

CAMPAIGN REPORT

Note: Revenue in millions

Quantity in thousands

campaign id	qty sold before promo		qty sold after promo	ISU %	revenue before promo		revenue after promo	IR %
CAMP SAN 01		98.73	432.86	338.4		58.13	12 4 .15	113.6
CAMP DIW 01		110.32	217.87	97.5		82.57	171.46	107.7