**Assignment - 03**

Subject: Business and Communication Lab

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Batch: E1

**TITLE:** Public Speech

**PROBLEM DEFINITION:** To write full text of speech & deliver the same

**TYPE OF SPEECH:**

**SPEECH:**

Topic - education a ray of hope for Indian society.

All of us belong to well-educated families. Our parents are educated and they are providing us with the best education possible. We are also learning in one of the best college in the in the country but if we look deep down in the society there is a difference created the difference between the rich and poor in the society. In our country few have a lot and few have almost nothing. So there is an indirect gap which has been created in our society. Education is an equaliser for this gap.

If you have observed an undeveloped region, there are a lot of chances that the literacy rate of that region is too low. So we may conclude that education puts you at that minimum level from which you can shape your life. History is not only the past, but also it is made in the present.

If want make our history great it is very essential to work on our present.

You noticed that if someone is poor then it is highly possible that they are uneducated and they are struggling with getting a work or they are struggling with what to do next their life.

Education comes here. Education teaches us to develop our thinking process. It develops our personality and makes us capable of taking decisions in life, so that we can live a life in better way.

Education provides physical and mental standards by developing a person's personality and level of thinking. Once Dr APJ Abdul Kalam said that education is the most powerful weapon which you can use to change the world. Education promotes the feeling of living a better life as well as being good at physical, mental and social levels. It gives a person the knowledge about how to behave in society. Education is the primary right of every child. Our government has made several schemes on education so that more and more children of the country get educated but before making any schemes it is very important to make awareness about this in children's. If you don't know the importance of the thing you will not do it by heart. So it is very important to spread awareness among the upcoming generation about education in undeveloped areas. Destiny of India is being developed in its classrooms.

Education is learning and at the end I can say that learning gives you creativity, creativity leads to developing your thinking process, thinking provides knowledge and the great person is the one who has the best knowledge and knows how to apply this knowledge.

Thank you.

**Do’s and Don’ts for effective speech:**

Do’s:

* Know your audience
* Planning your speech
* Tell stories
* Start and finish on time
* Be yourself

Don’ts:

* Don’t read your from paper
* Don’t try to impress with jargon
* Don’t hurry
* Don’t use too many fonts

**Conclusion:**

During this activity I tried to develop myself in the areas where I am weak. I have learned importance of voice and body language in the speech. I have figured out some general mistakes in public speech and tried to avoid them in my own speech presentation.