

GEORGE SHAWCROSS

INTRODUCTION - DYNAMIC AND VERSATILE

I am a 25-year-old professional with a wealth of experience in graphic design, videography, and customer service. Armed with a Diploma of Higher Education (DipHE) in Television and Radio Production from the University of Salford, I possess a solid foundation in media production coupled with hands-on experience in small-scale productions. My expertise extends to the Adobe Creative Suite, particularly in Photoshop and Premiere Pro, enabling me to craft compelling visuals and engaging video content. Additionally, my background in customer service, sales and marketing has honed my communication and promotional skills ingraining a strong focus on client satisfaction. With a passion for creativity and a dedication to delivering excellence, I bring a unique blend of technical proficiency, artistic flair, and impeccable customer service to any project or team.

Work Experience

Sky - Customer Sales Advisor | 2024 - present

- Achieve and exceed sales targets and performance metrics.
- Maintain a thorough understanding of Sky's products, services, and promotions to effectively advise customers.
- Identify opportunities to cross-sell additional products and services to maximize sales.
- Accurately process sales transactions and maintain customer records.
- Adhere to all company policies, procedures, and ethical standards, including compliance with legal and regulatory requirements.
- Participate in ongoing training and development programs to enhance sales skills and product knowledge.

Universal Credit / Restart programme | 2022 - Present

Homesense - Retail Associate | 2024

- Assisted customers with inquiries, provided product recommendations, and resolved issues to ensure a positive shopping experience.
- Organized and maintained stock levels, ensuring products were accurately labeled and displayed.
- Ensured the store was clean, organized, and visually appealing, enhancing the overall customer experience.

By Gamers For Gamers - Freelance Videographer | 2023

- Shot high-quality video content for promotional materials, including product demonstrations and event coverage.
- Developed scripts for video content to ensure clear, engaging, and informative presentations.
- Edited footage using Adobe Premiere Pro, ensuring a polished final product that met client expectations.
- Worked closely with clients to understand their vision and deliver content that aligned with their branding

Sitcom Soldiers - Runner | 2023

- Supported various aspects of production, including setting up equipment, managing props, and assisting crew members.
- Assisted with rigging and de-rigging of audio-visual equipment, ensuring efficient and safe operations.
- Performed miscellaneous tasks as needed to ensure smooth production processes.

Matalan - Retail Assistant | 2022-2023

- Provided exceptional service to customers, addressing their needs and ensuring satisfaction.
- Managed inventory, ensuring products were restocked and displayed appropriately.
- Maintained a clean and organized store environment, enhancing the shopping experience.

Bolton Film Festival - Volunteer | 2022

- Coordinated setup, execution of film screenings, ensuring all technical aspects ran smoothly
- Captured high-quality footage of the festival, including events, interviews, and behind-the-scenes moments.
- Edited footage to create engaging promotional videos.
- Assisted attendees with inquiries, provided information about the festival, and ensured a positive experience

Sounds Of the Other City - Volunteer Videographer/Editor | 2022

Wilkinsons Retail Bolton - Retail Assistant | 2018

The Entertainer Bolton - Retail Assistant | 2017

Portfolio of work on my website:
<https://georgeshawcross.wixsite.com/mysite>



REFERENCES ARE AVAILABLE ON REQUEST

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Key Skills

- **TECHNICAL PROFICIENCY:** Adobe Creative Suite (Photoshop, Premiere Pro), Microsoft Office Suite
- **CREATIVE SKILLS:** Video Editing, Graphic Design, Scriptwriting
- **COMMUNICATION:** Excellent verbal and written communication, client satisfaction
- **TIME MANAGEMENT:** Effective project management, meeting deadlines
- **CUSTOMER SERVICE:** Extensive experience in retail and customer-facing roles

Hobbies and Interests

- **MEDIA PRODUCTION:** Creating and editing content for personal and professional projects
- **TRAVELING:** Exploring new cultures and gaining new perspectives
- **MUSIC:** Listening to and analyzing various music styles
- **GAMING:** Passionate about video games, particularly those that involve strategy, storytelling, and creativity.
- **FILM AND TV:** Enthusiastic about watching and analyzing films and television shows. Interested in storytelling techniques, cinematography, and the production process.

Education

TURTON MEDIA ARTS COLLEGE, BOLTON | 2010 - 2016

A Level Art & Design - Graphic Design (C)

BTEC Level 3 Extended National Diploma in

Business (MMM)

AS Level General Studies (E)

8 GCSES'

English Literature (C) English Language (B) Maths

(C) Graphic Design (C) Geography (C) ICT (C)

Design Technology (C) Science (D)

SALFORD UNIVERSITY | 2019 - 2022

TELEVISION AND RADIO PRODUCTION - Diploma of Higher

Education (DipHE)

IMDb Credit

THE DUEL THAT KILLED KIT MARLOWE (2024)

Role: [ASSISTANT EDITOR]

IMDb Link: <https://www.imdb.com/name/nm16019586/>