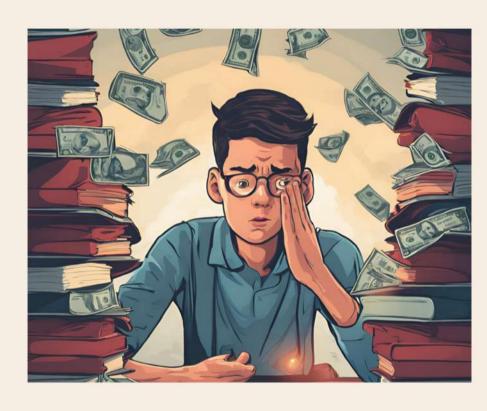# PROBLEM AND SOLUTION

- Insufficient scholarships and grants fail to meet growing student demand.
- Many students are discouraged from applying for financial aid.
- The lack of funding opportunities exacerbates educational inequities.

- Crowdfunding platform for student entrepreneurs
- Connects students with investors, donors, and supporters
- Facilitates funding for student-led ventures

- Student Seed links students with seasoned mentors for guidance.
- It addresses both financial and developmental needs.
- Creates a clear pathway to success for students.

- Higher education costs in India have risen by 21% since 2014.
This increase surpasses inflation rates.

- Student debt reached Rs 1,45,785 crore by August 26, 2022.
The financial strain is leading students to make detrimental choices.

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TARGET MARKET AND BUSINESS MODEL

Crowdfund tuition and related costs
Provide access to mentorship
opportunities
Generate revenue through service
fees, and contributions from parents,
institutions, and donors
Address financial gaps in education
Support academic and career grow

- Ages 18-25
- Ambitious and driven
- Seeking funding and mentorship
- Academic and entrepreneurial goals
- Value community, personal growth, and professional development
- Actively involved in projects
- Seek platforms with resources and opportunities

UNIQUE VALUE PROPOSITION AND SCALABILITY

- Student Seed merges crowdfunding with global mentorship to support educational expenses and enhance student success.
- Revenue is generated through membership fees, commissions, and partnerships with institutions.
- The platform's scalability is ensured by continuous feature updates and a growing global network.
- By addressing financial gaps and offering personalized guidance, Student Seed fosters a more inclusive and effective educational experience.

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STUDENT SEED