

# ALANA HARRISON

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## EDUCATION

### Master of Science (MSc) in Accounting and Finance

Jan 2022- Feb 2023

Manchester Metropolitan University, England

- Relevant Coursework: Corporate Finance, Governance Risk and Forensic Accounting, International Corporate Reporting, Innovative Product Introduction, Business Stimulation Creativity

### Bachelor of Science (BSc) in Commerce

Jul 2017 – Jun 2020

Fatima Mata National College, Kerala, India

## CORE SKILLS

### Technical Proficiency

- Skilled in Microsoft Office Suite (Excel), accounting software, and data analysis tools.
- Employed FAME and Refinitiv Ikon for precise data collection.
- Assessed forensic accounting tools for uncovering irregularities in financial scandals.

### Analytical and Problem solving

- Drove data collection on consumer demographics, extracting insights from authoritative Manchester Metropolitan University (MMU) library resources.
- Applied in-depth comprehension of IFRS 15 principles, comparing revenue recognition strategies in two sector-aligned companies.
- Initiated Refinitiv Eikon data collection appointments for corporate finance project, coordinating and informing team members for crucial data acquisition.

### Leadership and Time Management

- Assigned tasks to 5 member team based on strengths, leading data collection in corporate finance project.
- Encouraged each member to propose 3 innovative concepts, promoting active engagement and collaboration.
- Instituted a voting system for selecting the most promising idea, ensuring cohesive project direction.
- Led Unilever Plc analysis, using 5-year ratios to assess performance.
- Met academic deadlines consistently and led diverse team to on-time completion of time-sensitive projects.

## ACADEMIC PROJECT

### The Impact of Foreign Investors on firms' CSR and Performance

Sep 2022 - Feb 2023

- Skills: Data analysis, Financial Modelling, Statistical Analysis, Research, Report Writing.
- Developed comprehensive framework for foreign capital's interaction with CSR & performance.
- Extracted critical data from FAME database for robust project foundation.
- Established significant positive coefficient (7.311) linking foreign investments to increased CSR spending.
- Linked 13% of CSR spending to international investments, highlighting foreign capital's CSR role.
- Recognised minor effect (0.0014) of foreign investments on firms' profitability (1% contribution).

## PART-TIME WORK

### Sales Associate, TK Maxx, Manchester

Sep 2022 – Present

- Provided excellent customer service by assisting customers in locating items, suggesting alternatives, and resolving complaints.
- Handled cash and card transactions during peak shopping hours.
- Liaised with Assistant Managers on a daily basis and followed the brief and task, collaborating with team members.

### Warehouse Operations Coordinator, AX Paris Warehouse, Manchester

Apr 2022 – Sep 2022

- Assisted in maintaining an organised and efficient warehouse workflow.
- Supervised stock intake, executing quality assessments, and optimising order allocation process.
- Conducted thorough inspections and repackaged returned items.

### Kitchen Assistant, Sandwich Artist, Subway, Manchester

Feb 2022 - Apr 2022

- Interacted with over 15 customers per 10-hour shift, navigating high-pressure situations.
- Provided excellent customer service, explained menu options, processed payments, and restocked supplies.