Restaurant in Top Rated Mall in Toronto, Canada

INTRODUCTION

Billy, a chef in a premium hotel, wants to start his own business.

Billy is thinking to start a restaurant in Toronto, Canada.

Doesn't want to invest much on the tangible assets like Land & Building.

Thinking to open his restaurant in a mall

DATA

No such starting data is required

Necessary data will be attained via FourSquare API to analyze the ratings of the mall.

METHODOLOGY

Exploring the malls in Toronto, using FourSquare API.

Further seeking the rating for the same.

Come up with the highest rated mall

RESULT

Highest Rated Mall: CF Toronto Eaton Centre

Rating: 8.5

DISCUSSION

Limitations:

- The list of malls extracted is limited to 50.
- Since my Foursquare free developer account only allows 50 premium calls per day.

Assumptions:

- The location to start a restaurant depends upon various factors like location, price of location, target market etc.
- We assumed only the location rating of the mall matters.

CONCLUSION

Based on the above problem, with the mentioned limitations and assumptions:

Billy should open the restaurant in CF Toronto Eaton Centre, Toronto, Canada.