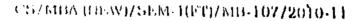
Name:.	•						
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Invigilate	r's Sl	gnature :	;	•			
ind		CS/MBA (NEW)/SER 2010-1 SOCIAL STRUCTU HICS IN BUSINES	1 JRE	· · · · · · · · · · · · · · · · · · ·			
Time Allotted : 3 Hours				Full Marks : 70			
•	Th	e figures in the margin i	ndica	te full marks.			
Candid	ates d	re required to give thetr as far as pro GROUP	actica				
		Multiple Choice Ty		uestions)			
	1. Choose the correct alternatives for any ten of the following:						
				$10 \times 1 = 10$			
i)	The	population of a country	y can	increase due to			
	a)	decreasing birth rate	b)	increasing death rate			
	c)	migration	d)	all of these.			
ji)	Mei	Membership of a caste is determined by					
	a)	society	b)	birth			
	c)	achievement	d)	none of these.			
iii)	Cat	use of insurgency is	7				
	a)	break-down of law and	lord	er			
	b)	corruption					
•	c)	unemployment					
	d)	all of these.					
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- iv) The eminent social worker Medlin Patkur is associated with
 - a) Chipko Movement
 - b) Arya Samaj
 - c) Narmada Bachao Andolan
 - d) minority development.
- v) "Whistle blowing" is
 - a) an ethical code of an organization
 - b) making railway travel safer
 - c) making public the immoral or alegal activity of some employer or organization
 - d) nonc of these.
- vi) The Buddhist scripture "Tripitak" was written in the language
 - al Pali

- b) Maithili
- c) Bhojpuri
- d) Hindi.
- vii) The "Digambar" and "Plambar" sects belong to the religion
 - a) Buddhism
- b) Jainism
- c) Sikhism
- d) Hinduism.

viii) ITDP means

- a) Indian Tribal Development Projects
- b) Integrated Tribal Development Projects
- e) International Tribal Development Projects
- d) httensive Tribal Development Programmes.

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	ix)	The exponent of Social Contract Theory is						
		a)	Locke	15)	Rousseau			
		c)	Hobbes	dì	Adam Smith.			
	x)	Who, along with Karl Marx had written "Community Manifesto"?						
		a)	Max Webci	111	May Planck			
		e)	Frederick Engels	d)	V. I. Lenin.			
	xi)	Which Hindu treatise is also known as "Vedanta"?						
		a)	Rig Veda	ы	Upantshada			
		c)	Mahabharata	d)	Atharva Veda.			
	xii)	di) The language "Alchild" is spoken by						
		a)	Kols	b)	Blitls			
		c)	Santhals	d)	Mundas.			
			GROUI (Short Answer T	ypc Qu	•			
			Answer any three		,			
2.	Define Industrial Society. Write in brief the characteristics of an Industrial Society. 2 + 3							
3.	Give a note on the success of the enactment of the Environmental Protection Act in India.							
4.	What do you mean by Population Explosion? How can Population Explosion be controlled? 2+3							
5.		How industrialization brought social change? What are the harmful effects of it?						
G.		Define "Work Ethics". What role does it play in organizational effectiveness?						
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GROUP - C

{ Long Answer Type Questions }

Answer any three of the following.

 $3 \times 15 = 45$

- 7. Define Illiteracy, State the causes of Illiteracy. What are the measures taken by the Union Government to curb the problem of illiteracy in India?

 3 4 5 4 7
- 8. What is Terrorean ? Mortlon the characteristics of Terrorism ? What are the objectives that the terrorists generally have ? How can terrorism be controlled?

3 + 3 + 3 + 6

- What is Corporate Social Responsibility (CSR)? How social welfare and community development activities adopted by an organization can augment its brand image? Enumerate some ethical practices in management.
 4 + 6 + 5
- 10. Define Ethics and Values. How are indian values and ethics different from western values and ethics? Describe the place of values and ethics in contemporary Indian society.

4 + 4 + 7

11. Write short notes on any three of the following:

 3×5

- a) Occupational Disease
- b) Problems of Project Affected People
- e) Narcotic Addiction
- d) Role of NGOs
- c) Unemployment.

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