



\$1.76M

Total Revenue

\$1.05M

Total Profit

269.72K

Total Transactions

7.09K

Total Returns

Top 50 Products

Product Brand	Profit
Hermanos	\$33,167
Tell Tale	\$29,926
Ebony	\$29,749
Tri-State	\$29,065
High Top	\$28,503
Nationeel	\$27,446
Best Choice	\$25,901
Horatio	\$25,589
Fast	\$24,747
High Quality	\$24,008
Fort West	\$23,951
Big Time	\$23,710
Red Wing	\$23,624
Denny	\$23,050
Cormorant	\$22,502
Imagine	\$21,742
Carrington	\$21,468
Sunset	\$20,803
Super	\$19,600
Golden	\$19,403
Total	\$876,501

\$120.16K✓

Prev Month Revenue: \$113,788 (+\$6.37K)

\$71,682✓

Prev Month Profit: \$67,872 (+\$3,811)

18,325✓

Prev Month Transactions: 17,339 (+986)

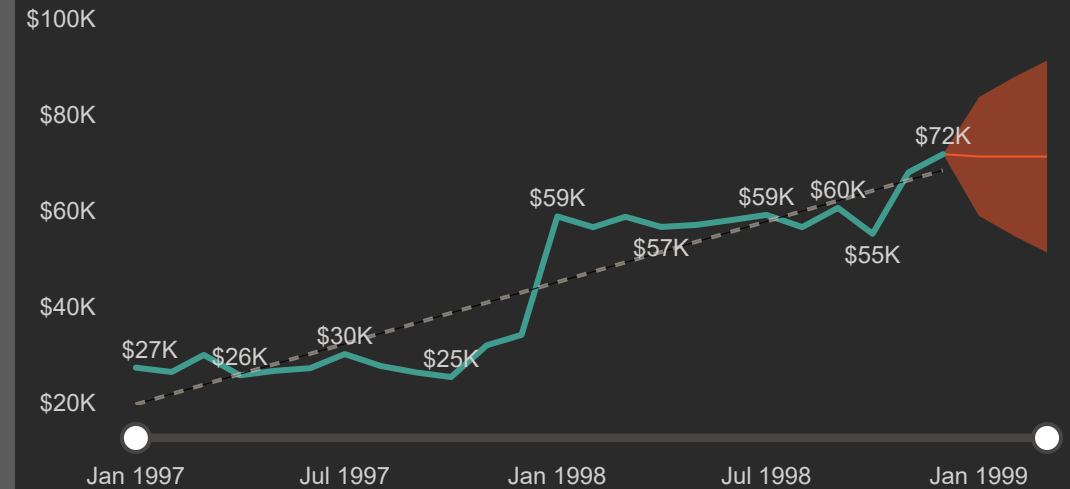
Top Customer of month

Ida Rodriguez

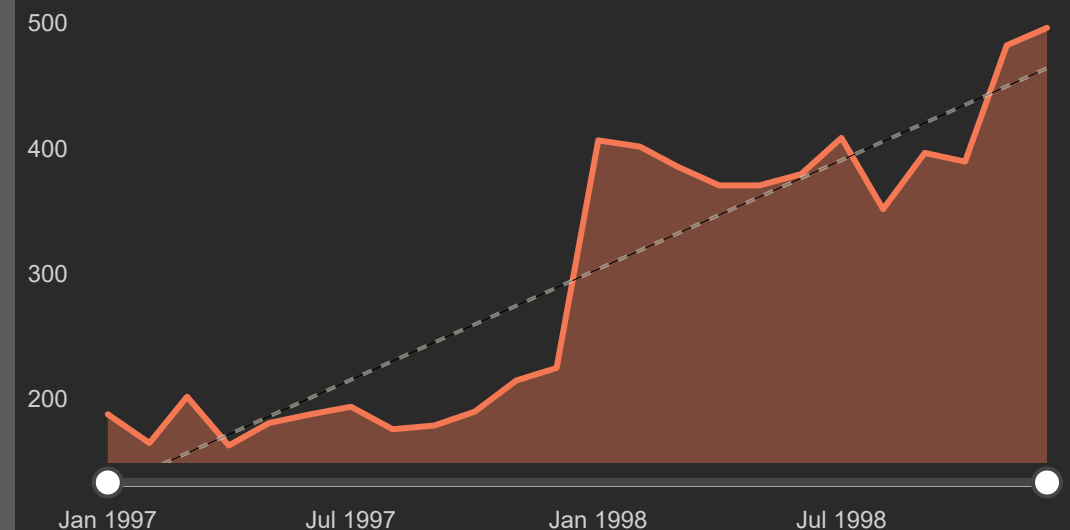
496!

Prev Month Returns: 482 (-14)

Profit Trending



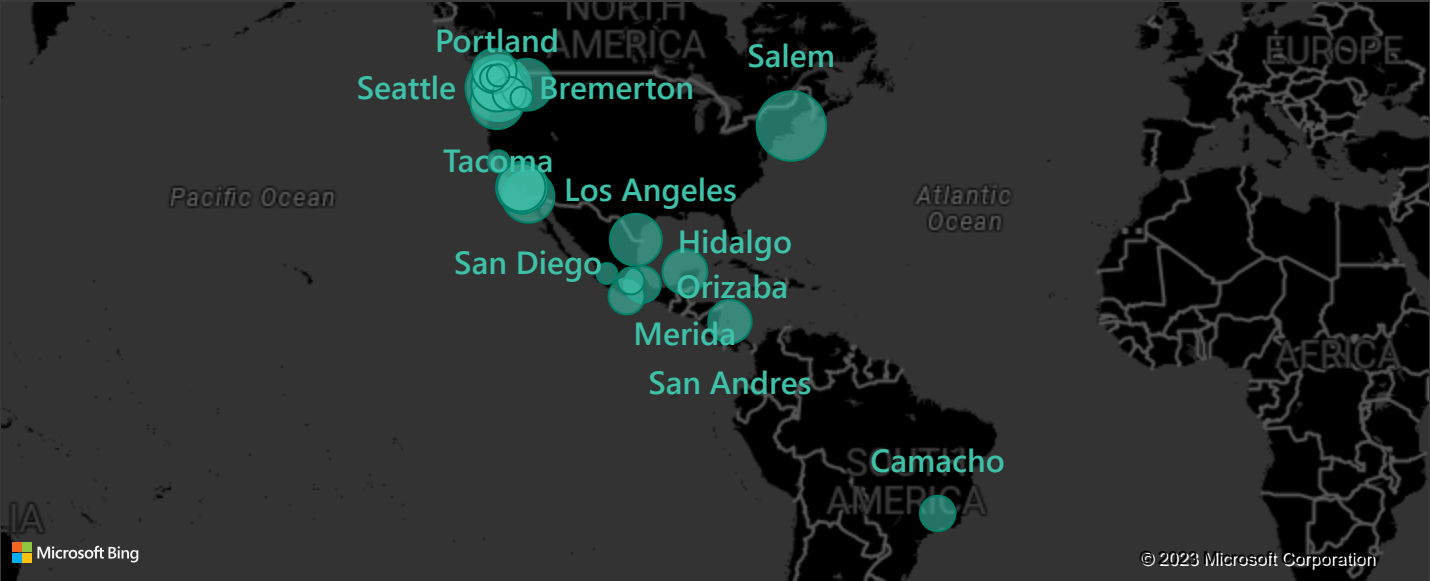
Return Trending



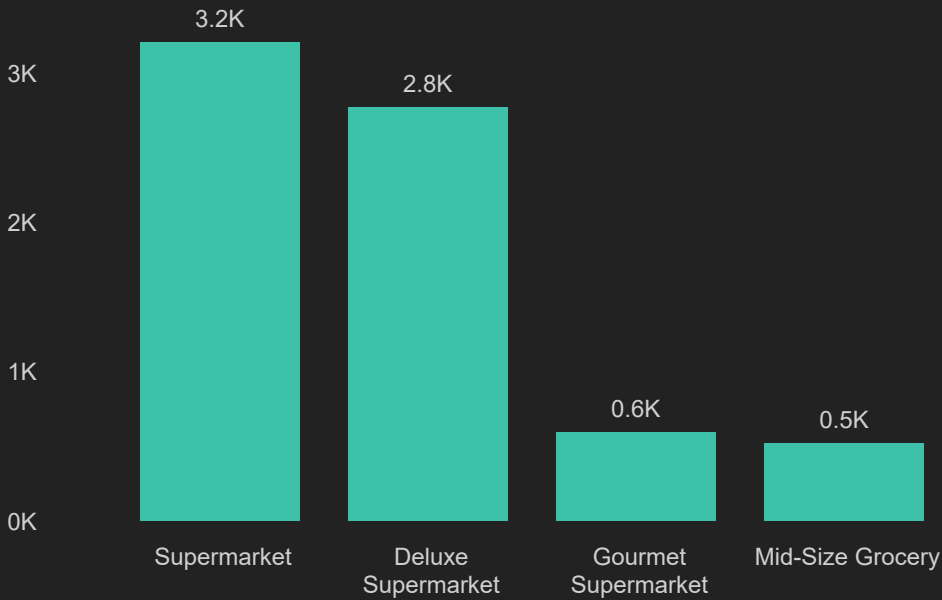
Canada

Mexico

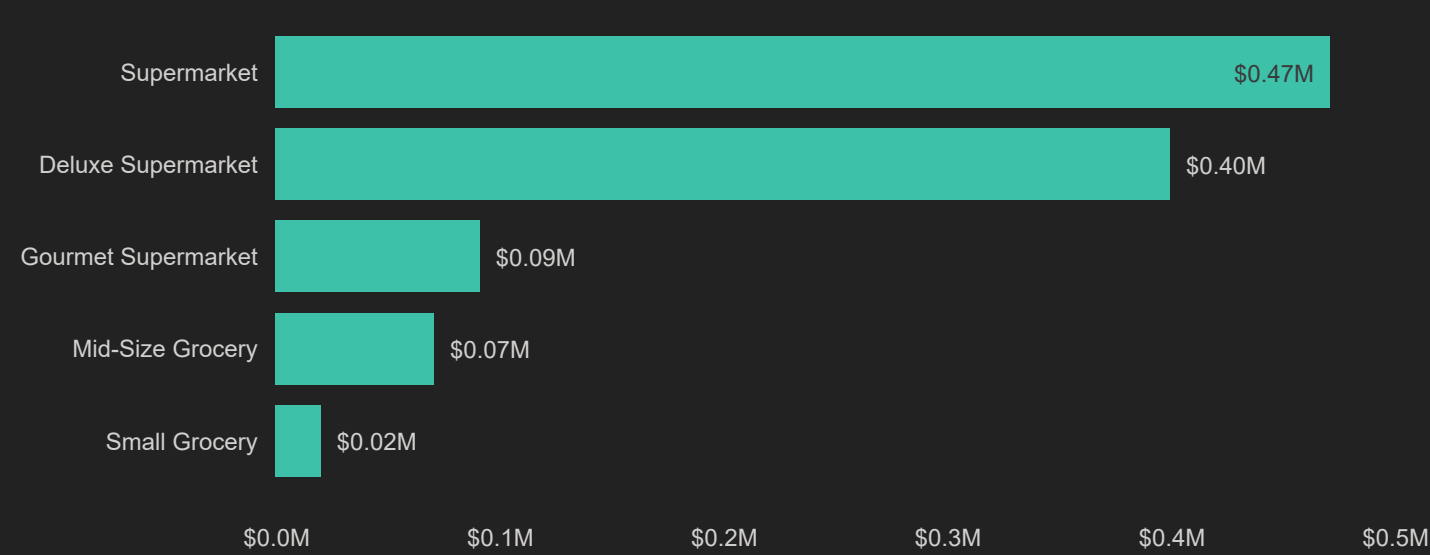
USA



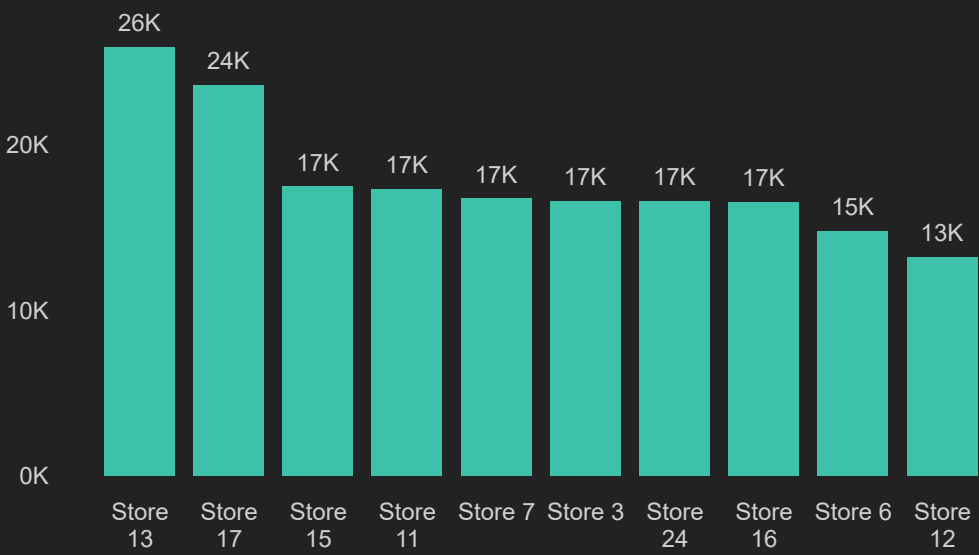
Returns by Store Type



Profit Vs Store Type



Transactions Vs Store Name



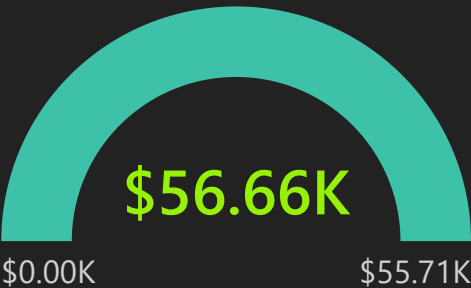
Product Brand

Hermanos

MIN Retail price : \$0.73

MAX Retail price : \$3.94

Revenue Vs Target



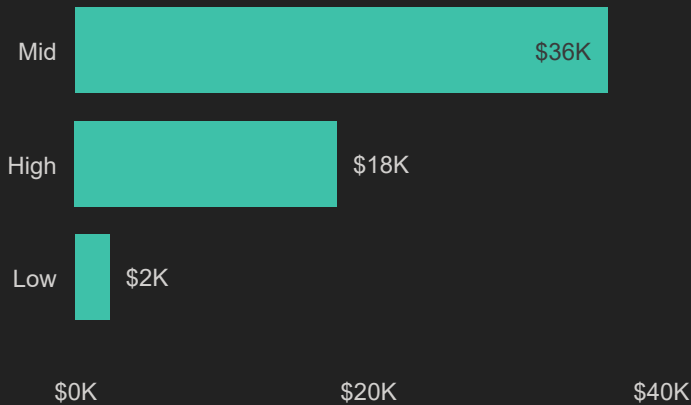
Transactions Vs Target



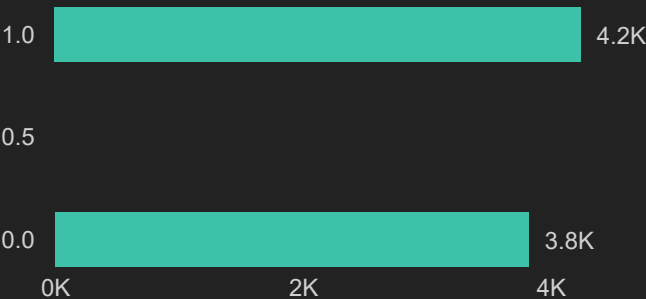
Revenue Vs Target



Revenue by Price Tier



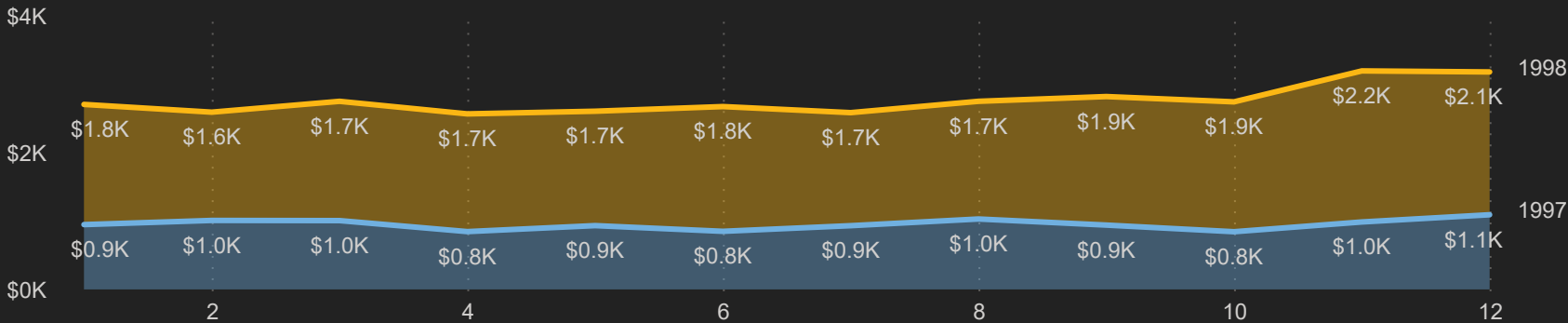
Transactions by Low Fat/ Recyclable



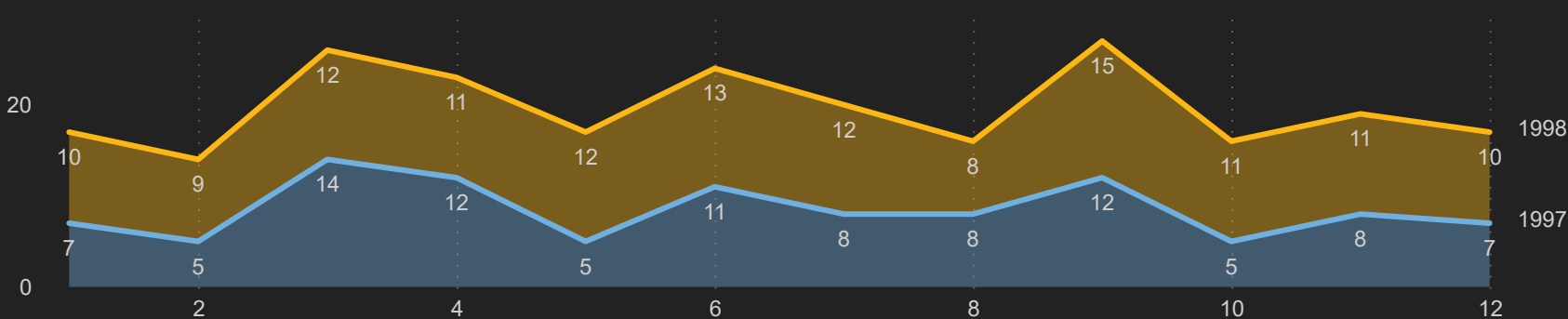
1997

1998

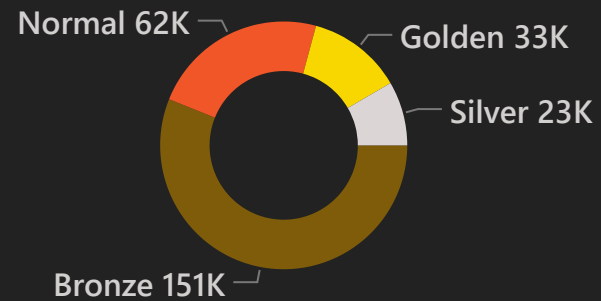
Monthly Profit Trends



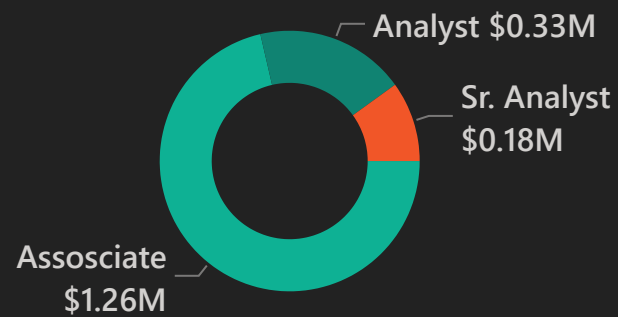
Monthly Return Trends



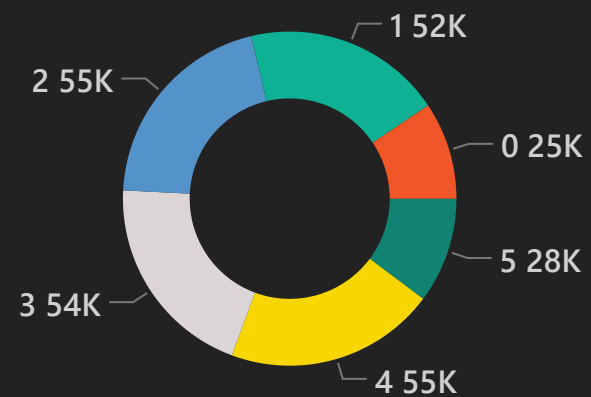
Transactions Vs Membership



Revenue Vs Customer role



Transactions Vs No of Children's



Top Customer

Dawn Laner

Total Quantity

900

Total Transactions

301

1997

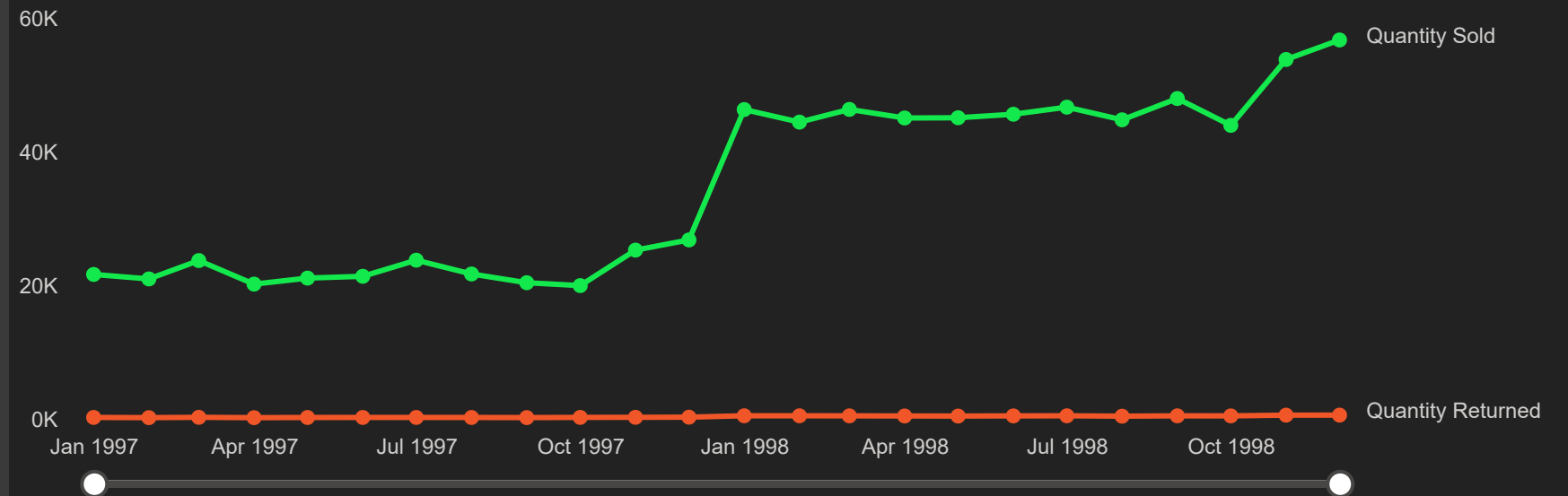
1998

Canada

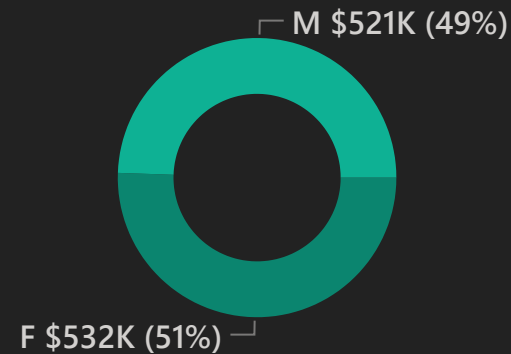
Mexico

USA

Quantity Sold and Quantity Returned by Month



Profit Vs Gender



Customer's Transactions who own's a house

