

TOP 5 PRODUCT

DIWALI(12-11-2023 : 18-11-2023)

NOTE: Revenue in million
Quantity in thousands

product name	qty sold before promo	qty sold after promo	ISU %	sales before promo	sales after promo	IR %
Atliq waterproof Immersion Rod	2.02	13.9	589.8	2.06	7.09	244.9
Atliq Curtains	2.68	18.43	587.6	0.8	2.76	243.8
Atliq High Glo 15W LED Bulb	3.22	22.11	587.6	1.13	3.87	243.8
Atliq Double Bedsheet set	2.11	14.49	585.3	2.52	8.62	242.7
Atliq Home Essential 8 Product Combo	16.79	50.77	202.4	50.37	126.92	152.0