

# Credit Card Transaction Report

Total Revenue

57M

Total Interest

8M

Transaction  
Amount

46M

Transaction  
Count

667K

Card\_Category Sum of Revenue Sum of total\_trans\_amt Sum of Interest\_Earned

Blue	4,71,88,612	37840749	66,14,173
Silver	56,59,109	4647596	8,21,923
Gold	25,33,682	2091362	3,84,755
Platinum	11,35,608	953314	1,61,629
Total	5,65,17,011	45533021	79,82,480

Q4

Q3

Q2

Q1

Gold

Silver

Blue

Platinum

Low

Med

High

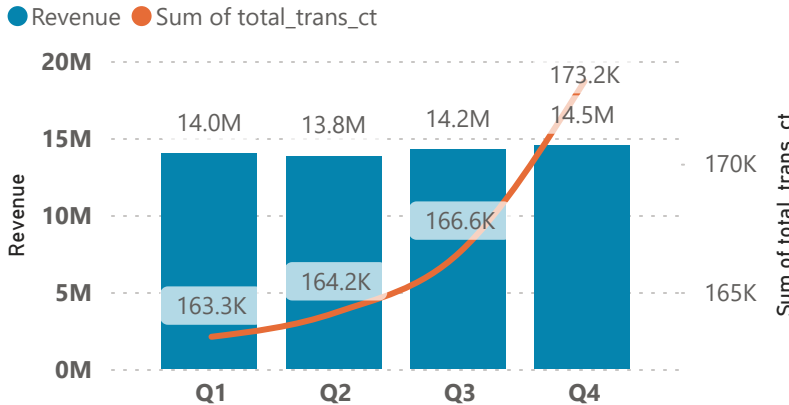
week\_start\_date

All

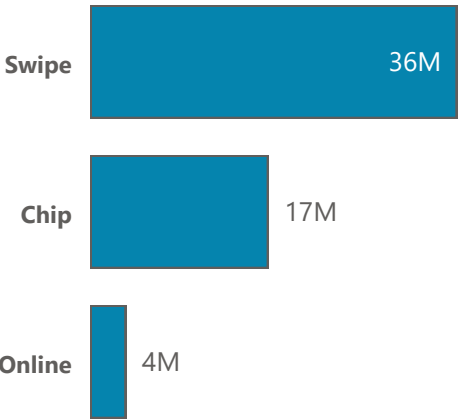
F

M

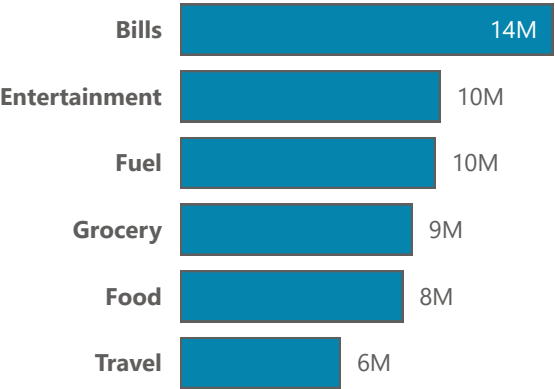
Qtr Revenue & Transaction Count



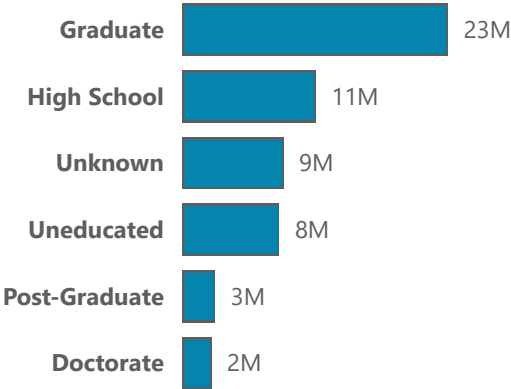
Revenue by Use Chip



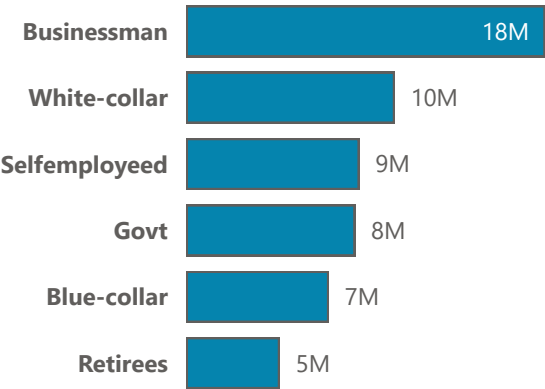
Revenue by Expenditure type



Revenue by Education level



Revenue by Job type



Customer Acq Cost

