

Yu Su

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Education

University of Manchester, Manchester, UK

Sept. 2022 – Sept. 2023

Master of Science in International Fashion Retailing (Entrepreneurship and Innovation)

- Expected Weighted Average Degree: 2:1 (Merit)
- Core Courses: Fashion Consumer Behaviour, External Environment, Innovation Methods, Retail Marketing, Contemporary Issues in Fashion and Textiles

Hebei University of Economics and Business, Shijiazhuang, China

Sept. 2018 – Jun. 2022

Bachelor's Degree of Economics, Finance

- Weighted Average Degree: 86%
- Core courses: Calculus 94%; Financial Business Accounting 97%; Financial Risk management 90%; Financial Report Analysis 90%; Financial Marketing 90%; Corporate Finance 87%; Insurance 88%

Professional Qualifications

ACCA (Association of Chartered Certified Accountants)

- Completed 9 out of 13 exams with an Overall Grade of 70%
 - Notable Exam Grades: Financial accounting 88%; Financial reporting 73%; Taxation – UK 83%;
- Award: Bachelor of Science (BSc) in Applied Accounting
 - Oxford Brooks University
 - Honours: First Class

Sept. 2021

Work Experience

EdBeta Fund Venture Capital, Remote, China

Jan. 2021 – Mar. 2021

Financial Analyst Intern

- **Creative Writing:** Wrote the K12 online education report on the education industry, prepared the other report on the development selecting New-oriental Teach Online as a case study by summarizing national policy support and social needs, and provided investors with investment suggestions on its financial performance and development strategies.
- **Market Research:** Collected industry data, sorted out the industry chain and competitive pattern, elaborated on the current situation of the education industry and industry driving factors, and presented risks and recommendations.

Research Experience

Financial Statements Analysis of Union Pacific Corporation and Burlington Northern Santa Fe LLC (BNSF)
Individual

- **Financial Reporting:** ERP was used to analyse and evaluate the 2018-2020 financial statements of Union Pacific Corporation and its regional competitor BNSF.
- **Financial Analysis:** Used Excel to calculate various financial indicators (profitability, solvency, liquidity, etc.), drew the trend change charts of two companies to enhance data visualization and make a comparative analysis.
- **Business Analysis:** Conducted PEST and SWOT analysis to evaluate the operating environment and strategies, to support financial performance analysis and inform actionable recommendations.

Integrated Reporting Analysis of Haier Group

Group Leader

- **Leadership:** Led a team of 7 members in assigning specific sections of report. Facilitated group meeting to discuss the progress, communicated with members about each amendment and conducted final review.
- **Presentation:** Designed presentation slides to summarize key issues and presented to the professor.

Extracurricular Activities

Hebei Junshang Decoration Materials Co., Ltd

Volunteer, On-site, Hebei, China

May 2022 – Jul. 2022

Accounting Assistant

- **Supplier Relationship Management:** Processed supplier invoices and sales orders onto the system, conducted monthly reconciliation of supplier statements and negotiated payment dates.
- **Inventory Management:** Recorded monthly quantities of finished impregnated thermosetting resins paper, secondary paper, waste paper and remaining raw materials onto the system.

Languages and Skills

- **Languages:** Mandarin (Native), English (Fluent) TOEFL 101
- **Technical Skills:** Microsoft Word, Excel, PowerPoint, SPSS