

KIN HUNG LAI



St. Helens, Merseyside, WA9 4SA
07746 299846
martin.lai@jointmix.com

SUMMARY

I have over 10 years of experience in website design and SEO development in Hong Kong. My job involved discussions with customers, website development, SEO, monitoring, and website modifications and maintenance. I believe that I can leverage my experience for my new career in the UK.

SKILLS

- Search Engine Optimization (SEO)
- Website Design: html, css, php, Joomla, Adobe Photoshop, Adobe Illustrator

EXPERIENCE

Web Designer & Project Manager

- Joint-mix Development Co. | Hong Kong | 2010 ~ 2023
 - Developed website and engaged search engine optimization for clients (more than 100 clients) and our website more than ten years.
 - Develop website using html, css, php, js, Adobe Illustrator and Photoshop, and also used CMS platform Joomla to quick develop website for clients.
 - Using Google Analytics and Google Search Console to monitor the SEO performance,
 - Study SEO since 2006. Owned the website www.seo.com.hk since 2006

Project Manager

- VFJ Technology Limited | Hong Kong | 1997 ~ 2010
 - Developed Smart Card Enable Solutions in Great China Market (China, Taiwan, Hong Kong)
 - Explored business opportunity with local system integrator, government, transportation department
 - Prepared proposal, presentation and bid tender for publish transportation smart card project and other smart card projects;
 - Achieved : Shanghai Metro Line No. 1 and 2 smart card prepare system,
The University of Hong Kong student card project,
Taiwan ETC nor-stop highway payment system



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Project Manager

- World Trade (Taiwan) Co., Limited | Taiwan | 1995 ~ 1997

Planned the advertisement budget for product name (SPL sprayer), Monitored the effectiveness of the television, radio, magazine advertisement campaign in Hong Kong and Singapore.

EDUCATION

- Bachelor's degree in Business Administrator
National Sun Yat-Sen University | Kaohsiung, Taiwan

LANGUAGES

- Fluent Chinese Mandarin and Cantonese
- English Intermediate

OTHER CERTIFICATIONS

- Certificate in Barista Training by ERB Hong Kong
- Certificate of Master Candle Tutor by Korea Candle Craft Association
- Certificate of Master Candle Tutor by CLAB Korea