



Sales Data Analysis Dashboard

Revenue

₹ 984.88M

Sales Quantity

2.4M

Total Profit Margin

\$24.66M

Months

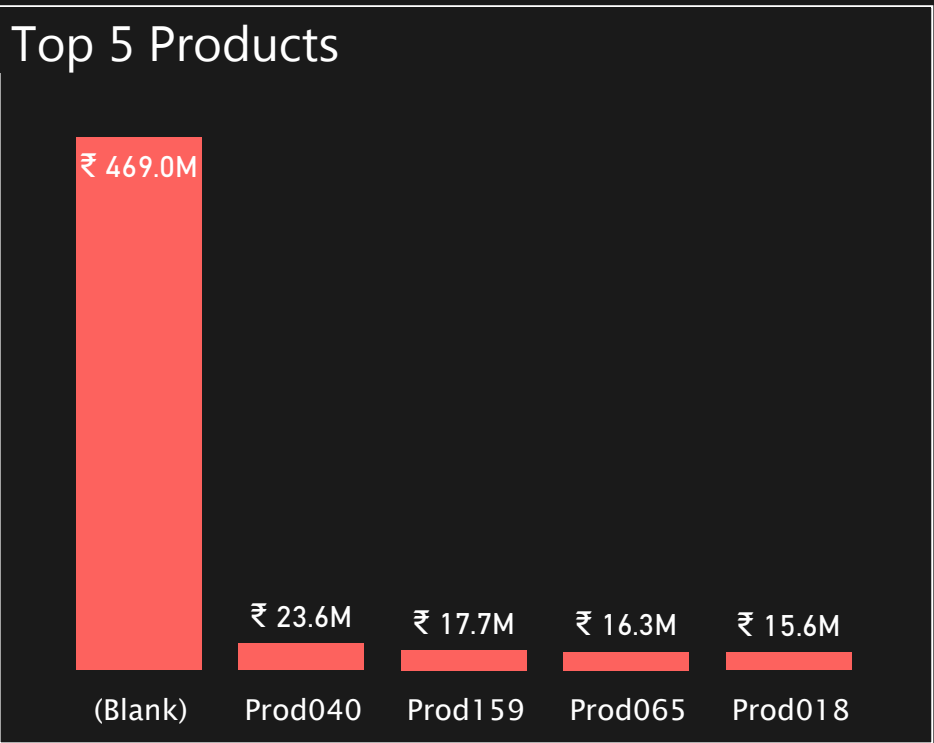
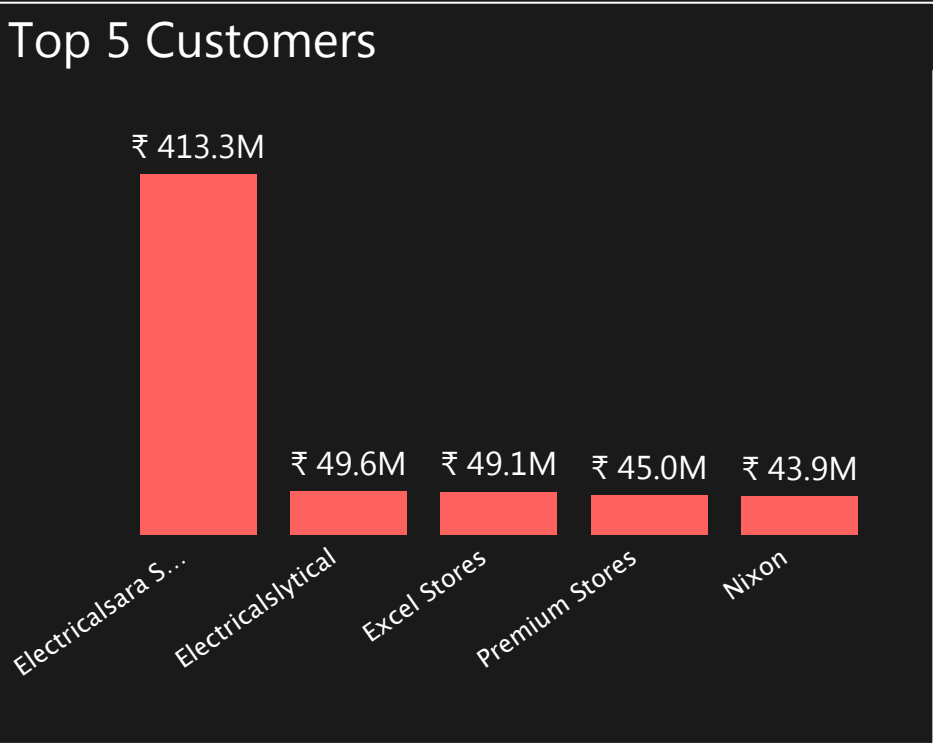
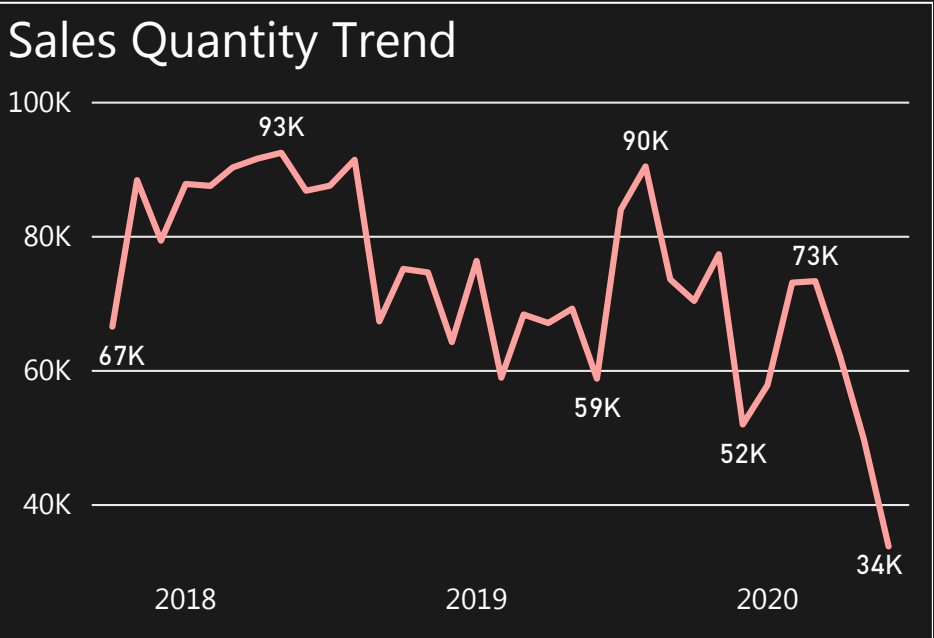
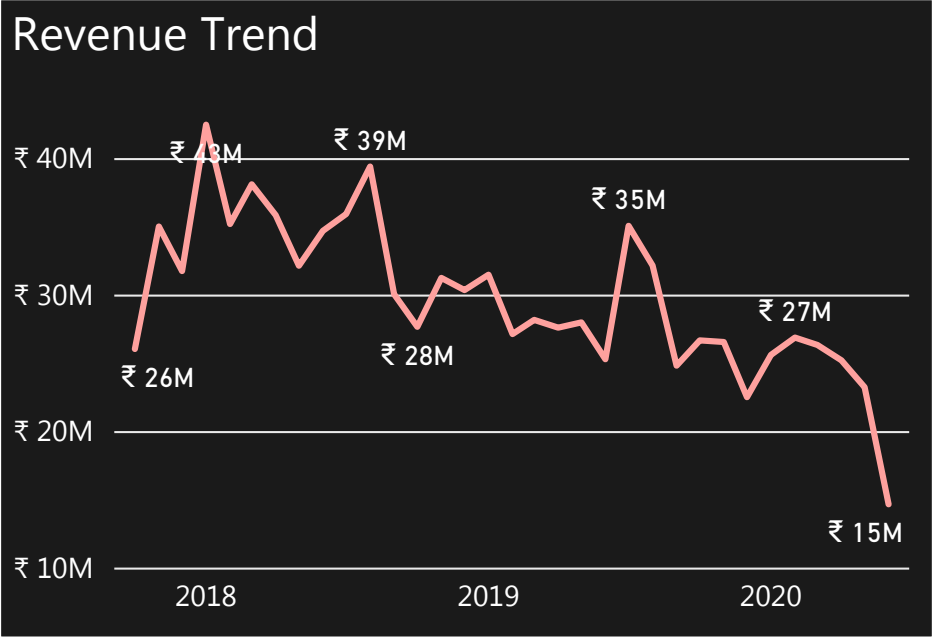
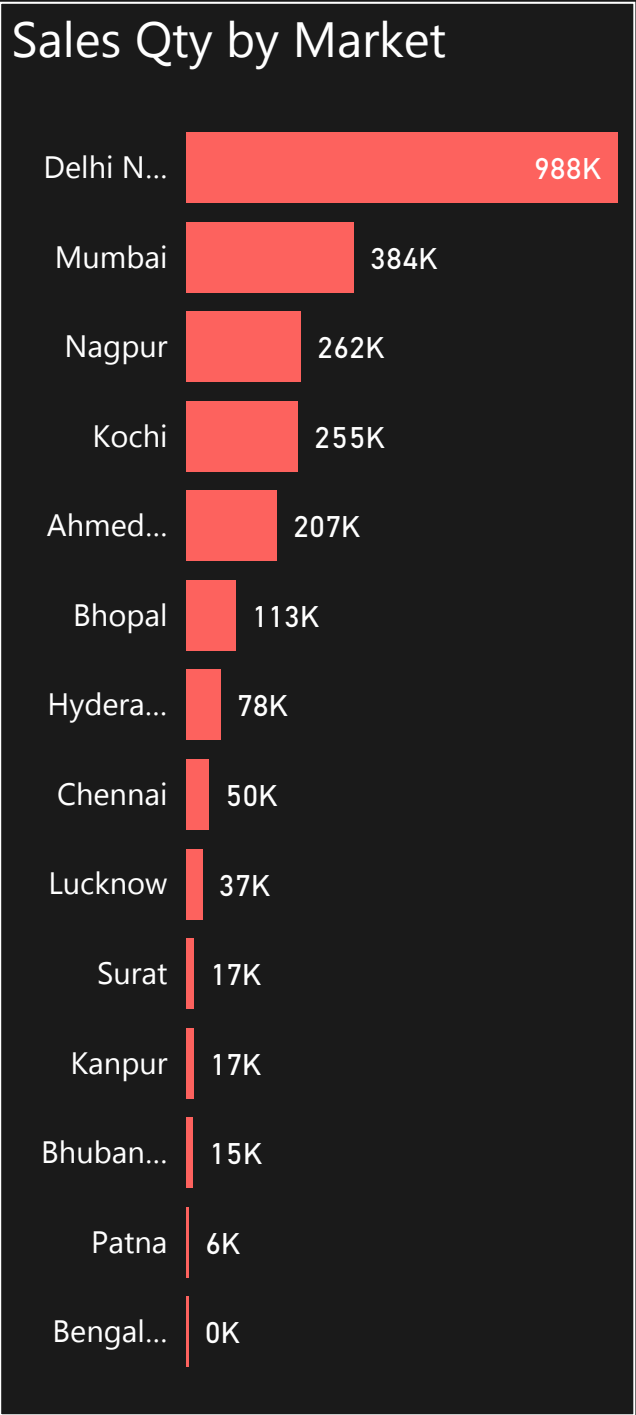
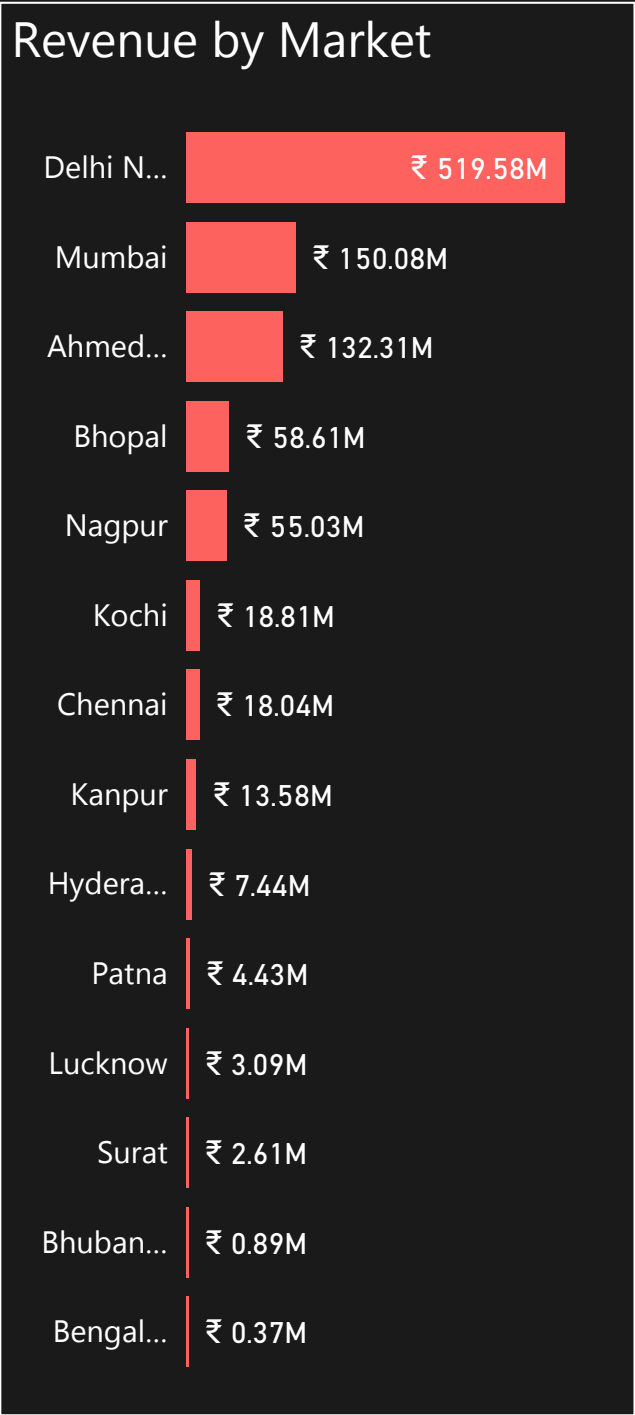
All

2017

2018

2019

2020





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Months

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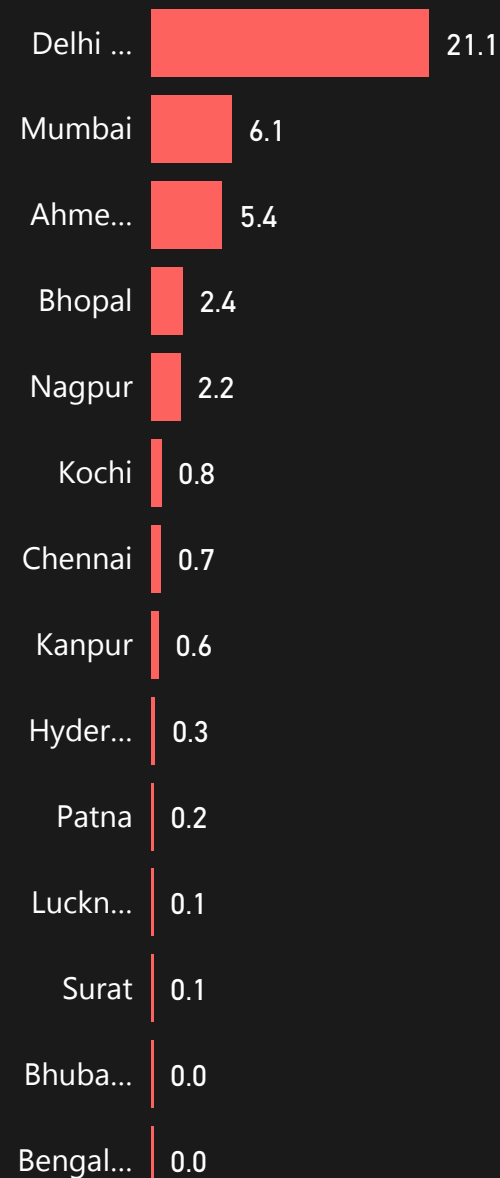
2017

2018

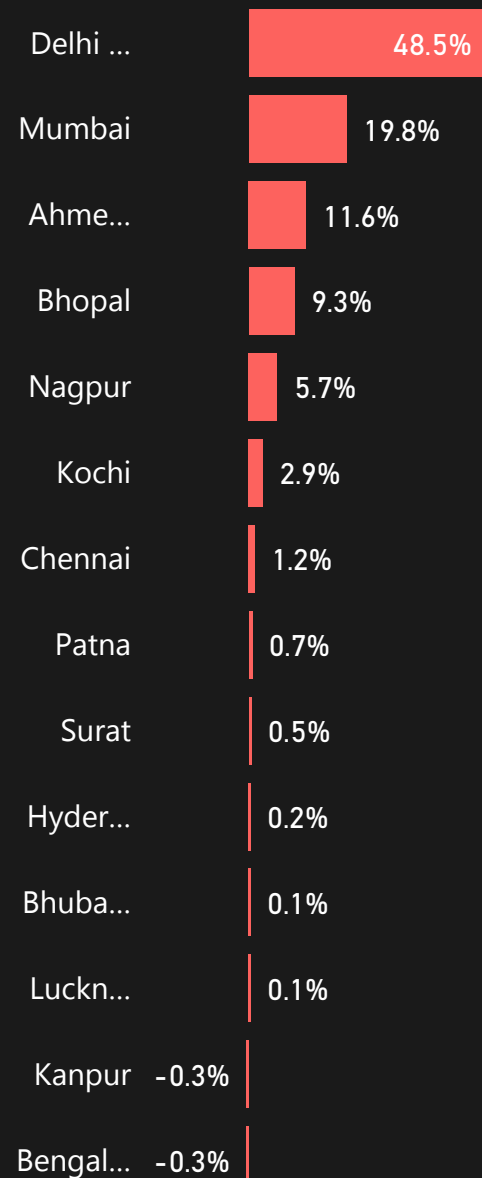
2019

2020

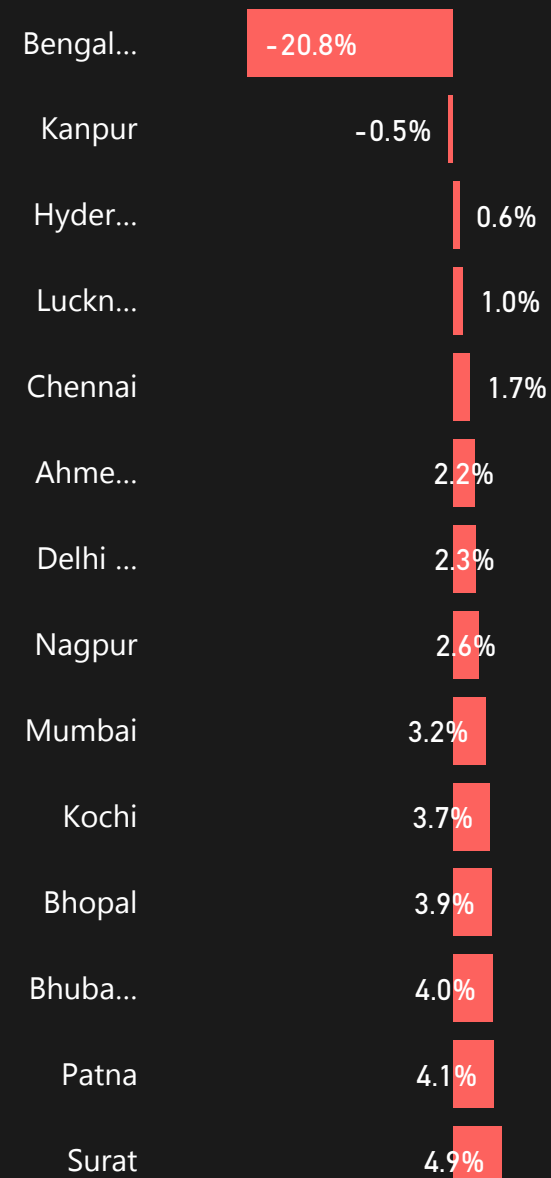
Revenue Contribution %



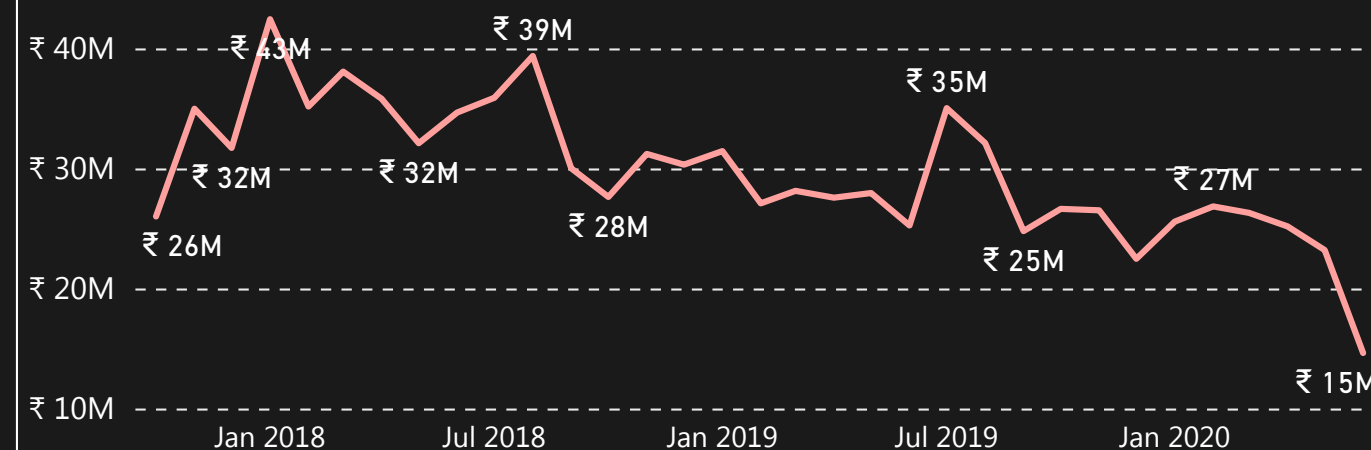
Profit Contribution %



Profit % by Market



Revenue Trend



Top 5 Customers

custmer_name	revenue	revenue contribution %	profit margin contribution %	profit margin %
Electricalsara Stores	₹ 413,333,588.00	16.8	37.7 %	2.3 %
Electricalslytical	₹ 49,644,189.00	2.0	6.8 %	3.4 %
Excel Stores	₹ 49,115,620.00	2.0	2.8 %	1.4 %
Premium Stores	₹ 44,969,666.00	1.8	4.3 %	2.3 %
Nixon	₹ 43,893,083.00	1.8	7.2 %	4.1 %
Info Stores	₹ 35,100,033.00	1.4	1.3 %	0.9 %
Control	₹ 31,771,997.00	1.3	3.3 %	2.6 %
Total	₹ 984,876,463.00	39.9	100.0 %	2.5 %



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Revenue

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Sales Quantity

2M

Total Profit Margin

\$24.66M

Profit Target

-5 %

Months

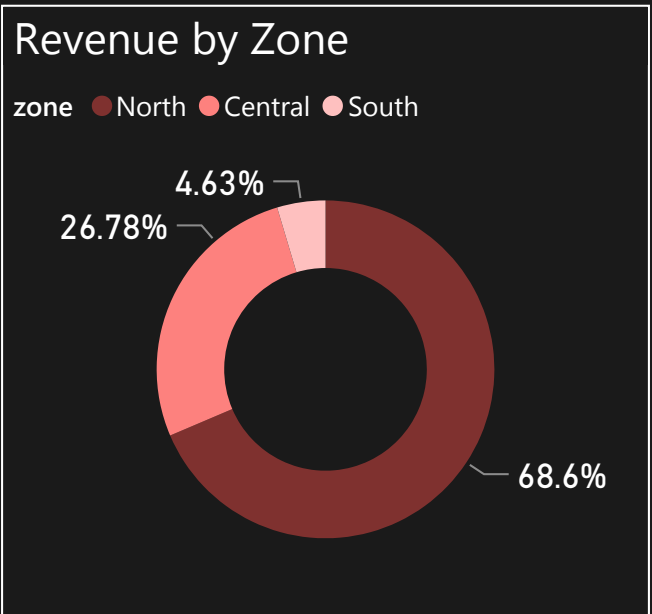
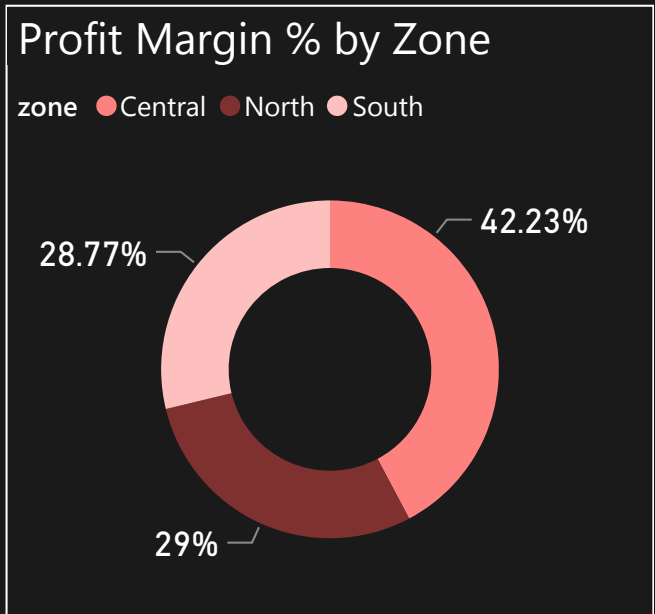
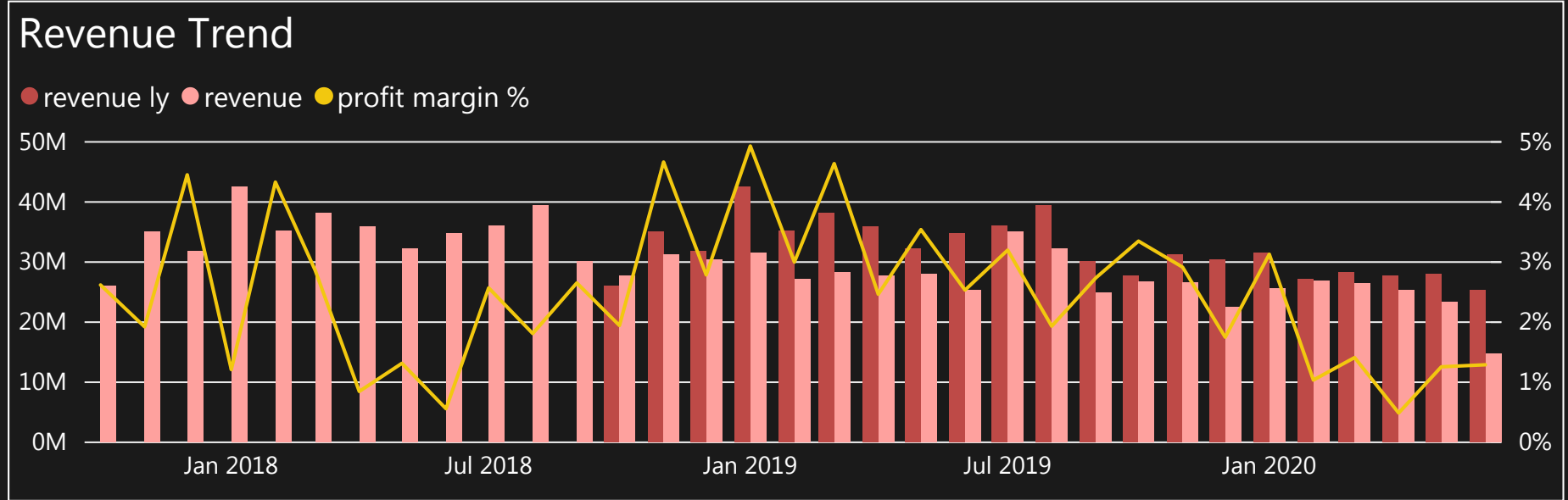
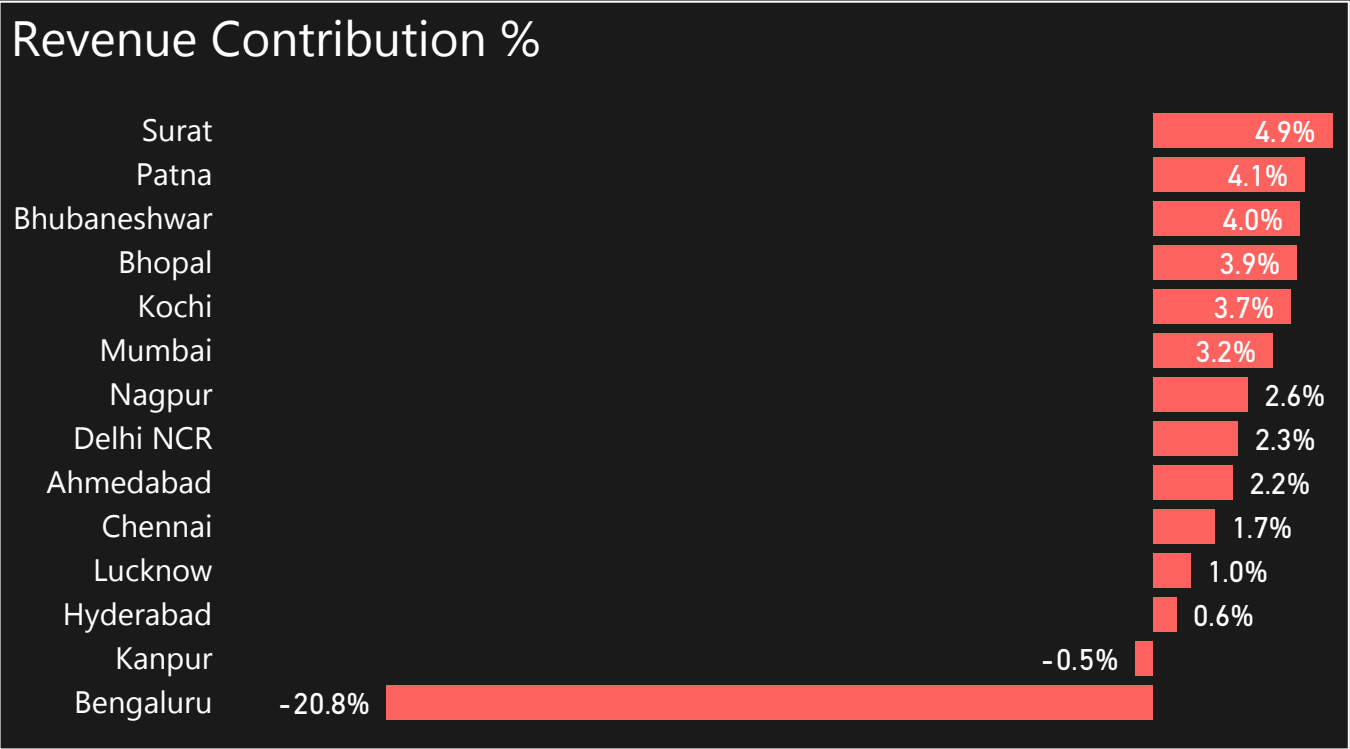
All

2017

2018

2019

2020



Top Customers

customer_name	revenue	revenue contribution %	profit margin contribution %	profit margin %
Electricalslance Stores	₹ 1,868,461.00	0.1	-0.2 %	-2.0 %
Electricalsbea Stores	₹ 336,367.00	0.0	0.0 %	0.8 %
Expression	₹ 430,368.00	0.0	0.1 %	3.5 %
Sage	₹ 2,252,506.00	0.1	0.1 %	1.5 %
Insight	₹ 3,342,051.00	0.1	0.1 %	1.0 %
Zone	₹ 5,067,349.00	0.2	0.2 %	1.2 %
Novus	₹ 2,359,799.00	0.1	0.3 %	3.2 %
Electricalsquipo Stores	₹ 1,330,361.00	0.1	0.4 %	6.6 %
Total	₹ 984,876,463.00	39.9	100.0 %	2.5 %