

# ADEDAPO WALTER ADETUNJI

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## PROFESSIONAL SUMMARY

Result-driven Data Scientist and Analyst with over 5 years of leveraging data to drive strategic business decisions. Proficient in data manipulation and analysis, utilizing tools like Python, SQL, and R to extract insights from complex datasets. Experienced in translating data findings into actionable recommendations, optimizing operational processes, and identifying opportunities for revenue growth.

Skilled in data visualization techniques to effectively communicate findings to stakeholders. Collaborative team player with strong organizational and time-management skills, committed to delivering high-quality results on time. Committed to producing high-quality, maintainable code for reproducible research and analysis.

## CORE COMPETENCIES

- Data Science
- Data Visualisation
- Critical Thinking
- Data Cleansing
- Data Analytics
- Database Administration
- Predictive Analytics
- Problem Solving
- Programming Language
- Communication Skills
- Predictive Modelling
- Statistical Analysis
- Data Manipulation
- Data Modelling
- Data Mining
- Database Management

## TECHNICAL SKILLS

- Programming Languages: Python- Advanced, Pyspark- Intermediate, R- Advanced
- Database: Microsoft SQL- Intermediate, PostgreSQL- Advanced, MongoDB-Advanced
- Data Visualisation: Tableau- Advanced, Microsoft Power BI- Advanced
- Cloud computing software: Microsoft Azure, AWS, Google Analytics
- Advanced Excel-Advanced

## PROFESSIONAL EXPERIENCE

**Data Scientist** - 10Alytics, London

**April 2023 - Present**

### Key responsibilities:

- Spearheaded the development of dynamic data visualization dashboards using Tableau for an e-commerce business, resulting in an 8% reduction in return rate.
- Led a cross-functional team to analyze E-commerce sales data, through identifying and remediating data quality issues resulting in a 75% surge in sales.
- Involved with the re-organization, transformation, and mapping of unstructured data for usability availability, resulting in a 10% reduction in data pre-processing time.
- Developed predictive models for an automobile company by scaling datasets, encoding, and cleansing of data using Python, resulting in an 87% increase in accuracy.

**Data Analyst** - Dapzwalt Linkz Limited

**Jan. 2020 - Aug. 2022**

### Key responsibilities:

- Conducted statistical analysis to assess customer demographics, ensuring data integrity through data cleansing and data quality to enable improved informed decision-making and surge in sales.
- Developed visualizations using Tableau, providing an accessible way to understand trends, outliers, and patterns. These visualizations enabled improved sales and customer retention by 10%.
- Collaborated with cross-functional teams to analyze critical metrics and KPIs related to user acquisition, retention, and monetization. This resulted in a 35% increase in productivity metrics.

**Data Analyst** - Hedge Express Logistics Limited

**Jan. 2016 - Aug. 2022**

### Key responsibilities:

- Uncovered trends and patterns for key Data domains and Business teams In PowerBI to improve project performance through Storytelling.
- Ensured data integrity and quality by cleaning and validating datasets for data accuracy, validity, and consistency.
- Created clear and concise data visualizations using Excel, uncovering trends and outliers to communicate insights effectively.

## **EDUCATION**

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- **M.Sc. Data Analytics**– University of Huddersfield, Huddersfield United Kingdom
- **B.Sc/Ed. Electrical/Electronic Technology** – University of Lagos, Akoka, Lagos State, Nigeria

## **CERTIFICATIONS AND TRAINING**

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- **Data Science Training** – 10Alytics, United Kingdom
- **Introduction To SQL** – Data Camp
- **SQL Intermediate Queries** – LinkedIn Learning

## **PORTFOLIO**

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**GitHub:** <https://github.com/dapzwalt>

**Portfolio:** <https://dapzwalt.github.io/dataprojects.github.io/>

**Youtube:** [www.youtube.com/@walteradetunji3048](https://www.youtube.com/@walteradetunji3048)

## **AWARDS AND HONOURS**

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**Outstanding Data Analyst of the Year, Hedge Express Logistics Limited (2021)**

## **VOLUNTEERING & LEADERSHIP**

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**University Of Huddersfield, United Kingdom**

Group Leader of a Data Visualization class Project • Huddersfield, West Yorkshire

## **INTERESTS**

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**Open-source contribution**

**Data Hackathons**

**Piano Playing and outdoor activities.**