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Shubham Londhe

Data Scientist

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Data Scientist with over 3 years of experience specializing in data visualization and solving business problems. Skilled in data processing, analysis, and mining techniques, with a strong focus on leveraging Power BI for data manipulation and visualization. Expertise in developing and optimizing data models using DAX and M Query within Power BI, and proficient in monitoring dashboards in Power BI services. Experienced in utilizing SQL for comprehensive data analysis and reporting. Adept at creating insightful visualizations to drive data-driven decisions. Proven track record of enhancing business performance through effective data strategies.

SKILLS

Tools and Languages	Excel, SQL, Microsoft Power BI, Python
Analytical skills	Machine Learning, Statistical Modeling, Predictive Modeling, Hypothesis Testing
Communication	English, Hindi, Marathi, Kannada

TECHNICAL EXPERIENCE

Data Scientist <i>Athena Global Education</i>	Jan 2022 — Present <i>Pune, Maharashtra</i>
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- Created Power BI reports to analyze marketing campaign performance, enabling data-driven decision-making.
- Developed an interactive academic report in Power BI for tracking learners' progress, allowing tutors to monitor and assess student performance.
- Designed payment-related reports for the sales team to track payments and follow up on outstanding balances.
- Generated reports to analyze learners comments and reviews, assisting the support team in prioritizing and responding to feedback efficiently.
- Developed a machine learning algorithm to predict the likelihood of leads enrolling in courses based on their demographics and behavior on our platform.
- Created KPIs such as ROI, CPL, LTV, and ticket size in Power BI to monitor campaign performance and identify top-performing and underperforming campaigns.

Technologies Used: SQL, Power-BI, Excel, Python

Data Analyst <i>Nvidia Graphics Pvt. Ltd</i>	April 2021 — Sept 2021 <i>Pune, Maharashtra</i>
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- Conducted labeling and cleaning of visual data for an autonomous vehicle project to ensure data quality and accuracy.
- Worked on projects including parking detection, road lane marking detection, and vehicle detection.
- Verified labeled data for accuracy and forwarded it to the management team for further analysis and decision-making.

EDUCATION

Master of Science in Statistics , <i>Yashwantrao Chavan Institute of Science, Satara</i>	2018-2020
Bachelor of Science in Statistics , <i>Shivaji University, Kolhapur</i>	2015-2018

PROJECTS

Learners Churn Prediction using ML(Python)

- Developed a high-accuracy machine learning model in Python to predict learner churn, utilizing data analysis and feature engineering techniques.
- Implemented advanced algorithms and assessed model performance, creating a valuable tool for businesses to improve learner retention and increase revenue.

Tools and Packages/Libraries Used : Python, Pandas, Numpy, Seaborn, Matplotlib, Scikit-Learn

CERTIFICATION

- Power BI A-Z: Hands-On Power BI Training For Data Science!.
- Introduction to Python by DataCamp.
- Programming for Everybody in Python by Coursera.

COLLEGE ACTIVITIES

- Participated in "State Level Big Data Analytics Championship" organised by Department of Statistics New Arts, Commerce and Science College, Ahmednagar in collaboration with Cytel Statistical Software and Services Pvt. Ltd, Pune
- Participated in "Statistical Fest: Institute-Industry Interaction " organized by Department of Statistics Y.C.I.S Satara In Coordination with Cytel Statistical Software and Services Pvt.Ltd,Pune.