



## User Persona

**Age bracket:16-20**

**Occupation:Students**

**Requirement: Able to get  
the best coaching institute**

### Teenagers



**Usage of website for  
students after 10th**



**Usage of website for  
students after 12th**



### Goals:

-To give the teenagers the detailed information about the coaching institutes present.

-To give the best service to the students and their parents

### Convenience



### Monitoring



### Customer Service

