

Samuel Awe

(783-167-7341)

Apt 530, The Velvet Mill, Bradford, United Kingdom, BD9 5BN

awesamuel247@gmail.com

www.linkedin.com/in/samuel-awe1

Objective

Leverage experience, knowledge, data consultation, and business intelligence tool programming background gained through both academic and business world to new opportunities for business intelligence and data analysis positions in a corporate environment.

Skills

- Big Data Extract, Transform and Load (ETL)
- Big Data Modeling
- Business Metric Correlation
- Business Requirements Gathering
- Communication
- Data Analytics
- Data Visualization
- Data Wrangling
- Database Designing/Administrating.
- Deep Learning
- Google Analytics
- Machine Learning
- Micro strategy Business Intelligence
- Microsoft Office tools
- Microsoft Power BI
- Predictive Analytics
- Predictive Modeling
- Problem Solving
- Python Programming
- R Programming
- Relational Database Mining
- Risk Management
- SAS Enterprise Guide Programming
- SAS Enterprise Miner
- SQL Programming
- Tableau
- Teaching
- Training and Coaching

Professional Experience

❖ **Full Time:** Farnell An Avnet Company

Oct 2022 – Current

Designation: MI Analyst

Responsibilities:

- Maintains databases and records and generates reports related to analysis.
- Produces a variety of reports, graphs, summaries and presentations that convey analytic results and align with business needs.
- Updates various reports to be run on a daily, weekly, and monthly basis to ensure that files/programs reflect the most current information.
- Provides decision support through effective data analysis by gathering data and presenting it in a meaningful format.
- Writes procedures and publishable documentation to increase efficiency.
- Participates in special projects including preparing reports.
- Under direct supervision, designs and prepares standard and ad hoc reports, dashboards, and summaries for statistical analysis and planning purposes.
- Analyzes current reporting and records processes and provides detailed summary reports; assists in determining strengths and weaknesses to make recommendations.
- Utilizing various databases, spreadsheets, and other tracking tools, monitors' progress towards specific outcomes.

- Recommends process improvements within the team and to other teams within the supported businesses.

❖ **Full Time: Givt Global Concept Limited**

March 2022 – Sept 2022

Designation: Performance/Market Analyst

Responsibilities:

- Providing key commercial insight on areas such as sales activity, KPIs, operational and logistics challenges, financial information, and cost control
- Forecasting and decision influencing using the company's data insight
- Creating and enhance dashboards and reporting on a daily basis
- Helping balance metrics and creating monthly KPIs
- Interfacing with key directors to help drive profitability and decision making
- Analyze sales and marketing data to identify areas of opportunity
- Forecast revenue, and manage reporting: standardizing reports and creating relevant dashboards
- Regular reporting on business relevant matters
- Keeping up to date with relevant sector and technology news
- Carrying out Data Analysis using dashboards such as Excel, Salesforce, and Power BI
- Business Development activity including market research and lead generation
- Analyze store level data to identify potential out-of-stock issues
- Monitor and report on key replenishment metrics, initiates actions to forecast accuracy, replenishment, inventory, and service as indicated by customers
- Investigate stocking, delivery, and product activity problems
- Order Management - maintain a high level of accuracy on orders, pricing, execution of allocations, comparison of forecast to trends

❖ **Full Time: Ikeja Electric Plc, Nigeria**

June 2018 – Dec 2020

Designation: Business/Data Analyst

Responsibilities:

- Aggregate Customer data, Fraud data, Sales data, and Marketing Data from multiple channels both within the company, Third Party, and External sources on a regular basis.
- Create mathematical/statistical model that is used to forecast volume and product areas of incoming sales.
- Create different machine learning models and deep learning methodologies to create an early warning report on the company Sales and Products using complaints dataset.
- Perform complex data analysis and modeling to identify trends, predict outliers within the company marketing data.
- Develop insightful and compelling reporting and dashboards to create awareness of issues utilizing Microsoft Power BI and Tableau.
- Maintain Daily, Weekly, Monthly, and Quarterly reporting routines.
- Manage high-risk executive and board level reporting deliverables.
- Integrate multiple business intelligence systems for presentation, including SAS, R, Python, Power BI, Tableau, and MS Office suite.
- Coordinate Monthly performance review for the various Undertakings within the Business Unit(BU).
- Collate and interpret data, analyzing results from varied sources such as Fault Log/ Register, Transformer Lost in Circuit, Hourly Load Readings, Feeder Availability, Customer Complaints Log,

Energy Delivered etc., from the Business Units / Undertakings using statistical techniques and providing ongoing reports, drawing inference, and presenting observations to the business to ensure operational efficiency.

- Generates commercial/ technical periodic reports (daily, weekly, and monthly) such as collection analysis reports, energy availability reports, sub-station maintenance reports etc. as may be required by the management team.
- Ensure compliance to reporting standards by the Undertakings/ Business Unit as required by the Corporate Performance Monitoring Team within the Head Office.
- Handles Adhoc reporting duties as may be required from time to time by the Business Unit.
- Provide general support to the Business Managers as may be required.
- Monitor BU performance relative to set targets by tracking and reporting the Business Unit/ Undertaking KPIs such on a monthly basis.
- Regularly update the performance dashboard for the Business Unit and Undertakings cascaded from the Head Office
- Identifying, analyzing, and interpreting collection/ billing efficiency, customer delinquency trends or patterns based on past or historical performance of the business unit/ undertaking.

❖ **Full Time:** **Babcock Schools**

Nov 2016 - April 2018

Designation: Reporting Analyst

Responsibilities:

- Developed programs and table templates for preparing, processing, and analyzing university data.
- Validated the program analysis datasets, tables, listing, and figures.
- Prepared, maintained and present analytics/reports on university managements, staff, and students.
- Designed, created data reports, and reporting tools to help university managements in their strategic planning, budgeting, and decision-making.
- Performed quality control on final reports.
- Established monitoring of data transfers for ongoing trials to identify study conducted or data quality issues.
- Coordinated, analyzed, and make decisions from a variety of internal and external data sources for multiple external surveys and reports.

❖ **Intern:** **Bank of Agriculture Nigeria.**

Dec 2015 - August 2016

Designation: Service Desk Analyst

Responsibilities:

- Completed accurate data entry into the bank database.
- Used Microsoft Excel for V-lookup, H-lookup, pivot tables, advanced formulas.
- Understanding the customer's concerns and resolving them appropriately by listening to their concerns and acting appropriately once they are understood.
- Provide customers with regular feedback on the progress of incidents, problems, and requested changes.
- Provide regular internal management information as requested.
- Monitoring service level incidents and escalating problems to the appropriate personnel.

Education

❖ **Master of Science in Artificial Intelligence and Data Analytics**

Mar 2022

University of Bradford, United Kingdom

Distinction

Academic/Data Analysis Projects:

- **Dissertation:** Consumer Complaints Classification Using Artificial Intelligence. *Jan 2022*
with Python App in US Banking Industry
URL: <https://docdro.id/Fzs7K78>

- Real Estate Price Prediction *April 2021*
URL: <https://docdro.id/h7ky12A>

- Company Sales Analysis with Tableau *April 2021*
URL: <https://docdro.id/WrbWg7f>

❖ **Bachelor of Science in Political Science and International Relations**

Osun State University, Osogbo, Osun state, Nigeria

Oct 2015

Thesis: Women Participation in Nigeria Politics

GPA 3.32