

SHUBHAM SONI

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Summary

- Having **6.5 years** of native Android development in leading startups like **Meesho**, Rebel Foods (Faasos) and Jugnoo
- Worked over **12 projects** including 6 projects from **scratch** and improved several other products and scaled to **10+ million** active users
- Domain experience in Taxi, Food, Delivery and E-commerce, SaaS
- Part of the core team and handled several small teams independently from the requirement to release

Skills

- Java | Kotlin | Android | Firebase | Compose | RxJava | Git | Sqlite | XML | Room | Coroutine | Realm | Glide | Picasso | Retrofit
- Dependency Injection | Dagger | Hilt | MVC | MVP | MVVM | Clean Architecture | CI/CD | Jetpack Components | Library Creation
- Concurrency | OOP | REST API | Multi-Module Architecture | Frontend | Slack | Jira | Zeplin | Figma | Basecamp | Bitbucket | Gitlab

Experience

Software Engineer - III

Meesho

Bengaluru, India 03/2022 - 06/2023

- Led the Meesho Android app's design and development with over **100+ million downloads**. Increase the user experience by working on quality checks, user ratings and reviews which lead to a **15% reduction** in product returns
- Developed** the typical tech stack using RxJava, Room, **70% Kotlin**, and **30% Java**, implementing a Multi-module MVVM architecture
- Boosted build speed by 30%** using modular project organisation and clean architecture
- Executed several optimizations to reduce API costs on the mobile side, achieving a substantial **12-15% monthly reduction**.
- Employed a caching strategy and streamlined measures to eliminate unnecessary API calls, resulting in **cost savings of 100K** dollars
- Implemented extensive measures to **reduce APK size by 40%** and address ANR for app optimisation for slow internet and low memory
- Drove 25% higher user engagement** with innovative widgets, improved search screens, and immersive in-app experiences
- Slashed 30% time** of deployment with robust code reviews and Continuous Integration/Deployment pipelines

Software Engineer - II

Rebel Foods

Mumbai, India 02/2020 - 02/2022

- Redesign and develop a new product from scratch known as Eatsure. Headed a team from the architectural decision to develop the finished product with **99.5% crash-free** users maintained with **10m+ downloads**
- Implemented Slay Coffee app from scratch independently in 3 months with coroutine and jetpack components
- Achieved **30% fewer bug reports** and **15% app performance improvement** in live projects like Over Story and Behrouz Biryani

Software Engineer - I

Jungleworks

Chandigarh, India 08/2017 - 01/2020

- Designed and implemented 3 delivery applications Agent, Manager and Customer app under a single product Tookan for handling 1500+ businesses that required 3 lakh delivery drivers
- Delivered all projects on time**, including Yelo Marketspace (**20% increase in monthly orders**)
- Created and optimized app experiences for client projects like Honest Bee and Instavans
- Maintained a 90% client satisfaction rate** by efficiently managing the dev and release cycle with seamless requirements gathering

Education

Bachelor of Engineering

Acropolis Institute

Indore, M.P., India 07/2013 - 07/2017

- Major in Computer science & engineering

Projects

- MEESHO:** Largest e-commerce application with over 10+ million daily active user base with 99.8% crash-free users.
- EATSURE:** Multi-brand food ordering app. Created with a team of 3 developers from scratch to 50k+ DAU
- SLAY COFFEE:** Independently worked on a coffee booking app for Bangalore-based coffee brand known as SLAY
- TOOKAN AGENT:** Android lead of Tookan delivery app for the taxi and delivery workflow over 5 Lakh users
- TOOKAN MANGER:** Individually Rewamped Manager app to help and maintain multiple agents by managers
- YELO MARKETPLACE:** Developed Multi-shop marketplace to deliver and manage large shop groups
- INSTAVANS:** Made agent app for 1k+ transport trucks on-demand booking and tracking
- TRACKING SDK:** Maintained in-house library of delivery tracking and management

Interest

- Investment Strategy, Startup News, Entrepreneurship, open source project, AI Enthusiast