

**WHO WE ARE?**

AutoFacets is a European major in digital automotive products and solutions for over 23 years. With 16 offices worldwide and more than 350 European success stories, we facilitate the entire automotive ecosystem with digital innovation and disruptive technologies.

We have the right mix of domain knowledge, experience and IT expertise which we leverage to support the core business processes of our customers at strategic, tactical and operational levels

**OUR PORTFOLIO**

1. Segments

2. Services

3. Products

4. Our innovations

**SEGMENTS:**

1. AUTOMOTIVE RETAIL

2. INDEPENDENT AFTERMAKET

3. MOBILITY ECOSYSTEM

Further we have 3 classifications in above 3 segments.

1. *Automotive Retail:* OEM’s and Distributors

Dealers and Importers

Remarketing

2. *Independent Aftermarket*: Parts

Garage Chains

Body, Glass and Damage Repairs

3. *Mobility Ecosystem*: Lease and Rentals

Fleet operations

Insurance

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* **OEM's and Distributors:**

AutoFacets solutions help OEM customers maximize value and achieve measurable success in primarily post-manufacturing phases of vehicles. It includes managing import and export through distributors, control wide dealer networks, enable and optimize aftersales business through dealerships and also track and resale vehicles. Our industrial expertise works in tandem with the clients to deliver the right solutions through our products, components and frameworks.

Solutions:

1. Import - Export Vehicle Solution

2. Connected Car Solution

3. Online Service Planner

4. Know Your Car

5. Global Intranet Portal

6. Captive Lease Management

7. Car Configurator

8. Logistics solution

9. Remarketing Solution

10. Gamification

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* **Dealer and importers:**

"Digital Dealership” has been a priority for major European Dealer groups to provide best service to their customers profitably. And, now there’s a need to expedite this transformation journey.

AutoFacets solutions help dealerships to transform & digitalize end customer experiences. This has resulted in not only having customers retained for long time but also implementing higher efficiencies at the dealerships.

Solutions:

I) Sales:

* Salesman App
* Test Drive Booking and Planner
* Survey Management
* Dealer CRM
* Car Configurator
* Customer Count/ Behaviour

II)Aftersales:

* Smart Planner
* Contactless Digital Service
* Digital Service Order
* Dynamic Price Engine
* Warranty Management
* Key Drop Off/Pick up
* Customer Delight System

III)Customer Connect:

* Self-Service KIOSK
* My
* Tracker
* Web shop

Digital Marketing:

* Loyalty Program
* Campaign Manager

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* **Remarketing:**

AutoFacets Remarketing Management solutions allow you to monitor the process of your remarketing efforts at any time.

Our Remarketing solutions provide central and decentralized insight into the vehicles in the workflow and location of your vehicles. Every process step in the remarketing process is transparent at any time.

Solutions:

1. Car Auction Portal
2. Vehicle Acquisition Solution
3. Cars Price Prediction
4. Vehicle Inspection
5. Refurbishment Services Management
6. Vehicle Appraisal & Digital Listing
7. Sales & Invoicing Module
8. Transport & Delivery Module

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