# Shubham Bhagwan Salunkhe

# **Full Stack Developer**

salunkheshubhamo@gmail.com | 9004409190 | Kandivali,Mumbai | LinkedIn | GitHub | Portfolio Website

#### **SUMMARY**

I am a Full Stack Developer with 3+ years of experience in creating and developing innovative web applications. My background includes designing AI-driven content platforms, contributing to music streaming services, and leading teams in high-impact projects. With a solid technical skill set and a passion for learning, I excel at collaborating with diverse teams to deliver exceptional digital solutions.

#### **EXPERIENCE**

# **Senior Frontend Developer**

GoPhygital Private Limited | Sept 2021 - Present

- Designed and developed an AI-driven content creation platform for global brands, including Mastercard, Mercedes-Benz, Vodafone, Shell etc., improving creative efficiency by 15%.
- Implemented advanced text-to-speech functionality with 1800+ voice profiles, offensive content detection, and timeline-based voice placement.
- Developed AI-enhanced music tools for track creation, remixing and instrument edits, achieving a 20% increase in user engagement on the platform.
- Leveraged OpenAI for generating dynamic track names, descriptions, and visually appealing cover images, and utilized FFmpeg for processing 500+ audio/video files monthly, including advanced merging, fade effects, and precise track trimming.
- Built a music streaming platform integrating Algolia search, Spotify APIs, Cyanite analytics, similarity search, personalized playlist, curated recommendations and track trimming.
- Created an admin panel for efficient asset uploads, user management, reporting, and monitoring, reducing administrative overhead by 40%.
- Delivered lightweight AI-based applications for Coca-Cola and Mastercard, achieving 95% customer satisfaction on tailored deliverables.
- Engineered a unified, scalable codebase supporting multi-brand theming, feature toggles, localized components and reducing production errors by 50%.
- Played a leading role in the project, contributing 85% of the frontend development over 3+ years.
- Mentored 6+ team members in best practices, enhancing code quality and accelerating project timelines by 25%.

#### **SKILLS**

- Frontend: HTML, CSS, Sass, Tailwind CSS, JavaScript, React, Next.js, TypeScript.
- Backend: Node.js (Express), Java (Spring Boot), Python.
- Databases: MySQL, MongoDB, Firebase.
- Frameworks & Tools: React Native, Git, FFmpeg, Algolia, OpenAI, Tuney's AI.
- Other Skills: Scalable architecture design, AI Integration, API integration, Agile methodology.

# **PERSONAL PROJECTS**

# Aimer Candles - View Demo

eCommerce Website + PWA

- Developed a PWA with Firebase Authentication and a responsive design, providing an installable app experience and improving user retention by 40%.
- Integrated a Redux-powered cart system and a blog section for product updates and stories.
- Implemented dynamic theme toggles, advanced product filtering, and categorized product management, increasing conversion rates by 15%.

### ReadMe - View Demo

News Website

- Developed a Progressive Web App (PWA) to fetch and display news content, implementing category-based filtering and article previews, boosting user interaction and site traffic by 25%.
- Designed a fully responsive layout with dark/light mode and compact article previews, improving readability and user satisfaction by 30%.
- Simulated real-world functionality using a fake API, supporting multi-category browsing and personalized content display.

## **EDUCATION**

## Bachelor of Engineering (B.E.)

KIT College of Engineering •2019 •63.07%

Higher Secondary Certificate (H.S.C.)

Patkar-Varde College • 2015 • 76.36%

Secondary School Certificate (S.S.C.)

Shree Ekveera Vidyalaya • 2013 • 92.80%

### **ACHIEVEMENTS**

- Microsoft Technology Associate for introduction to programming using Python.
- Guinness World Record for the Largest Indian Cinematic Music Band with 1000 members.