

Eesha Ahmed

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SUMMARY

A motivated and dedicated apprentice in digital marketing seeking a new opportunity to complete my apprenticeship and gain full qualification.

A creative and result driven professional with a strong foundation in graphic design and a passion for digital marketing. Skilled in customer engagement, problem solving, and time management, with experience working in fast paced environment. Proficient in Adobe Suite and IT systems, with a keen eye for details and a commitment to delivering high quality work. Eager to expand expertise in digital marketing strategies, social media management, and content creation. Open to learning new skills and pursuing training opportunities to excel in the field.

SKILLS

Time management	Adobe suite	UK full driving license
Problem solving	Reliable	Team working
IT skills	Calm under pressure	Organised

PROFESSIONAL EXPERIENCE

Digital Marketing Apprenticeship, Daniel & Baker, Oldham

January 2024- -2025

- Planing and executing campaigns across social media and paid advertising channels
- Created and scheduled engaging content for social media platforms, increasing audience engagement and followers growth.
- Designed and edited marketing materials using tools like Canva and Adobe Illustrator
- Managed paid advertising campaigns on platforms like instagram and facebook ads, optimiszing for conversions
- Designed and optimise landing pages to improve user experience and increase lead generation

Sales assistant Selfridges, Trafford Centre

August 2022 - August 2023

- Ability to interact with customers and maintain their satisfaction.
- Pay close attention to the small details to present the products in their best light and maintain a spotless shop floor.
- Technical knowledge for using stock checks and point-of-sale systems.
- Mathematical ability for customer transactions.

Kitchen staff, Dominos, Rochdale

May 2022 - June 2022

- Clean and sanitize dishes, cookware, and utensils.
- Clean and sanitize food preparation workstations.
- Follow all food health and safety requirements.
- Assist in the food preparation process

Delivery driver, Dominos, Rochdale

August 2021 - May 2022

- Providing excellent customer services, answering question, and handling complaints from customers
- Following the prescribed route and time schedules
- Following all traffic laws and maintaining a clean driving record
- Assembling packaging and keeping the store clean.

Warehouse operative, Shop Direct, oldham**August 2020 - December 2020**

- Ability to interact with customers and maintain their satisfaction.
- Pay close attention to the small details to present the products in their best light and maintain a spotless shop floor.
- Technical knowledge for using stock checks and point-of-sale systems.
- Mathematical ability for customer transactions.

Work experience, Croft Shift Pharmacy, Rochdale**August 2019**

- Effective communication with staff and customers
- Supplied patients with information
- Dispensed prescribed medication and other medical patients under the directions of a licensed pharmacist

EDUCTAION & CERTIFICATION**The University of Huddersfield,****2019 - 2022**

- Bachelors of Art: Graphic design, Grade: Upper second-class honor's, 2.1

Hopwood Hall College, Rochdale,**2017 - 2019**

- Level 3 Extended Diploma in Graphic Design, Grade: Distinction (A)

Older Hill Community School**2012 - 2019**

- GCSE- Math's, English, Additional Science, Religious Studies, Art, ICT, Grade: C's and B's

Reference's avaibale on request