

Privacy Policy

This Privacy Policy outlines how UPSCSmartNotes.com ("we" or "us") collects, uses, and protects your information when you use our website. We are committed to safeguarding your privacy and complying with Indian privacy laws.

Effective Date: This policy is effective from 01/01/2024.

Information We Collect

We may collect the following information:

Personal Information:

Name

Date of Birth

Contact Information, including email address and phone number

Other Personal and educational information, such as subjects taken etc

Other Information:

Information relevant to customer surveys, offers, and preferences

How We Use Your Information

We collect this information for the following purposes:

Internal Record Keeping:

Maintaining accurate records for our services.

Improving Our Services:

Analyzing user data to enhance our products and offerings.

Communications:

Sending promotional emails about new products, special offers, or other information we believe may interest you.

Conducting market research to customize our website and content based on your interests.

Account Security:

Utilizing your phone number to secure your account and prevent unauthorized access.

Security Measures

We are dedicated to ensuring the security of your information. We have implemented physical, electronic, and managerial procedures to prevent unauthorized access, disclosure, or misuse of the data we collect online.

Cookies

We use cookies to enhance your browsing experience. Cookies are small files that are stored on your computer's hard drive with your consent. They help us analyze web traffic and personalize our services to meet your preferences. We only use this information for statistical analysis purposes, and no personally identifiable information is accessed.

You have the option to accept or decline cookies through your web browser settings, although this may affect your ability to fully utilize our website.

Links to Other Websites

Our website may contain links to external websites of interest. Please be aware that we do not have control over these third-party websites. Consequently, we cannot be held responsible for the protection and privacy of any information you provide while visiting such sites. We recommend reviewing the privacy policies of those websites for a comprehensive understanding of their practices.

Sharing Your Personal Information

We will not sell, distribute, or lease your personal information to third parties unless we have obtained your explicit permission or are required by Indian law to do so. We may, however, use your personal information to send you promotional material from third parties

Accuracy of Your Information

If you believe that any information we hold about you is incorrect or incomplete, please contact us immediately at admin@UPSCSmartNotes.com. We will promptly rectify any inaccuracies.

Sharing Material and Information

You are encouraged to share material and information with us freely, without concerns about security or privacy issues. We will publish such content openly for the benefit of UPSC aspirants.

Payment Gateway and Subscription Plans

We may incorporate a third-party payment gateway to process payments for our subscription plans. Please note that we will retain only the necessary information to manage your subscription and ensure the fulfilment of our services.

Analytics

We use Mixpanel, a widely used third-party analytics tool, to track user activity on our website. This helps us understand user behaviour and improve our services.

Contact Us

If you have any questions or concerns regarding this privacy policy, please contact us at admin@UPSCSmartNotes.com.