Shubham Bhagwan Salunkhe

Frontend Developer

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SKILLS

- Frontend: HTML, CSS, Sass, Tailwind CSS, JavaScript, jQuery, TypeScript, React, Redux, Next.js.
- Backend: Node.js (Express), Java (Spring Boot), Python.
- Databases: MySQL, MongoDB, Firebase.
- Frameworks & Tools: React Native, Git, FFmpeg, Algolia, OpenAI, Tuney's AI.
- Other Skills: Scalable architecture design, AI Integration, API integration, Agile methodology, Responsive design.

SUMMARY

I am a Frontend Developer with 3+ years of experience in creating and developing innovative web applications. My background includes designing AI-driven content platforms, contributing to music streaming services, and leading teams in high-impact projects. With a solid technical skill set and a passion for learning, I excel at collaborating with diverse teams to deliver exceptional digital solutions.

EXPERIENCE

Senior Frontend Developer   Mumbai
GoPhygital Private Limited   September 2021 - Present

- Architected a cutting-edge AI-driven content generation system for leading global brands like Mastercard, Mercedes Benz, Vodafone, Shell and many more; resulted in enhanced creative workflow efficiencies measured at 15% during initial user feedback sessions.
- Implemented advanced text-to-speech functionality with 1800+ voice profiles, offensive content detection, and timeline-based voice placement.
- Developed innovative AI tools enabling real-time track creation, remixing with over 10+ customizable parameters; contributed directly to a marked increase in user-generated content by more than 300 unique tracks monthly.
- Leveraged OpenAI for generating track names, descriptions, and visually appealing cover images, and Processed more than 500 audio and video files each month with FFmpeg while implementing advanced features like merging tracks seamlessly and applying fade effects to create high-quality sound outputs for users.
- Built a music streaming platform integrating Algolia search, Spotify APIs, Cyanite analytics, similarity search, personalized playlist, curated recommendations and track trimming.
- Created an admin panel for efficient asset uploads, user management, reporting, and monitoring, reducing administrative overhead by 40%.
- Delivered lightweight AI-based applications for Coca-Cola and Mastercard, achieving 95% customer satisfaction on tailored deliverables.
- Engineered a unified, scalable codebase supporting multi-brand theming, feature toggles, localized components and reducing production errors by 50%.
- Played a leading role in the project, contributing 85% of the frontend development over 3+ years.
- Mentored 6+ team members in best practices, enhancing code quality and accelerating project timelines by 25%.

PERSONAL PROJECTS

Aimer Candles - View Demo
ECommerce Website + PWA

- Spearheaded a PWA with Firebase Authentication and a responsive design, providing an installable app experience and improving user retention by 40%.
- Formulated a Redux-powered cart system, a blog section for product updates and stories, integrated theme toggles, advanced product filtering, and categorized product management, increasing conversion rates by 15%.

Read Me- View Demo
News Website

- Cultivated a Progressive Web App (PWA) to fetch and display news content, implementing category-based filtering and article previews, boosting user interaction and site traffic by 25%.
- Simulated real-world functionality using a fake API, supporting multi-category browsing and personalized content display, designed a fully responsive layout with dark/light mode and compact article previews, improving readability and user satisfaction by 30%.

EDUCATION

Bachelor of Engineering (B.E.)   63.07%
KIT College of Engineering   **2019**

CERTIFICATION AND ACHIEVEMENTS

- Earned the **Microsoft Technology Associate certification** in Introduction to Programming with Python, demonstrating a strong foundation in software development.
- Contributed to setting a **Guinness World Record** for the largest Indian Cinematic Music Band, collaborating with 1,000 members to achieve a unique, large-scale musical milestone.