

Mahamudat Abiodun Oke

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PROFILE SUMMARY

Highly numerate and result-oriented data analyst with over two years experience in analyzing and querying data using advanced Microsoft excel and SQL to create insightful dashboards. Proven ability in collaborating with stakeholders to identify business trends and opportunities through comprehensive data analysis and visualization.

EXPERIENCE

Health Assured / Management Information Coordinator

08.2023 – present

- Utilized Microsoft Excel with VBA to consistently generate timely monthly and quarterly client reports strictly adhering to SLAs of 5, 10, and 15 working days which results in a significant increase in client's retention rate by 5%.
- Analyzed and queried client data with advanced Microsoft Excel functions like VLOOKUPS and Pivot table to prepare bespoke client reports as required, such as benchmarking, utilization reports, and relationship management reports, ensuring the agreed KPIs are met.
- Monitored and audited MI data on salesforce, ensuring the correct tasks were set within the CRM.
- Supported and answered queries in the Management Information mailbox within SLA to resolve issues within the 24-hour set deadline ensuring that the set SLAs are met.

MySchool Network Limited /Database administrator

08.2022 - 04.2023

- Collaborated with the software engineers to migrate and expand the software application user's database by 25%, increasing the company's revenue by about 40%.
- Analyzed user data using SQL to reduce inactive users, and boost active user engagement through targeted marketing which led to a remarkable 60% increase in active users on the app
- Improved user experience by constantly maintaining the user database thereby reducing the running time of the application software by 5%.

Unilag Consult |Business Data Analyst

02.2020 – 10.2021

- Created insightful dashboards to highlight the company's growth status and identify areas that require further development thereby enabling development in these areas which helped to improve the company's income revenue by 25%.
- Collaborated with the retail and finance teams to carry out exploratory data analysis to identify new business opportunities by analyzing the high school education sector's dataset.
- Identified new sale trends in the education sector which involves conducting assessments and generating feedback to identify the best-fit discipline for high school students.
- Supported clients with data-driven decisions by using dashboards to highlight prospective business leads to stakeholders which helped the company to achieve the set KPIs for the clients.

EDUCATION

The University of Bolton / MSc Data analytics and technologies

Bolton, UK | 05.2022 - 06.2023

Relevant coursework: Big Data technologies, Data Querying using Spark and SQL, Data visualization using Power Bi, Data Science, Solutions design, and ethical practices.

Obafemi Awolowo University /BSc Chemical Engineering

Ile-Ife, Nigeria/ 06.2013 - 07.2019

SKILLS

Database & Programming Languages

SQL, R, Python, HTML/CSS, PySpark

Hadoop, Hive , Relational database,
CRM database

Software Tools

Advanced Microsoft Office/MS Excel

Power Bi

Salesforce

Leadership Qualities

Highly numerate

Effective communication

Collaboration

CERTIFICATIONS

Bright Network: Couch to Coder – Python

08.2023

CFG: Introduction to Data and SQL

03.2023

Google Foundations: Data, Data, Everywhere

03.2023