

Haseeb Ali

digital marketer | marketing graduate

Contact

Phone

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Email

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Skills

- SEO
- Keyword Research
- Data Analytics
- Sentiment Analysis
- Social Listening
- Copy/Creative writing
- Market Research
- Managerial insights
- Google Analytics
- Graphic Design
- R Studio

Certifications

HubSpot Academy

- SEO 1 /SEO 2
- Social Media Marketing
- Digital Marketing

Projects

- Co-op 3-5 year Strategy
- Influencer marketing plan
- Marketing budget analysis
- SEO and traffic analysis

Personal Profile

Recent Marketing graduate from the prestigious University of Liverpool, class of 2024, with a strong passion for SEO copywriting and a creative flair for developing engaging content. I am eager to apply the technical knowledge and practical skills accumulated over the last 3 years in the marketing industry. With hands-on experience in crafting strategies for Co-op and writing creative campaigns for businesses and influencers, I bring charisma, enthusiasm, and adaptability to any marketing role.

Education

BA Marketing Degree - The University of Liverpool (2024)

Grade: 2:1

Business and Accounting - Blackburn College (2021)

Grade: D*D*D*

GCSE's (Maths + English) - The Hyndburn Academy (2019)

10 GCSE's Grade A*-C

Experience

Freelance Marketer (Present)

- Logo/ graphic designer for small clients
- Google analytics dashboards for business insights
- Data analysis on customer reviews and engagement

Property Manager (Present)

- Successfully manage commercial and residential properties, overseeing tenant relations, leasing, and negotiation.
- Implemented effective strategies to attract and retain tenants, optimizing long term occupancy rates and rental income.

Admin Assistant - Blackburn Youth zone (2021)

- Managed administrative tasks: scheduling, correspondence, and record maintenance, ensuring smooth operations.