

# Sales Report Q2 2024

## Quarterly Sales Summary

Report for Q2 2024

### Sales Metrics:

- Units Sold: 6,796
- Average Unit Price: \$101
- Total Sales: \$686,396
- Sales Growth: +16%

### Regional Performance:

- North Region: 40% of total sales
- South Region: 37% of total sales
- East Region: 30% of total sales
- West Region: 11% of total sales

### Product Categories:

- Category A: 49% of sales
- Category B: 26% of sales
- Category C: 25% of sales