



TOP 5 PRODUCTS

SANKRANTI(10-01-2024 : 16-01-2024)

Note: Revenue in million
Quantity in thousands

| product name | qty sold before promo | qty sold after promo | ISU % | sales before promo | sales after promo | IR % |
|--------------------------------|--------------------------|-------------------------|--------|-----------------------|----------------------|--------|
| Atliq Suflower Oil (1L) | 16.26 | 122.37 | 652.72 | 3.25 | 12.24 | 276.36 |
| Atliq waterproof Immersion Rod | 4.45 | 33.47 | 651.63 | 4.54 | 17.07 | 275.81 |
| Atliq High Glo 15W LED Bulb | 5.03 | 37.75 | 650.5 | 1.76 | 6.61 | 275.25 |
| Atliq Farm Chakki Atta (1KG) | 18.42 | 138.16 | 650.26 | 6.81 | 25.56 | 275.13 |
| Atliq Double Bedsheet set | 2.09 | 15.63 | 648.11 | 2.49 | 9.3 | 274.05 |