

SACHIN BHATT

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PROFILE

Dynamic and results-driven in Social Media Management, developing and executing innovative social media strategies that enhance brand presence and drive engagement. I have been managing successful campaigns for diverse industries, including technology and retail. My role involved content creation, community management, and analytics reporting, which contributed to a significant uptick in lead generation.

I have managed multiple social media platforms, crafting tailored content that resonated with target audiences. My expertise in utilizing social media analytics tools allows me to continuously refine strategies and optimize performance. Skilled in collaboration with cross-functional teams to align marketing efforts and achieve business objectives. Committed to staying ahead of industry trends and best practices to deliver impactful social media solutions.

EXPERIENCE

Current-	Social Media Assistant (Part Time) Monopoly - Buy Sell Rent - Wrexham, Wales LL12 0AY <ul style="list-style-type: none">Working alongside the estate agents and team to provide brand's online presence and engaging with target audience.
05/2023 to 08/2023	Social Media Marketing Intern Anuation Research and Consulting LLP - Noida, 201301 <ul style="list-style-type: none">Used creativity and design expertise to develop stunning, attractive and compelling marketing material.Helped manage 3 clients accounts, helping with matters including content creation, posting, revising analytics and daily engagement.

SKILLS	<ul style="list-style-type: none">Problem ResolutionMultitasking and PrioritisationGood communicatorCustomer Service OrientationSocial Media Calendar HandlingSocial Media HandlingDigital Content CreationTime managementTeam player
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EDUCATION

09/2023 to Current	Master of Science: International Business Management Wrexham Glyndwr University- Wrexham Key Modules- <ul style="list-style-type: none">Corporate strategy and international managementInternational organisational brandingInternational entrepreneurshipInternational business principles and practices
06/2019 to 12/2022	Bachelor of Business Administration: Business Administration Bundelkhand University- Jhansi, INDIA
07/2022 to 02/2023	Higher National Diploma: Digital Marketing Chandigarh University- Chandigarh, INDIA

LANGUAGE

English: :	C2
Proficient	
Hindi: :	C2
Proficient	