

Introduction and Course Objectives	The course aims at creating a basic understanding on the nature of tourism. Defining important core tourism concepts, it gradually unfolds the personality of world's fastest growing industry by explaining its growth patterns over the years, factors responsible for its dramatic growth. Also understand the various national and international organization which coordinates with the tourism prospects and to put a guideline to promote the tourism as a whole.
Main Concepts	Tourism and Travel industry and its relevance to the Hospitality industry
Student Learning Objectives	Understand the various phenomenon of Tourism. Also, to comprehend the bio- diversity of tourism. Also, to know the various formalities and understand the regulations during travelling.

- UNIT - 1 TOURISM PHENOMENA:** Understanding tourism – Concept and definition, meaning, concept of traveler and tourists, classification of tourism according to purpose of travel, 4 components of tourism, related definitions, impact of tourism, Origin growth and development of tourism.
- UNIT – 2 GEOGRAPHY AND TOURISM:** India's bio diversity. Landscape – Physiographical structure of India, Climate and Seasons of India
- UNIT – 3 TRAVEL MANAGEMENT:** Transport Systems – Air, Rail, Road, Waterways, Travel Agencies – Definition, history, Role and functions, Types, Tourism Organization and Associations – Introduction, functions and organization of IATA, ICAO, WTO, STA, UFTAA, PATA, TAAI, Tour operator – Definition, Types, Importance and role of Tourist guide and related definitions
- UNIT – 4 TRAVEL FORMALITIES AND REGULATIONS:** Passport - definition, types in India, other passports, procedure for obtaining passport in India, Visa – definition, types, procedure for obtaining visa in India, related definitions, Foreign Exchange – Definition of currency and BTQ, Countries and currencies, RBI regulation on foreign exchange, related definitions, Brief information on Immigration, Travel insurance, health certificates, PIO cards and baggage rules.