

Shubham Gawande

MBA Marketing Student with 2 years of work experience in I.T. Industry

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WORK EXPERIENCE

KPIT Technologies Limited, Mumbai — Software Engineer

JANUARY 2017 - JANUARY 2019

Worked as a UI Designer and Front-end Developer for the company's client – Crisil Limited to build multiple web-based applications based on financial data research and analysis.

Spearheaded team to revamp client's application – Quantix: A powerful web-based financial application aimed at providing deep insights for better decision making.

Other responsibilities included scheduling meetings, customer interactions for quick redressal and iterative demonstrations to the client for successful deliverables.

SUMMER INTERNSHIP

Marsh India, Mumbai — Intern

MAY 2020 - JULY 2020

Created a presentation tool aimed at assisting in cross-sell of 38 insurance products across 8 insurance practices for clients from CMT and Pharmaceutical Industry based in the Telangana region.

Prepared a Summary Report to identify key risk areas and key indicators for CMT and Pharmaceutical Industry.

PROJECTS + OTHER INTERNSHIPS

TEDxSIMSREE — Website Design + Website Development

Spearheaded design and development of website (www.tedxsimssree.com) an independent TED like event at SIMSREE, Mumbai.

ClickMyTech Solutions — Business Development

Successfully converted 3 major clients for the company and provided them end-to-end design solutions.

Medicea Technology — Design Consultant

Executed company's branding strategies for enhancing their digital footprint and engagement on social media.

Kumbathon — Individual Contributor

Worked with the MIT Boston team on Kumbathon – a project aimed at better management of Kumbhmela 2015 held at Nashik.

CERTIFICATIONS

Fundamentals of Digital Marketing - Google Digital Unlocked
Advanced Google Analytics - Google Analytics Academy

EDUCATION

P.G.D.B.M. Marketing - 66.93%
SIMSREE, Mumbai (2019-21)

B.E. Computer Science - 69.60%
KKWIEER, Nashik (2012-16)

H.S.C. - 72.67%
Deogiri College, Aurangabad (2012)

S.S.C. - 91.20%
Y.S.K Int School, Aurangabad (2010)

EXTRACURRICULAR ACHIEVEMENTS

Coordinator, Placement Committee
Responsible for coordinating internal functioning of the committee and external stakeholders at SIMSREE, Mumbai (2019-21)

President, Indian Society for Technical Education
Elected to lead a team to organize multiple flagship events at KKWIEER, Nashik (2014-16)

Squash Player, Zonal Level
Elected to lead a team to organize multiple flagship events at KKWIEER, Nashik (2014-16)

SKILLS

Technical Skills

Google Analytics, HTML, CSS, Bootstrap, Adobe Photoshop, Adobe Illustrator, Python, SEO, Microsoft Office Suite, Github

Soft Skills

Leadership, Strong Communication, Team Management, Public Speaking, Adaptability

INTERESTS

Console Gaming, Chess, Cooking