

MediHealth Privacy Policy

Last Updated: March 2024

1. Information We Collect

We collect the following types of information to provide you with better healthcare services:

- â€ Personal Information: Name, contact details, date of birth, gender
- â€ Medical Information: Health history, current conditions, medications
- â€ Usage Data: App interactions, appointment history, service preferences
- â€ Technical Data: Device information, IP address, browser type

2. How We Use Your Information

Your information is used for the following purposes:

- â€ Providing medical services and consultations
- â€ Managing appointments and healthcare records
- â€ Sending important health updates and reminders
- â€ Improving our services and user experience
- â€ Complying with legal and regulatory requirements

3. Data Security

We implement robust security measures to protect your data:

- â€ End-to-end encryption for all communications
- â€ Regular security audits and updates
- â€ Secure data storage with access controls
- â€ Employee training on data protection
- â€ Incident response and recovery plans

4. Data Retention

We retain your information as follows:

- â€ Medical records: As required by healthcare regulations
- â€ Personal data: Until you request deletion
- â€ Usage data: For service improvement purposes
- â€ Backup data: For system recovery purposes

5. Your Rights

You have the following rights regarding your data:

- â€ Access your personal information
- â€ Correct inaccurate data
- â€ Request data deletion
- â€ Object to data processing
- â€ Export your data

6. Third-Party Services

We work with trusted third parties for:

- â€ Payment processing
- â€ Analytics and monitoring
- â€ Cloud storage and hosting
- â€ Communication services

7. Updates to Policy

We may update this policy to reflect: