

# Madeleine

## Cordingley CV

### Email:

**Maddie.Cordingley@yahoo.com**

### Phone: 07548259252

### Business and Marketing Skills:

- Received a First-Class mark in my business and marketing degree.
- Awarded a place on the prestigious Deans list for exemplary scholarship
- Website Creation using WordPress
- Proficient in Microsoft Excel, word and PowerPoint
- First Class dissertation based on rebranding and social media marketing.
- Created several Marketing Plans and Research reports.
- can utilise Gantt Charts
- Proficient in SPSS (IBM)

### EDUCATION

2014-2019: Darwen Aldridge Community academy

2019-2021: Darwen Aldridge community academy sixth form

**BA Honors Business and Marketing at UCLAN- First Class**

Awarded a place on the prestigious Deans list for exemplary scholarship.

### Qualifications:

#### GCSES:

English language: 7

Religious Studies: 8

Film Studies: 8

English Literature: 9

History: 8

Biology: 6

Chemistry: 4

Physics: 5

Maths: 5

#### Alevels:

English Lit: B

Religious studies: B

History: B

EPQ: A

### **BA Honors Business and Marketing 2024- First Class**

> During my degree I have created websites, digital marketing content, marketing research and campaign plans. I also worked in teams to create presentations.

My dissertation covering Twitters rebrand into X received a First class mark.

### WORK EXPERIENCE

#### **November 2020: NCS**

worked in a team to raise money for teenage cancer trust, I held a leadership role in the team and the idea of a sponsored dance a thon was mine. Performed questionnaires in Blackburn and gave a speech on the results.

#### **August 2019: Flames Bar and Grill**

Working as a waitress on a zero-hour contract. Duties include, taking and drinks orders, serving food, clearing/cleaning tables.

#### **July 2018: St Barnabas C of E Primary School**

Working in the reception class supervising the children during work and play times. I also spent time in the Administrative Office undertaking general admin duties such as filing and creating work sheets for future classes. I also had responsibility of 6 of the children during a school trip to Eureka.

#### **2015 to present: Child Minding**

Regular babysitting for family and family friends, I enjoy doing this as it gives me a rewarding chance to have responsibility