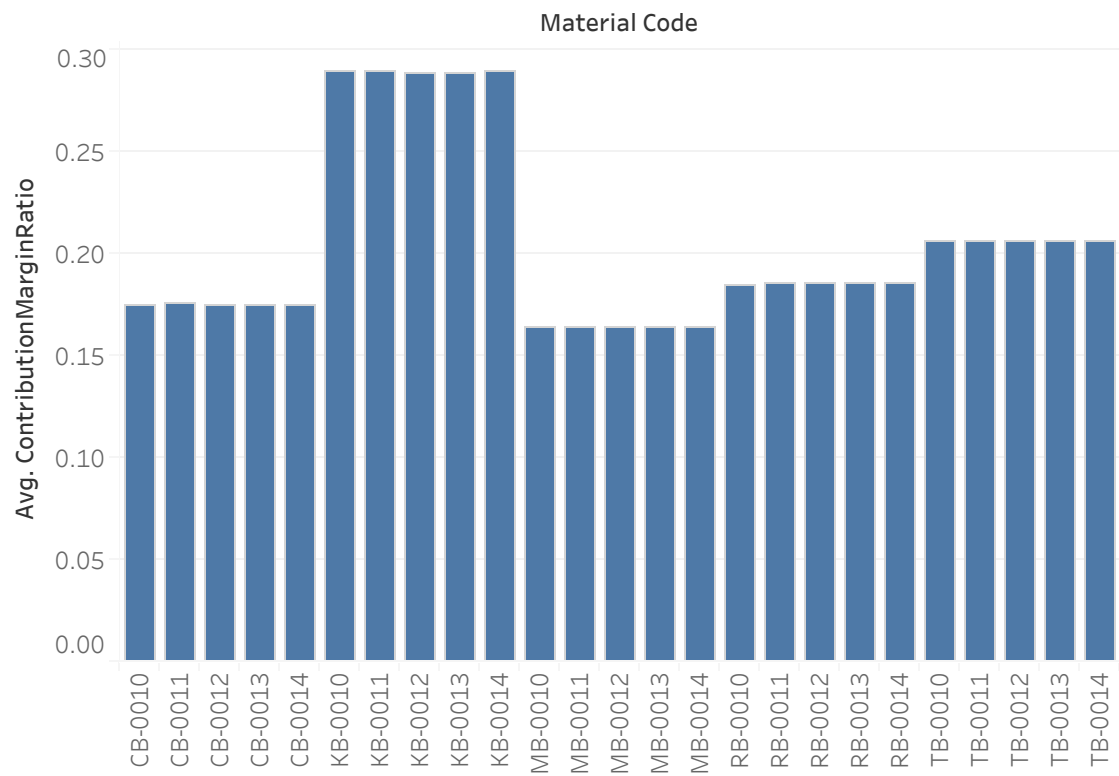


Sheet 1

	Salesorg			
Mat Group Text	Bikes Studio Berlin	Bikes Studio Magdeburg	Munich Bike Store	Grand Total
City bike (CB)	\$121,466	\$91,512	\$132,964	\$345,942
Kids bike (KB)	\$27,932	\$22,294	\$34,519	\$84,746
Mountain bike (MB)	\$251,879	\$178,257	\$242,877	\$673,012
Racing bike (RB)	\$233,067	\$161,094	\$246,900	\$641,061
Trekking bike (TB)	\$103,489	\$76,876	\$118,379	\$298,743
Grand Total	\$737,833	\$530,033	\$775,639	\$2,043,505

Sum of Revenue broken down by Salesorg vs. Mat Group Text. The data is filtered on Distr Chan, Date Year and Date Quarter. The Distr Chan filter keeps Internet. The Date Year filter keeps 2007. The Date Quarter filter keeps Q1.

Sheet 2



Average of ContributionMarginRatio for each Material Code. Details are shown for Material.