Restaurant Customers Rating Analysis

Select all	Morelos	San Luis Potosi	Tamaulipas

138	**1.22**	**1.09**	**1.20**
Count of Costomers	Avg_Foots_Ratings	Avg_Service_Ratings	Avg_Overall_Ratings

Ratings by Marital

Marital_... ● Married ● Single

1.19 (47%) — 1.34 (53%)

Ratings by Smoker

Smoker ● No ● Yes

23 (18.25%)

103 (81.75%)
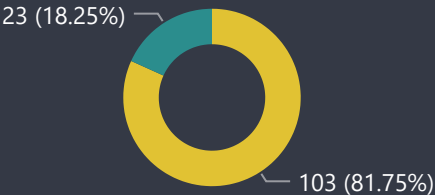
Rating by Occupation

● Count of Occupation ● Average of Overall_Rating

100

0

Student   Employ...   Unemp...

Rating by Drinking level of customers

● Count of Drink_Level ● Average of Overall_Rating

50

0

1.4

1.2

1.0

Casual...   Abste...   Social ...
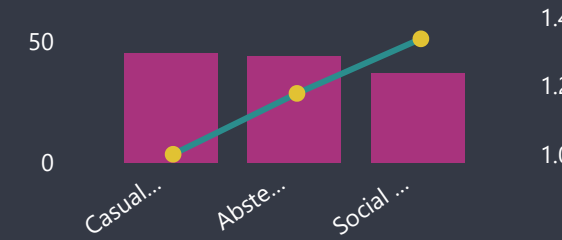
Rating by Budget

● Count of Budget ● Average of Overall_Rating

100

50

0

Medium   Low   High

1.2

1.1

Top 5 Preferred_Cuisine

Mexican

American

Pizzeria

Cafeteria

0   50   100
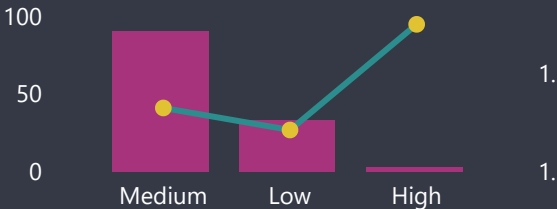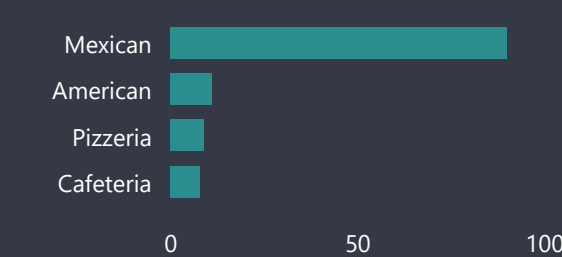
Geographic Map by City

City ● Cuernavaca ● San Luis Potosi ● Jiutepec ● Ciudad Victoria

Culiacan   NUEVO LEON   Me Mexico
SINALOA   DURANGO   ZACATECAS   TAMAULIPAS
SAN LUIS POTOSI
MEXICO
NAYARIT   Querétaro   Mérida
Guadalajara   León   YUCATÁN
JALISCO   Morelia   Mexico City   Campeche Bay   QUINTANA ROO
MICHOACÁN   Toluca   Puebla
Villahermosa
GUERRERO   VERACRUZ
Acapulco

Rating by Customers Age Groups

◆ Count of Age ◆ Average of Overall_Rating

30

20

10

0

1.5

1.0

20   25   30
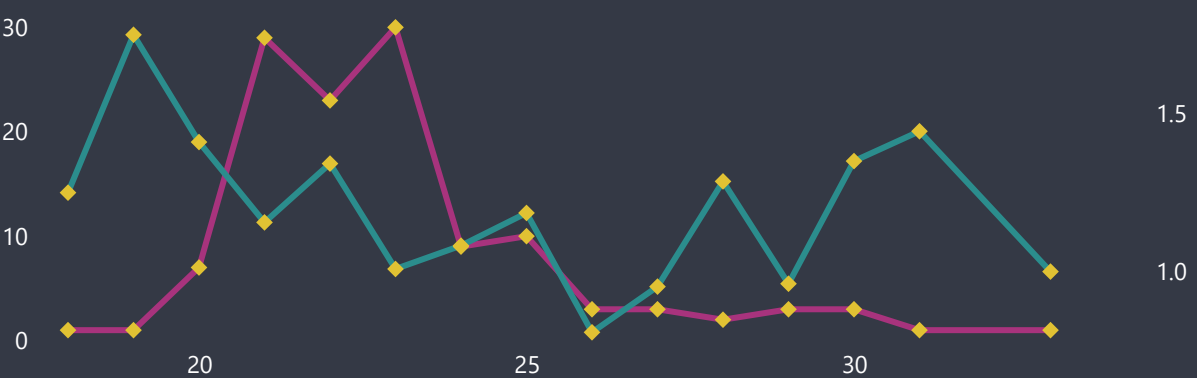
Restaurant Rating Analysis Report

All ⌄

Select all	Morelos	San Luis Potosi	Tamaulipas

130
Count of Name

1.22
Avg_Foots_Ratings
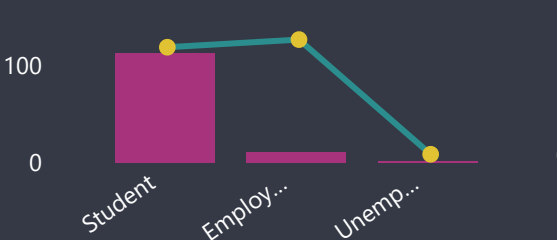
1.09
Avg_Service_Ratings

1.20
Avg_Overall_Ratings

Ratings by Price

Price ● High ● Medium ● Low

1.07 (29.98%)
1.26 (35.06%)
1.25 (34.96%)
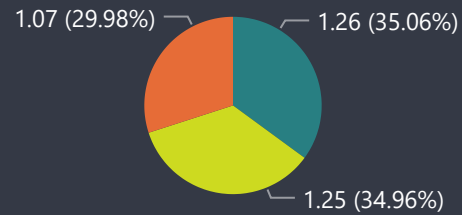
Ratings by Franchise outlats

Franchise ● No ● Yes

22 (16.62%)
1.16 (0.87%)
108 (81.61%)

Geographic Map by Latitude and Longitude

Name ● Abonda... ● Arrachel... ● Cabana ... ● Cafe Am... ● Cafe Ch... ● Cafe Pu... ● Cafeteri... ▶

MEXICO

Microsoft Bing
© 2023 TomTom, © 2023 Microsoft Corporation
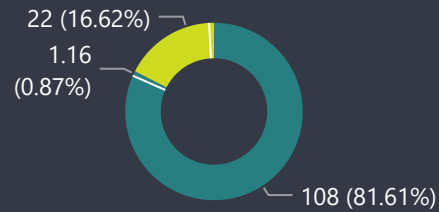
Restuarant by Anlcohol_Services

● Count of Alcohol_Service ● Average of Overall_...

None | Wine & Beer | Full Bar
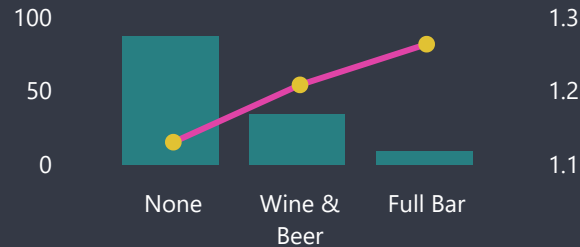
Rastaurant by Smoking_Allowed

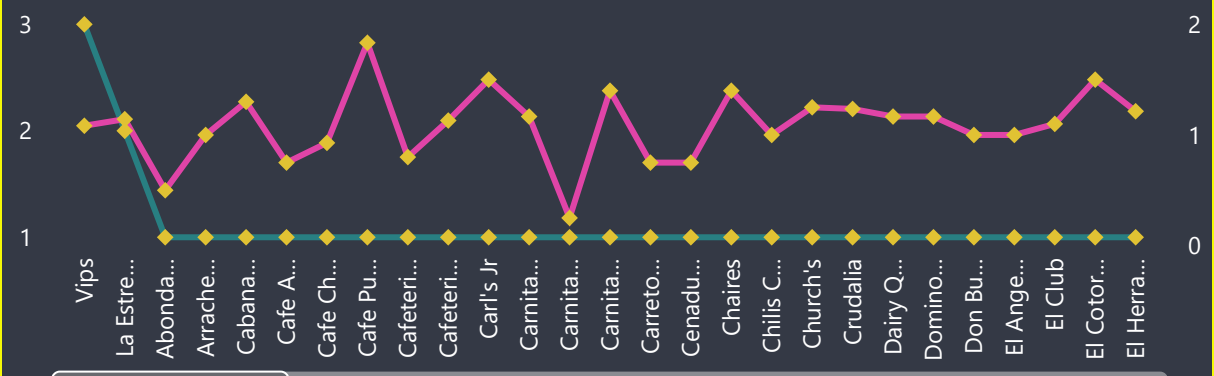● Count of Smoking_Allowed ● Average of Overall_...

No | Smoki... Section | Yes | Bar Only

Avg_Rating by All Restaurants

◆ Count of Area ◆ Average of Overall_Rating

Vips, La Estre..., Abonda..., Arrache..., Cabana..., Cafe A..., Cafe Ch..., Cafe Pu..., Cafeteri..., Cafeteri..., Carl's Jr, Carnita..., Carnita..., Carnita..., Carreto..., Cenadu..., Chaires, Chilis C..., Church's, Crudalia, Dairy Q..., Domino..., Don Bu..., El Ange..., El Club, El Cotor..., El Herra...
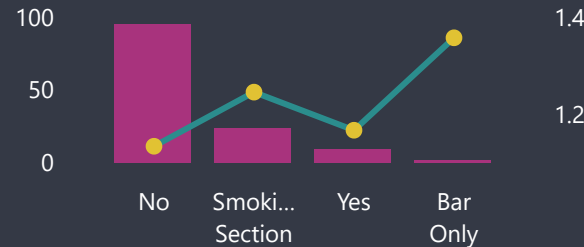
Rating by open and close

● Count of Area ● Average of Overall_Rating

Closed | Open

Top 5 most rastaurant Cuisine

Mexican
Bar
Cafeteria
Fast Food

0 | 20

Observation Restaurant Rating Dashboard:

· Most of the time, customers give ratings for food (1.22) and service (1.09), with an overall rating of 1.20. Approximately 138 customers in total visit the restaurant, which has 130 ratings.

· Around 57% of the customers are married, and they provide an average rating of 1.34, while 47% of the customers who are single give a rating of 1.19.
·
· The majority of customers, about 113, are students, and they provide an average rating of 1.17. The highest average rating is given by employed customers at 1.25.
·
· The age group that typically gives the highest ratings falls within the 18 to 25 range.
· Approximately 81% of the restaurants are fully-fledged, while 18% operate as fast-food outlets.
· Alcohol is not allowed in the majority of the restaurants, around 87%, and smoking is prohibited in about 95% of them.
· The top 5 restaurant cuisines that customers prefer the most are Mexican, Bar, Fast Food, Cafeteria, and Sports Bar.
· The majority of restaurants are located in San Luis Potosi, with approximately 84 establishments, and the restaurant with the highest rating is 'Michilo Restaurant japones' with a maximum rating of 2.

Summary:

· In this scenario, most customers rate food and service around 1.22 and 1.09, respectively, with an overall rating of 1.20. Married customers tend to give higher ratings (1.34) than singles (1.19), while students rate the lowest (1.17). Restaurants generally don't allow alcohol (87%) or smoking (95%). The top 5 preferred cuisines are Mexican, Bar, Fast Food, Cafeteria, and Sports Bar. San Luis Potosi hosts the majority of the restaurants (84), and 'Michilo Restaurant japones' is the highest-rated establishment with a score of 2.