

# GLADS ORO

## Data Analyst

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### PROFESSIONAL SUMMARY

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Results-driven data analyst with 3 years of hands-on experience in utilizing Python, Power BI, Excel, Tableau, and SQL to extract meaningful insights from complex datasets. Adept at transforming raw data into actionable recommendations and creating dynamic visualizations and interactive dashboards to effectively communicate findings to stakeholders to drive strategic decision-making processes.

Demonstrated ability to collaborate effectively with cross-functional teams and leveraging data-driven approaches to optimize processes and deliver tangible business outcomes.

Strong analytical and problem-solving skills combined with a solid understanding of statistical methods, committed to continuous learning, and staying updated with the latest trends in data analytics.

### KEY SKILLS

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- Programming Languages: Python, SQL
- Visualization Tools: Power BI, Tableau, Excel
- Databases: MySQL, PostgreSQL
- Cloud Platform: AWS Cloud
- Methodology: Agile
- Other: Statistical analysis

### SOFT SKILLS

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Analytical and Problem solving | Attention to details | Excellent Communication and Presentation | Critical thinking and Time Management | Microsoft Offices

## CAREER HISTORY

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### **M. A. DKOLLECTIONS | Data Analyst**

**Jan 2022-Present**

- Leveraged story-telling skills to prepare reports, benchmarks, exhibits and KPIs across business channels to optimize profitability, revenue, and sales growth.
- Performed end-to-end steps needed for analyses such as requirement gathering, methodology development, data cleaning, and transformation to ensure datasets and results delivery.
- Built data models and maps to generate meaningful insight from customer data boasting sales efforts by 20%.
- Compiled, researched, and inferred large datasets. Modelling information to drive policy pricing.
- Used Tableau and SQL to redefine and track KPIs surrounding marketing initiatives and supplied recommendations to boost landing page conversion rate by 40%.
- Utilized statistical techniques like regression analysis to analyze customer behavior data, informing future strategies and ensured data quality, by implementing robust data cleaning and preprocessing procedures, maintaining dataset accuracy and reliability.
- Effectively communicated findings and recommendations to stakeholders through clear reports and presentations, empowering decision-makers to drive positive outcomes.

### **K3BTG | Junior Data Analyst**

**Oct 2020 – Nov 2021**

- Developed machine learning models for predictive analytics and risk assessment which contributed to enhancing the organization's ability to forecast outcomes and mitigate potential risks effectively.

- Analyzed and presented data using SQL, Python and Power BI
- Participated in requirements meeting and data mapping sessions to understand business needs.
- Supported senior analysts in crucial data-related tasks, including data collection, cleansing, and transformation to ensure datasets were of high quality and well-prepared for analysis, enabling accurate and reliable insights.
- Contributed to operational efficiency by developing automated reports and dashboards to monitor key metrics and performance indicators in real-time, facilitating proactive decision-making and ensuring alignment with organizational goals.
- Analyzed, documented, and reported user survey results to improve customer communication processes by 20%.
- Collaborated with analyst team to oversee end-to-end process surrounding customer's return data.
- Participated in requirements meeting and data mapping sessions to understand business needs.

## **EDUCATION & QUALIFICATIONS**

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- AWS Certified Cloud Practitioner
- MSC International Business and Management (Merit)
- BSc Accounting (2.1)

## **REFERENCES**

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References are available on request.