Combining with various strategies

The two major strategies in consideration here are –

* Value investment strategy – This strategy works on the simple principle of “buy low, sell high”. It generally considers small stocks which are not that appreciated by large investors whose prices fluctuate a lot in a small period of time.
* Buy-and-hold strategy – This strategy is based on the concept that a particular share will only go up after a long period of time. Therefore, investors simply buy a share and hold it for a long period of time (sometimes years) and sell according to personal use.