

ABDELKARIM MOHAMED BOUKENDAKDJI

Digital Marketing
Graduate



About Me

International student with a french baccalaureate a Bachelor's in Commercial Development and a degree in Digital Marketing. I am looking to kickstart my career and get opportunities in the marketing industry.



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Liverpool, Grand Central,
Skelhorne Street, Room 138,
Floor 7, Block B.

LANGUAGE

- English (IELTS level 7.5)
- French (mother tongue)
- Arabic (mother tongue)

EXPERTISE

- Management Skills
- Communication
- Digital Marketing
- Strategy
- Leadership

EXPERIENCE

ELIT El Djazair Information Technology May 2020-October 2020

Marketing Intern: As a marketing/business student, this was my first real experience in the workforce. This 6 months internship allowed me to expand on my marketing experience and develop relevant skills in the industry.

Campus Stratinnov 2018 - 2022

Event staff: As event staff i was charged with different tasks, such as catering, taking care of guests, organizing venues, helping with different tasks such as scheduling, designing logos or promotionnal material.

Campus Stratinnov 2018 - 2022

Event Manager: As event manager i had the opportunity to organize and manage a blood donation event with my team. I had to delegate, communicate with the different parties involved such as the hospitals and sponsors and negotiate.

EDUCATION

Lycée International d'Alexandre Dumas International French Baccalaureate

Campus Strat@innov

Bachelor in Commercial Development
2018-2022

Liverpool John Moores University

Master with Merit in Digital Marketing
2022-2023

SKILLS SUMMARY

Project Management, Online ads, mobile ads, Web design, Orange, Analytics, Experiential marketing, Digital Marketing, Customer service, SEO, Wordpress, Communication, Social Media, Adobe Premiere Pro, Adobe Photoshop.