



ABDELKARIM MOHAMED BOUKENDAKDJI

Digital Marketing
Graduate

EXPERIENCE

ELIT EI Djazair Information

Technology

May 2020-October 2020

Marketing Intern: As a marketing/business student, this was my first real experience in the workforce. This 6 months internship allowed me to expand on my marketing experience and develop relevant skills in the industry.

Campus StratInnov

2018 - 2022

Event staff: As event staff i was charged with different tasks, such as catering, taking care of guests, organizing venues, helping with different tasks such as scheduling, designing logos or promotional material.

Campus StratInnov

2018 - 2022

Event Manager: As event manager i had the opportunity to organize and manage a blood donation event with my team. I had to delegate, communicate with the different parties involved such as the hospitals and sponsors and negotiate.

EDUCATION

Lycée International d'Alexandre Dumas

International French Baccalaureate

Campus Strat@innov

Bachelor in Commercial Development
2018-2022

Liverpool John Moores University

Master with Merit in Digital Marketing
2022-2023

SKILLS SUMMARY

Project Management, Online ads, mobile ads, Web design, Orange, Analytics, Experiential marketing, Digital Marketing, Customer service, SEO, Wordpress, Communication, Social Media, Adobe Premiere Pro, Adobe Photoshop.

LANGUAGE

- English (IELTS level 7.5)
- French (mother tongue)
- Arabic (mother tongue)

EXPERTISE

- Management Skills
- Communication
- Digital Marketing
- Strategy
- Leadership