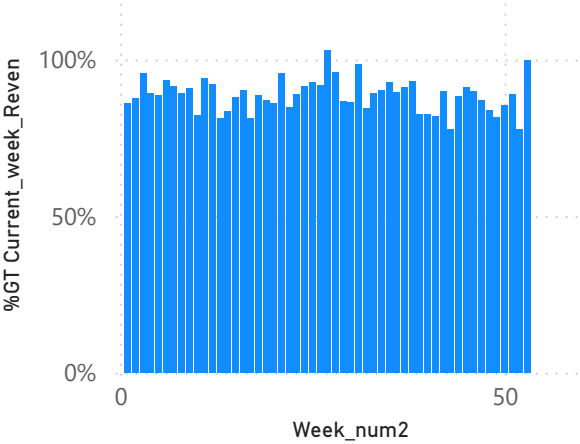


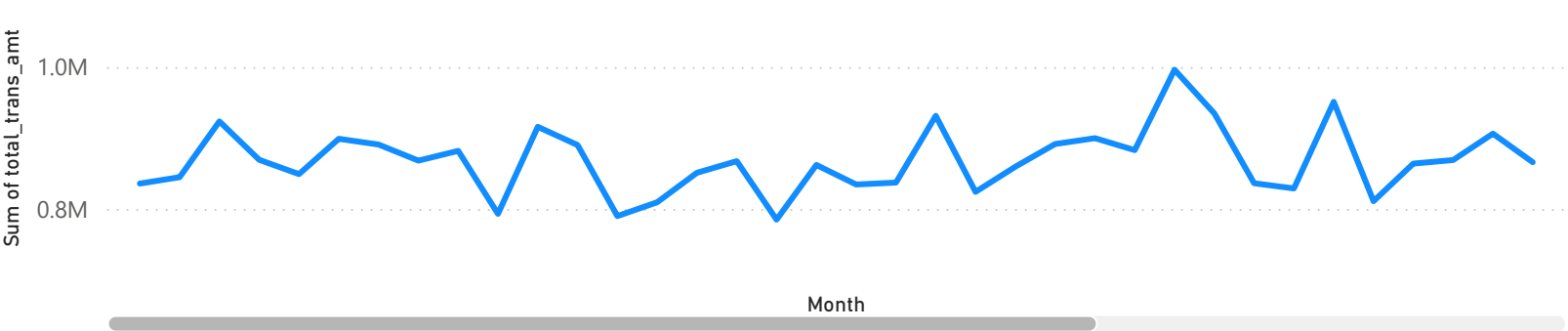
%GT Current\_week\_Reven by Week\_num2



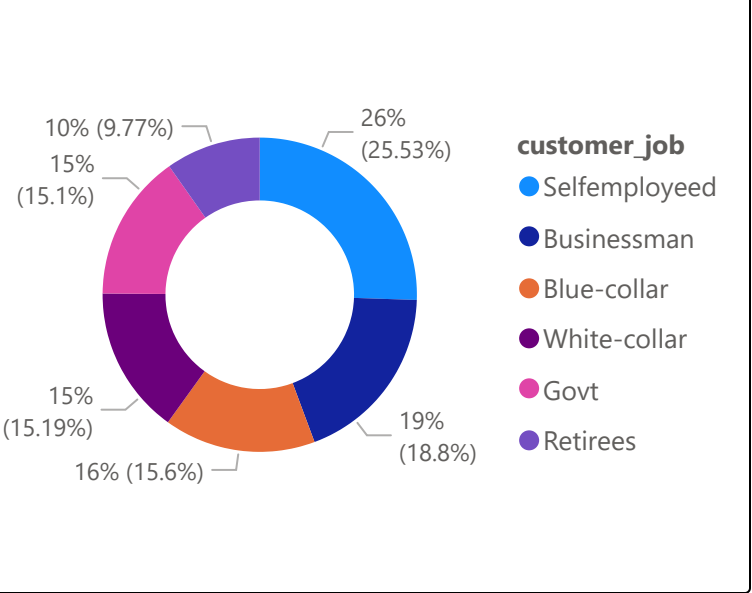
Week_num2	Previous_week_Reven	Current_week_Reven	%GT wow_revenue
1		10,35,629.32	
2	10,35,629.32	10,53,088.81	5.86%
3	10,53,088.81	11,48,249.80	31.41%
4	11,48,249.80	10,71,919.27	-23.11%
5	10,71,919.27	10,64,577.97	-2.38%
6	10,64,577.97	11,21,745.13	18.66%
7	11,21,745.13	10,99,909.39	-6.77%
8	10,99,909.39	10,71,542.29	-8.96%
9	10,71,542.29	10,93,501.86	7.12%
10	10,93,501.86	9,87,820.46	-33.59%
11	9,87,820.46	11,31,280.79	50.48%
12	11,31,280.79	11,06,532.92	-7.60%
13	11,06,532.92	9,78,564.76	-40.20%
Total	9,33,134.43	12,01,600.58	100.00%

activation_30_days	%GT Count of activation_30_days
0	42.54%
1	57.46%
Total	100.00%

Sum of total\_trans\_amt by Week\_num2 and Month



%GT Count of delinquent\_acc by customer\_job



# Credit Card Transaction Report

Revenue  
**57M**

Transactions  
**46M**

Tran Count  
**667K**

Balance  
**12M**

Q4

Q3

Q2

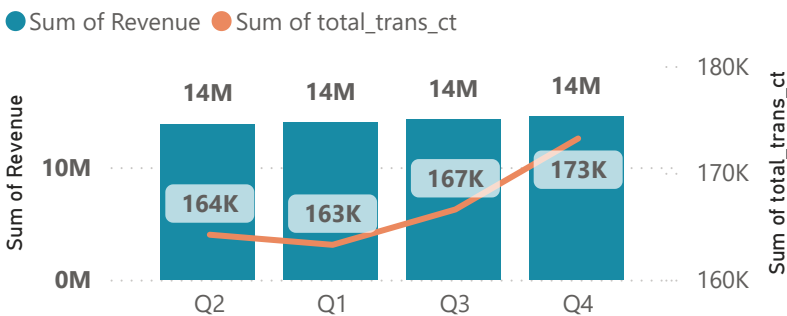
Q1

Week\_start\_date

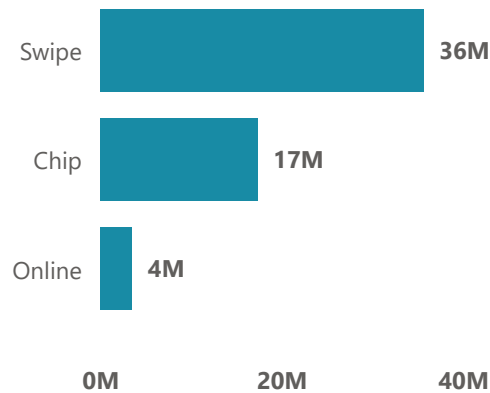
All

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	4,71,88,611.62	37840749	66,14,172.62
Silver	56,59,108.98	4647596	8,21,922.98
Gold	25,33,682.16	2091362	3,84,755.16
Platinum	11,35,608.05	953314	1,61,629.05
<b>Total</b>	<b>5,65,17,010.81</b>	<b>45533021</b>	<b>79,82,479.81</b>

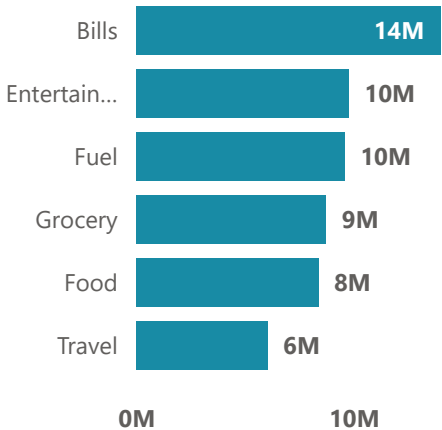
Sum of Revenue and Sum of total\_trans\_ct by qtr



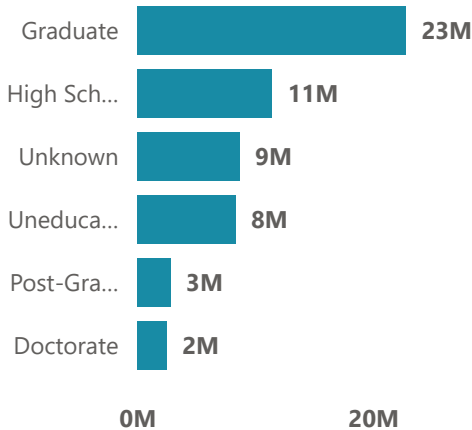
Card usage



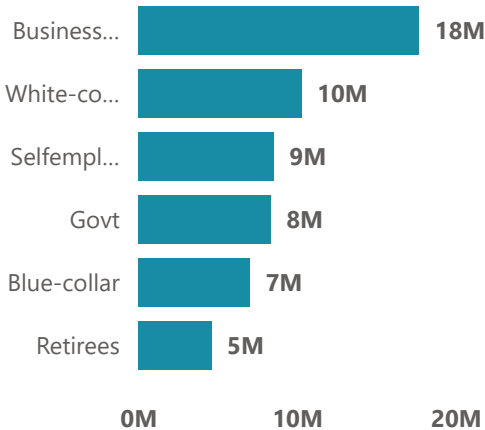
Revenue by expenditure type



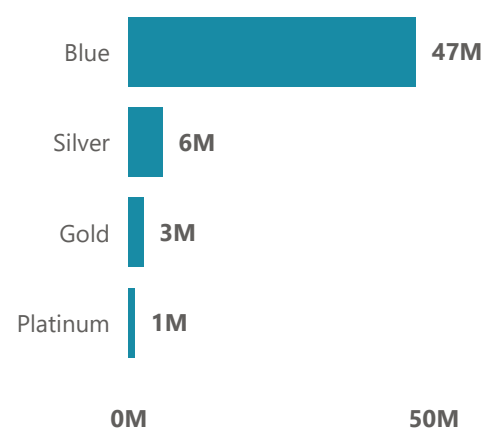
Revenue by education



Revenue by Jobs



Revenue by Card Category



# Credit Card Customer Report

Revenue  
**57M**

Income  
**588M**

Average age  
**46**

CSS  
**3.19**

Q4

Q3

Q2

Q1

Week\_start\_date

All

Gold

Silver

Blue

Platinum

F

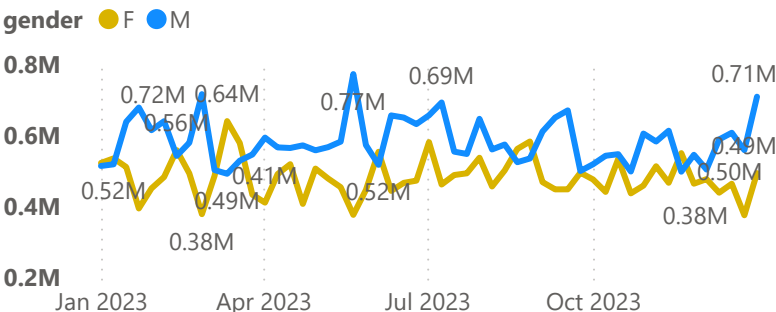
5.99K

M

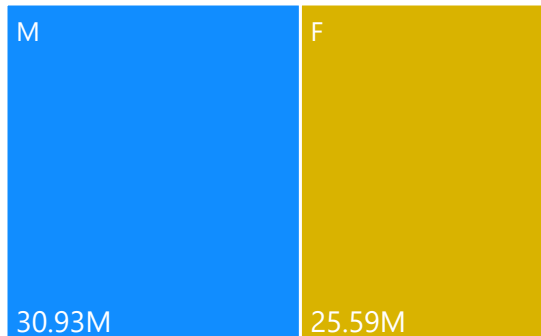
4.31K

customer_job	Sum of Revenue	Sum of income	Sum of total_trans_amt
Blue-collar	70,40,606.42	73516911	5602930
Businessman	1,76,97,472.01	190350431	14538883
Govt	83,35,533.84	90834727	6701573
Retirees	46,17,448.22	49619308	3689646
Selfemployeed	85,42,826.40	77659931	6640301
<b>Total</b>	<b>5,65,17,010.81</b>	<b>587599783</b>	<b>45533021</b>

Revenue by Week

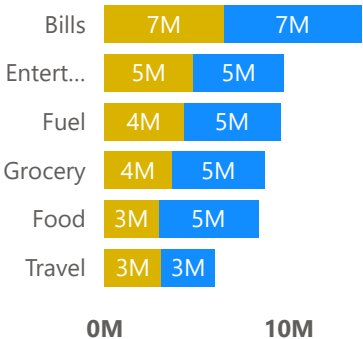


Sum of Revenue by gender



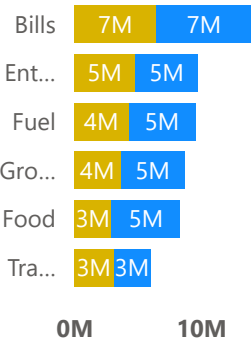
Revenue by expenditure type

gender ● F ● M



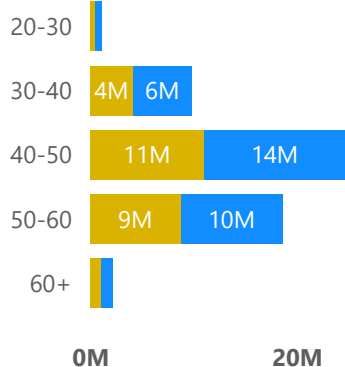
Revenue by expenditure type

g... ● F ● M



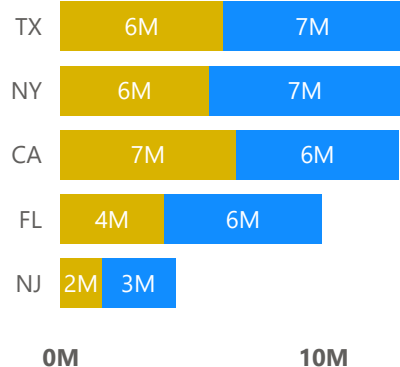
Revenue by age group

gend... ● F ● M



Revenue by State

gender ● F ● M



Revenue by customer job

gender ● F ● M

