Neha Chhillar

Product Designer

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- 📍 Gurgaon, Haryana
- ⧉ UX Portfolio
- in Linkedin Profile

Skills

Technical

- Figma
- Notion
- Jira
- Sketch
- Framer
- Webflow

Methodology

- Design System
- UX Design
- UI Aesthetics
- Prototyping
- Wireframing
- Responsive Design
- Journey Mapping
- Interaction Design
- Accessibility Standards
- Product Strategy
- Design Leadership
- Information Architecture
- Utility
- Usability Testing
- A/B Testing
- Brand Implementation
- Design Thinking
- Mockups

Personel

- Critical Thinking
- Time Management
- Team Collaboration
- Problem-Solving
- Decision-Making
- Empathy
- Leadership Qualities
- Growth Mindset

Experience

03/2023 - Present

Product Designer at TexlaCulture | SaaS Product
HR Management & People Engagement Experience

- Led the creation of comprehensive **design systems for both web and app** applications, managing design requirements and **driving New Product Developments (NPDs) within standard development pipelines** to ensure a seamless and user-centric experience.
- Spearheaded the creation and implementation of a **comprehensive design system**, significantly enhancing user interface (UI) consistency and engineering efficiency across web and mobile applications. Achieved a notable **improvement in design consistency from 22% to 64%.**
- **Directed the design and development** of innovative user experiences (UX) for specific products such as PMS, LMS, and CORE HR, **collaborating closely with HR experts** to solve complex problems and ensure solutions align with user needs and business objectives.
- Conducted extensive **user testing with over 320 participants,** utilizing iterative design processes based on feedback to identify and execute key improvements. This user-centered approach led to a redesigned workflow that elevated **user satisfaction to 75%.**
- **Drove the development and successful deployment** of a new app design system, markedly increasing user engagement and operational efficiency.
- **Engaged in strategic dialogues with stakeholders** regarding ongoing and future development projects, shaping the product vision and strategy by advocating for user needs, business requirements, and technical feasibility.
- Played a **pivotal role in onboarding over 7000 global** users and securing **partnerships with 15+ notable clients** such as Chayos, BLS International, and Biryani by Kilo. Delivered unique features within a user-friendly product architecture that ensures easy navigation and completion of actions within five steps.
- Pioneered the **inclusion of customization capabilities in product design architecture**, allowing for seamless integration of client-specific requirements.

Key Achievements:

- Enhanced **product consistency and usability**, leading to a significant increase in user engagement and satisfaction.
- Established the company as a **leading choice for major clients**, reinforcing its position in the competitive SaaS HRMS Development market.

10/2022 - 01/2023

UX Design Intern at Vehiclecare | Service-Based
Transaction & Lead Management

- **Resolved internal B2B challenges** by designing a Billing App tailored to company needs.
- Achieved **a substantial 20% increase in business sales** rates through effective implementation.
- The custom Billing App streamlined processes, **boosted efficiency, and positively impacted the company's bottom line.**

Certification

- **Google Certification Program** from **Google Coursera** consist of 7 Certifications
- **UI UX Certification Course** Kaarwan Design School.
- **Graphic Design Certification Course** Kaarwan Design School

Education

University of Delhi
B.A. (Hons) English   % 6.9 GPA   2020-2023

J.J Sr Sec School
Higher Secondary   % 92%   2019-2020

J.J Sr Sec School
Senior Secondary   % 88%   2017-2018