SHUBHAM JAISWAL

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✎ https://shubham2873.github.io/My-Personal-Portfolio-Website/

✎ https://linkedin.com/in/shubham-jaiswal-bba774134

✎ https://www.github.com/shubham2873

📍 Mumbai, Maharashtra, India

PROFESSIONAL EXPERIENCE

Aurus Inc USA and Aurus Tech PVT LTD.   📍 **Aurus Inc. - Pune, Maharashtra, India**

System Analyst   ✎ **https://www.aurusinc.com/**

📅 **August 2021 - Present**

- In August 2021, I started working as a System Analyst (Data Analyst) at Aurus Inc.
- Extracted transactional data from diverse sources using ETL tools; performed comprehensive data analysis, uncovering key insights that drove a 15% increase in customer retention and a 10% boost in average order value.
- Consolidated and analyzed data from diverse sources including databases, spreadsheets, web data, logs, and text documents; identified trends and patterns, enabling data-driven decision-making and improving operational efficiency by 25%.
- Following the extraction of transaction data from sources, we do analysis with **Python tools such as Pandas and NumPy.**
- After analysis, we examined the transactions data and drew significant insights and make visualizations using **Python tools like Matplotlib and Seaborn.**
- All transaction data is saved in our database, from which we collect all authorized and declined transaction data, as well as transaction logs from our server.
- We are analyzing the logs of approved and denied transactions after recovering them to identify whether the issue was at the client, Aurus, or Processor end.
- We are escalating the problem to the client or processor if it occurred at their end, and we are working with our product team to remedy it if it occurred at Aurus end.
- We provide all our findings/analysis to our clients or product team using **data visualization tools like Power BI and MS Excel** by making charts and graphs.

PROFESSIONAL EXPERIENCE

Rayds.com   📍 **Mumbai, Maharashtra, India**

Web Developer   ✎ **https://www.rayds.in/**

📅 **February 2020 – January 2021**

- Created responsive web designs using HTML, CSS, and JavaScript, ensuring a seamless user experience across devices.
- Worked closely with the team to implement their vision and ensure pixel-perfect designs.
- Collaborated on the development of interactive web applications and user interfaces.
- Conducted cross-browser testing and resolved compatibility issues.
- Assisted with web performance optimization, resulting in improvement in page load times.
- Designed and built custom e-commerce websites for small and medium-sized businesses, utilizing PHP, MySQL, and JavaScript.
- Collaborated with clients to understand their requirements and provided ongoing technical support and troubleshooting.
- Conducted regular security audits and implemented security measures to protect client websites from threats.

TECHNICAL SKILLS

- Programming Languages (Advanced Python, Basics of C, C++, Java)
- Python (NumPy, Pandas, Matplotlib, Seaborn)
- Web Development (HTML, CSS, JavaScript, JSON, XML, Bootstrap, PHP, Django)
- Git and GitHub
- Data Analysis and Statistical Analysis
- Software Development (Android, Flutter)
- Data Visualization (MS Excel, Libre Excel, Power BI, Tableau)
- Databases (SQL, MySQL, Oracle, PostgreSQL)

EDUCATION QUALIFICATIONS

- Bachelor of Engineering: D Y Patil Institute of Engineering and Technology, Ambi, Pune | Information Technology | SPPU | CGPA = 7.98 (First Class with Distinction)
- Higher Secondary School Certificate: Durgadevi Saraf Junior College, Malad, Mumbai | Computer Science | Maharashtra State Board | 60.15% (First Class)
- Secondary School Certificate: Children Public High School, Goregaon, Mumbai | Information Technology | Maharashtra State Board | 71.20% (First Class)

ACHIEVEMENTS

- Awarded as the Trophy Winner of **"Blind Coding Competition"** in 3rd year engineering college.
- Ethical Hacking Workshop
- Cross Platform Mobile App Development Workshop | Microsoft
- Quiz competition on IOT from College of Engineering, Nashik
- Quiz competition on Python Programming Language from PCCOE, Nigdi

CERTIFICATIONS

- Python 101 for Data Science | IBM Developer Skills Network
- Python for Everybody | Coursera
- Artificial Intelligence (AI) | NASSCOM Future Skills
- Internship in Node.js Essentials | Codemithra Ethnus

PROJECT

- Cross-Platform Development for an Online Food Delivery Application (Flutter): This application is made with Flutter and can run on any platform like web, iOS and Android. With this app user can order food like Swiggy, Zomato, etc.
  Title: Cross – Platform Development for an Online Food Delivery Applications
  Date Published: June 2021
  Link: https://www.jetir.org/papers/JETIR2106322.pdf

PERSONAL DETAILS

- **Strength:** Positive attitude, fast learning capability, Excellent Communication Skills, Good Listener, Punctuality, Motivated and dedication.
- **Languages:** English, Hindi, Marathi
- **Hobbies:** Programming, Listening to Music, Playing Cricket and Badminton, Trekking, Swimming

Declaration

I hereby declare that all the information provided in this resume is true to the best of my knowledge and belief.