

Amazon Prime TV Shows and Movies

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Problem Statement

- Which Content is Found More in Amazon Prime Movies Or Shows?
- In the following category Action, animation, crime, family, Horror and Scifi which is Having the Highest Content?
- In which year there is highest release of movies and Shows.?
- Which category is having highest number of release in past 10 years, also show the trend line?
- Which Type OF Content is Found More As Per Age Certification?
- Top 5 Shows Which Has Highest Seasons.
- Top Movies and Shows as Per IMDB Rating In INDIA.
- Top Movies And Shows BY IMDB Votes.

Data Source- Kaggle

Executive Summary

- This analysis report looks at the current market in relation to Amazon Prime Video.
- The report includes an overview of the company and analysis of the shows and movies.
- IT will help to take Future Decision like which content is what more and which we should fund more in Future to increase the revenue of the company.

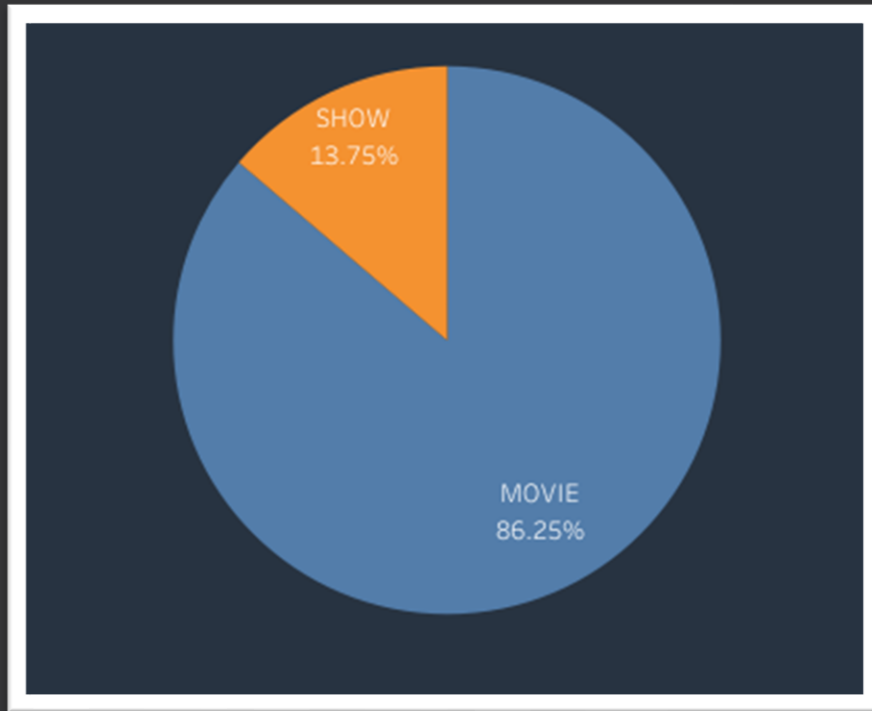
[Google Drive Link](#)

[Tableau Public Project Link- CTR + CICK](#)



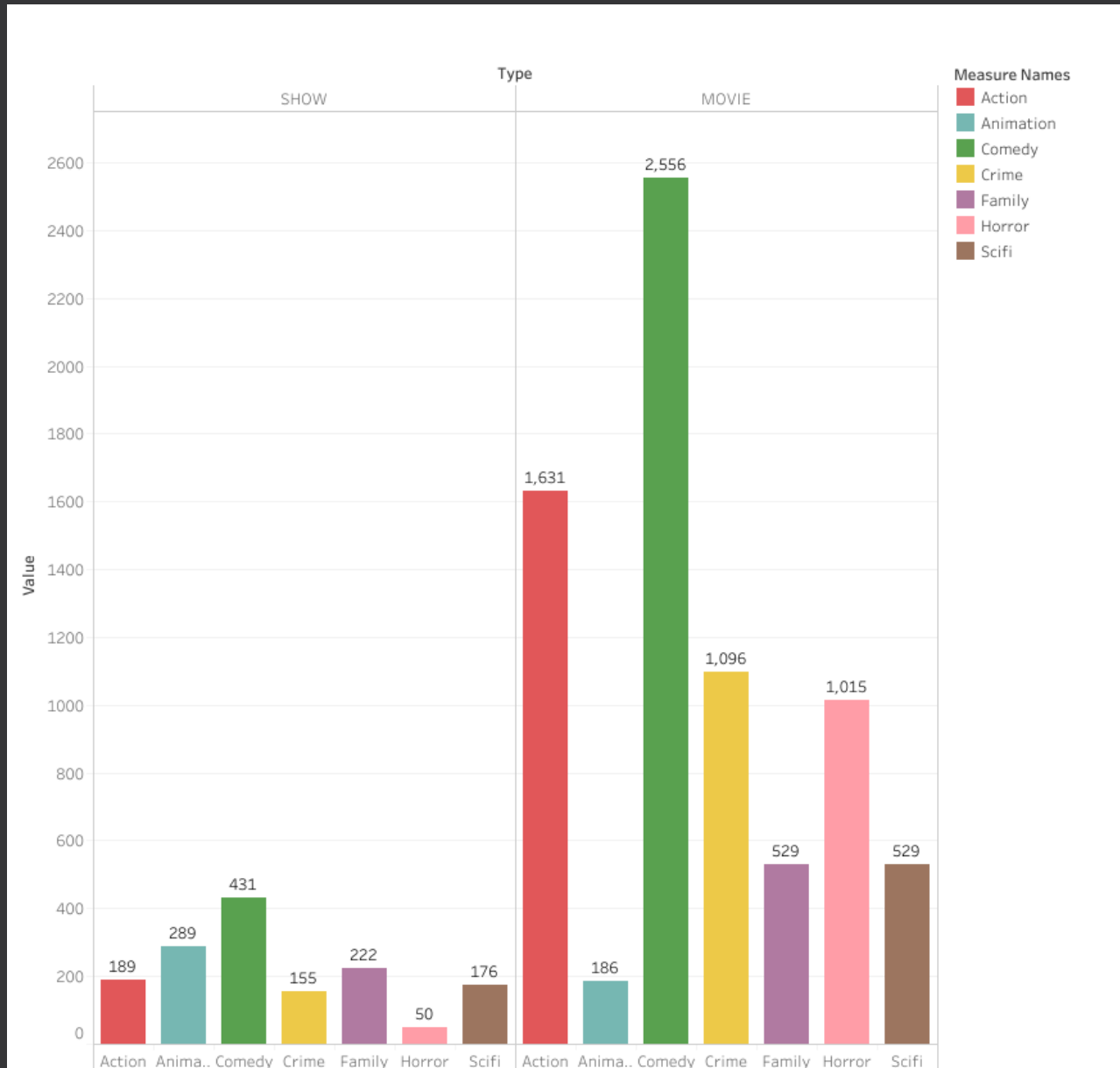
[Tableau Video Link](#)

Which content is Found More



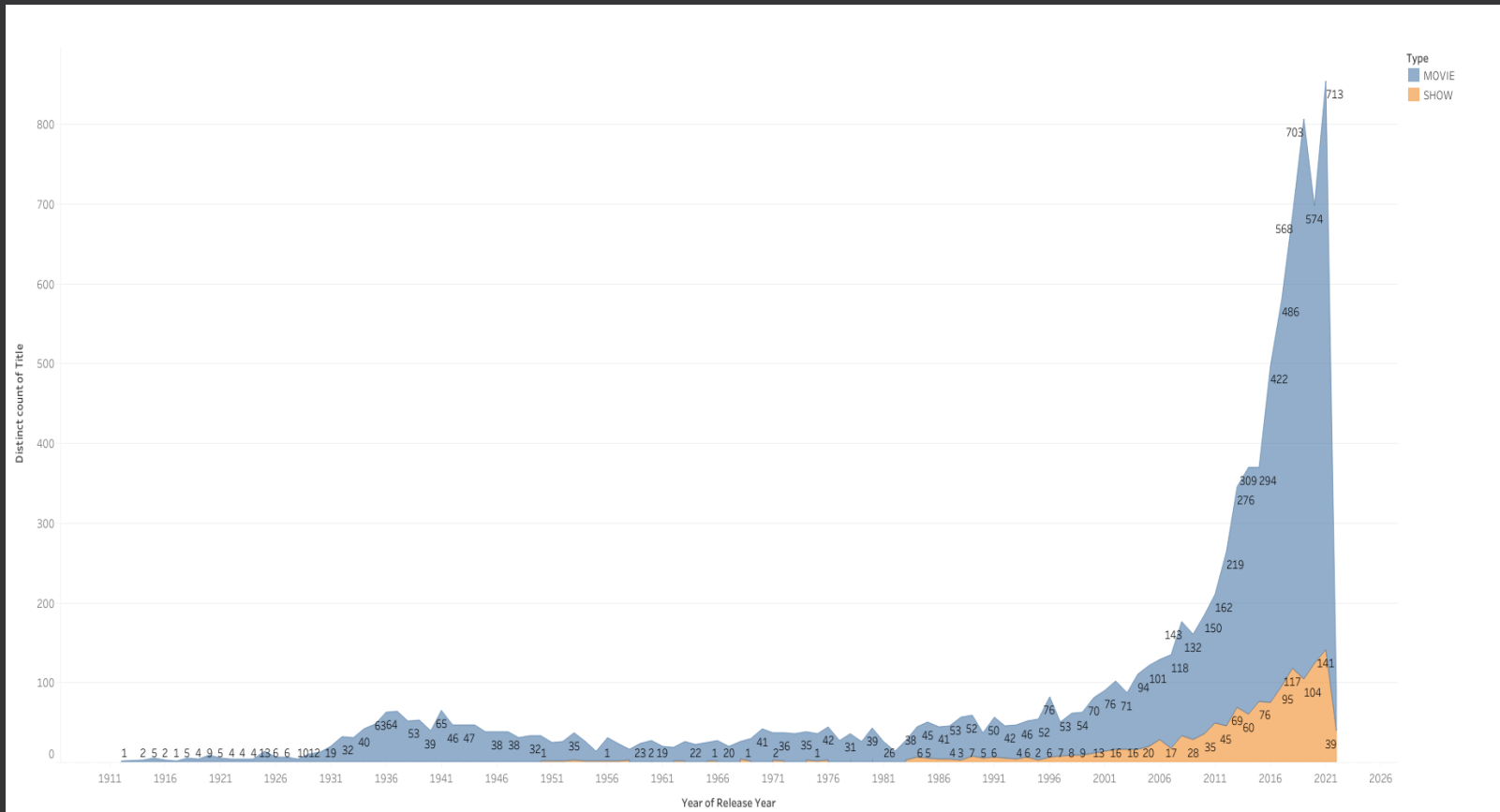
- AS we Can see the Count of Movies is Greater Than Shows
- Shows are Having around 13.75% of Content
- Movies are having 86.25 % of Content

Count Of Different Genres Movies And Shows



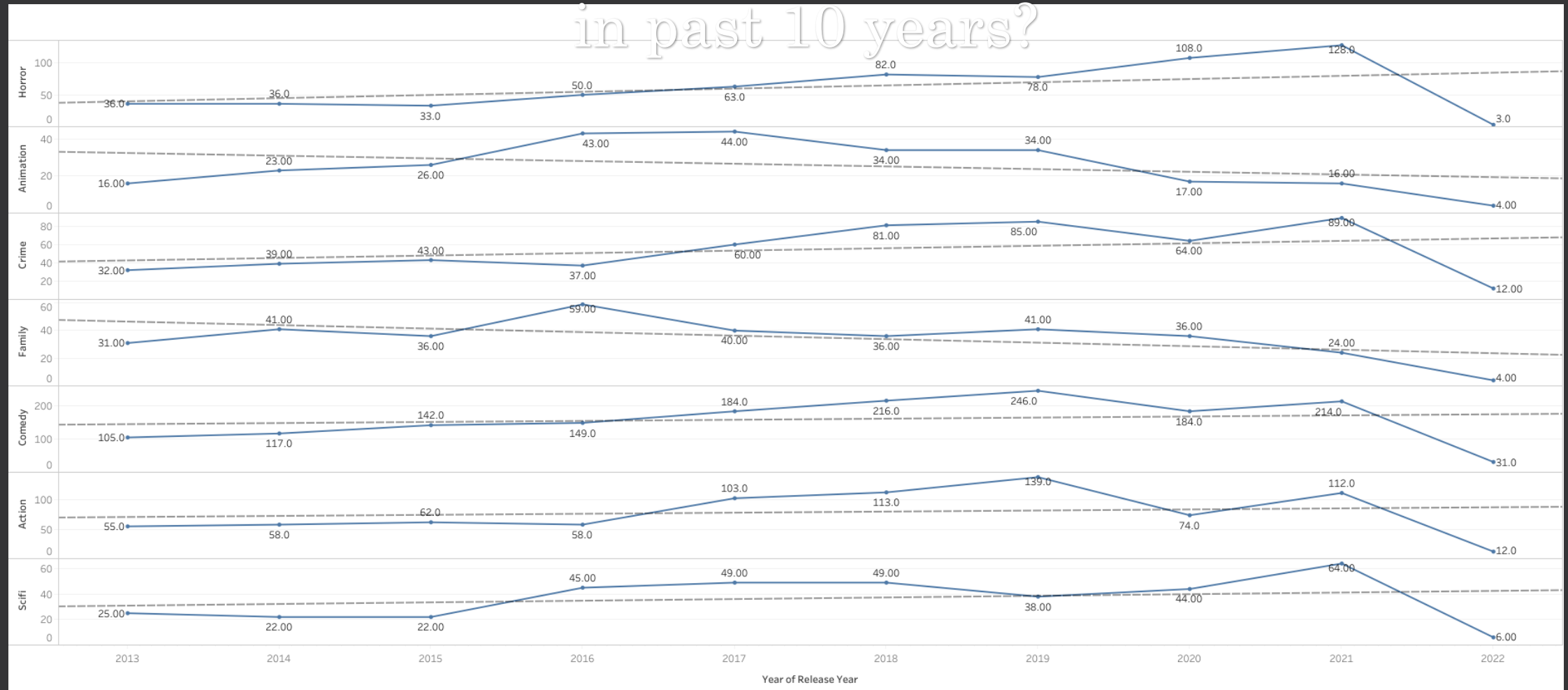
- In the following category Action, animation, crime, family, Horror and Sci-Fi
- The Comedy content is Found more in Movies Followed by Action
- When we talk About the shows the Comedy is found more Followed by animation.

In which year there is highest release of movies and Shows



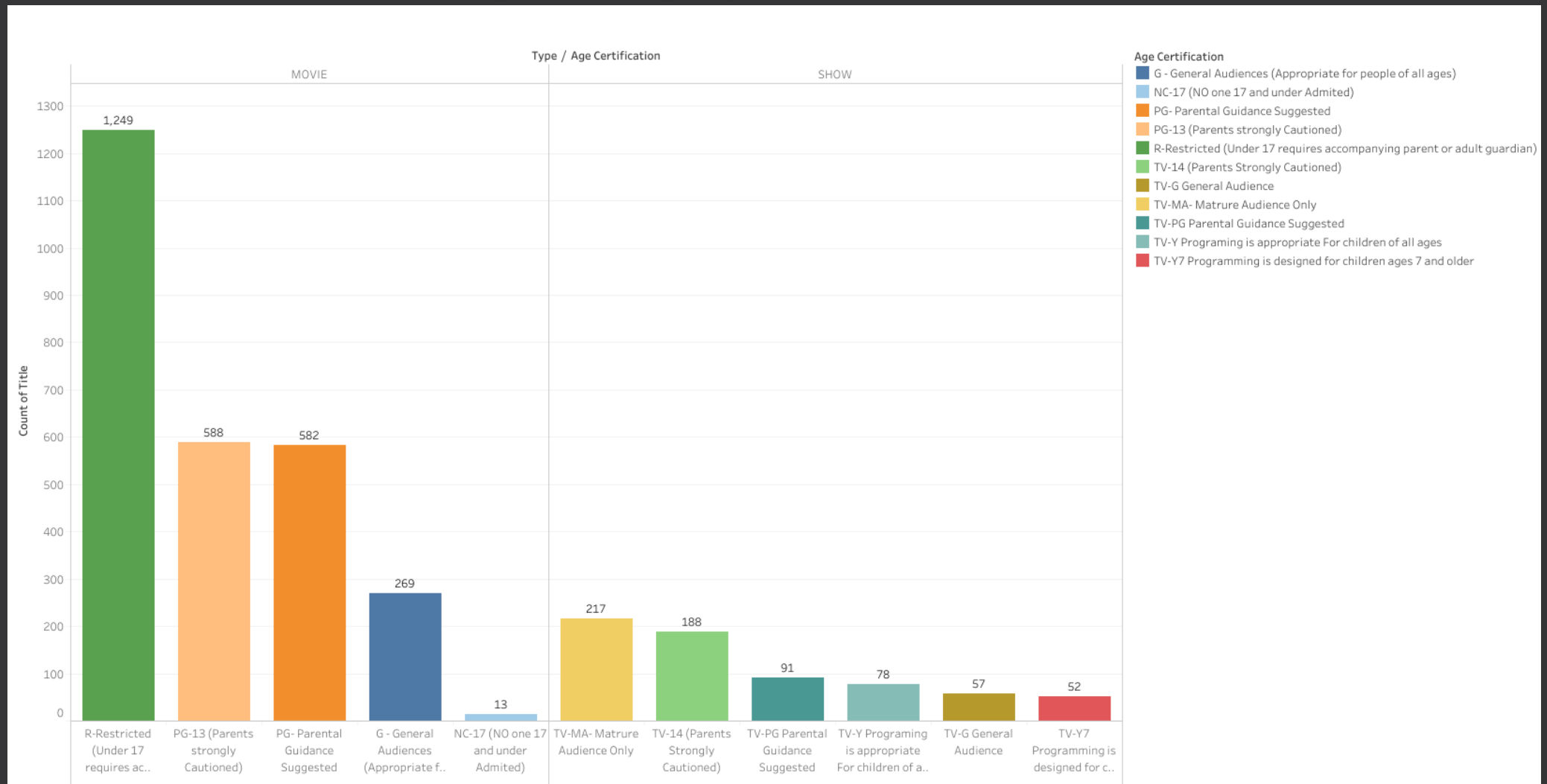
- From the Below Graph We can tell there is drastic change in number of movies and shows after year 2000 and
- As per the data 2021 was having the max release of movies and Shows

Which Genres is released more in past 10 years?



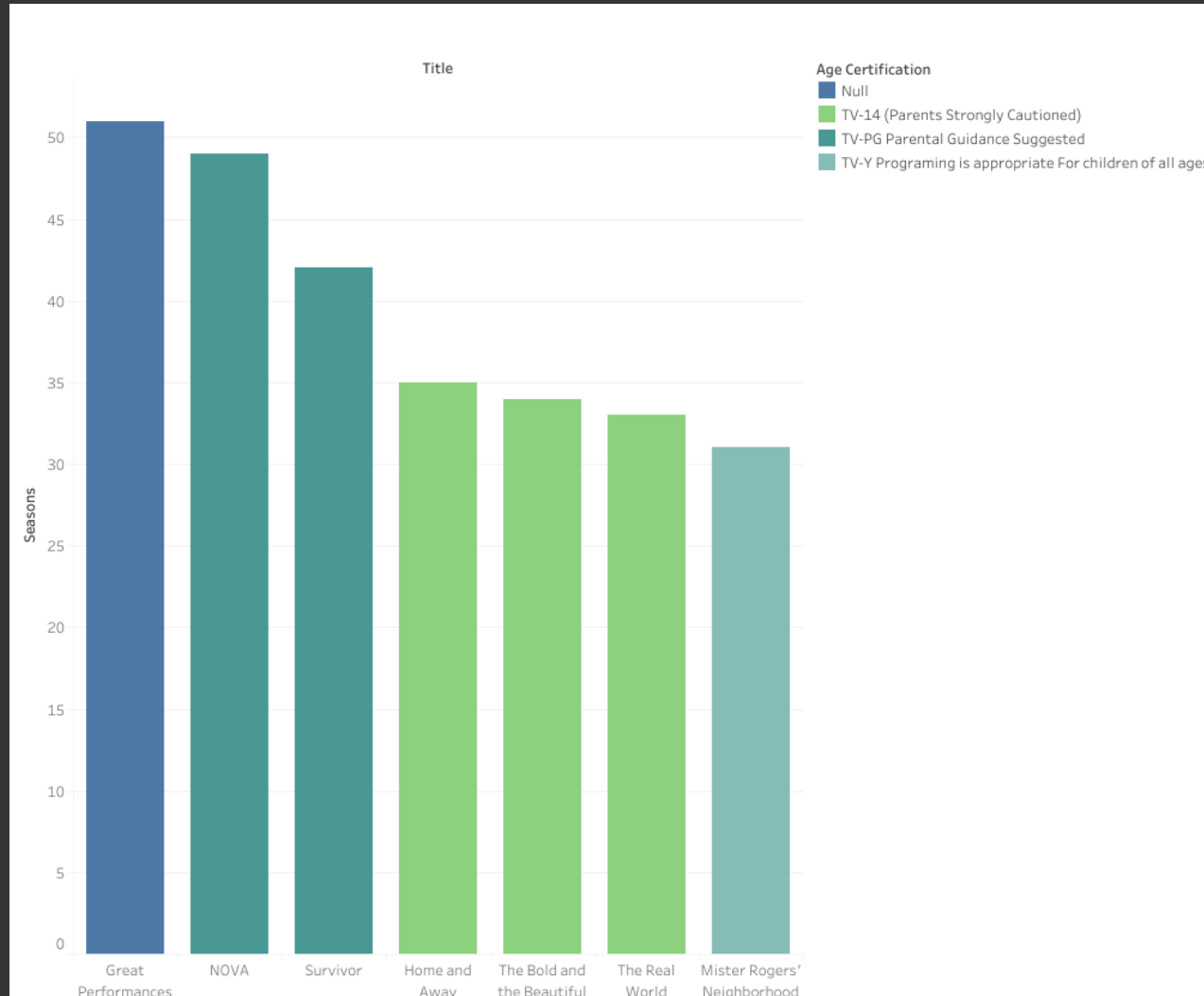
- As per the data we can see the number of Horror and Crime Content is Watch more as compared to all By end of Year 2021.
- Whereas Family and animation is Dropping

In which Age Category the content is more?



- Talking about the Movies the R(Restricted) content is more and in SHOWS TV-MA (Mature Audience Only) is found more

Which Shows have the Highest Seasons



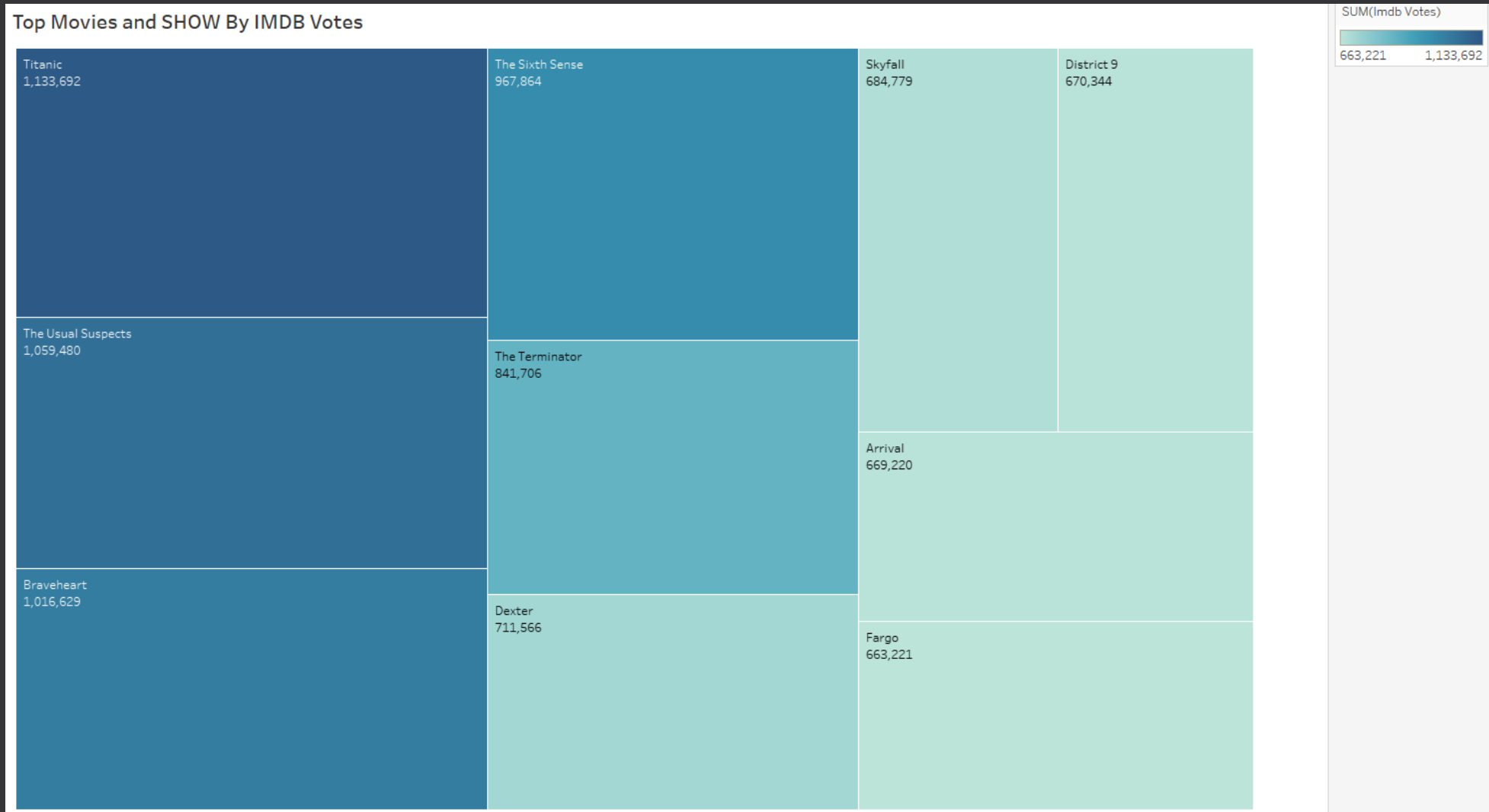
- AS per the data the Show “Great Performance” has the Highest number of Seasons

Top Movies and shows as per IMDB rating In INDIA

TOP MOIES AND SHOW AS PER IMDB RATING		
Title		Avg. Imdb Score
Pawankhind	9.900	 8.700 9.900
King B.'s Roost 1-2	9.200	
Alexander Babu: Alex in Wonderland	9.200	
Steven Banks: Home Entertainment C..	9.100	
Unity: The Latin Tribute to Michael Jac..	9.000	
James Martin: Home Comforts	9.000	
Une Infinie Tendresse	8.900	
Mitzi... Zings Into Spring	8.900	
Florence Foster Jenkins	8.900	
Winter Begonia	8.800	
Vinland Saga	8.800	
Line of Duty	8.700	
Invincible	8.700	
I Fell In Love With A Sanki	8.700	

- AS we can see the movie “Pawankhind” in INDIA is Having Highest IMDB Rating

Top Movies and Shows Having Highest No. of IMDB VOTES



TYPE

- ☒ (All)
- ☒ MOVIE
- ☒ SHOW

Count Of Movies
And Show

9,871

Top Shows and Movies



Avg. Imdb Score

8.700 9.900

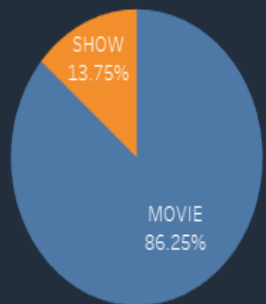
Imdb Votes

663,221 1,133,692

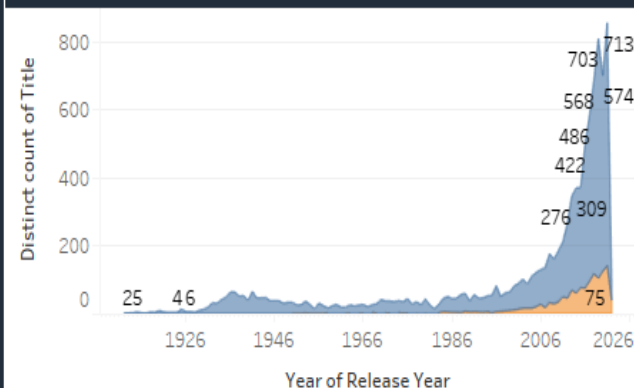
Exclusions (Age Certification, Type)

- ☐ (All)
- ☐ Null, MOVIE
- ☐ Null, SHOW
- ☒ G - General Audiences (Appropriate for people of all ages), MOVIE

COUNT OF MOVIES VS SHOWS



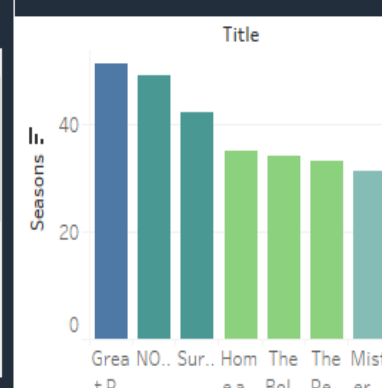
In which year there is highest release of
movies and Shows.?



TOP MOIES AND SHOW AS PER IMDB RATING

Title	IMDB Rating
Pawankhind	9.900
King B.'s Roost 1-2	9.200
Alexander Babu: Alex in Wonderland	9.200
Steven Banks: Home Entertainment C...	9.100
Unity: The Latin Tribute to Michael Jac...	9.000
James Martin: Home Comforts	9.000
Uma Infinita Tendencia	9.000

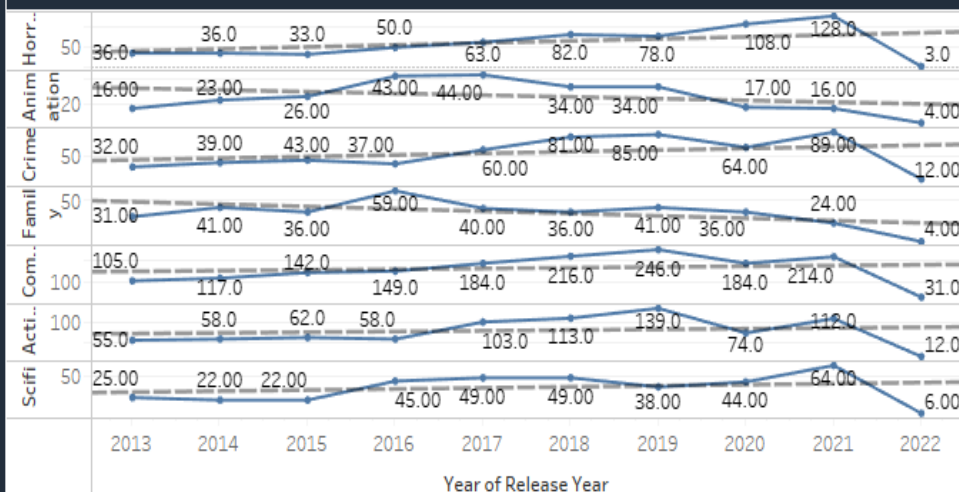
Top 5 Shows Which Has Higest Seasons



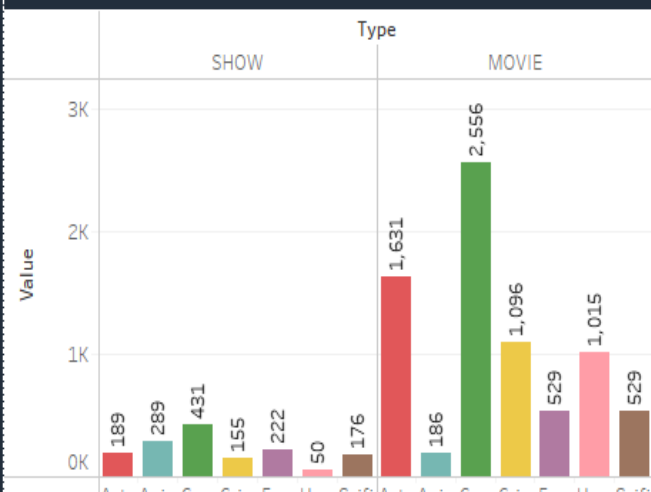
Top Movies and SHOW By IMDB Votes

Titanic 1,133,692	The Sixth Sense	
The Usual Suspects	The	Arrival
Braveheart 1,016,629	Dexter	Fargo

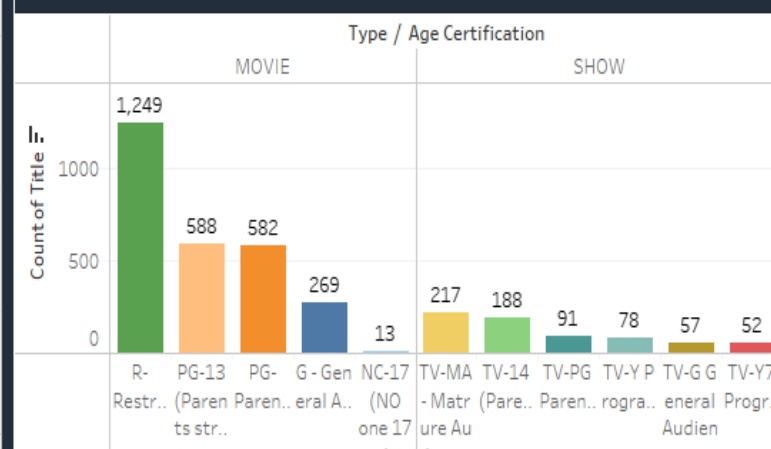
Which Category Has Max Release IN past 10 Years



Count Of Diff Genres Movies And Shows



Which Type OF Content is Found More As Per Age Cretification



Conclusion

- AS per the data Amazon Prime has Grown allot since past few years and by looking at the Visualizations it will rank high against its competitors
- The content like Comedy Horror are Growing Day by day new Movies and shows are Getting add.
- Restricted and Mature Content is Made more as compare to other age restrictions.