**Modules & Features Overview**

**1. Associate Registration**

* **Fields**: Name, Father's Name, Address, PAN Number, Nominee, Mobile Number, Gmail
* **Bank Details**: Account Number, IFSC, Bank Name, UPI ID (optional)

**2. Authentication**

* **OTP-based Authentication**: For secure registration/login
* **IVR-based Call System**: Like Ola/Zomato, for confirmation or status updates (can use services like Exotel, Twilio)

**3. Property Listing**

* **Who Can Upload**: Only verified associates under **Admin verification**
* **Admin Notifications**: Separate notification for each property upload and for each customer interest too (email + dashboard notification)

**4. Notifications for Associates**

* Based on **user's location** OR **location manually set by associate**

**5. Unpaid Associates Access**

* Can view limited leads
* **Visibility of new customers**: Yes, but for a limited time (e.g., 1 hour or 1 day)
* Should not see full contact details unless upgraded

**6. Lead Transfer Mechanism**

* Optional feature
* If enabled, **commission split ratio** needs to be defined (e.g., 60% to primary associate, 40% to new one)

**7. Bypassing Associates**

* If a **user directly purchases from the property owner**, app should log and track it
* Associate should be notified but no commission unless they added value (to be policy-driven)

**8. Project Timeline**

* + **MVP**: 4–6 weeks
  + **Full Version**: 2–3 months (with testing, admin panel, IVR integration)

**🔧 Tech Stack Suggestions**

* **Backend**:
  + **Node.js** – Better for real-time features, scalable, modern APIs
  + **PHP** – Easier to deploy on shared hosting, mature ecosystem
* **Frontend**:
  + HTML/CSS + JS (You mentioned  **Figma**, so design directly in code is fine)
* **Database**:
  + **MongoDB** (if using Node.js) or **MySQL** (if using PHP)

**🔹 Logo & Tagline**

**✅ Suggestions:**

**Logo**: Minimalist real estate theme – house icon + connection/associate symbol

**Business Tagline Ideas:**

* *“Connecting People to Property, Seamlessly.”*
* *“Your Trusted Property Partner.”*
* *“Find, Connect, Own.”*
* *“Smart Property Deals, Powered by People.”*

**📩 Career Section Requirements**

* Criteria to apply