

Credit Card Transaction Report

Q4 Q3 Q2 Q1

Week_Start_Date
All

Total Revenue

57M

Transaction Amount

45.5M

Total Interest

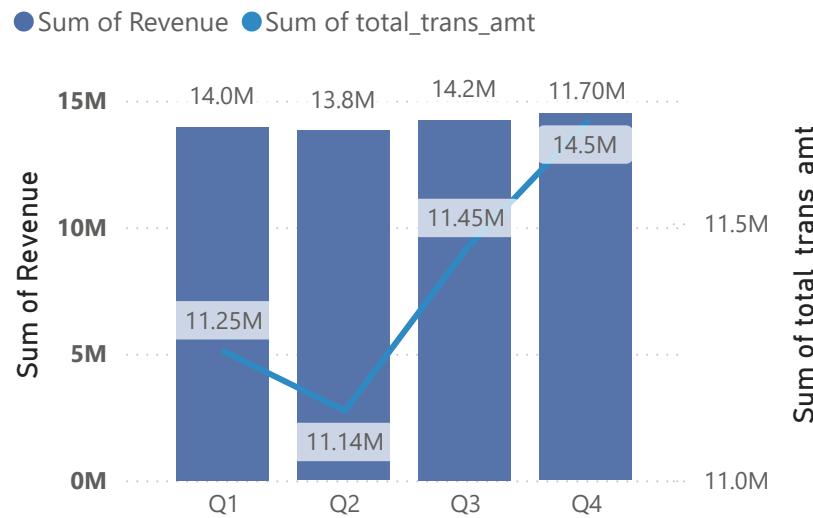
8.0M

Transaction Count

667.2K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	6614173
Silver	5659109	4647596	821923
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Total	56517011	45533021	7982480

QTR Revenue and Transaction count

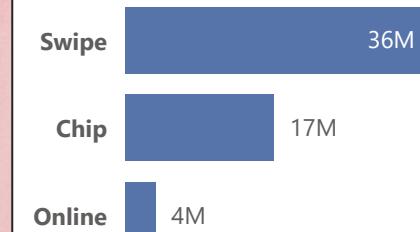


F M

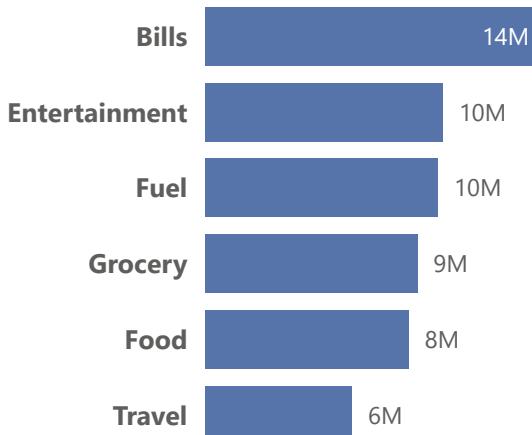
Gold Silver Blue Plat...

Low Med High

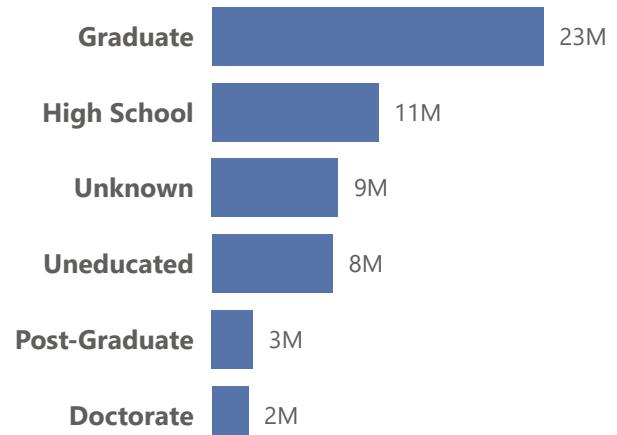
Revenue by Use Chip



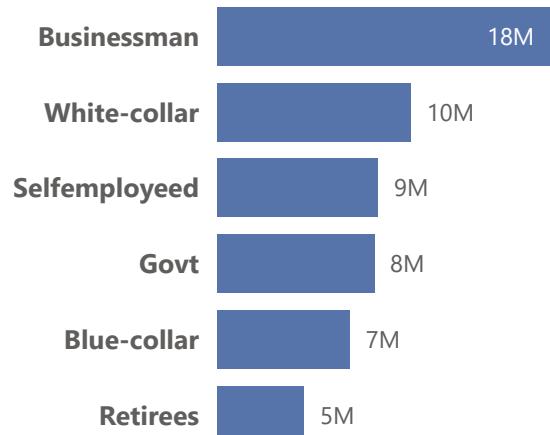
Revenue by Expenditure type



Revenue by Education



Revenue by Customer Job



Customer Acq Cost



Credit Card Customer Report

Q4

Q3

Q2

Q1

Week_Start_Date

All

Revenue

57M

Income

588M

Total Interest

7.98M

CSS

3.19

Age Group

28-30

30-40

40-50

50-60

60+

M

31M

F

26M

Swipe

Gold

Online

Silver

Chip

Blue

Platinum

customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
White-collar	10283124	1464691	105618475
Selfemployed	8542826	1141510	77659931
Retirees	4617448	641692	49619308
Govt	8335534	1182231	90834727
Businessman	17697472	2584604	190350431
Blue-collar	7040606	967751	73516911
Total	56517011	7982480	587599783

