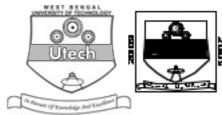
PSYCHOLOGY (SEMESTER - 2)

CS/BBA(H),BIRM,BSCM/SEM-2/BBA-205/09



1.			To Annual Ly Executing 2nd Excitors									
	Signature of Invigilator											
2.	Reg. No Signature of the Officer-in-Charge).										
	Roll No. of the Candidate											
						 (DD					 	

CS/BBA(H),BIRM,BSCM/SEM-2/BBA-205/09 ENGINEERING & MANAGEMENT EXAMINATIONS, JUNE - 2009 PSYCHOLOGY (SEMESTER - 2)

Time: 3 Hours [Full Marks: 70

INSTRUCTIONS TO THE CANDIDATES:

- 1. This Booklet is a Question-cum-Answer Booklet. The Booklet consists of **32 pages**. The questions of this concerned subject commence from Page No. 3.
- 2. a) In **Group A**, Questions are of Multiple Choice type. You have to write the correct choice in the box provided **against each question**.
 - b) For **Groups B** & **C** you have to answer the questions in the space provided marked 'Answer Sheet'. Questions of **Group B** are Short answer type. Questions of **Group C** are Long answer type. Write on both sides of the paper.
- 3. **Fill in your Roll No. in the box** provided as in your Admit Card before answering the questions.
- 4. Read the instructions given inside carefully before answering.
- 5. You should not forget to write the corresponding question numbers while answering.
- 6. Do not write your name or put any special mark in the booklet that may disclose your identity, which will render you liable to disqualification. Any candidate found copying will be subject to Disciplinary Action under the relevant rules.
- 7. Use of Mobile Phone and Programmable Calculator is totally prohibited in the examination hall.
- 8. You should return the booklet to the invigilator at the end of the examination and should not take any page of this booklet with you outside the examination hall, **which will lead to disqualification**.
- 9. Rough work, if necessary is to be done in this booklet only and cross it through.

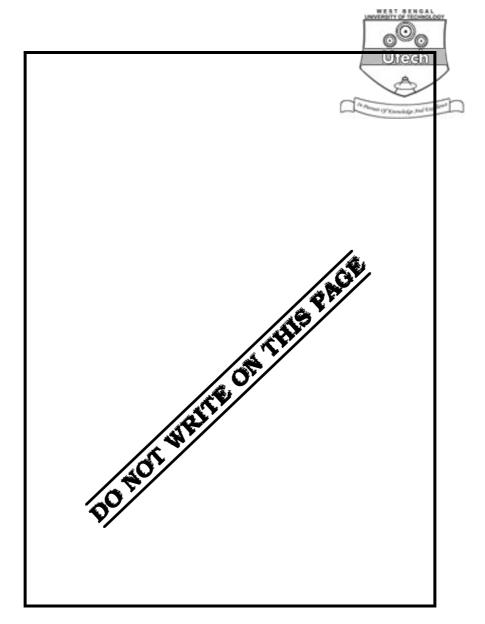
No additional sheets are to be used and no loose paper will be provided

FOR OFFICE USE / EVALUATION ONLY Marks Obtained Group - A Group - B Group - C Question Number Marks Obtained Obtained

Head-Examiner/Co-Ordinator/Scrutineer

2363 (13/06)





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ENGINEERING & MANAGEMENT EXAMINATIONS, JUNE - 2009

PSYCHOLOGY

SEMESTER - 2

Time: 3 Hours] [Full Marks: 70

GROUP - A

(Multiple Choice Type Questions)

1.	Choo	ose th	e correct alternatives for the fol	lowing	:	10 × 1 = 10			
	i)	Beha	aviour is determined by						
		a)	genetics						
		b)	an interaction between genetic	es and	environment				
		c)	environment						
		d)	interneurons						
	ii)	Self-observation method is popularly known as							
		a)	observation method	b)	experimental method				
		c)	introspection method	d)	survey method.				
	iii)	Ego	operates on the principle of						
		a)	morality	b)	pleasure				
		c)	reality	d)	anxiety.				
	iv)	The nerves responsible for carrying information to the Central Nervous Sys							
		a)	efferent nerves	b)	afferent nerves				
		c)	somatic nerves	d)	peripheral nerves.				

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v)	The	stability of the environment as v	eeive is termed as						
	a)	perceptual organisation	b)	perceptual constancy					
	c)	perceptual tendency	d)	perceptual condition.					
vi)	Feeli	ng disturbed while studying by	the so	und of the loudspeaker is an	example				
	of								
	a)	habitual attention	b)	voluntary attention					
	c)	involuntary attention	d)	shifting of attention.					
vii)	The l	limited capacity of short term m	emory	can be increased through					
	a)	practice	b)	rehearsal					
	c)	chunking	d)	association.					
viii)	Intelligence is the ability to								
	a)	distribute knowledge							
	b)	modify knowledge							
	c)	acquire and apply knowledge							
	d)	discriminate between knowledg	ge.						
ix)	The	characteristic of a person that is	cteristic of a person that is relatively consistent over time is terme						
	a)	type	b)	trait					
	c)	pattern	d)	habit.					
x)	The	who work under pressure fo	or higher						
	achievement is known as								
	a)	Type A	b)	Type B					
	c)	Type C	d)	None of these.					

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GROUP - B

(Short Answer Type Questions)

Answer any three of the following.



 $3 \times 5 = 15$

- 2. Briefly state the role of industrial psychology.
- 3. Write about the external determinants of attention.
- 4. What is earning? Mention the differences between insightful learning and programmed learning.
- 5. Write a short note on artificial intelligence.
- 6. State the differences between Experimental method and Survey method in Psychology.

GROUP - C

(Long Answer Type Questions)

Answer any three questions.

 $3 \times 15 = 45$

- 7. Discuss critically the Gestalt approach to Psychology.
- 8. Explain the fundamental concepts of Psychoanalytic theory.
- 9. Describe the information processing model of memory.
- 10. Define emotion. What are the different types of emotion? Explain the physiological basis of emotion.
- 11. What do you mean by personality test? Discuss about the different types of tests used for assessment of personality.

END