

# ALANA HARRISON

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## EDUCATION

<b>Master of Science (MSc) in Accounting and Finance</b> Manchester Metropolitan University, England	Jan 2022- Feb 2023
<b>Bachelor of Science (BSc) in Commerce</b> Fatima Mata National College, Kerala, India	Jul 2017 – Jun 2020

## CORE SKILLS

### Technical Proficiency

- Skilled in Microsoft Office Suite (Excel), accounting software, and data analysis tools.
- Employed FAME and Refinitiv Ikon for precise data collection.
- Assessed forensic accounting tools for uncovering irregularities in financial scandals.

### Analytical and Problem solving

- Drove data collection on consumer demographics, extracting insights from authoritative Manchester Metropolitan University (MMU) library resources.
- Applied in-depth comprehension of IFRS 15 principles, comparing revenue recognition strategies in two sector-aligned companies.
- Initiated Refinitiv Eikon data collection appointments for corporate finance project, coordinating and informing team members for crucial data acquisition.

### Leadership and Time Management

- Assigned tasks to 5 member team based on strengths, leading data collection in corporate finance project.
- Encouraged each member to propose 3 innovative concepts, promoting active engagement and collaboration.
- Instituted a voting system for selecting the most promising idea, ensuring cohesive project direction.
- Led Unilever Plc analysis, using 5-year ratios to assess performance.
- Met academic deadlines consistently and led diverse team to on-time completion of time-sensitive projects.

## ACADEMIC PROJECT

<b>The Impact of Foreign Investors on firms' CSR and Performance</b>	Sep 2022 - Feb 2023
<ul style="list-style-type: none"><li>Skills: Data analysis, Financial Modelling, Statistical Analysis, Research, Report Writing.</li><li>Developed comprehensive framework for foreign capital's interaction with CSR &amp; performance.</li><li>Extracted critical data from FAME database for robust project foundation.</li><li>Established significant positive coefficient (7.311) linking foreign investments to increased CSR spending.</li><li>Linked 13% of CSR spending to international investments, highlighting foreign capital's CSR role.</li><li>Recognised minor effect (0.0014) of foreign investments on firms' profitability (1% contribution).</li></ul>	

## PART-TIME WORK

<b>Sales Associate, TK Maxx, Manchester</b>	Sep 2022 – Present
<ul style="list-style-type: none"><li>Provided excellent customer service by assisting customers in locating items, suggesting alternatives, and resolving complaints.</li><li>Handled cash and card transactions during peak shopping hours.</li><li>Liaised with Assistant Managers on a daily basis and followed the brief and task, collaborating with team members.</li></ul>	

<b>Warehouse Operations Coordinator, AX Paris Warehouse, Manchester</b>	Apr 2022 – Sep 2022
<ul style="list-style-type: none"><li>Assisted in maintaining an organised and efficient warehouse workflow.</li><li>Supervised stock intake, executing quality assessments, and optimising order allocation process.</li><li>Conducted thorough inspections and repackaged returned items.</li></ul>	

<b>Kitchen Assistant, Sandwich Artist, Subway, Manchester</b>	Feb 2022 - Apr 2022
<ul style="list-style-type: none"><li>Interacted with over 15 customers per 10-hour shift, navigating high-pressure situations.</li><li>Provided excellent customer service, explained menu options, processed payments, and restocked supplies.</li></ul>	