Doubts Clear

**1. Associate Registration**

* Records of misleads should be maintained for every member.
* Withdrawals must be cross-checked, verifying the amount level and handle accordingly.
* History must be maintained.
* Unpaid Associate Payout: Only the first payout is released, with a deduction for registration fees.
* No leads are provided to free members.
* A 24–72 hour response time is given to associates for customer inquiries; otherwise, the lead is reassigned.
* A 30-day validity period is given to associates to confirm a customer; otherwise, the lead is reassigned.
* The call center tags associates to approach customers.
* **Fields**: Name, Father's Name, Address, PAN Number, Nominee, Mobile Number, Gmail
  + Approved
* **Bank Details**: Account Number, IFSC, Bank Name, UPI ID (optional)?
  + Approved
  + PAN and ADHAAR with image.
  + Name, Father name, Pan and Aadhar cannot be change.

**2. Authentication**

* **OTP-based Authentication**: For secure registration/login
* **IVR-based Call System for security**: Like Ola/Zomato, for confirmation or status updates
  + Approved

**3. Property Listing**

* **Who Can Upload** 
  + : Channel partner from separate panel under admin verification
* **Admin Notifications**
  + : Separate notification for each property upload and for each customer interest too (email + dashboard notification) ?

**4. Notifications for Associates**

* Based on **user's location** OR **location manually set by associate ?**
  + Associates define their preferred cities for dealing during registration and receive clients from those locations.

**5. Unpaid Associates Access**

* Can view limited leads or full/new deals too?
  + No Leads are provided
* **Visibility of new customers**
  + No
* Should not see full contact details unless upgraded?
  + No one can see contact details directly; IVR handles this feature, which is only available for prime members. Unpaid associates are excluded from IVR calling.

**6. Lead Transfer Mechanism**

* Optional feature?
  + Leads can transferred and managed by call centers.
* If enabled, **commission split ratio** needs to be defined (e.g., 60% to primary associate, 40% to new one)
  + No ratio for leads transfers

**7. Bypassing Associates**

* If a **user directly purchases from the property owner**, app should log and track it?
  + Not possible
  + All working online
* Associate should be notified but no commission unless they added value (to be policy-driven)?
  + Yes

**8. Project Timeline**

* + **MVP**: 2-3 months
  + **Full Version**: 5–6 months (with testing, admin panel, IVR integration)
    - Approved

**🔧 Tech Stack Suggestions**

* **Backend**:
  + **Node.js** – Better for real-time features, scalable, modern APIs
    - Approved

**🔹 Logo & Tagline**

**✅ Suggestions:**

**Logo**: Minimalist real estate theme – house icon + connection/associate symbol

**📩 Career Section Requirements**

* At what criteria?
  + Anyone can apply

**🔧 Colour Theme**

* + - Navy Blue ( Like TATA , INDIGO )
    - Grass green

**🔧 Competitors List**

* + - **https://investorsclinic.in/**
    - **https://www.magicbricks.com**

**🔧 Motto of Ak-properties (What problem we solve)**

* + - Solving one of the biggest problem: fraud
    - Providing verified properties
    - Offering better assistance
    - Overall solution for real state

**🔧 Properties Sale registration**

* + - Sale registration option for associate
    - Includes (Client details, Property, Builder, Amount close rate)
    - The Same property details cannot be entered again
    - Cross-verification by AK