Sales Report Q1 2024

Quarterly Sales Summary

Report for Q1 2024

Sales Metrics:

• Units Sold: 4,347

Average Unit Price: \$135Total Sales: \$586,845Sales Growth: -5%

Regional Performance:

North Region: 39% of total sales
South Region: 31% of total sales
East Region: 15% of total sales
West Region: 25% of total sales

Product Categories:

Category A: 57% of salesCategory B: 20% of salesCategory C: 20% of sales