DANNAH ADESANYA

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Course Rep Portfolio

- https://dannahadesanya.wixsite.com/website

Education

Bachelor of Arts: Media and Communication
University of Leicester - Leicester, 07/2022

- Recipient of Leicester Gold Award, Semester 1, 2022
- Completed Coursework: Digital media and Everyday Life, 2022
- Creative Director of NSOC Society, 2020 to 2021
- Student Representative, School of Social Sciences, 2019 to 2022
- Producer of Radio Society, 2020 to 2022
- Dissertation: The Marketing Of Ideologies In Gender And Sexuality Through Heterosexual Relations Within Korean Dramas
- Degree Awarded with 2:1

Master of Science: Business Analytics And Marketing (ongoing)
University of Dundee - Dundee, Expected in 11/2023

- **UNDERSTANDING THE USES OF AI IN DENTAL RECOGNITION SYSTEMS AND AN ADAPTATION**, - Research Project
- Completed Coursework: **Barclays' Fintech Business Case on Machine Learning in Trading and Investments**, 2023
- Completed Coursework: **Database Design, Implementation & Technical Report**, 2022
- Completed Coursework: **Develop a Digital Marketing Agency Website,** 2023
- Secretary, Life's Anchor, 2022 to 2023
- Student Representative, Business Analytics, 2022 to 2023
- Graduate Data Analysis, Movumtech, Completed 2023

Professional Summary

Grounded in studying databases and data models, all through to data warehousing, with a variety of skills and experience. Passionate about analysing data and data mining by looking for trend's datasets in markets. Detail-focused Data Analyst with knowledge in data warehousing, process validation and business needs analysis. Proven to understand customer requirements and translate them into actionable project plans. Dedicated and hard-working with a passion for Big Data.

Skills

- Tools: Microsoft Power BI, Stata, Tableau, Data wrapper, Miro, Photoshop, Illustrator, Lightroom, DMI
- Market research
- Use Cases
- Business Management
- Data Quality Assurance
- Sequence Diagrams
- Data Visualization and Presentations
- Statistical Analysis

- Data Mapping
- Database Management: R, SQL, HTML, PHP
- Research and Planning
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Processes

Industry Trend Analysis

Work History

GRADUATE DATA ANALYST, 05/2023 - 07/2023
Movumtech, Madrid, Spain

- Data Collection and Cleaning: Assist in the collection and cleaning of data from various sources, such as databases, spreadsheets, or APIs
- Data Analysis: Perform data analysis using statistical software and programming languages such as Python, R, or SQL
- Utilized data visualization tools to effectively communicate business insights.
- Provided technical support for troubleshooting analytics and reporting issues.
- Created data models to support decision-making processes.
- Report Generation: Assist in the preparation of reports, presentations, and dashboards to communicate analysis findings to stakeholders
- Produced monthly reports using advanced Excel spreadsheet functions.
- Identified, analyzed and interpreted trends or patterns in complex data sets.

OFFICE ADMINISTRATIVE ASSISTANT, 07/2019 - 03/2020
LKMD, London

- Responded to inquiries from callers seeking information.
- Greeted incoming visitors and customers professionally and provided friendly, knowledgeable assistance.
- Provided clerical support to company employees by copying, faxing, and filing documents.
- Maintained office supplies inventory by checking stock and ordering new supplies.
- Updated spreadsheets and databases to track, analyze, and report on performance and sales data.
- Authored business documents to organize and emphasize information quickly and effectively.
- Recorded and tracked operational expenses to identify and eliminate wasteful spending.

Photography, Gaming, Production

These are hobbies I engage in during my free time. Photography I have had a passion for which I frequently post and enter contests with GURUSHOTs as a professional platform for upcoming photographers. I am also currently working on a script for an upcoming movie I want to produce. Furthermore, I am currently also working with blender to create a main character in collaboration with some acquaintances that I met from secondary school.

Languages

English: Native language

Spanish: B1
Intermediate