

Samuel Awe

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Objective

Leverage experience, knowledge, data consultation, and business intelligence tool programming background gained through both academic and business world to new opportunities for business intelligence and data analysis positions in a corporate environment.

Skills

- Big Data Extract, Transform and Load (ETL)
- Big Data Modeling
- Business Metric Correlation
- Business Requirements Gathering
- Communication
- Data Analytics
- Data Visualization
- Data Wrangling
- Database Designing/Administrating.
- Deep Learning
- Google Analytics
- Machine Learning
- Micro strategy Business Intelligence
- Microsoft Office tools
- Microsoft Power BI
- Predictive Analytics
- Predictive Modeling
- Problem Solving
- Python Programming
- R Programming
- Relational Database Mining
- Risk Management
- SAS Enterprise Guide Programming
- SAS Enterprise Miner
- SQL Programming
- Tableau
- Teaching
- Training and Coaching

Professional Experience

❖ Full Time: Farnell An Avnet Company

Oct 2022 – Current

Designation: MI Analyst

Responsibilities:

- Maintains databases and records and generates reports related to analysis.
- Produces a variety of reports, graphs, summaries and presentations that convey analytic results and align with business needs.
- Updates various reports to be run on a daily, weekly, and monthly basis to ensure that files/programs reflect the most current information.
- Provides decision support through effective data analysis by gathering data and presenting it in a meaningful format.
- Writes procedures and publishable documentation to increase efficiency.
- Participates in special projects including preparing reports.
- Under direct supervision, designs and prepares standard and ad hoc reports, dashboards, and summaries for statistical analysis and planning purposes.
- Analyzes current reporting and records processes and provides detailed summary reports; assists in determining strengths and weaknesses to make recommendations.
- Utilizing various databases, spreadsheets, and other tracking tools, monitors' progress towards specific outcomes.

- Recommends process improvements within the team and to other teams within the supported businesses.

❖ **Full Time: Givt Global Concept Limited**

March 2022 – Sept 2022

Designation: Performance/Market Analyst

Responsibilities:

- Providing key commercial insight on areas such as sales activity, KPIs, operational and logistics challenges, financial information, and cost control
- Forecasting and decision influencing using the company's data insight
- Creating and enhance dashboards and reporting on a daily basis
- Helping balance metrics and creating monthly KPIs
- Interfacing with key directors to help drive profitability and decision making
- Analyze sales and marketing data to identify areas of opportunity
- Forecast revenue, and manage reporting: standardizing reports and creating relevant dashboards
- Regular reporting on business relevant matters
- Keeping up to date with relevant sector and technology news
- Carrying out Data Analysis using dashboards such as Excel, Salesforce, and Power BI
- Business Development activity including market research and lead generation
- Analyze store level data to identify potential out-of-stock issues
- Monitor and report on key replenishment metrics, initiates actions to forecast accuracy, replenishment, inventory, and service as indicated by customers
- Investigate stocking, delivery, and product activity problems
- Order Management - maintain a high level of accuracy on orders, pricing, execution of allocations, comparison of forecast to trends

❖ **Full Time: Ikeja Electric Plc, Nigeria**

June 2018 – Dec 2020

Designation: Business/Data Analyst

Responsibilities:

- Aggregate Customer data, Fraud data, Sales data, and Marketing Data from multiple channels both within the company, Third Party, and External sources on a regular basis.
- Create mathematical/statistical model that is used to forecast volume and product areas of incoming sales.
- Create different machine learning models and deep learning methodologies to create an early warning report on the company Sales and Products using complaints dataset.
- Perform complex data analysis and modeling to identify trends, predict outliers within the company marketing data.
- Develop insightful and compelling reporting and dashboards to create awareness of issues utilizing Microsoft Power BI and Tableau.
- Maintain Daily, Weekly, Monthly, and Quarterly reporting routines.
- Manage high-risk executive and board level reporting deliverables.
- Integrate multiple business intelligence systems for presentation, including SAS, R, Python, Power BI, Tableau, and MS Office suite.
- Coordinate Monthly performance review for the various Undertakings within the Business Unit(BU).
- Collate and interpret data, analyzing results from varied sources such as Fault Log/ Register, Transformer Lost in Circuit, Hourly Load Readings, Feeder Availability, Customer Complaints Log,

Energy Delivered etc., from the Business Units / Undertakings using statistical techniques and providing ongoing reports, drawing inference, and presenting observations to the business to ensure operational efficiency.

- Generates commercial/ technical periodic reports (daily, weekly, and monthly) such as collection analysis reports, energy availability reports, sub-station maintenance reports etc. as may be required by the management team.
- Ensure compliance to reporting standards by the Undertakings/ Business Unit as required by the Corporate Performance Monitoring Team within the Head Office.
- Handles Adhoc reporting duties as may be required from time to time by the Business Unit.
- Provide general support to the Business Managers as may be required.
- Monitor BU performance relative to set targets by tracking and reporting the Business Unit/ Undertaking KPIs such on a monthly basis.
- Regularly update the performance dashboard for the Business Unit and Undertakings cascaded from the Head Office
- Identifying, analyzing, and interpreting collection/ billing efficiency, customer delinquency trends or patterns based on past or historical performance of the business unit/ undertaking.

❖ Full Time: Babcock Schools

Nov 2016 - April 2018

Designation: Reporting Analyst

Responsibilities:

- Developed programs and table templates for preparing, processing, and analyzing university data.
- Validated the program analysis datasets, tables, listing, and figures.
- Prepared, maintained and present analytics/reports on university managements, staff, and students.
- Designed, created data reports, and reporting tools to help university managements in their strategic planning, budgeting, and decision-making.
- Performed quality control on final reports.
- Established monitoring of data transfers for ongoing trials to identify study conducted or data quality issues.
- Coordinated, analyzed, and make decisions from a variety of internal and external data sources for multiple external surveys and reports.

❖ Intern: Bank of Agriculture Nigeria.

Dec 2015 - August 2016

Designation: Service Desk Analyst

Responsibilities:

- Completed accurate data entry into the bank database.
- Used Microsoft Excel for V-lookup, H-lookup, pivot tables, advanced formulas.
- Understanding the customer's concerns and resolving them appropriately by listening to their concerns and acting appropriately once they are understood.
- Provide customers with regular feedback on the progress of incidents, problems, and requested changes.
- Provide regular internal management information as requested.
- Monitoring service level incidents and escalating problems to the appropriate personnel.

Education

❖ Master of Science in Artificial Intelligence and Data Analytics

Mar 2022

University of Bradford, United Kingdom Distinction

Academic/Data Analysis Projects:

- **Dissertation:** Consumer Complaints Classification Using Artificial Intelligence. **Jan 2022**
with Python App in US Banking Industry
URL: <https://docdro.id/Fzs7K78>
 - Real Estate Price Prediction **April 2021**
URL: <https://docdro.id/h7kv12A>
 - Company Sales Analysis with Tableau **April 2021**
URL: <https://docdro.id/WrbWg7f>
- ❖ **Bachelor of Science in Political Science and International Relations** **Oct 2015**
Osun State University, Osogbo, Osun state, Nigeria **GPA 3.32**
Thesis: Women Participation in Nigeria Politics