**SCOPE-OF-WORK**

Last updated: 10-June-2021

**Data Analyst**: Shubham Mittal

**Company:** Bellabeat

**Deliverables:**

*A report containing:*

* A clear summary of the business task
* A description of all data sources used
* Documentation of any cleaning or manipulation of data
* A summary of your analysis
* Supporting visualizations and key findings
* Your top high-level content recommendations based on your analysis

**This project does not include:**

* The analysis of Bellabeat product’s usage data
* Acting on the recommendations
* No fitness data older than 5 years
* Collection of data from users, but public repositories

**Schedule Overview/Milestones:**

|  |  |  |
| --- | --- | --- |
| **S. No.** | **Milestone** | **Expected Date of Completion** |
|  | *Summary of the business task* to be accomplished in the project | 10-June-2021 |
|  | Identification, Collection and Organization of relevant datasets | 11-June-2021 |
|  | Check for credibility of the collected data  *Prepare 1-page description of all data-sources* | 11-June-2021 |
|  | Perform data cleaning  Transform the data to make it suitable for analysis  *Prepare Changelog*  Verify above data-processing | 13-June-2021 |
|  | Identify patterns in the processed data: trends and relationships  *Prepare a summary of the analysis* | 15-June-2021 |
|  | Create visualizations  Enlist key findings  Recommendations based on analysis  *Prepare a report* to be presented to co-founders of Bellabeat | 16-June-2021 |
|  | Add the project to online portfolio | 17-June-2021 |

**Estimated date of completion:** 17-June-2021