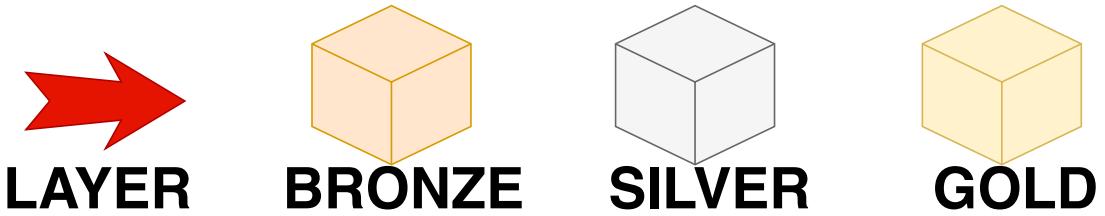


DATA ARCHITECT DTAIL



DEFINITION	RAW UNPROCESSED DATA SAME AS SOURCE	CLEAN AND STANDARDIZED DATA	BUSINESS READY DATA
OBJECTIVE	TRACEABILITY AND DEBUGGING	PREPARE DATA FOR ANALYSIS	REPORT READY DATA FOR BUSINESS NEEDS
OBJECT TYPE	TABLES	TABLES	VEWS
LOAD METHOD	FULL LOAD - TRUNCATE AND INSERT	FULL LOAD - TRUNCATE AND INSERT	NO LOAD
DATA TRANSFORMATION	NONE AS IT IS JUST COPY	<ul style="list-style-type: none"> • CLEANING • STANDARDIZATION • NORMALIZATION • DERIVED COLUMN • DATA ENRICHMENT 	<ul style="list-style-type: none"> • DATA INTEGRATION • DATA AGGREGATION • BUSINESS LOGICS AND RULES
DATA MODELING	NONE	NONE	<ul style="list-style-type: none"> • STAR SHEMA • AGGREGATED OBJECTS • FLAT TABLES
TARGET AUDIENCE	<ul style="list-style-type: none"> • DATA ENG 	<ul style="list-style-type: none"> • DATA ANALYSTS • DATA ENG 	<ul style="list-style-type: none"> • DATA ANALYSTS • BUSINESS USERS