

## SUMMARY

- Having 2.6 + years of experience with SQL server and Power BI.
- I am a talented, ambitious and hardworking individual, with broad skills and experience in SQL Server and Power BI and leading projects. Furthermore, I am adept at handling multiple tasks on a daily basis competently and at working well under pressure. A key strength is communication; building strong relationships with people in order to deliver the best results.
- Extensively worked on enhancing the Data Model by creating new columns, measures and tables using DAX Expressions. Proficient in designing/building complex stunning reports/dashboards using Filters (Slicers), Drill down Reports, drill through reports in Power BI Desktop.
- Worked with On-premise and cloud data sources.
- Good experience in Power BI Data Modelling by merging and appending of multiple datasets.
- Experience in implementing row level security by creating roles, groups, and content packs in Power BI.
- Good understanding of SQL, T-SQL database programming technologies.
- Expert in publishing reports to Power BI Service and setting up the necessary connection details and scheduling by installing and configuring Power BI Gateways to keep the dashboards, reports up to date.
- Sharing Reports, Dashboards, Organizational Content Packs, Apps Workspace and made Power BI Dashboards available in Web clients and mobile apps.
- Transform business requirements into technical design specifications, Identifying KPI's as per business/stakeholder's demand and designing the same.
- Hands on experience in scripting **T-SQL queries, Complex Stored Procedures, User Defined Functions (UDF) and Database Triggers.**
- Experience in creating, maintaining database objects like **Temporary Tables, Table Variables, Indexes, Functions and views.**
- Experience on **Joins, Set Operators, CTE, Sub Queries, Constraints and Identity property.**
- Experience on constructing **Views, Indexes.**

## SKILLS

SQL Server

Power BI

DAX

SSIS

SSAS

SSRS

## PROFESSIONAL EXPERIENCE

### SQL & Power BI Developer

Dec '18 - June 2021

#### Pride Technologies

PUNE, MAHARASTRA

- Understand business requirements in BI context and design data models to transform raw data into meaningful insights .
- Create dashboards and interactive visual reports using Power BI.
- Identify key performance indicators (KPIs) with clear objectives and consistently monitor those. Analyzing data and present data through reports that aid decision-making.
- Convert business requirements into technical specifications and decide timeline to accomplish. Chart creation and data documentation explaining algorithms, parameters, models, and relations Design, develop, test, and deploy Power BI scripts and perform detailed analytics.
- Perform DAX queries and functions in Power BI.
- Analyze current ETL process, define and design new systems.
- Redefine and make technical/strategic changes to enhance existing Business Intelligence systems
- Create customize charts and custom calculations as per requirements Design, develop and deploy business intelligence solutions as per needs SQL querying for best results, use of filters and graphs for better understanding of data Work with users and team members at all level for performance improvement and suggestions.

**Project 1: Retail Sales Analysis System. Client : A&M Retail Ltd.**  
**Duration: November 2019 to February 2021. Environment : MS SQL**  
**Server , Power Bi Desktop, Power Bi service, DAX.**

*DESCRIPTION: A&M Retail Ltd is a retail chain of discount stores operating in Canada. A&M has more than 70 stores in Canada. Products include health & beauty, household textiles, house wares, electrical and home decor. Using this project we can generate various types of reports like best Employee Report, Best Customer Report, Best Product sold report, Best Promotion report, etc.*

**Responsibilities:**

- Meeting with client, collecting requirement of product and converting into technical specification.
- Understand the business requirement document.
- Developed Stored Procedures and using joins, sub queries, functions and views. Retrieve the data as per the requirement from Database using SQL Queries.
- Transferred data from various data sources, such as MS Excel, Flat files, CSV files into SQL Server. Scheduled Reports Weekly and Monthly basis as per the Client Requirements.
- Designed and developed matrix and tabular reports with drill down, drill through, and KPI using Power Bi.
- Designed Power BI data visualization utilizing cross tabs, maps, scatter plots, pie, bar and density charts.
- Developed Power BI reports and dashboards from multiple data sources using data.
- Shared dashboards with various users across business based on their country level applied roles to restrict data to specific region.
- Design and Developed the Reports in Power BI Report Builder and Publishing into the Power BI Online Services. Using roles, we are providing security to the Users for Specific Data and for Specific Locations
- Written simple DAX calculation as per the requirement to maintain business measures. Contributed to the development of knowledge transfer documentation.
- Design and Developed the Paginated Reports in Power BI Report Builder and Publishing into the Power BI Online Services. Using roles, we are providing security to the Users for Specific Data and for Specific Locations

**Project Details**

Jan '19 - Oct '19

**Project 2 : Woolworths Enterprise Reporting . Client : Woolworths. Environment : Power BI Desktop, SQL SERVER, Power BI Service. .**

*Description: Woolworths is the biggest retailer in Australia. It deals with the selling of food items, clothing, accessories, and everything. All the data is stored in a warehouse having more than 15 Cubes and more than 10 relational databases. All the reports are pointing either to cube or to relational DB. The major task is to understand the requirement of report then replicate it in power bi. As both the tools are entirely different, many challenges are handled to achieve the same.*

**Responsibilities:**

- Design and Developed the Reports in Power BI Report Builder and Publishing into the Power BI Online Services. Using roles, we are providing security to the Users for Specific Data and for Specific Locations
- Written simple DAX calculation as per the requirement to maintain business measures. Contributed to the development of knowledge transfer documentation.
- Design and Developed the Paginated Reports in Power BI Report Builder and Publishing into the Power BI Online Services. Using roles, we are providing security to the Users for Specific Data and for Specific Locations
- Contributed to the development of knowledge transfer documentation.
- Designed Power BI data visualization utilizing cross tabs, maps, scatter plots, pie, bar and density charts. Developed Power BI reports and dashboards from multiple data sources using data blending.
- Involved in importing data from developed excel into power bi desktop using get data option
- Creating the roles for the dashboards, sharing the developed dashboards to the client in power BI
- Embedded Power BI reports on portal page and managed access of reports and data for individual users using Roles.
- Shared dashboards with various users across business based on their country level applied roles to restrict data to specific region.
- Working with SQL queries like DDL and DML operations and working with date functions. Developed Stored Procedures and using joins, sub queries, functions and views.

**EDUCATION**

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**Jawaharlal Nehru Technological University Hyderabad, Telangana.**

**B. Tech (Electronics and Communications Engineering ) in 2015**