

Imports and loading dataset

```
import numpy as np
import pandas as pd
from sklearn.linear_model import LinearRegression
from sklearn.tree import DecisionTreeClassifier, DecisionTreeRegressor
print("Importing modules and loading dataset...\n")
```

```
↳ Importing modules and loading dataset...
```

Reading in dataframe

```
df = pd.read_excel("/content/drive/My Drive/Internship/7. ANZ internship/TASK 1/ANZ synthesised tran
df.head()
```

```
↳
```

	status	card_present_flag	bpay_biller_code	account	currency	long_lat	txn_descript
0	authorized	1.0	NaN	ACC-1598451071	AUD	153.41 -27.95	
1	authorized	0.0	NaN	ACC-1598451071	AUD	153.41 -27.95	SALES-I
2	authorized	1.0	NaN	ACC-1222300524	AUD	151.23 -33.94	
3	authorized	1.0	NaN	ACC-1037050564	AUD	153.10 -27.66	SALES-I
4	authorized	1.0	NaN	ACC-1598451071	AUD	153.41 -27.95	SALES-I

Modifying data to obtain salaries for each customer

Amount column shows annual salary

```
df_salaries = df[df["txn_description"] == "PAY/SALARY"].groupby("customer_id").mean()
df_salaries.head()
```



```
card_present_flag merchant_code balance age amount
```

```
customer_id
```

```
CUS-1005756958      NaN      0.0  4718.665385   53   970.47
CUS-1117979751      NaN      0.0  11957.202857   21  3578.65
CUS-1140341822      NaN      0.0   5841.720000   28  1916.51
CUS-1147642491      NaN      0.0   8813.467692   34  1711.39
CUS-1106156251      NaN      0.0   22815.717112   21  3003.72
```

```
salaries = []
```

```
for customer_id in df["customer_id"]:
    salaries.append(int(df_salaries.loc[customer_id]["amount"]))
```

```
df["annual_salary"] = salaries
```

```
df_cus = df.groupby("customer_id").mean()
df_cus.head()
```



```
card_present_flag merchant_code balance age amount annual_salary
```

```
customer_id
```

```
CUS-1005756958      0.812500      0.0  2275.852055   53  222.862603      970
CUS-1117979751      0.826923      0.0  9829.929000   21  339.843700     3578
CUS-1140341822      0.815385      0.0   5699.212250   28  212.632500     1916
...
```

PREDICTIVE ANALYTICS:

Linear regression

```
N_train = int(len(df_cus)*0.8)
X_train = df_cus.drop("annual_salary", axis=1).iloc[:N_train]
Y_train = df_cus["annual_salary"].iloc[:N_train]
X_test = df_cus.drop("annual_salary", axis=1).iloc[N_train:]
Y_test = df_cus["annual_salary"].iloc[N_train:]
```

```
linear_reg = LinearRegression()
```

```
linear_reg.fit(X_train, Y_train)
linear_reg.score(X_train, Y_train)
```



```
0.23295376366257825
```

```
linear_reg.predict(X_test)
```

```
↳ array([1993.98473311, 2867.39066481, 1944.95959591, 1806.85984885,
        2226.35045442, 2075.34697175, 1813.02987337, 5388.67435983,
        1902.35351608, 2191.90445145, 1713.48134178, 2854.40519949,
        2094.77781158, 3815.34342881, 2249.92922822, 1768.80816189,
        2095.02988288, 1515.18425875, 1782.72752537, 2481.2898546 ])
```

```
linear_reg.score(X_test, Y_test)
```

```
↳ -0.31694234980747504
```

Decision Tree - Classification and Regression

```
df_cat = df[["txn_description", "gender", "age", "merchant_state", "movement"]]
```

```
pd.get_dummies(df_cat).head()
```

```
↳
```

	age	txn_description_INTER BANK	txn_description_PAY/SALARY	txn_description_PAYMENT	txn_descri
0	26	0	0	0	
1	26	0	0	0	
2	38	0	0	0	
3	40	0	0	0	
4	26	0	0	0	

```
N_train = int(len(df)*0.8)
X_train = pd.get_dummies(df_cat).iloc[:N_train]
Y_train = df["annual_salary"].iloc[:N_train]
X_test = pd.get_dummies(df_cat).iloc[N_train:]
Y_test = df["annual_salary"].iloc[N_train:]
```

Classification

```
decision_tree_class = DecisionTreeClassifier()
```

```
decision_tree_class.fit(X_train, Y_train)
decision_tree_class.score(X_train, Y_train)
```

```
↳ 0.7882499481004774
```

```
decision_tree_class.predict(X_test)
```

```
↳ array([1013, 1043, 4132, ..., 4054, 1043, 996])
```

```
decision_tree_class.score(X_test, Y_test)
```

0.755500207555002

Regression

```
decision_tree_reg = DecisionTreeRegressor()
```

```
decision_tree_reg.fit(X_train, Y_train)  
decision_tree_reg.score(X_train, Y_train)
```

0.7468978726536879

```
decision_tree_reg.predict(X_test)
```

```
array([1226.42857143, 1043.          , 4132.          , ..., 3345.04761905,  
       1043.          , 1626.          ])
```

```
decision_tree_reg.score(X_test, Y_test)
```

0.6729642931765837