Muhammad Umer Farooq

Date of birth: 10/08/1994 | **Nationality:** Pakistani | **Gender:** Male | **Phone number:** (+44) 7466204055 (Mobile) |

Email address: umerfarooqweb@gmail.com | **Website:** www.umer.uk |

Address: 38 Galsworthy Avenue, Cheetham Hill, M8 0ST, Manchester, United Kingdom (Home)

ABOUT ME

Experienced software engineer and digital marketing expert with a proven track record in developing innovative programs and advanced digital marketing campaigns, including web, SEO/SEM, email, social media, and display advertising. I am eager to be challenged to grow and further improve my skills. My greatest passion is using my technical know-how to benefit others and organizations.

EDUCATION AND TRAINING

MSC MANAGEMENT WITH DIGITAL MARKETING BPP University

BACHELOR'S IN SOFTWARE ENGINEERING UNIVERSITY OF GUJRAT

Address University of Gujrat Hafiz Hayat Campus Jalalpur Road Gujrat, Pakistan

Gujrat, Pakistan
INTERMEDIATE IN COMPUTER SCIENCE PUNJAB COLLEGE FOR BOYS

Address Gujrat, Jalalpur Jattan, Gujrat, Pakistan

Pakistan
MARTICULATION SSC GOVT. ISLAMIA HIGH SCHOOL NO.1 JALAL PUR JATTAN (GUJRAT)

Address ISLAMIA HIGH SCHOOL NO.1 Post Office: JALAL PUR JATTAN , Tehsil & District: GUJRAT, Pakistan

WORK EXPERIENCE

01/07/2024 – CURRENT Manchester, Pakistan
DIGITAL MARKETING EXECTIVE BETTERUNI OVERSEAS EDUCATION MANCHESTER

- Plan and execute all digital marketing, including SEO/SEM/, email, social media, and display/Search advertising campaigns

01/09/2020 – 15/06/2024 Gujrat, Pakistan
DIGITAL MARKETING MANAGER PAKSOFT SOLUTIONS PVT LTD

- Develop and implement all advanced digital marketing campaigns
- Plans and executes all web, SEO/SEM.

25/09/2017 – 07/08/2020 Jalalpur Jattan, Pakistan
LECTURER COMPUTER SCIENCE PUNJAB COLLEGE

Taught different courses to MSC-IT, MS-CT, M.COM, ADP-IT, ADP-CS, B.SC (Computer Science)

LANGUAGE SKILLS

Mother tongue(s): **PUNJABI**

Other language(s): **ENGLISH**

DIGITAL SKILLS

C, C++, C# | JAVA | Web: HTML, JAVA script, PHP, CSS, XML, XSL ... | Software Development | Problem Solving | Artifical Inteligence | Python | SEO (Serach Engine Optimization) | Digital Skills: Digital Marketing