

DATASETS

All

General Mobile Activity

In memory

- Age Bracket
- Country
- Date
- Mobile subscriptions
- Month
- Sources
- Type
- Usage Type
- Usage Type(Group)
- Year

- % of population of 3g/4G users
- % of population of Mobile subscriptions
- % Usage by Country
- 3G/4G subscriptions
- Avg (% Usage by Country)
- Desktop
- Mobile
- Mobile apps
- Percentage
- Population
- Row Count

Applications Activity by Age

In memory

- Age Group
- Applications
- Percent Usage
- Row Count

Smartphone Penetration by Country

In memory

- Country
- Smartphone Penetration
- Rank
- Row Count
- Smartphone Users
- Total Population

Phone Trends by Age Gr...

Data Exploration

Axis Configuration

Axis scale: Global

Log scale: No

Axis origin: Automatic

Max size (0.01 - 1.0):

Automatic 0.9

Min size (0.01 - 1.0):

Proportional

Container fit: None

Banding on rows

All Graph Fonts

Arial

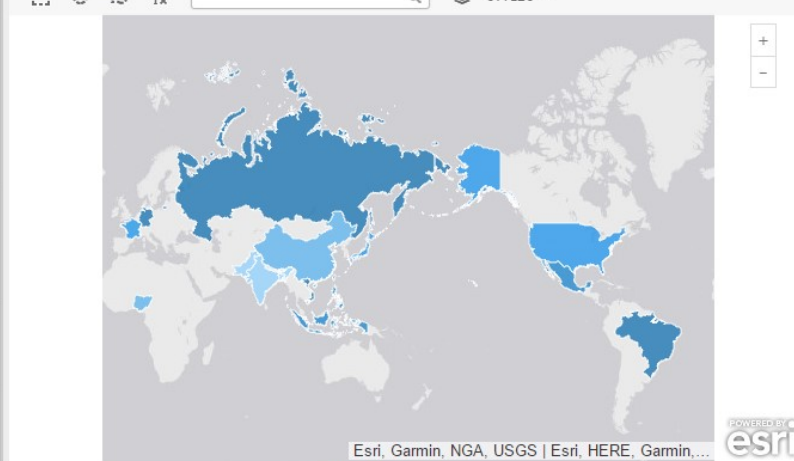
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More Options

Mobile Penetration

Esri, Garmin, NGA, USGS | Esri, HERE, Garmin,...



Phone Usage Type

Usage Type(Group)	Avg (% Usage by Country)
Direct Marketing	38.24%
Applications	56.70%
Barcode or QR Scanning	19.33%
Instant Messaging	42.60%
Location-Based Services/GPS	39.40%
Mobile Banking	29.30%
NFC/Mobile Wallet	8.00%
Text Messaging/SMS	84.10%
Web Browsing	58.90%

Phone Trends by Age Group



Visualization 1

