



ADAPTWEAR

**EMPOWERING EVERYBODY;
FASHION WITHOUT LIMITS**

PROBLEM



Difficulty finding suitable clothing.



Traditional options use fabrics that might be irritable.



Mainstream options lack comfort, style.



Specialized clothes are often costly.



SOLUTION



We provide inclusive clothing that is both comfortable and aesthetically pleasing.



We provide them with better mobility while wearing and removing clothes.



We use high quality fabrics which does not irritate your skin.



Our price ranges are very affordable



PRODUCTS



Adaptive Tops and Bottoms:
Featuring magnetic closures, Velcro
fastenings, and elastic waistbands.

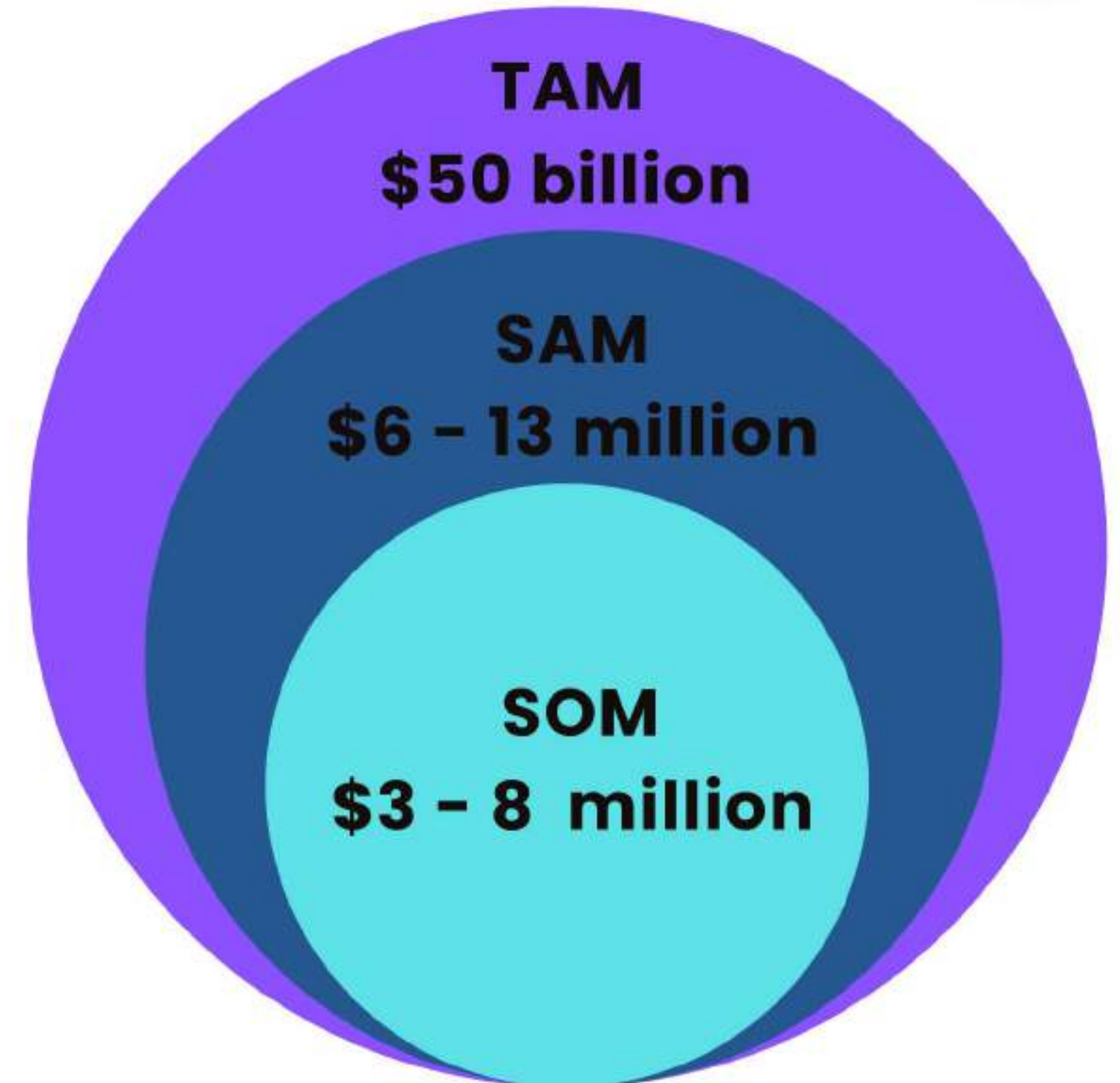


Accessible Outerwear:
Jackets and coats designed
with extended zippers, pull
tabs, and adjustable hems.



Stylish Footwear:
Shoes with wider
openings, slip-resistant
soles, and adjustable
straps.

MARKET SIZE



COMPETITIVE ANALYSIS



WHY US



WHY OUR PRODUCT

Adaptwear Provides it customers with comfort and aesthetic standards at the same time



WHY SHOULD THEY CHANGE

Unlike other brands, we provide clothing that is fashionable and provides better mobility for disabled people.



WHY CHANGE NOW

In today's world, where everybody talks about equality, specially abled people also deserve the same comfort and fashion that others do



WHY AT THIS PRICE

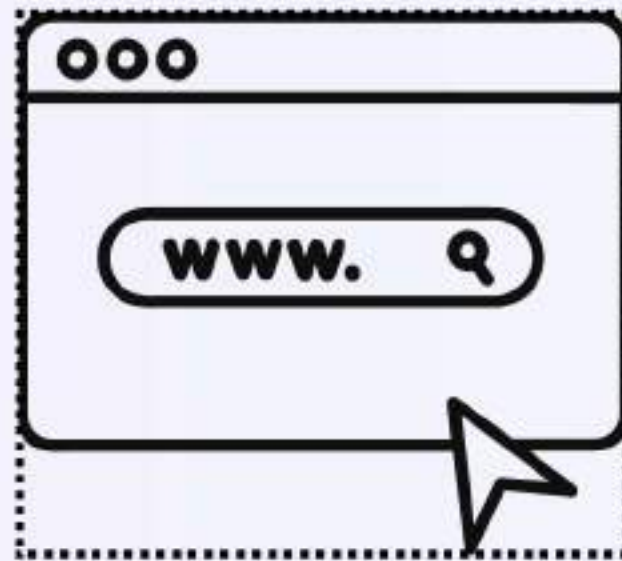
With all the other amazing things about our brand we also provide comparatively low pricing than other inclusive clothing brands.

BUSINESS MODEL CANVAS



D2C

We sell our products directly through our website to our customers



available at **amazon**

E-commerce Platforms

We also sell our products on e-commerce brands such as Amazon which allows us to tap into a wide range of costumers looking for adaptive clothing



MEET THE TEAM!



Vihaan Goyal

Head of
Marketing



Poshita Mehra

Chief Executive
officer



Misha Chandnani

Chief financial
officer

Have questions? Reach out.



8619373962



adaptwear25@gmail.com



adaptwearjpr