

AMOS ABE

abeamos809@gmail.com / +447478632692

A results-oriented professional with a strong focus on practical solutions and customer-centric strategies, backed by a demonstrated history in sales and digital marketing. Consistently achieving and surpassing sales objectives, I am committed to leveraging my abilities and expertise to contribute to the success of the company. Proficient in project management, risk assessment, data analysis, and customer service, I am dedicated to delivering excellence through competence, teamwork, and diligence.

KEY SKILLS

- Skilled in Microsoft Office suite including Word, Excel, PowerPoint, Project, and Power BI, as well as application software such as RStudio and Simuli 8.
- Possessing advanced competencies in these tools, along with exceptional communication, interpersonal, and problem-solving abilities.
- Demonstrating proficiency in organizational skills and time management.
- Committed to providing high-touch customer service and fostering a collaborative team environment.
- Known for innovative thinking and a results-driven approach.

PROFESSIONAL EXPERIENCE

TRAINEE DATA ANALYST | SPEEDY MENTORS

FEB 2024 – MAY 2024

- Interpreted data, analysed the result, and created analytical report.
- Created rich interactive visualizations through data interpretation and analysis using Google Data Studio.
- Provided technical expertise on data cleaning, data mining, and web scrapping.
- Created database connections, schema, and developed queries using SQL commands.
- Developed programming scripts, plots, and analyse data using R and Python.
- Assisted senior data analyst as needed.

SALES & MARKETING OFFICER | REDEMPTION HOUSE

2023

- Orchestrated charity events and mentorship programs, engaging stakeholders and the public.
- Designed and executed event marketing plans, securing expert speakers and leveraging diverse channels, including social media.
- Maintained and refreshed online platforms, disseminating updates on stock, events, and services.
- Coordinated sales exhibitions.
- Oversaw customer communication, ensuring top-notch service and query resolution.
- Analyzed sales data for performance insights, reporting on various metrics.

SENIOR FINANCIAL SALES EXECUTIVE | PRUDENTIAL ZENITH LIFE

2019-2021

- Monitored, maintained, and analyzed client needs.
- Developed financial strategies, recommended products.
- Evaluated prospect requirements, identified leads.
- Cultivated relationships with diverse clientele.
- Managed bank communication and resolved issues.
- Addressed client queries, resolved complaints.
- Synchronized with automation team for e-banking.

MANAGER/SUPERVISOR | SHALLOM BAKERY

2015-2019

- Maintained the Fixed Asset register and Purchase Order Processing system while handling payroll, correspondence, labels, files, and petty cash within the department.

EDUCATION

DATA ANALYSIS ONLINE TRAINING COURSE | SPEEDY MENTORS

2024

CHARTERED NATIONAL INSTITUTE OF NIGERIA

2019

PROFESSIONAL FINAL CERTIFICATE IN MARKETING PCM 2

2019

DIGITAL MARKETING | ORANGE ACADEMY

2018

NATIONAL YOUTH SERVICE CORPS (NYSC)

2015-2016