

Sustain Style



WASTE TO WEAR

Problems



Water Pollution



Harmful for Human Skin

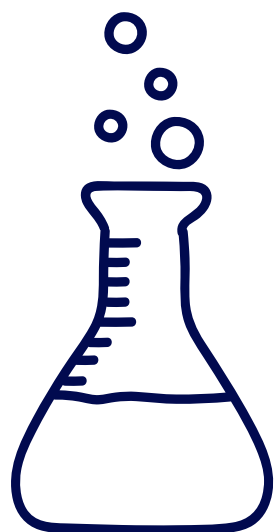
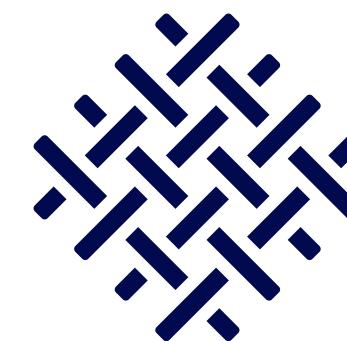


**Environmental
Threats**



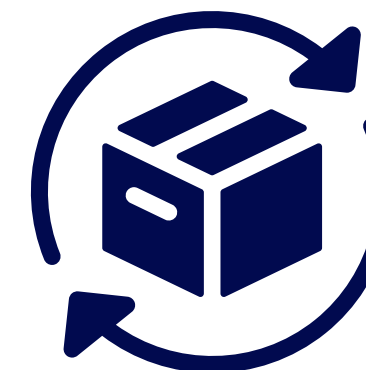
97 Million Tons Waste

18 Million Leftover Textile



2.5 Million Chemical Waste

3 Million Packaging Waste



Solutions



Natural Dyes

Products





Market Size

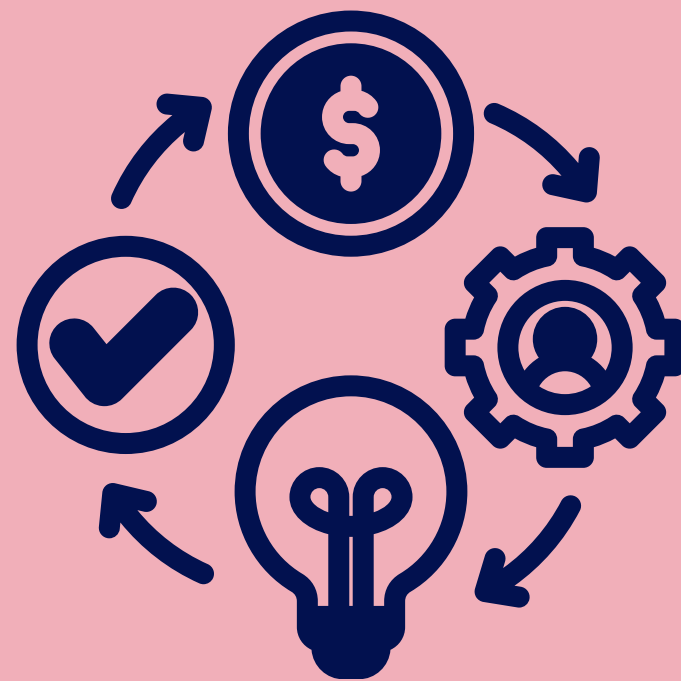


223 billion USD

Fast Fashion

Business Model

Our startup utilizes natural dyes from food waste to create eco-friendly fabrics, partnering with local sources to reduce waste and environmental impact.



Target Market

- Health conscious people**
- Environment lovers**
- Eco-friendly buyers**

Unique value proposition

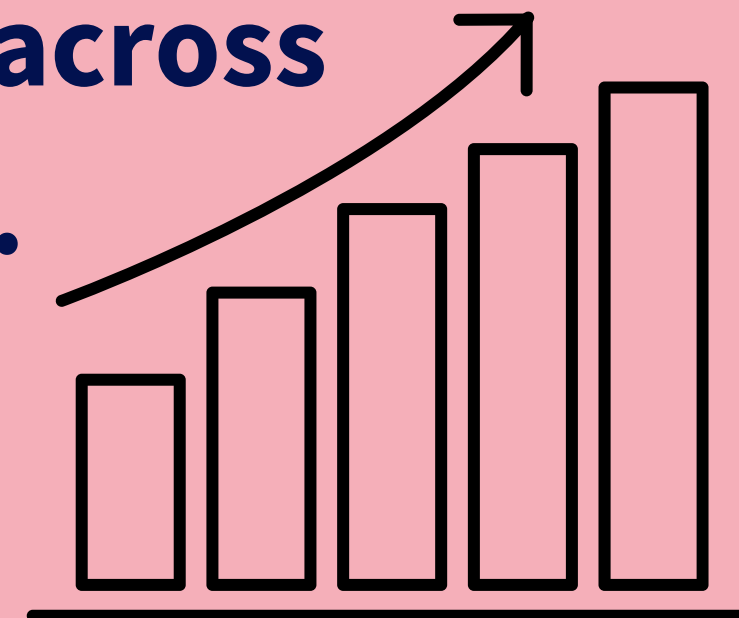
Our eco-friendly clothes use dyes from food waste, not living plants, making them more sustainable compared to brands using harmful dyes.

Competitive Advantage

- **Reduces environmental impact and waste.**
- **Supports sustainability.**
- **Differentiates with eco-friendly, innovative products.**

Scope for scalability

Our model scales by expanding dye sources, partnering with more suppliers, and reaching global markets, allowing widespread adoption of sustainable fashion while reducing waste across industries.





Our Competitors



1. The Hemp Temple

2. Wild harvest studio

3. Danu organic

4. Harvest and Mill

5. Hara the Label





Environmental-friendly and sustainable

Why us?

Fashionable tie-dye clothes



The Team



KASHVI | CFO



**KHWAHISH |
MARKETER**



**NAVYA | HEAD OF
DESIGNING**



**OSHEEN | PRODUCT
MANAGER**



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