



Name :
Roll No. :
Invigilator's Signature :

CS/BTTM/SEM-3/TTM-301/2012-13

2012

TOURISM PRODUCT-I

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

*Candidates are required to give their answers in their own words
as far as practicable.*

GROUP – A

(Multiple Choice Type Questions)

1. Choose the correct alternatives for the following :

10 × 1 = 10

- i) Who is Jamini Roy ?
 - a) Dancer
 - b) Painter
 - c) Dramatician
 - d) Musician.
- ii) Belur is the example of
 - a) Pilgrimage Tourism
 - b) Beach Tourism
 - c) Hill Tourism
 - d) Tea Tourism.
- iii) Stockholm is the capital of
 - a) Finland
 - b) Sweden
 - c) Denmark
 - d) Iceland.
- iv) Ajanta & Ellora Caves are the best example of
 - a) Mughal Architecture
 - b) Rockcut Architecture
 - c) Colonial Architecture
 - d) Southern Architecture.



- v) Rumtek Monastery is situated at
a) Darjeeling b) Gangtok
c) Pelling d) Lachung.
- vi) Scuba diving is an example of based
adventure tourism.
a) water b) air
c) surface d) ropeway.
- vii) Sustainable tourism is a part of Eco-tourism.
a) True b) False.
- viii) Bharatnatyam is originated from
a) Kerala b) Tamil Nadu
c) Andhra Pradesh d) Karnataka.
- ix) Uday Shankar is a famous
a) painter b) dancer
c) musician d) researcher.
- x) Dravidian architecture is a/an architecture
a) Southern b) Northern
c) Eastern d) Western.

GROUP – B

(Short Answer Type Questions)

Answer any *three* of the following. 3 × 5 = 15

2. Define stupa with examples.
3. Define general characteristics of Indian religion.
4. What is the difference between Nagara and Dravida styles of architecture ? Give examples.
5. What is the difference between Colonial and Mughal architecture ? Give examples.
6. What are the major themes of Medieval Indian Painting ?



GROUP – C

(Long Answer Type Questions)

Answer any *three* of the following. $3 \times 15 = 45$

7. What are the features of Mughal Architecture ? Explain with relevant examples.
 8. Write about Colonial Architecture.
 9. Discuss about importance of cultural heritage in tourism.
 10. Write about Indian rituals, dresses, cuisine with regional variations.
 11. Write briefly about different categories of natural and man-made tourism product.
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