

SACHIN BHATT

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PROFILE

Dynamic and results-driven in Social Media Management, developing and executing innovative social media strategies that enhance brand presence and drive engagement. I have been managing successful campaigns for diverse industries, including technology and retail. My role involved content creation, community management, and analytics reporting, which contributed to a significant uptick in lead generation.

I have managed multiple social media platforms, crafting tailored content that resonated with target audiences. My expertise in utilizing social media analytics tools allows me to continuously refine strategies and optimize performance. Skilled in collaboration with cross-functional teams to align marketing efforts and achieve business objectives. Committed to staying ahead of industry trends and best practices to deliver impactful social media solutions.

EXPERIENCE

Current-

Social Media Assistant (Part Time)

Monopoly - Buy Sell Rent - Wrexham, Wales LL12 0AY

- Working alongside the estate agents and team to provide brand's online presence and engaging with target audience.

Social Media Marketing Intern

Anuation Research and Consulting LLP - Noida, 201301

- Used creativity and design expertise to develop stunning, attractive and compelling marketing material.
- Helped manage 3 clients accounts, helping with matters including content creation, posting, revising analytics and daily engagement.

SKILLS

- Problem Resolution
- Multitasking and Prioritisation
- Good communicator
- Customer Service Orientation
- Social Media Calendar Handling
- Social Media Handling
- Digital Content Creation
- Time management
- Team player

EDUCATION

09/2023 to Current

Master of Science: International Business Management

Wrexham Glyndwr University- Wrexham

Key Modules-

- Corporate strategy and international management
- International organisational branding
- International entrepreneurship
- International business principles and practices

06/2019 to 12/2022

Bachelor of Business Administration: Business Administration
Bundelkhand University- Jhansi, INDIA

07/2022 to 02/2023

Higher National Diploma: Digital Marketing
Chandigarh University- Chandigarh, INDIA

LANGUAGE

