

07397523886



dan\_c\_04@hotmail.co.uk



25096001@edgehill.ac.uk



## EDUCATION

### BSc Marketing with Digital Communications

**Edge Hill University | 2021- 2023**

Currently studying as an undergraduate at Edge Hill University.

### NVQ Level 3 - Digital & Social Media Marketing

**The Manchester College | 2015 - 2016**

Apprenticeship NVQ Level 3 in Digital and Social Media marketing.

**Darwen Vale High School**  
(GCSE: 8 A-C incl. Maths, Science and English) | 2004 - 2009

## SKILLS



**Content Design**  
(Canva, Adobe)



**Video Editing (Canva, Panopto, Adobe)**



**Content Marketing**  
(Social media, Web articles)



**Digital Marketing (Basic SEO, Email marketing)**



**MS Office - Powerpoint, Excel, Word. (Accessibility trained).**

# DANIEL CLARK

## Social & Digital Marketing

## ABOUT ME

I'm Daniel Clark, a 30 year old Marketing with Digital Communications student at Edge Hill University. Throughout my adult life my career ambition has always been to succeed in the digital marketing sphere.

One quality I pride myself on is adaptivity. From working at SkinViva, a botox/dermal filler company, to Taylor Riding Construction, a business to business, industrial construction company, my work has always achieved positive results.

I'm approachable, confident and extremely passionate about marketing. I currently volunteer at Southampton Pride as their Social Media Officer; as a proud member of the LGBTQ+ community this work is hugely important to me and is incredibly gratifying. I've been doing this role for 4 years.

## EXPERIENCE

### Taylor Riding Construction 2022 - Current

*Work placement opportunity as Digital Marketing Intern.*

- Helped with redesign of website
- Fixed website SEO with improved results
- Created social media platforms
- Content creation on social media platforms

### Edge Hill University 2022 - 2022/2023-2023

*Internship involving the transferal of old Blackboard modules to the new platform in 2022, and video content creation in 2023.*

- Organised video shoots with academics
- Edited footage from video shoots on Adobe Premiere
- Accessibility checks and redesign of documents to ensure accessibility.
- Project delivered through MS teams - expanded knowledge on platform.

### SkinViva 2014 - 2016

*Worked as Digital Marketing Coordinator for 2 years*

- Delivered several administrative projects on time
- Set up and ran online marketing campaigns
- Use of Adobe suite products to edit videos and create marketing assets