



# National Institute of Technology, Jamshedpur



## SOCIETY OF PRODUCTION AND INDUSTRIAL ENGINEERING

presents



# RODYOG'25

From the Forge to the Future

# ABOUT OUR SOCIETY



NIT Jamshedpur since its genesis has forever strived to embark upon a journey of not only rendering quality education but also instilling the courage to reach pinnacle of human potential and watering the budding researchers. With the abet of a prodigious faculty, the institute of National repute is gearing to metamorphose into a learning centre of world repute.

Welcome to the Society of Production and Industrial Engineering (SPIE) at NIT Jamshedpur, a distinguished institute of national importance renowned for its exceptional prowess across various domains for decades.

Started in 1988, The Department of Production and Industrial Engineering has been accredited by NBA in 2009 and as an integral part of the institution, we are at the forefront in exploring cutting-edge advancements in supply chain management, economics, ergonomics, production management, industrial engineering, and robotics. With an erudite faculty, SPIE is all set to contact a cohort of students who are not only veterans in fostering robust collaboration between suppliers and customers, through an efficacious supply chain but also adroit engineers vouching superlative designs that optimize the manufacturing process.

SPIE provides a platform for students to connect with like-minded peers, renowned professors, and industry experts. We are committed towards fostering a culture of collaboration and innovation through regular events, including workshops, case study competitions, and discussions on business models and entrepreneurship.

# ABOUT OUR EVENT

Prodyog, the flagship event from the Society of Production and Industrial Engineering at NIT Jamshedpur, is a celebration of creativity and teamwork through various activities related to technical fields, supply chain management, data analytics, ethics, business, economics, and gaming.

Prodyog fosters curiosity and empowerment on different fields, and delivers knowledge through an enriching experience for all those who attend. The skills of people are shown through workshops, group discussions and pitching concepts chosen. Fun-time puzzles and quizzes bring in a competitive as well as cooperative nature to the work-atmosphere, and enhance communication and presentation capabilities.

Join us at Prodyog and embark upon a learning, collaborative journey in the field of production and industrial engineering. Let's develop your relationships, initiate conversations, and drive innovations in alignment with each other.





# MESSAGE FROM HOD'S DESK AND VICE CHAIRMAN

Welcome to Society of Production and Industrial engineering, NIT JAMSHEDPUR, a beacon of excellence in the field of Production & Industrial Engineering. Over three decades, we have witnessed a fostering and conducive environment for phenomenal research and ensuring our students are equipped with the latest skills and knowledge. At the heart of our department are our esteemed faculty, who bring expertise and experience to our program. Their guidance and mentorship play a pivotal role in shaping the future leaders of the industry. We take immense pride in the achievements of our alumni, who are making significant contributions to the industry. Their success stands as a testament to the quality education and training they receive here. Join us on our journey towards innovation, and transformative education.



**PROF. RAJ BALLAV**

*Head Of Department*



**DR.SHUBHAM TRIPATHI**

*Vice Chairman*

Join the Society of Production and Industrial Engineering at NIT Jamshedpur to enhance your skills and experiences in the field of Production and Industrial Engineering. Our aim is to foster student growth, alleviate academic pressures, and guide towards a successful future. Experience a range of benefits including industrial visits, regular events, and competitions catering to all students from B. Tech to Ph.D. level. Engage in cultural celebrations, guest lectures, and social activities to broaden your horizons and connect with peers and faculty members. Be part of a vibrant community focused on improving student quality, encouraging participation in various activities, fostering faculty interaction, providing industry exposure, and facilitating alumni engagement. Join us to explore, learn, and thrive together.

# THE PIONEERS WHO MADE PRODYOG A REALITY

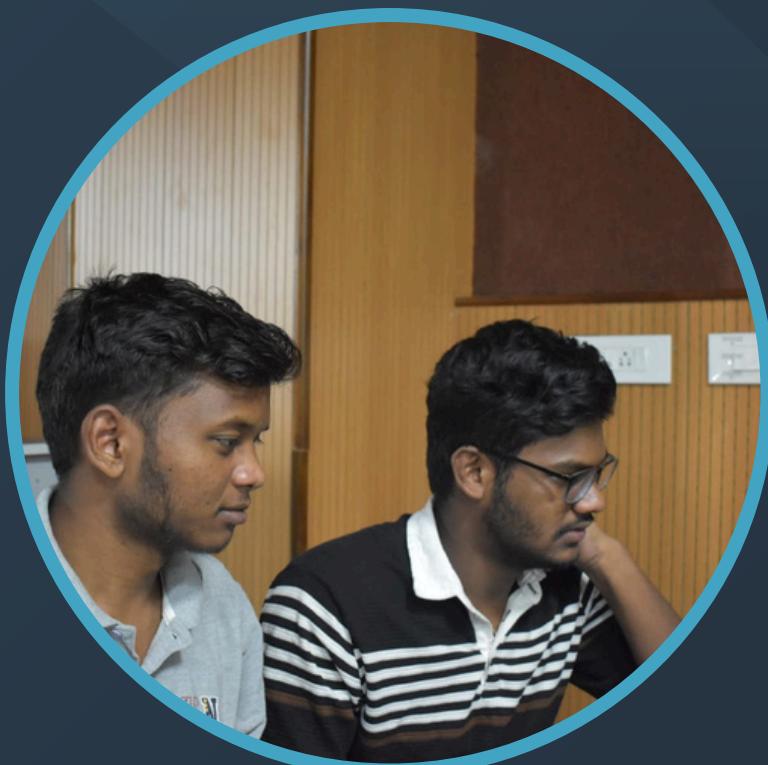


We extend our heartfelt gratitude to the pioneers of Prodyog, whose vision, dedication, and relentless efforts laid the foundation stone for this remarkable fest. Their commitment to excellence and innovation has not only brought the "Society of Production and Industrial Engineering" together but has also inspired a tradition of showcasing talent and ideas. Prodyog '25 stands as a testament to their pioneering spirit, and we are forever grateful for their invaluable contributions in making this fest a reality!

# EVENTS

## CHAIN ZENITH

"Discover the future of supply chain management at our exclusive event. Network with industry leaders, gain insights from expert speakers, and elevate your brand's presence. Don't miss this opportunity to shape the future of global logistics."



## DATAHACKON

"Join us for an exclusive Data Analytics Event, where leaders in the field converge to share insights, strategies, and innovations. Don't miss this opportunity to showcase your brand, connect with industry influencers, and stay ahead in the data-driven world."

# EVENTS

## TALKATHON

"Join our Group Discussion Event to share and exchange knowledge, ideas, clarify doubts, and arrive at a collective decision or understanding and to improve communication skills, including speaking fluency, articulation, clarity, and voice modulation"



## WEALTHWISE

"Unlock financial success at our Financial Literacy Workshop. Empower your audience with essential skills for budgeting, investing, and debt management. Partner with us to showcase your brand and support financial wellness."

# EVENTS

## CYBER RUSH

"Get ready to embark on an adrenaline-fueled journey as Society of Production and Industrial Engineering proudly presents the BGMI Campus Championship" - CyberRush, where the battleground shifts to your campus grounds!



## MACHINA MYSTIQUE

"Gear Up for Success: Ignite Your Mechanical Mind!"

"Dive into mechanical reasoning at our event, where enthusiasts explore machinery, engineering, and innovation. Partner with us to showcase your brand to an engaged audience passionate about technology."

# EVENTS

## MINI SHARK TANK

"Welcome to the deep end of innovation!"

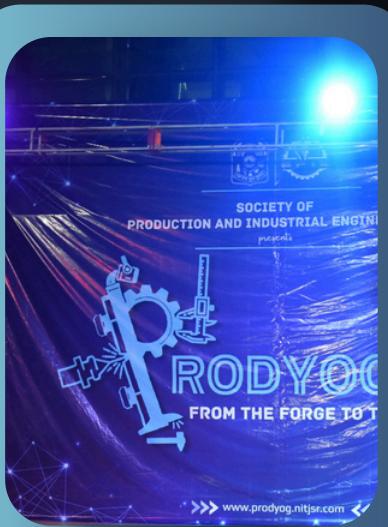
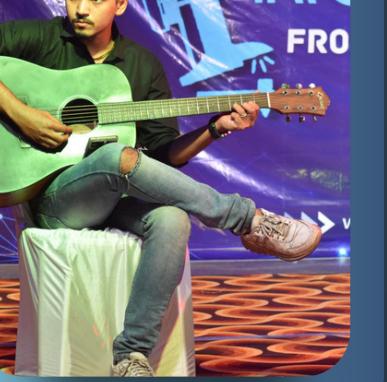
Get ready to dive into a frenzy of entrepreneurial brilliance as we unleash the jaws of creativity in our very own Mini Shark Tank event. Brace yourselves for a feeding frenzy of pitches that are sure to make waves in the business world"



## METAL MASTERPIECE

"Lathe Design Challenge promises to be an unforgettable experience for participants, showcasing their talent, passion, and dedication to the art of metalworking. Get ready to turn your imagination into reality and create masterpieces that will leave a lasting impression"

# GALLERY



# Why Sponsor Us?



**3000+**  
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**Talks from**  
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**Relations**



**1000+**  
**Footfall**



**300 Acres+**  
**for Campus**  
**Branding**



# What you will receive?



Logo branding through banners on/off campus brand visibility & exposure



Website and social media advertisement through our own website, Instagram, Facebook and Linkedin



Mainstage advertisement on the day of the Fest.

Product interaction stalls (negotiable)



Promotion by Distribution of company products/goodies (negotiable)



# THANK YOU SENIORS FOR SUPPORTING US



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ANSHUMAN NIRAV



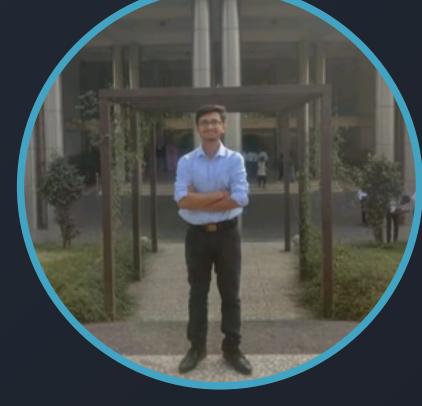
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# Dates



JANUARY 30th-1st FEBRUARY

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