

Tech Fest Planning:

Title: Code Clash

Theme:

Up to 20 teams, each with 5-8 members, can apply to participate. From these, 2 or 3 teams will be shortlisted based on their performance in preliminary tasks or inputs. Faculty members or senior mentors can help in the selection process.

The selected teams will then compete live in front of an audience, with their coding screens projected onto a large display for everyone to follow. The winner will be decided through a combination of audience voting and evaluation by a panel of judges. This ensures both technical merit and audience engagement play a role in the final outcome.

Timeline of Activities:

Duration: The event will last for a maximum of 8 hours.

Preliminary Tasks: Teams will submit ideas or complete preliminary tasks before the live event to be considered for the final round.

Live Competition: Teams will compete in real-time with coding tasks displayed for the audience, fostering interaction and engagement.

Resource Requirements:

Venue:

Auditorium

Manpower:

- **Event Coordinators:** 5
- **Tech Support:** 3 (for managing platforms and AV equipment)
- **Volunteers:** 10 (for registration, audience assistance, and logistics)
- **Judges:** 3-4 experienced professionals in coding and algorithms.

Budget:

Prizes: Cash prizes (up to ₹7,500) or gadgets for the winners, plus certificates of participation for all.

Food & Beverages: For the teams competing and volunteers

Tech Setup: Teams will bring their own laptops; 3-4 laptops needed for judges and additional purposes

Marketing: Printing posters (₹1,500) and promoting through social media posts and stories

Miscellaneous: 5000

Marketing Strategies:

1. Social Media Campaigns through reels and posts
2. Collaborations with known individuals or even with different clubs
3. Offline Marketing with posters and pamphlets
4. Live Streaming on platforms like yt