

Rana Ali Waqas

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 linkedin.com/in/rana-ali-waqas

Summary

Welcome to my LinkedIn profile!

About Me:

Hey there, I'm Rana Ali Waqas, a passionate Digital Marketing Specialist with a focus on SEO strategies that drive results. With 3+ years of hands-on experience, I've honed my skills in various aspects of search engine optimization, making websites not only visible but also impactful in the digital landscape.

Expertise:

On-page SEO: Crafting SEO strategies that empower websites to shine on search engine results pages. From keyword research to content optimization, I ensure every element is finely tuned for maximum visibility.

Off-page SEO: Building high quality backlink that enhance domain authority and improve organic rankings. I believe in quality over quantity, and cultivating relationships with authoritative sources.

Technical SEO: Mastering the intricacies of website architecture and performance optimization. I love solving the puzzle of technical issues that can affect search engine crawling and indexing.

Guest Posting: Connecting with industry peers for strategic guest posting opportunities. Sharing insights and knowledge to create a network of collaborative growth.

Social Media Marketing (SMM): Leveraging the power of social platforms to amplify brand presence and engage target audiences. Creating content strategies that resonate and spark meaningful conversations.

Staffing & Recruiting: Beyond digital marketing, I'm passionate about connecting talent with opportunities. If you're looking for the right fit for your team, I can help bridge the gap.

What I Do:

As a versatile Digital Marketing Specialist, I'm dedicated to helping businesses thrive in the digital realm. Whether it's enhancing your website's SEO performance, devising data-driven SMM campaigns, or assisting in staffing solutions, I'm here to drive success.

Let's Connect:

Looking to supercharge your digital presence or explore exciting opportunities? Let's connect! I'm all about collaboration, innovation, and achieving remarkable outcomes together.

Reach Out:

Email: Aliseopro6@gmail.com

Experience



Search Engine Optimization Specialist

National Vocational and Technical Training Commission NAVTTC
May 2023 - Present (5 months)

 **Search Engine Optimization Specialist**

Upwork
Mar 2022 - Present (1 year 7 months)

 **Marketing Specialist**

Outreaching Agency
Oct 2022 - Present (1 year)

 **Digital Marketing Manager**

ANM Staffing
Mar 2023 - May 2023 (3 months)

 **Search Engine Optimization Specialist**

Globital
Sep 2022 - Feb 2023 (6 months)

 **Search Engine Optimization Specialist**

digital bolt
Aug 2021 - Jul 2022 (1 year)

 **Search Engine Optimization Specialist**

TECHNOLANGS
Mar 2021 - Jul 2022 (1 year 5 months)

Education

 **Riphah International University**

Bscs, Computer Science
2019 - 2022

 **Faisalabad grammar college**

A levels, Computer Science

 **Faisalabad grammar school**

O levels, Computer Science

Licenses & Certifications



Skills

Digital Marketing Media • Social Marketing Fulfillment • Staffing Services • Recruiting • Digital Strategy
• Pay Per Click (PPC) • Digital Marketing • Social Media Marketing • Marketing Strategy • Email Marketing