**Project high level Requirements:**

**Project Name:** "Style Haven" – A Fashion E-commerce Platform

**Project Description:** Style Haven is an online fashion marketplace designed to connect independent fashion designers with customers who crave unique and trendy clothing. The platform will provide a user-friendly shopping experience with personalized recommendations, secure transactions, and seamless customer support.

**Target Audience:** Fashion-conscious individuals aged 18-35 who value individuality and seek out unique clothing pieces.

**Key Features and Requirements:**

**1. User Accounts:**

* **Registration/Login:** Secure user registration and login with email or social media accounts.
* **Profile Management:** Allow users to update personal information, shipping addresses, and payment details.
* **Order History:** View past orders and track current order status.

**2. Product Catalog:**

* **Browse/Search:** Intuitive browsing by category, brand, style, or search by keywords.
* **Product Pages:** Detailed product descriptions, high-resolution images, size charts, and customer reviews.
* **Recommendations:** Personalized product suggestions based on browsing history and preferences.

**3. Shopping Cart:**

* **Add/Remove Items:** Easy addition and removal of items from the shopping cart.
* **Quantity Adjustments:** Ability to change item quantities in the cart.
* **Order Summary:** Display a clear summary of items in the cart with total price and shipping costs.

**4. Checkout:**

* **Shipping Options:** Multiple shipping methods with estimated delivery times and costs.
* **Payment Gateway Integration:** Secure payment processing with credit cards, debit cards, and digital wallets.
* **Order Confirmation:** Generate an order confirmation email with details of the purchase.

**5. Seller Dashboard:**

* **Product Listing:** Allow sellers to create product listings with detailed descriptions and images.
* **Inventory Management:** Track inventory levels and receive notifications for low stock.
* **Order Fulfillment:** Manage orders, generate shipping labels, and update order status.

**6. Customer Support:**

* **Live Chat:** Offer real-time chat support for immediate assistance.
* **FAQ Section:** Provide a comprehensive list of frequently asked questions.
* **Contact Form:** Allow customers to submit inquiries via a contact form.

**Non-Functional Requirements:**

* **Performance:** Fast page loading times and responsive design for optimal user experience.
* **Security:** Secure data transmission and protection of user information.
* **Scalability:** Ability to handle increased traffic and transactions as the platform grows.

**Additional Features (Optional):**

* **Wishlists:** Allow users to save items for future purchase.
* **Promotions and Discounts:** Implement discount codes and promotional offers.
* **Loyalty Program:** Reward repeat customers with points or special benefits.
* **Social Media Integration:** Enable sharing of products on social media platforms.