CS/BBA/Even/6th Sem/BBA-604/2014 **201**4

Health Care Management

Time Alloted : 3 Hours

Full Marks: 70

The figure in the margin indicate full marks. Candidates are required to give their answers in their own words as far as practicable

GROUP - A (Multiple Choice Type Questions)

1. Choose the correct afternatives for of the following:

10x1=10

The Indian Red Cross Society was established in

a) 1980

b) 1920

c) 1900

d) 1950

Revised National Tuberculosis Control Programme (RNTCP) is based on the strategy of

- a) Leprosy control programme
- b) DOTS
- c) ICPD
- d) WHO
- iii) Which committee recommended 'Vigilance' operation?

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- x) NGOs Contribution in health sector is important as they provide services:
 - a) in the rural areas
 - b) To the poor people of society
 - c) Both of these
 - d) None of these

GROUP - B

(Short Answer Type Questions)

Answer any three of the following.

3x5=1

- 2. Cost- Benefit Analysis
- 3. Health planning cycle
- State the major recommendations of Bajaj Committee 1986.
- 5. Briefly explain the job of UNICEF.
- Explain the three peculiarities of the supply of health care.

GROUP - C

(Long Answer Type Questions)

Answer any three of the following.

3x15=45

7. What do you mean by National Health Policy? What is the impact of Globalisation on the Health Sector? What are the determinants of National Health Policy 2002?

3+2+10

8. What were the recommendations of various expert committees on public health system? What are the suggestions to improve health care in India?

10+5

9. What is health information system? What are the types of health

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[Turn over]

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facilities? What is private participation in health sector?

5+5+5

- 10. What are the problems in PERT & CPM? What are the limitations of decision making? What are the types of decision in hospital?

 4+3+3+5
- 11. Explain the weaknesses of primary health care system of India and also give suggestions for improvement .

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7.5+7.5

12. Write a note on National Cancer Control Programme.

Discuss the functions and limitations of Non-Government
Health Organizations.

5+5+5

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