

Shubham Jaiswal

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SUMMARY

Quick-learning bachelor's student with strong technical skills and hands-on analytics experience eager to leverage analytical tools and critical thinking to unlock the power of data

EXPERIENCE

Intern, Human Resource Management

Lernx Company — Rajasthan

July 2023 - September 2023, Rajathan

- Assisted in recruitment by posting openings, screening resumes and conducting interviews.
- Collaborated with HR team to evaluate candidates and maintain databases.

Intern, Business Analytics

Med Tour Easy

July 2023 - August 2023

- Built mortality rate forecasting model using Census data in Python (RMSE <2%)
- Created interactive Tableau dashboard on trends in healthcare accessibility
- E-Commerce Sales Analytics

PROJECTS

E-Commerce Sales Analytics

May 2023 - May 2023

- Performed statistical analysis on B2C sales data using R and SQL
- Developed Tableau dashboard providing insights on customer segments

Customer Churn Analysis & Retention Strategy

Collage • February 2023 - February 2023

- Developed machine learning models in Python predicting high churn risk customers. Identified key drivers of churn and created customer retention campaigns targeted at high-value subscribers.

EDUCATION

MBA in Business Analytics

Minor in Business Analytics • Sharda University • Delhi • 2024 • 7.5

BCA in Computer Applications

Minor in Computer Applications • United Institute of Management • Allahabad • 2024 • 7.4

CERTIFICATIONS

Best Intern Award, MedTourEasy

Company • 2023

Indian School of Business Analytics Hackathon 2022

Collage • 2022

IBM Data Science Professional Certificate

Company • 2022

Tableau Desktop Specialist

Company • 2022

SKILLS

Python, R, SQL, C++, Java, HTML

Tableau, PowerBI, Excel, SPSS, MySQL

- Client & Account Management Data Analysis