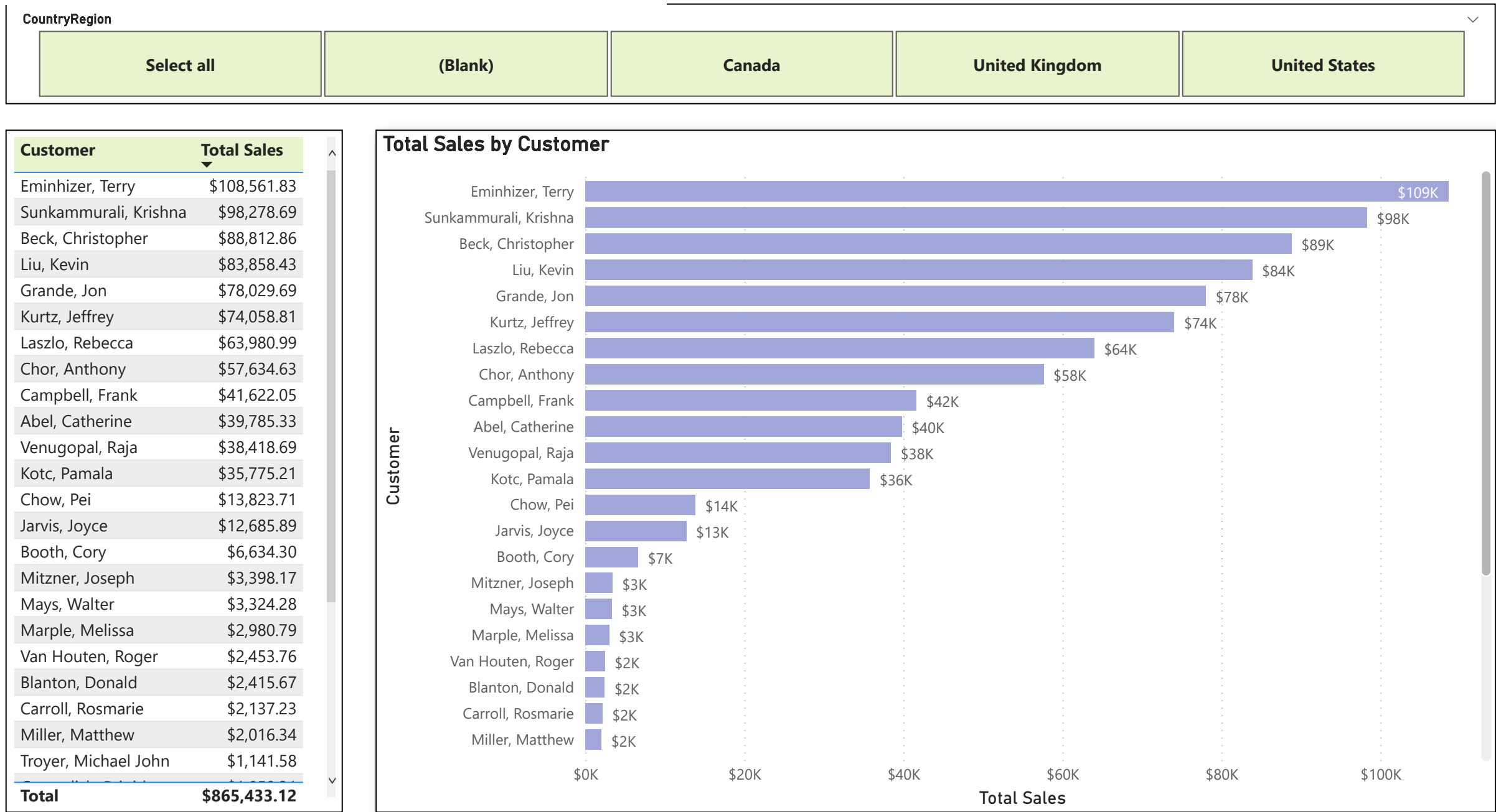
CountryRegion	Sum of SubTotal
United Kingdom	\$518,096.43
England	\$518,096.43
Abingdon	\$40.90
Cambridge	\$2,453.76
Gloucestershire	\$63,980.99
High Wycombe	\$550.39
Liverpool	\$78,029.69
London	\$187,091.55
Maidenhead	\$38.95
Milton Keynes	\$37,791.55
Oxon	\$1,059.31
West Sussex	\$38,418.69
Wokingham	\$78.81
Woolston	\$108,561.83
United States	\$347,336.68
California	\$313,590.59
Colorado	\$12,685.89
Nevada	\$6,624.30
Total	\$865,433.12



c4.Total sales \$ by country, state & city (be able to drill) : Map



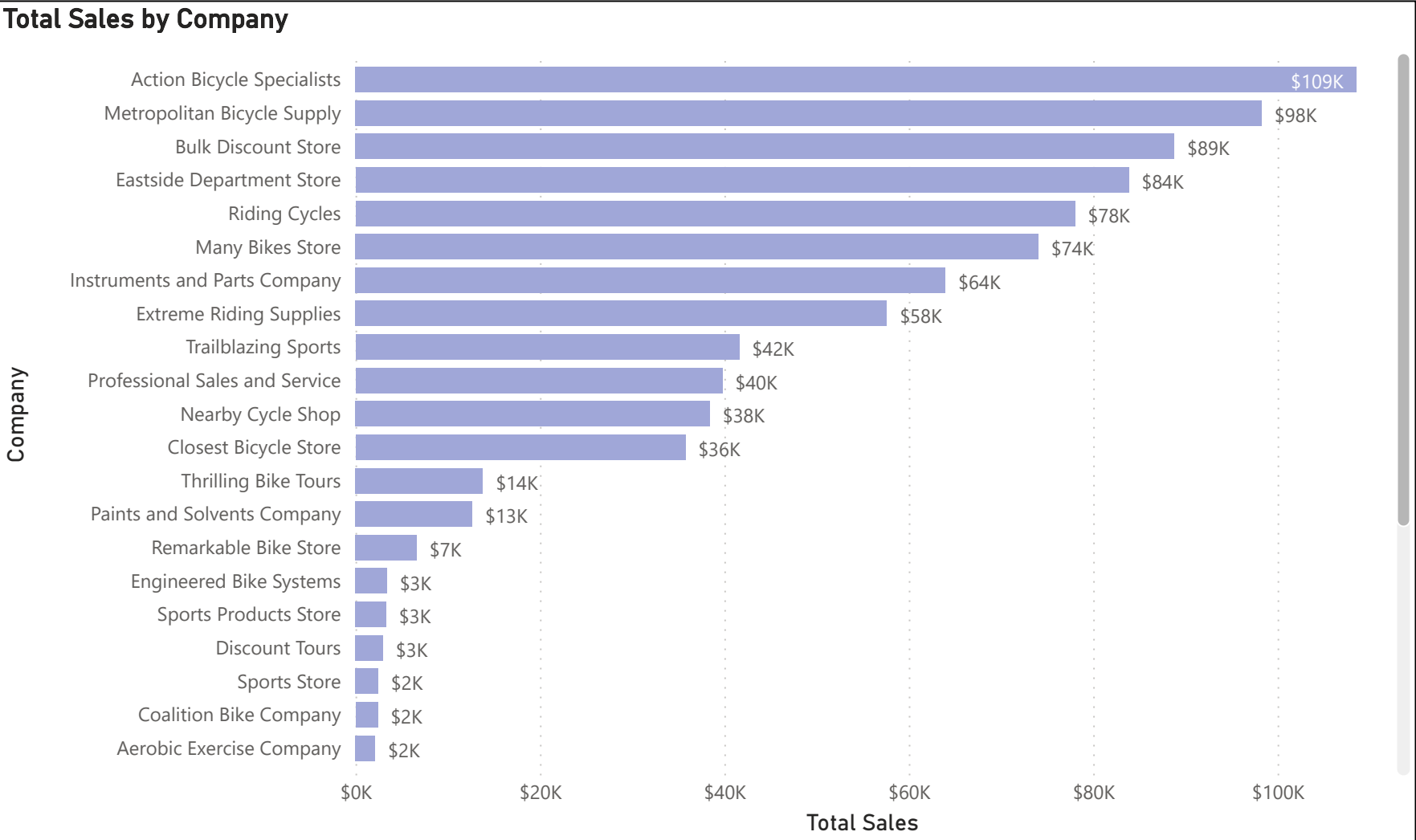
d. Total sales \$ by customer (person) :



e. Total sales \$ & by customer (company) :

CountryRegion				
Select all				
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Canada				
United Kingdom				
United States				

Company	Total Sales
Action Bicycle Specialists	\$108,561.83
Metropolitan Bicycle Supply	\$98,278.69
Bulk Discount Store	\$88,812.86
Eastside Department Store	\$83,858.43
Riding Cycles	\$78,029.69
Many Bikes Store	\$74,058.81
Instruments and Parts Company	\$63,980.99
Extreme Riding Supplies	\$57,634.63
Trailblazing Sports	\$41,622.05
Professional Sales and Service	\$39,785.33
Nearby Cycle Shop	\$38,418.69
Closest Bicycle Store	\$35,775.21
Thrilling Bike Tours	\$13,823.71
Paints and Solvents Company	\$12,685.89
Remarkable Bike Store	\$6,634.30
Engineered Bike Systems	\$3,398.17
Sports Products Store	\$3,324.28
Discount Tours	\$2,980.79
Sports Store	\$2,453.76
Coalition Bike Company	\$2,415.67
Aerobic Exercise Company	\$2,137.23
Tachometers and Accessories	\$2,016.34
Total	\$865,433.12



f. Sales \$ by product category hierarchy :

CountryRegion

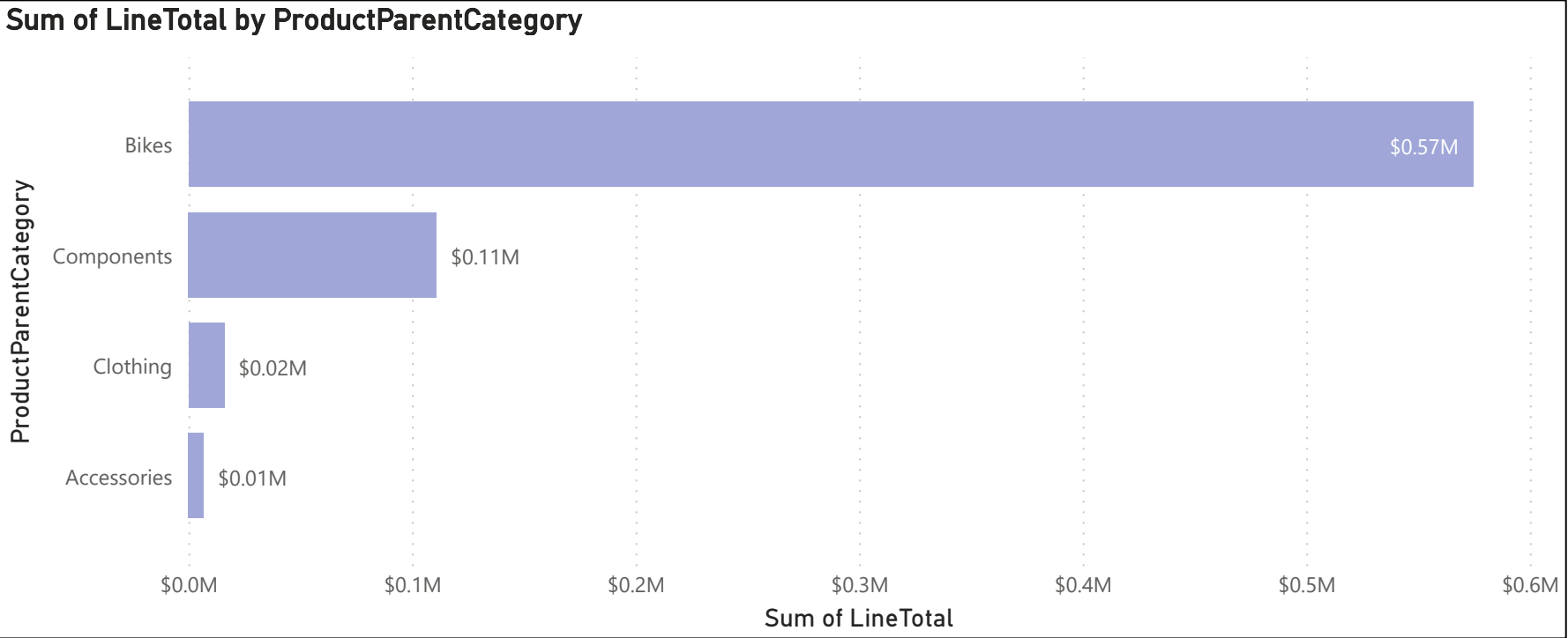
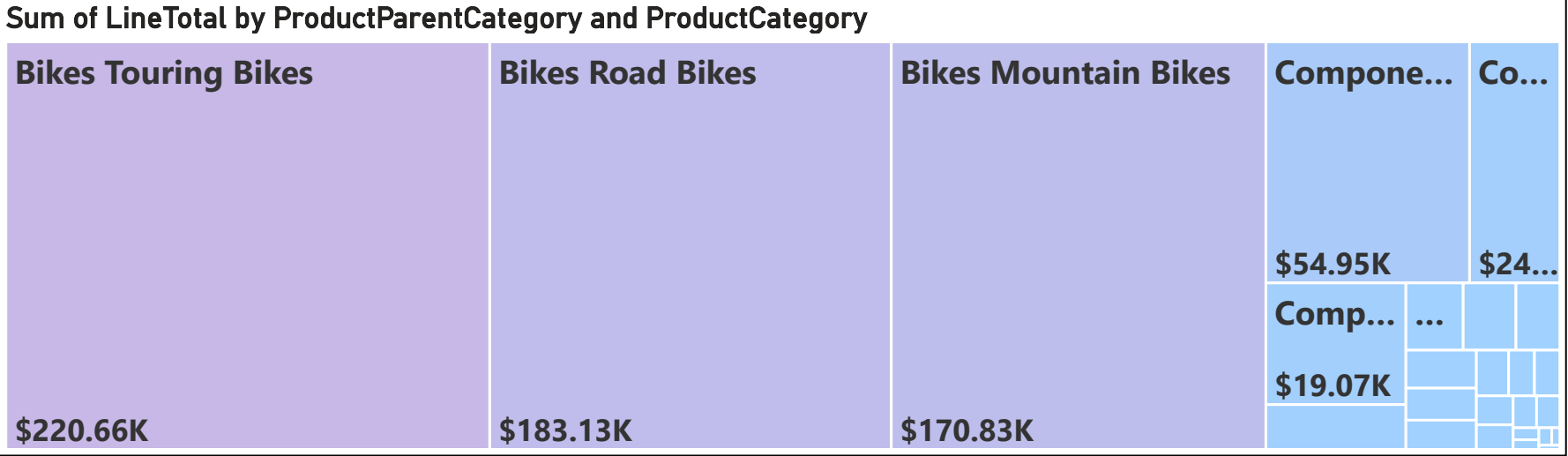
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☐ Canada

☐ United Kingdom

ProductParentCategory	Total Sales
Accessories	\$6,915.14
Bike Racks	\$2,304.00
Bottles and Cages	\$158.21
Cleaners	\$251.88
Helmets	\$2,523.88
Hydration Packs	\$1,649.70
Tires and Tubes	\$27.48
Bikes	\$574,611.56
Mountain Bikes	\$170,825.89
Road Bikes	\$183,130.30
Touring Bikes	\$220,655.38
Clothing	\$16,087.72
Caps	\$277.36
Gloves	\$837.56
Jerseys	\$7,017.88
Shorts	\$3,299.80
Socks	\$345.21
Vests	\$4,309.90
Components	\$111,075.73
Bottom Brackets	\$1,320.17
Brakes	\$830.70
Total	\$708,690.15



g. Sales \$ by product name :

Product Name	Total Sales
AWC Logo Cap	\$277.36
Bike Wash - Dissolver	\$251.88
Chain	\$97.15
Classic Vest, M	\$1,295.40
Classic Vest, S	\$3,014.50
Front Brakes	\$766.80
Front Derailleur	\$713.62
Half-Finger Gloves, L	\$279.19
Half-Finger Gloves, M	\$382.04
Half-Finger Gloves, S	\$176.33
Hitch Rack - 4-Bike	\$2,304.00
HL Bottom Bracket	\$1,093.41
HL Crankset	\$2,915.93
HL Mountain Frame - Black, 38	\$5,668.32
HL Mountain Frame - Black, 42	\$9,717.12
HL Mountain Frame - Silver, 38	\$13,099.20
HL Mountain Frame - Silver, 42	\$4,912.20
HL Mountain Frame - Silver, 46	\$8,187.00
HL Mountain Handlebars	\$216.49
HL Mountain Pedal	\$583.13
HL Mountain Seat/Saddle	\$221.09
HL Road Frame - Black, 44	\$5,153.40
HL Road Frame - Red, 44	\$2,576.70
HL Road Frame - Red, 62	\$2,576.70
HL Road Handlebars	\$288.65
HL Road Pedal	\$680.32
HL Road Seat/Saddle	\$63.17
HL Touring Frame - Blue, 50	\$602.35
Total	\$708,690.15

Sum of LineTotal by ProductName

Touring-1000 Blue, 60	Touring-1000 Yellow,...	Mountain-...	Road-250 ...	Road-250 ...	Touring-1...	Touring-1...	Mountai...
	\$23.41K						
\$37.19K	Touring-1000 Blue, 50	\$18.10K	\$17.59K	\$17.59K	\$17.17K	\$17.17K	\$15.31K
Mountain-200 Black, 42		Touring-2000 ...	Tourin...	Tourin...	HL M...	Touri...	Touri...
	\$22.89K	\$13.12K	\$8.65K	\$8.58K	\$8.19K	\$8.02K	\$7.29K
\$37.18K	Mountain-200 Silver,...	HL Mountain ...	Road-750 ...	Roa...	Roa...	HL ...	Roa...
	\$20.88K	\$13.10K	\$6.80K				
Road-350-W Yellow, 48	Road-350-W Yellow, ...	Road-550-W Y...	Touring-3...	\$5.38K	\$5.18K	\$5.15K	\$5.10K
			\$6.68K				\$4.91K
		\$12.77K	Touring-2...	ML Roa...	\$3.89K	\$3....	\$3....
\$36.49K	\$20.41K	Road-250 Blac...	\$6.56K	ML Roa...	HL R...	\$2...	\$...
Mountain-200 Black,...	Mountain-200 Black,...		Touring-2...	HL Touri...	HL R...	Sho...	
	\$19.28K	\$11.73K	\$6.56K			Hy...	
Mountain-200 Black, 38	Road-350-W Yellow, ...	Touring-3000 ...	Touring-1...	Mountai...	ML ...	Mo...	
		\$10.24K	\$5.72K	Mountai...	Mou...	Sho...	
		HL Mountain ...	HL Mount...		Hitch...	Lon...	
\$35.80K	\$18.69K	\$9.72K	Road-550-...	Touring-...	Touri...		
			\$5.38K				

h. Sales \$ by Company (Reseller) :

CountryRegion

Select all

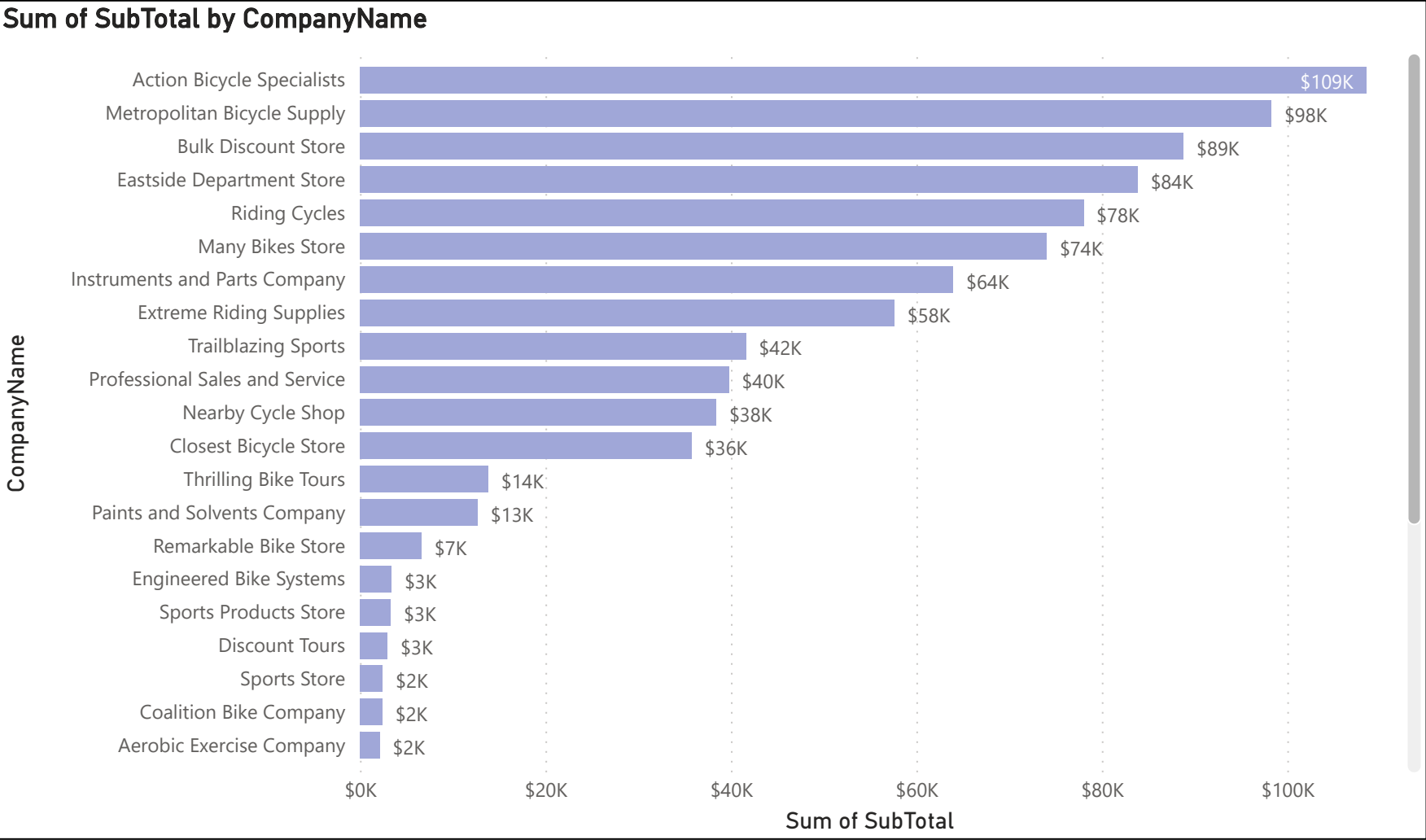
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Canada

United Kingdom

United States

Company	Total Sales
Action Bicycle Specialists	\$108,561.83
Metropolitan Bicycle Supply	\$98,278.69
Bulk Discount Store	\$88,812.86
Eastside Department Store	\$83,858.43
Riding Cycles	\$78,029.69
Many Bikes Store	\$74,058.81
Instruments and Parts Company	\$63,980.99
Extreme Riding Supplies	\$57,634.63
Trailblazing Sports	\$41,622.05
Professional Sales and Service	\$39,785.33
Nearby Cycle Shop	\$38,418.69
Closest Bicycle Store	\$35,775.21
Thrilling Bike Tours	\$13,823.71
Paints and Solvents Company	\$12,685.89
Remarkable Bike Store	\$6,634.30
Engineered Bike Systems	\$3,398.17
Sports Products Store	\$3,324.28
Discount Tours	\$2,980.79
Sports Store	\$2,453.76
Coalition Bike Company	\$2,415.67
Aerobic Exercise Company	\$2,137.23
Tachometers and Accessories	\$2,016.34
Total	\$865,433.12



i. Product Category Sales \$ by Company (Reseller) :

CountryRegion

Select all

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Canada

United Kingdom

United States

Company	Category	ProductName	Sum of LineTotal
Action Bicycle Specialists	Bike Racks	Hitch Rack - 4-Bike	\$432.00
Bulk Discount Store	Bike Racks	Hitch Rack - 4-Bike	\$216.00
Channel Outlet	Bike Racks	Hitch Rack - 4-Bike	\$216.00
Discount Tours	Bike Racks	Hitch Rack - 4-Bike	\$72.00
Eastside Department Store	Bike Racks	Hitch Rack - 4-Bike	\$144.00
Many Bikes Store	Bike Racks	Hitch Rack - 4-Bike	\$288.00
Professional Sales and Service	Bike Racks	Hitch Rack - 4-Bike	\$216.00
Riding Cycles	Bike Racks	Hitch Rack - 4-Bike	\$720.00
Action Bicycle Specialists	Bottles and Cages	Water Bottle - 30 oz.	\$31.20
Bulk Discount Store	Bottles and Cages	Water Bottle - 30 oz.	\$23.95
Eastside Department Store	Bottles and Cages	Water Bottle - 30 oz.	\$29.94
Many Bikes Store	Bottles and Cages	Water Bottle - 30 oz.	\$20.96
Professional Sales and Service	Bottles and Cages	Water Bottle - 30 oz.	\$17.96
Riding Cycles	Bottles and Cages	Water Bottle - 30 oz.	\$31.20
The Bicycle Accessories Company	Bottles and Cages	Water Bottle - 30 oz.	\$2.99
Instruments and Parts Company	Bottom Brackets	HL Bottom Bracket	\$291.58
Metropolitan Bicycle Supply	Bottom Brackets	HL Bottom Bracket	\$291.58
Professional Sales and Service	Bottom Brackets	HL Bottom Bracket	\$291.58
Trailblazing Sports	Bottom Brackets	HL Bottom Bracket	\$218.68
Instruments and Parts Company	Bottom Brackets	LL Bottom Bracket	\$97.18
Metropolitan Bicycle Supply	Bottom Brackets	LL Bottom Bracket	\$97.18
Professional Sales and Service	Bottom Brackets	LL Bottom Bracket	\$32.39
Engineered Bike Systems	Brakes	Front Brakes	\$63.90
Total			\$708,690.15

