



Name :

Roll No. :

Invigilator's Signature :

CS/BTTM/SEM-2/TTM-205/2010
2010
INTERNATIONAL TOURISM

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

*Candidates are required to give their answers in their own words
as far as practicable.*

GROUP – A
(Multiple Choice Type Questions)

1. Choose the correct alternatives for any *ten* of the following : 10 × 1 = 10

- i) The capital of Mongolia is
 - a) Delhi
 - b) Jaipur
 - c) Beijing
 - d) Ulan Bator.
- ii) 0° degree longitude passes through
 - a) Moscow
 - b) Kolkata
 - c) Dhaka
 - d) Greenwich.
- iii) Warsaw Convention was held in the year
 - a) 1934
 - b) 1999
 - c) 1986
 - d) 1924.



- iv) U.N.W.T.O. stands for
- a) United Nations World Tourism Organisation
 - b) Under National & World Tourism Organisation
 - c) Unqualified Nations for World Tourism Operations
 - d) None of these.
- v) Which state in India is known as the state of the rising sun ?
- a) Nagaland
 - b) Manipur
 - c) Mizoram
 - d) Arunachal Pradesh.
- vi) India's share in International tourism is
- a) 7%
 - b) 8%
 - c) 0.4%
 - d) none of these.
- vii) Gondola
- a) is a road bus
 - b) is an airplane
 - c) plies in the waterbodies of Venice
 - d) ship.
- viii) The highest tower in the world is
- a) Empire State Building
 - b) World Trade Centre
 - c) Bruj - Dubai
 - d) London Tower.
- ix) In the Mediterranean countries which is the busiest season of the year ?
- a) Autumn
 - b) Winter
 - c) Spring
 - d) Summer.



GROUP – C

(Long Answer Type Questions)

Answer any *three* of the following. $3 \times 15 = 45$

7. What are the reasons for holding international conventions ?
Broadly discuss the gains of such conventions.
8. Define any *three* of the following with reference to the tourism trade :
 - a) Passport
 - b) Visa
 - c) Money changer
 - d) Inbound tourism
 - e) Outbound tourism.
9. The marketing of Indian tourism abroad is through its embassies. Identify the major international markets for Indian tourism and the role of the embassies played for promotion of tourism abroad.
10. Discuss the objectives and mission of the TAAT and the role played by it for the development of Indian tourism abroad.
11. Discuss Inbound & Outbound tourisms in India in the context of the tourism policies framed by the Government of India.
