

Madeleine

Cordingley CV

Email:

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Business and Marketing Skills:

- Received a First-Class mark in my business and marketing degree.
- Awarded a place on the prestigious Deans list for exemplary scholarship
- Website Creation using WordPress
- Proficient in Microsoft Excel, word and PowerPoint
- First Class dissertation based on rebranding and social media marketing.
- Created several Marketing Plans and Research reports.
- can utilise Gantt Charts
- Proficient in SPSS (IBM)

EDUCATION

2014-2019: Darwen Aldridge Community academy

2019-2021: Darwen Aldridge community academy sixth form

BA Honors Business and Marketing at UCLAN- First Class

Awarded a place on the prestigious Deans list for exemplary scholarship.

Qualifications:

GCSes:

English language: 7

Religious Studies: 8

Film Studies: 8

English Literature: 9

History: 8

Biology: 6

Chemistry: 4

Physics: 5

Maths: 5

Alevels:

English Lit: B

Religious studies: B

History: B

EPQ: A

BA Honors Business and Marketing 2024- First Class

- > During my degree I have created websites, digital marketing content, marketing research and campaign plans. I also worked in teams to create presentations. My dissertation covering Twitters rebrand into X received a First class mark.

WORK EXPERIENCE

November 2020: NCS

worked in a team to raise money for teenage cancer trust, I held a leadership role in the team and the idea of a sponsored dance a thon was mine. Performed questionnaires in Blackburn and gave a speech on the results.

August 2019: Flames Bar and Grill

Working as a waitress on a zero-hour contract. Duties include, taking and drinks orders, serving food, clearing/cleaning tables.

July 2018: St Barnabas C of E Primary School

Working in the reception class supervising the children during work and play times. I also spent time in the Administrative Office undertaking general admin duties such as filing and creating work sheets for future classes. I also had responsibility of 6 of the children during a school trip to Eureka.

2015 to present: Child Minding

Regular babysitting for family and family friends, I enjoy doing this as it gives me a rewarding chance to have responsibility