

Stephen McConville

SEO & Social Media Specialist

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Work Experience



SEO & Social Media Client Account Manager

Turtle Media & Marketing Ltd

August 2017 - Present

- Developing SEO strategies for client websites.
- Identifying gaps in content to help assist growth
- Implementing SEO strategies.
- Tracking campaigns
- Developing social media strategies.
- Website development
- Technical implementation of all aspects of SEO



SEO Specialist & Web Design

Drone Site Surveys Ltd

November 2019 - Present

- Developing the company website & branding
- Developing SEO strategies
- Implementing all aspects of SEO from technical on-site to all off-site activities
- Acquiring links from relevant websites to boost ranking
- Ensuring content is performing and ranking as it should
- Looking for opportunities throughout the business to find growth of services with the aim of growing traffic

Relevant Skills

- SEO strategy development
- SEO implementation
- In-depth Technical SEO knowledge
- Website development
- Server management
- Social media content creation
- Social media scheduling and advertising

Volunteer Work and Affiliations

Man v Fat Football

Assistant Coach

Jan 2023 to Present

Liverpool County FA

Referee

2024 to Present

Remyca FC

Football Coach

2024 to Present

Stephen McConville

More information about me

Education History



St Edwards College

Class of 2001

- 10 GCSEs
- Grade A - C
- B+ in Maths & English



Liverpool Community College

2002 - 2004

- City & Guilds Server Management & IT Support Level 2: **Distinction**
- City & Guilds Server Management & IT Support Level 3: **Distinction**

References Available on Request

About Me

I've worked within computers for as long as I can remember. Starting out in SEO in 2007 as an apprentice I grew to managing 15 clients within as little as 6 months. I've used my skills across my career and helped start my 2 current employments from the ground up as company director. I stepped away as director in 2022 and continued employment but I'm now looking for pastures new.

In my 2 current roles, I split my working week between the 2 companies however, the job role is more or less identical. I currently manage Office 365 mail accounts, cPanel & WHM server holding 50 websites. I provide tech support for all 50 websites that are built on a variety of platforms, I also built every website myself on the server. It was myself who was also responsible for setting up the WHM (linux) server, including DNS management, email setup, SSL certificates & malware protection.

Beyond work, I'm a diverse person man with a lot of different activities in my spare time. I've been on a Man v Fat journey which has seen me play football to lose weight (over 5 stone in less than 18 months). As part of that journey, I've now started running and getting more involved in football. I've recently trained as a referee and take part in football refereeing at local amateur leagues & football academies. I've also qualified as a football coach, which I use to volunteer with the coach at Man v Fat, with kids under 12 at Remyca FC. I've also been promoted from player to Assistant Coach at Man v Fat meaning I help deliver sessions, weigh players in and help with the day to day admin tasks.

Beyond that, I'm also part of the social media team at Man v Fat St Helens. Something I do out of love for the league. You can find the channels on Facebook & Instagram to see some of the content we put out there.

I'm looking to transition my life from a role that helps multiple companies, to a situation where I can focus all my attention on one. This will help me use my skills to the best of my abilities, where I'll hopefully have access to the information I need on a daily basis to help push and market the company.