Shubham Kumar

Linkedin: linkedin.com/in/shubhamkumar110
Github: github.com/shubhamkumar0105

Email : kumarshubham64171@gmail.com
Mobile: +91-8210538701

SKILLS

- **Languages**: C++, JavaScript, Java, R
- **Frameworks**: HTML and CSS, Excel, Tableau
- **Tools/Platforms**: VS Code, Google Colab, HackerRank
- **Soft Skills**: Problem-Solving Skills, Team Work, Leadership

PROJECTS

Interactive Mall Sales Dashboard
Sep 2024-Oct 2024

- Designed and developed an interactive Tableau dashboard to visualize mall sales data.
- Integrated and cleaned datasets from multiple sources (CSV, SQL, Excel) to ensure data accuracy
- and consistency.
- Used advanced Tableau features like calculated fields, parameters, filters, and trend analysis for
- data driven insights.
- Enhanced decision-making by presenting key metrics, KPIs, and visual trends to stakeholders.
- Improved dashboard performance by optimizing data extracts and implementing best practices for
- visualization.

Skincare Blog
Sep 2024-Oct 2024

- Developed and managed a skincare-focused blog, providing product reviews, beauty tips, and skincare routines.
- Researched and created SEO-optimized content, increasing organic traffic and reader engagement.
- Collaborated with beauty brands for sponsored posts and affiliate marketing, generating revenue.
- Utilized digital marketing strategies, including social media promotion and email marketing, to grow audience reach.
- Managed website design and content updates using platforms like WordPress/Wix.

Travel Website
Sep 2022-Nov 2022

- Developed a responsive travel website using HTML, CSS, and JavaScript to enhance user experience.
- Designed an interactive UI with smooth navigation, search functionality, and a contact form.
- Implemented CSS animations and JavaScript features for an engaging and dynamic interface.
- Ensured mobile responsiveness and optimized performance for faster loading times.
- Successfully deployed the project to demonstrate front-end development skills.

CERTIFICATES

- Data Analysis with Tableau by Coursera — Oct 2024 - Nov 2024
- Data Science and Machine Learning by Cipherschool — June 2024 – July2024
- Basics of Python by Hackerrank — Nov 2022 - Dec 2022

ACHIEVEMENTS

- **Generated revenue through Affiliate marketing** — Nov 2023- Dec 2024

  Generated revenue through affiliate marketing, successfully promoting products via blog, social media, website.

- **Worked at an NGO** — June 2023 –July 2023

  Successfully assisted in teaching underprivileged children during a 1-month NGO volunteering program at Human Rights Organisation.

EDUCATION

- **Lovely Professional Universit** — Punjab, India
  Bachelor of Technology - Computer Science and Engineering; CGPA: 7.5 — *Since August 2022*

- **Sree Ayyappa Public School** — Bokaro , Jharkhand
  Intermediate; Percentage: 86% — *April 2019 - March 2021*

- **S.K.P Vidya Vihar** — Bhagalpur, Bihar
  Matriculation; Percentage: 92% — *April 2018- March 2019*