



# THE WHISKEY CODE

WHEN WHISKEY MEETS DASHBOARD

# Problem Statement

- Track pricing trends across different whiskey brands
- Explore the relationship between ABV% (alcohol content) and price
- Identify rare or top-rated whiskeys based on unique characteristics and pricing patterns

We are leveraging Power BI to create an interactive and insightful dashboard that visually presents these findings. By integrating attributes such as brand, finish type, volume, ABV%, and price, the dashboard offers a comprehensive view of the whiskey landscape. This enables enthusiasts, collectors, and businesses to easily interpret trends, discover standout whiskeys, and understand market behavior through powerful visualizations.

# Average Price By Brand

Average of Price by Brand



The chart showcases the top 8 whiskey brands based on their average price, with Midleton and Hakushu leading as the most premium offerings, significantly outpricing the other brands in the list.

# Filled Map Visual



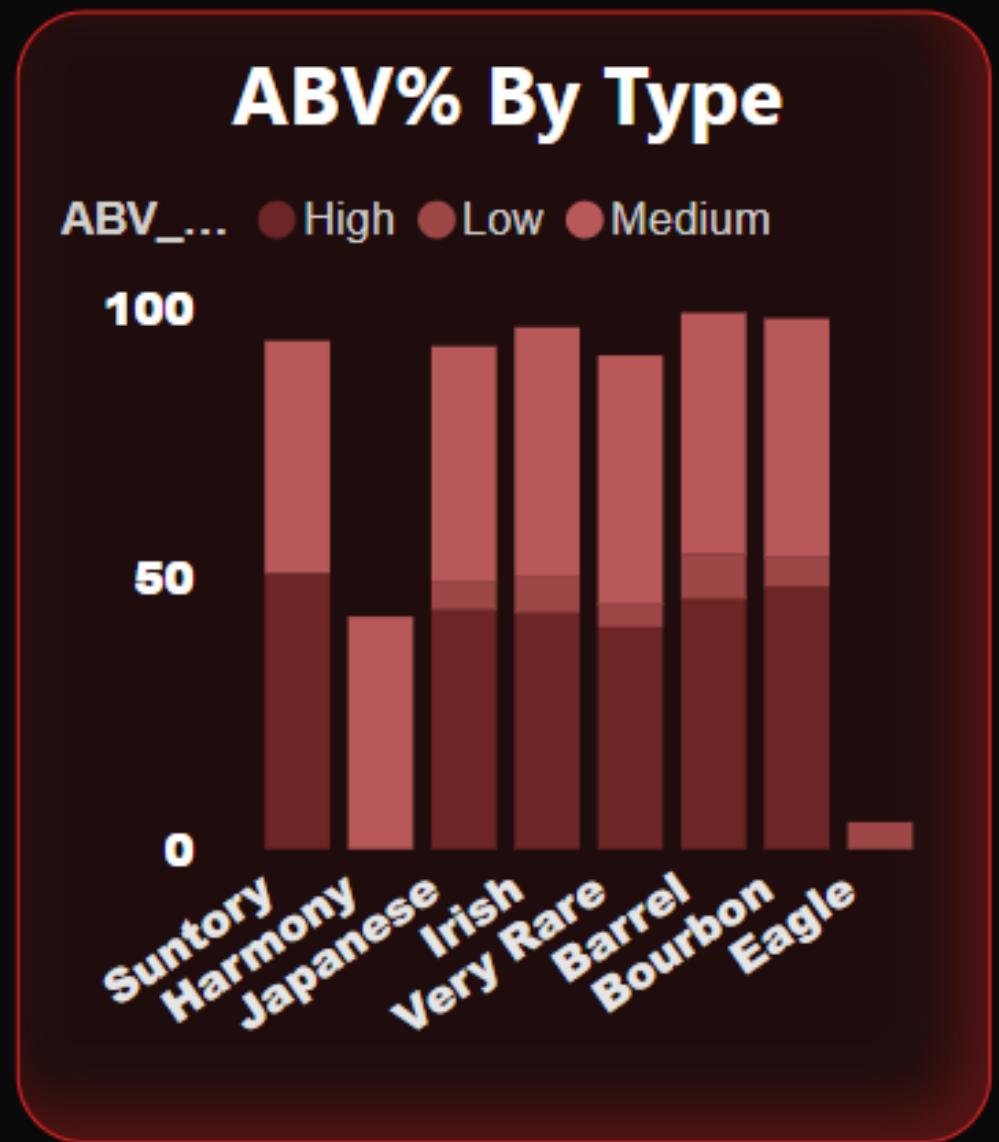
The filled map visual allows us to view different countries dynamically based on the selections made in the slicer and also shows Average Price By Country on hovering

# Average Alcohol % By Country



The gauge visual displays the average alcohol percentage based on the selected country from the slicer

# Alcohol % By Type



This stacked bar chart visualizes the alcohol percentage across different whiskey types, with each bar segmented to represent alcohol categories — High, Medium, and Low — for easy comparison.

# Card Visual

**₹59.50K**

Average of Price\_Rupees

**High**

First ABV\_Category

The Card Shows us the Average Price by Country

The Card Shows us the Alcohol Category(High , Medium , Low) by Country

cards overlaid on the whiskey bottle image  
dynamically update with each country  
selection

Whiskey Variety

Avg Alcohol %

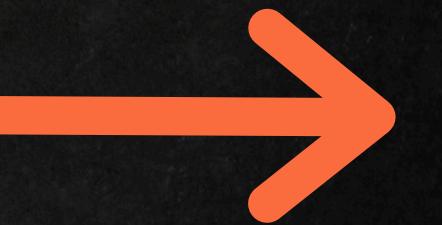
Whiskey Type

Avg Mililiter



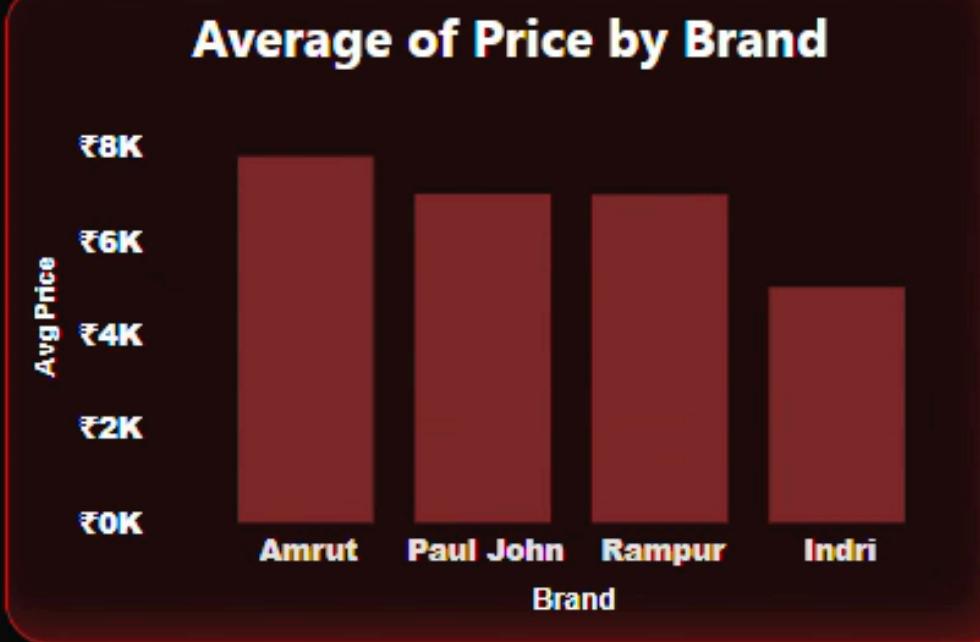
**LETS PUT ON EACH AND EVERY PLOTS  
ON A SINGLE DASHBOARD**

**WANT TO SEE MOVE TOWARDS THE NEXT SLIDE**



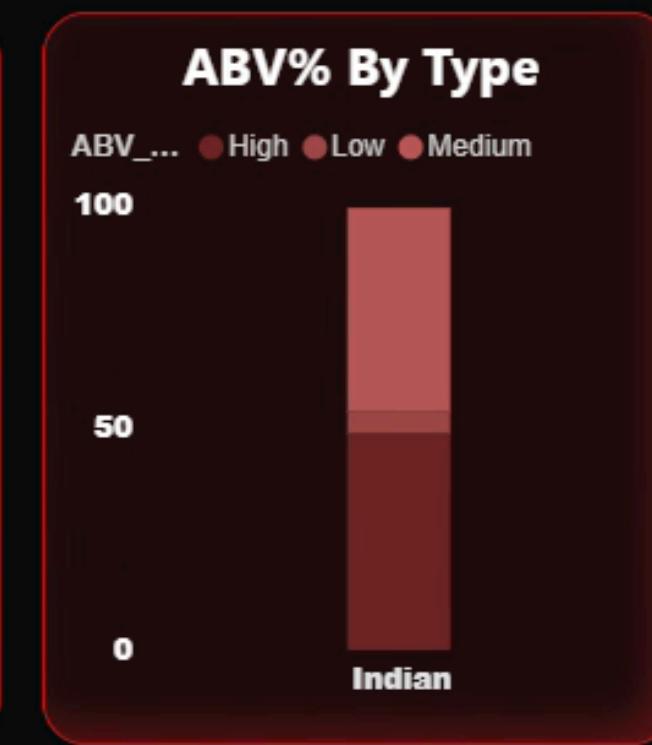
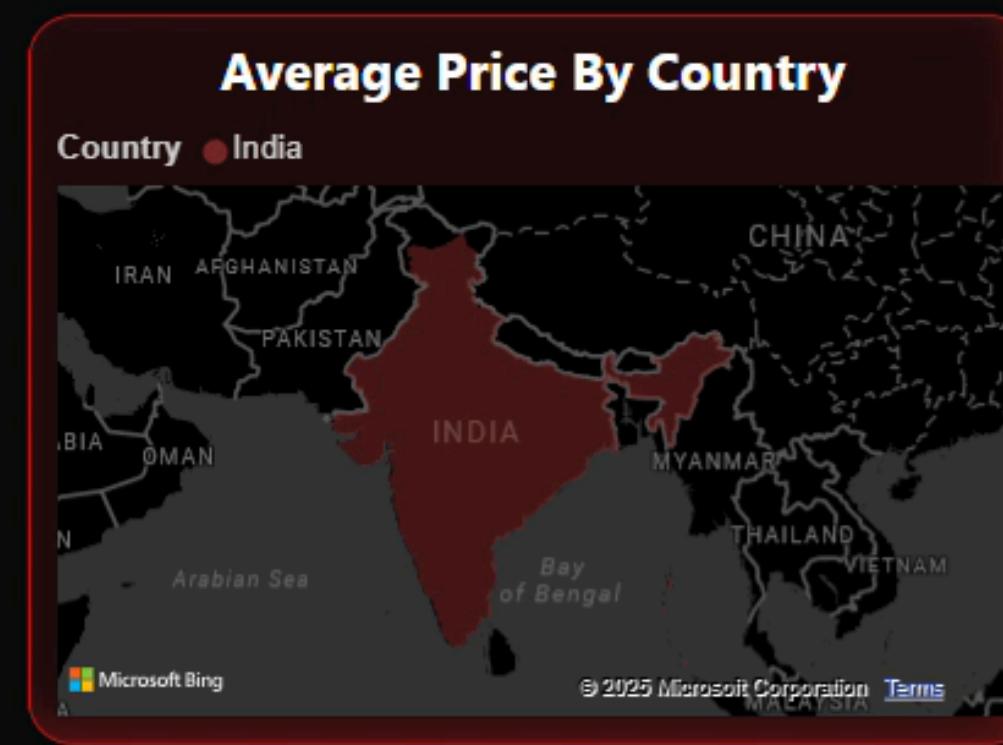


# WORLD WHISKEY ANALYSIS



₹6.85K

Average of Price\_Rupees



🔍 WANT TO TAKE A CLOSER LOOK AT THE DASHBOARD VISIT MY GITHUB REPOSITORY! [CLICK HERE!](#)

**THANK  
YOU!!**