

SHUBHAM PANDYA

UI/UX DESIGNER

I CAN DESIGN, RESEARCH AND CODE.

- [My Portfolio](#)
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- Regina, SK

👉 EXPERIENCE

University of Regina | Teaching Assistant Sep 2023 - Present

- Assess assignment of students doing bachelor's in computer science.
- Assess the mid term examination.

Nimblechapps | UI/UX Designer Jan 2022 - Sep 2022

- Designed a Document Management System with Design System - [SmartFinDoc](#).
- Designed a dating app with Design System - [Cloud9](#).
- Worked on Admin Panel (Responsive) of various projects. As a result, achieved a 17.4% conversion rate and a significant 4.6% adoption rate.

CloudZon Infoconnect Pvt. Ltd. | UI/UX Design Trainee Aug 2020 - Dec 2021

- Conducted qualitative research interviews with six participants to understand their challenges using a competitors products.
- Designed an admin panel and made it responsive with "figma auto layout".
- As a result, it reduced the human manual efforts in mobile view by multiple steps.

CyberUpgrade | Intern Sep 2020 - Nov 2020

- Worked with senior developers on the company's website and brand.
- The company is a cyber security company. Hence I researched about the competitors in the market and how they displayed their services.
- As a result, there was 20% hike in customers who contacted the company online.
- As the customers increased, we put more offers and therefore 30% increase in company net income.

Gopi Colour Lab | Client (Freelance) May 2020 - Jul 2020

- Developed their website that can get orders online. Designed it with user centered approach and tempting the users to order more printing works by some catchy quotes, highlighting the main features etc.
- This was the first time they started taking order online, hence the sales increased by 300%.

📌 PERSONAL PROJECTS (DESIGN)

Food Ordering App - Dine Out Mar 2021 - May 2021

Design

This food ordering app, Dine Out, will help users stay ahead of the waiting queue that orders food right from home and by the time the food is ready user go drive to restaurant and have meal.

Matrimony App - Down to Aisle Dec 2020 - Mar 2021

Design

The matrimony app will let bride and groom engage in inter and intra cast marriages. The UI has been developed for this application.

📌 PERSONAL PROJECTS (DEVELOPMENT)

Matrimony Website - Virtual Vivah Dec 2020 - Mar 2021

Live / Code

A fully working website and mobile application is being made from absolute scratch (Figma Designs). Unlike any other matrimony website this website contains fusion of gaming console and matrimony theme. Mobile application is cross platform accessible in both Android and iOS.

IOT Based Greenhouse Monitoring System using Arduino Aug 2019 - Nov 2019

Live / Code

This prototype fetches the data from various sensors and displays them on website and cross platform mobile app and stored in firebase.

💻 INTERESTS AND VOLUNTEER

Indigenous Volunteer

Providing food to the indigenous people of Canada that are in need. Working closely with the church.

AIDS Awareness Program

Marched down the streets of Ahmedabad and made the people aware about the AIDS and how can it be avoided. Received honours from **Indian Administrative Service Officer**.

Animals Shelter

Provided shelter to **57 innocent animals** after the humanitarian conflicts in Ahmedabad.

🎓 EDUCATION

Master of Science | Computer Science in Human Centered Computing

Jan 2023 - Sept 2024

University of Regina
Regina, SK, Canada.

- GPA - 3.2

Bachelor of Technology | Computer Engineering

May 2018 - Apr 2022

Charotar University of Science and Technology (NAAC Grade A)
Anand, Gujarat, India.

- CGPA - 8.83 (Distinction)

▶ PUBLICATIONS

Down to Aisle | Matrimony Web and App with Figma

Published on May 2022

Envato Market

- Variant Based Components with Auto Layout
- Design System & Style Guide

Food Delivery App - Foodella

Published on December 2022

Envato Market

- Super Admin
- End User

Instagram Business

webo.shub

Personal business page namely 'webo.shub' to post daily design updates and news with a 1K+ following and 15K+ total views.

≡ CERTIFICATIONS

Serve it Right Saskatchewan

Issued July 2023

Google UX Design Professional Certificate

Issued Oct 2020

Google (Coursera)

Completion Certification for Web Dev

Issued Aug 2020

IIM Bangalore

Letter of Recommendation for Web Dev

Issued Aug 2020

IIM Bangalore

≡ SKILLS

Design

User Experience (UX), Sketching / Wireframing, Prototyping, User Journey, Affinity Mapping, User Interface (UI), User Flows

Research

Surveys, User Interviews, Competitive Analysis, Usability, Testing, Affinity Mapping

Soft Skills

Leadership, Analytical and Critical thinking, Problem Solving ability, Time management, Multitasking, Work ethics, Communication, Self-motivation, Empathy.

≡ TOOLS AND LANGUAGES

Tools and Languages

Figma, Sketch, Adobe XD, Adobe Photoshop; HTML/(S)CSS, JavaScript, Python, C++, Java