

Name :

Roll No. :

Invigilator's Signature :

CS/MBA (NEW)/SEM-1(FT)/MB-107/2010-11

2010-11

**INDIAN SOCIAL STRUCTURE AND VALUES &
ETHICS IN BUSINESS (ISS & VA)**

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

*Candidates are required to give their answers in their own words
as far as practicable.*

GROUP - A

(Multiple Choice Type Questions)

1. Choose the correct alternatives for any ten of the following :

10 × 1 = 10

- i) The population of a country can increase due to
 - a) decreasing birth rate
 - b) increasing death rate
 - c) migration
 - d) all of these.
- ii) Membership of a caste is determined by
 - a) society
 - b) birth
 - c) achievement
 - d) none of these.
- iii) Cause of insurgency is
 - a) break-down of law and order
 - b) corruption
 - c) unemployment
 - d) all of these.

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- iv) The eminent social worker Medha Patkar is associated with
- a) Chipko Movement
 - b) Arya Samaj
 - c) Narmada Bachao Andolan
 - d) minority development.
- v) "Whistle blowing" is
- a) an ethical code of an organization
 - b) making railway travel safer
 - c) making public the immoral or illegal activity of some employer or organization
 - d) none of these.
- vi) The Buddhist scripture "Tripitak" was written in the language
- a) Pali
 - b) Mithili
 - c) Bhojpuri
 - d) Hindi.
- vii) The "Digambar" and "Pitambar" sects belong to the religion
- a) Buddhism
 - b) Jainism
 - c) Sikhism
 - d) Hinduism.
- viii) ITDP means
- a) Indian Tribal Development Projects
 - b) Integrated Tribal Development Projects
 - c) International Tribal Development Projects
 - d) Intensive Tribal Development Programmes.

- ix) The exponent of Social Contract Theory is
- | | |
|-----------|----------------|
| a) Locke | b) Rousseau |
| c) Hobbes | d) Adam Smith. |
- x) Who, along with Karl Marx had written "Communist Manifesto" ?
- | | |
|---------------------|-----------------|
| a) Max Weber | b) Max Planck |
| c) Frederick Engels | d) V. I. Lenin. |
- xi) Which Hindu treatise is also known as "Vedanta" ?
- | | |
|----------------|------------------|
| a) Rig Veda | b) Upanishada |
| c) Mahabharata | d) Atharva Veda. |
- xii) The language "Achiik" is spoken by
- | | |
|-------------|------------|
| a) Kols | b) Bhils |
| c) Santhals | d) Mundas. |

GROUP - B

(Short Answer Type Questions)

Answer any *three* of the following. $3 \times 5 = 15$

2. Define Industrial Society. Write in brief the characteristics of an Industrial Society. 2 + 3
3. Give a note on the success of the enactment of the Environmental Protection Act in India. 5
4. What do you mean by Population Explosion ? How can Population Explosion be controlled ? 2 + 3
5. How Industrialization brought social change ? What are the harmful effects of it ? 3 + 2
6. Define "Work Ethics". What role does it play in organizational effectiveness ? 2 + 3

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GROUP - C

(Long Answer Type Questions)

Answer any *three* of the following. $3 \times 15 = 45$

7. Define Illiteracy. State the causes of Illiteracy. What are the measures taken by the Union Government to curb the problem of illiteracy in India ? $3 + 5 + 7$
8. What is Terrorism ? Mention the characteristics of Terrorism ? What are the objectives that the terrorists generally have ? How can terrorism be controlled ? $3 + 3 + 3 + 6$
9. What is Corporate Social Responsibility (CSR) ? How social welfare and community development activities adopted by an organization can augment its brand image ? Enumerate some ethical practices in management. $4 + 6 + 5$
10. Define Ethics and Values. How are Indian values and ethics different from western values and ethics ? Describe the place of values and ethics in contemporary Indian society. $4 + 4 + 7$
11. Write short notes on any *three* of the following : 3×5
- a) Occupational Disease
 - b) Problems of Project Affected People
 - c) Narcotic Addiction
 - d) Role of NGOs
 - e) Unemployment.