

WILLIAM SHERRY

42 Newry Park East, Chester · 07455369034

willsherry28@gmail.com · [LinkedIn](#)

Experienced international account manager and web developer eager to contribute to team success through consistent hard work, collaboration, problem solving and visual thinking. Motivated to leverage my knowledge and newly acquired skills to further my career.

PROFESSIONAL EXPERIENCE

NOVEMBER 2019 – DECEMBER 2022

SENIOR CLIENT ACCOUNT MANAGER DESIGN ET AL MAGAZINE

Managed a range of international advertisers in a monthly print and digital magazine. Drove sales by developing and maintaining exceptional customer rapport to foster client satisfaction. Consistently exceeded sales targets. Managed digital marketing campaigns, working on a number of projects at a time. Oversaw event organisation and onboarding of clients as key customers and sponsors of The International Design & Architecture Awards, The International Yacht & Aviation Awards and The International Hotel & Property Awards. Edited content for the company website, social media and print magazine. Wrote engaging copy for marketing/promotional campaigns. Analysed sales and marketing data, analytics and delivered reports directly to publisher. Conducted market research and implemented changes to company-wide account management practices. Mentored and coached junior employees.

MARCH 2016 – OCTOBER 2018

BUSINESS ANALYST BARCLAYS BANK PLC.

Advised SME businesses on their account details, making large international fund transfers, and offering services to ensure business success, consistency and growth.

JUNE 2015 – SEPTEMBER 2016

BARTENDER & BARISTA ABERYSTWYTH ARTS CENTRE

Tended bar at a busy multi-use arts centre, ensuring consistency of service and customer satisfaction.

NOVEMBER 2014

EVENTS MARKETING CO-ORDINATOR ABERTOIR INTERNATIONAL FILM FESTIVAL

Organised and helped in the day to day running of annual international film festival. Wrote copy for advertising and promotional materials. Test screened projected films ahead of screenings. Liaised with celebrity guests and handled requests.

EDUCATION

DECEMBER 2022 – MARCH 2023

WEB DEVELOPMENT BOOTCAMP IMPERIAL COLLEGE LONDON VIA
HYPERIONDEV

97% AVG. GRADE

- Software development in JavaScript
- Static and dynamic web development
- Object-oriented programming
- Functional programming
- Single-page application development with libraries such as React.js
- Frontend web development
- Source version control

FEBRUARY 2023-

GOOGLE DIGITAL MARKETING & E-COMMERCE PROFESSIONAL CERTIFICATE
(CURRENTLY ENROLLED) GOOGLE VIA COURSERA

- Marketing Analytics
- Search Engine Optimization copywriting
- Display advertising
- E-commerce
- Email marketing

2013 - 2016

BA (HONS) FILM & TELEVISION STUDIES ABERYSTWYTH UNIVERSITY
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TECH STACK

- **Programming Languages:** JavaScript, HTML, CSS, Typescript, Java, Kotlin
- **Technologies:** Node.js, React
- **Other:** UX Design, User Stories, troubleshooting skills

OTHER SKILLS

- Attention to detail
- Ability to efficiently allocate time between tasks
- Problem Solving
- Excellent written English and communication skills, both unguided and in line with style guides
- Mentoring/Coaching junior team members
- Tools: Wordpress, iContact, MailChimp, Google, Microsoft, Salesforce, Zoom and Skype
- Excellent digital design skills
- Project Management
- Events Management
- Digital Content Design
- Business Development

REFERENCES

References available upon request