

DEEPAK RAJ SUBRAMANI

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EDUCATION

University of Leeds, Leeds Business School

Master of Science, Business Analytics and Decision Sciences

Expected Grade 2:1

Modules: Business Analytics and Decision Science, Forecasting and Advanced Business Analytics, Quantitative Analysis, Creating Effective Data Visualisation, Machine Learning in Practice, Evidence based Consultancy.

- Member of Business School Society
- Member of Consulting Society
- Member of OR Society

Madras Institute of Technology, Anna University

Bachelor of Engineering, Electronics and Communication Engineering

Distinction with first class

Chennai, India, June 2022

- Elected Hostel Secretary of NRI Boys Hostel
- Member of TED
- Member of NSO
- Elected Captain of Kabaddi Team
- Member of Football Team

WORK HISTORY

Greggs (Part Time)

Senior Team Member

Leeds, United Kingdom, October 2022 to Present

- Utilized Power BI to optimize inventory, reducing stale costs by 15% and achieving a 10% reduction in stock variances through strategic stock management.
- Conducted day-end banking activities, ensuring accurate stock count, minimizing stales, and reducing ingredient waste.
- Mentored and supervised a diverse team of 10+, fostering a collaborative and efficient work environment.
- Presented product and service information to 100+ customers daily, implementing special deals and promotions to boost sales.
- Adapted to different store environments, effectively managing high consumer volume and staffing deficits.

ShapeAI

Student Influencer

Online, India, May 2021 to June 2021

- Developed pitches to educate students about the organization, resulting in increased revenue by upselling and recommending products to 10+ customers daily.
- Managed 10+ calls daily to address customer inquiries and concerns.

INTERSHIP

ShapeAI

Full Stack Developer Intern

Online, India, June 2021 to August 2021

- Developed a front-end website for a Zomato clone using HTML, CSS, and interactive features using BOOTSTRAP CSS and JavaScript.
- Created APIs with monolithic architecture connecting to MongoDB for book management using NodeJS.
- Established a front-end clone website for BookMyShow using ReactJS, Tailwind CSS, and razor payment gateway.

SKILLS

- Data Analysis – R
- Data Visualization - Power BI
- Microsoft Office - Excel, Word, PowerPoint
- Database -SQL
- SPSS
- Programming Language - R, C++
- Machine Learning
- Text Analysis
- Forecasting
- CSS3/HTML5
- Financial analysis
- Analytical Thinking

PROJECTS

- Designed and developed embedded system to interpret sign language.
- Drafted a shareholder's report of a garment company using Power BI.
- Drafted a sales dashboard of a supermarket using Power BI.
- Predicting whether the business reaches the fundraising goal through ICO using 7 different machine learning models.
- Analysing the alternatives for upgrading a warehouse using multicriteria decision making methods.
- Implementing unsupervised machine learning to segment beers based on yeast type.
- Forecasting the US personal expenditure using simple, exponential and ARIMA methods.
- Designed simple template for portfolio using basic HTML and CSS.

CERTIFICATIONS

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| • Microsoft Office Specialist: Excel Associate, Microsoft | April 2023 |
| • Intermediate R, DataCamp | February 2023 |
| • Intermediate Data Visualization in R, DataCamp | February 2023 |
| • Tools for Data Science, Coursera
Basics of Python, R, SQL | June 2021 |
| • Business Analysis Foundations, LinkedIn Learning | February 2023 |